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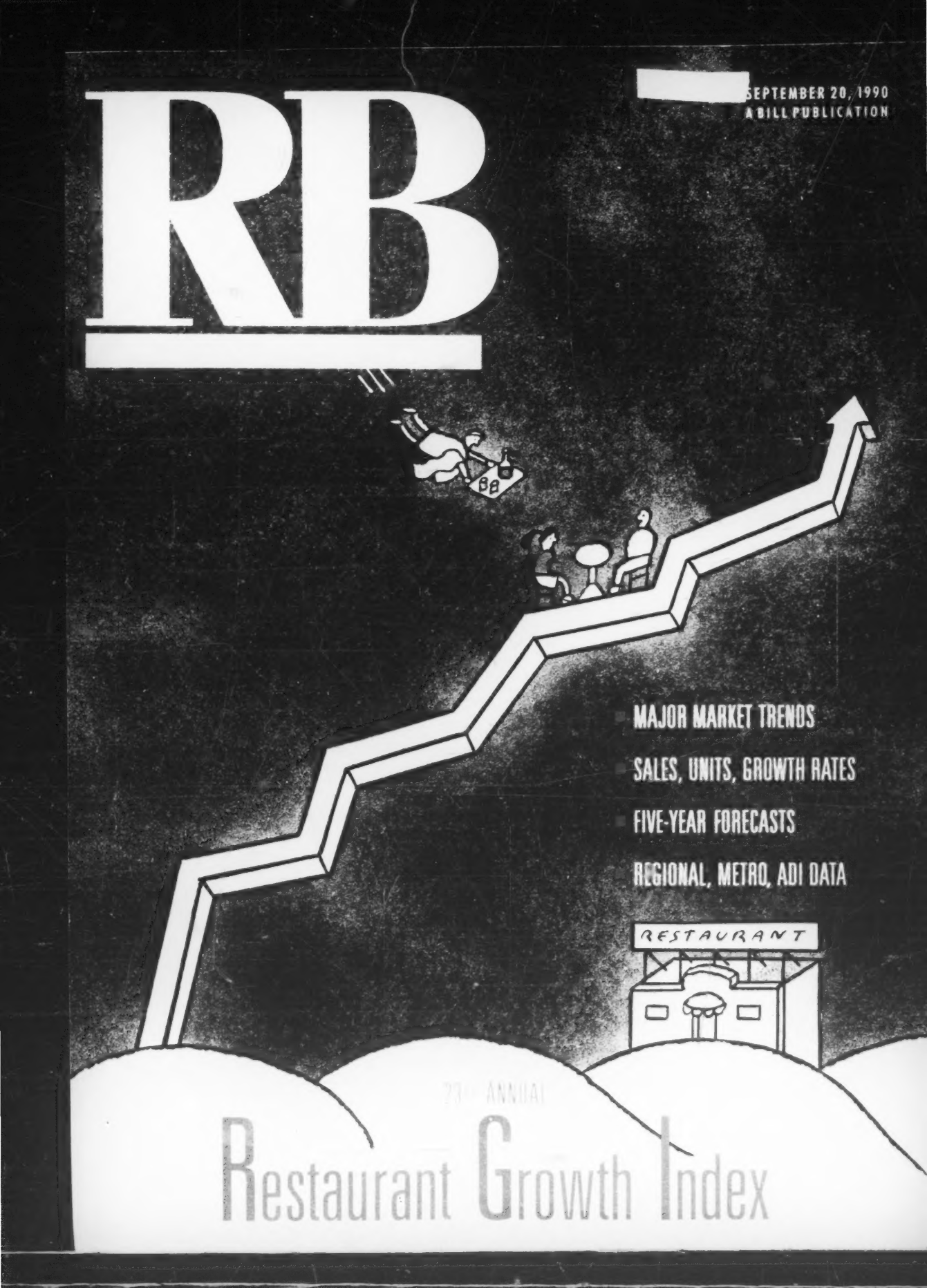

- MAJOR MARKET TRENDS
- SALES, UNITS, GROWTH RATES
- FIVE-YEAR FORECASTS
- REGIONAL, METRO, ADI DATA

23rd ANNUAL

Restaurant Growth Index

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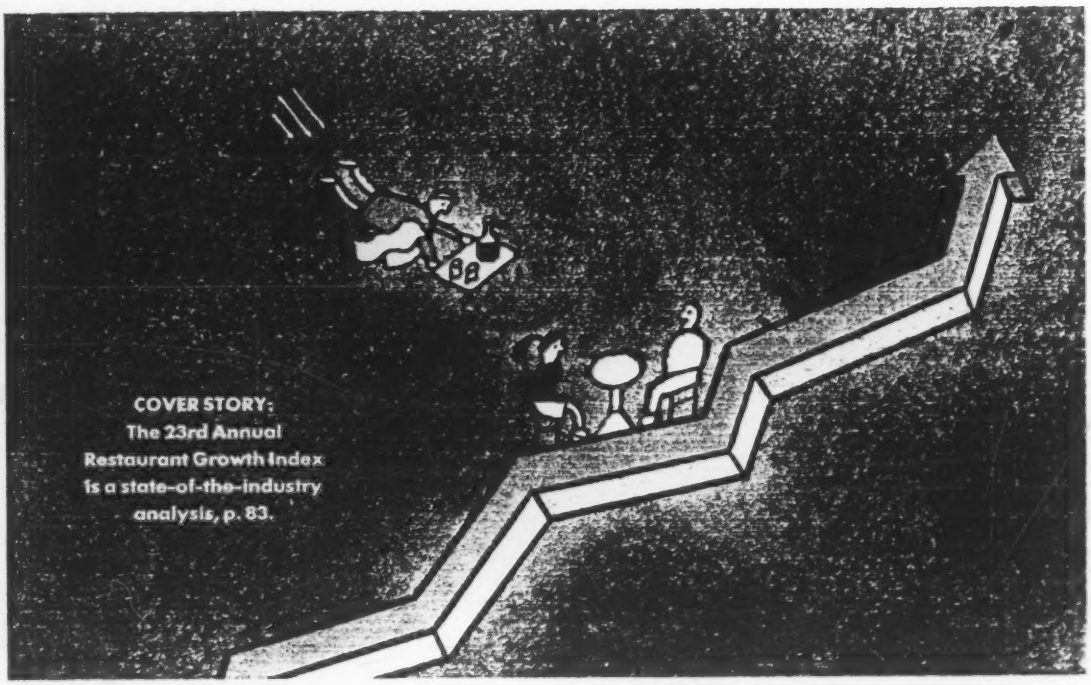

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COVER STORY

EXCLUSIVE REPORT RESTAURANT GROWTH INDEX. The 23rd Annual Restaurant Growth Index is *RB's* exclusive state-of-the-industry analysis. Presented in two sections—market segment reports and statistical tables—the RGI functions as a complete tool for evaluating the potential of both industry segments and geographical markets. Included are reports on sales and trends within the major market segments as well as a comprehensive package of statistical information, grouped by Metro Areas and Areas of Dominant Influence (ADI) of a television signal. 83

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Cover illustration by Maris Bishofs.

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INDUSTRY ISSUE COMMUNITY SPIRIT. Like most of America, the foodservice industry has traditionally helped the hungry and the homeless most during the holiday season. But today, in the face of increasing social problems, operators have realized that providing such help is a year-round task. This article is Part I of a three-part series that will explore the community services our industry provides those who must battle tough life situations. 68

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FOOD AND BEVERAGE

MENU IDEAS BREAD. More than just a giveaway item for customers to keep them occupied until the first course arrives, now the bread basket is becoming part of a restaurant's signature and helps it to create a more appetizing image. **227**

PRO'S PANTRY EXOTIC PRODUCE. Add exotic fruits to perk up your menu like papaya or cactus pear. This feature is Part II of expert Elizabeth Schneider's look at some of Latin America's bounty. **232**

DRAFTS, CARAFES & SPIRITS SUPERPREMIUM PUSH. A glass of fine liquor such as Cognac, single-malt Scotch, or Port in a restaurant is one of the few luxuries left in this day and age. The merchandising trick is to get your customers to trade up from premium to superpremium liquors. **235**

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Reprints of the **1990 RESTAURANT GROWTH INDEX** and the **1990 MAJOR FORCES IN FRANCHISING** are available for $5 per copy. Direct inquiries to Editorial Director Peter Berlinski, *Restaurant Business*, 633 Third Ave., New York, NY 10017.

IN THE NEXT ISSUE

COVER STORY COMPANY OF THE YEAR
RB is proud to honor Harman Management Corp. as its 1990 Company of the Year. This industry pioneer in human resources—innovators in employee motivation and customer satisfaction—proves that growth opportunities still exist for wise professionals in our industry. This honor caps off a big year for Harman Management: executive vice chairman Jackie Trujillo is a 1990 *RB* Leadership Award winner; Pete Harman won the coveted IFMA Gold Plate this year.

SPECIAL REPORT CHILD LABOR VIOLATIONS
With the current U.S. labor shortage and tough economic times, kids have been entering the work force and working more hours than the law says they should. Are they being exploited?

CONSOLIDATION THE HUMAN TOLL
In this investigative piece, *RB* takes an in-depth look at the effects of mergers and acquisitions.

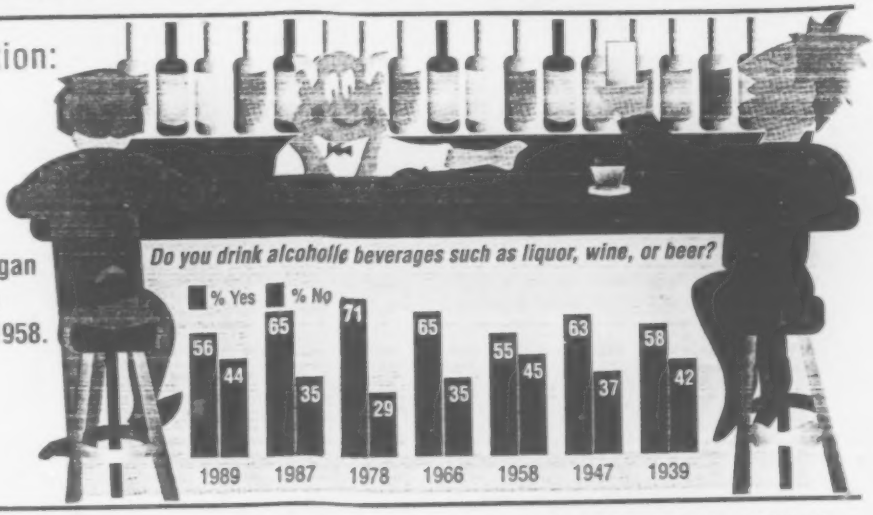
MENU IDEAS POTATOES
From varietal french fries to potato pasta, the formerly humble spud is creating new sensations.

MENU IDEAS:
Bread, p. 227.

BUSINESS BAROMETER

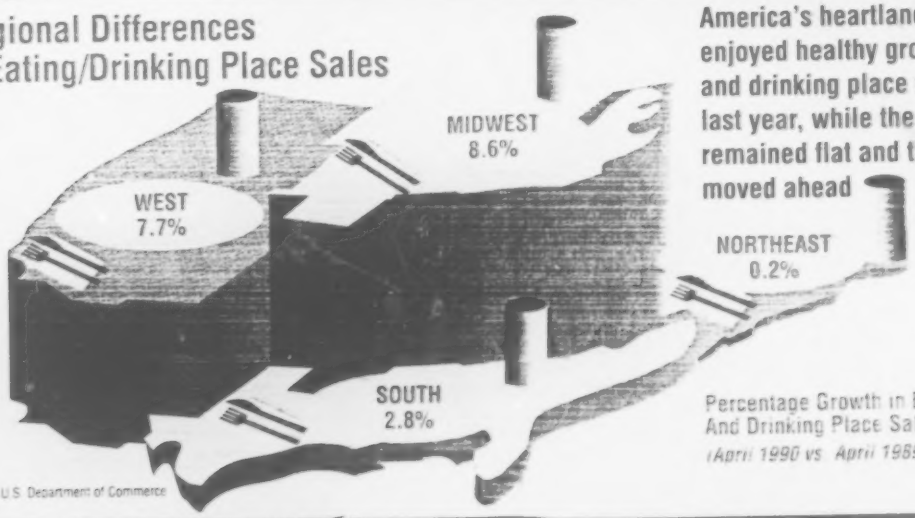
Alcohol Consumption: Back to the '50s

Fewer adults drank alcoholic beverages in 1989 than at any time since the Gallup Poll began asking in 1939, with the exception of one year—1958.



Source: The Gallup Poll, Princeton, NJ

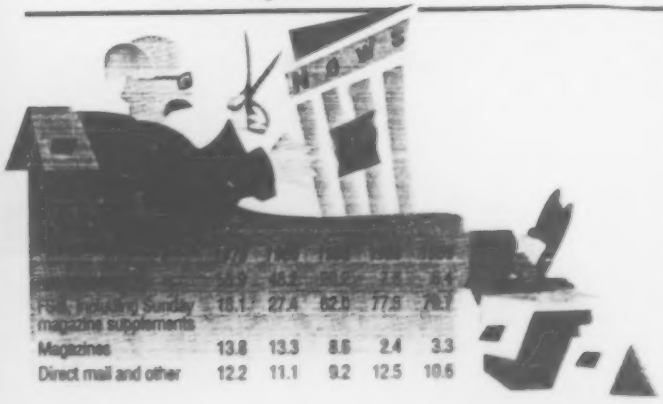
Regional Differences In Eating/Drinking Place Sales



America's heartland and West enjoyed healthy growth in eating and drinking place sales in the last year, while the Northeast remained flat and the South moved ahead only slightly.

Percentage Growth in Eating And Drinking Place Sales
(April 1990 vs. April 1989)

Source: U.S. Department of Commerce



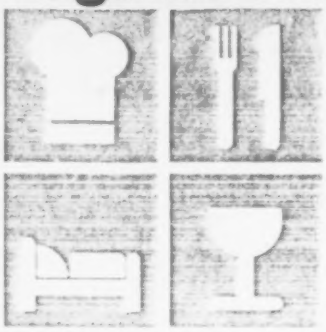
Free-standing/Sunday magazine supplements	18.1	27.4	62.0	77.5	76.7
Magazines	13.8	13.3	8.5	2.4	3.3
Direct mail and other	12.2	11.1	9.2	12.5	10.6

Source: Nielsen Clearing House

New Trends in Coupon Placements

The foodservice industry is a heavy user of coupons, and the methods of distribution have been changing. The share of coupons distributed in Sunday newspapers, especially in freestanding inserts (FSIs)—which have the highest redemption rate of any newspaper format—has increased dramatically over the last 15 years.

hogatec 90



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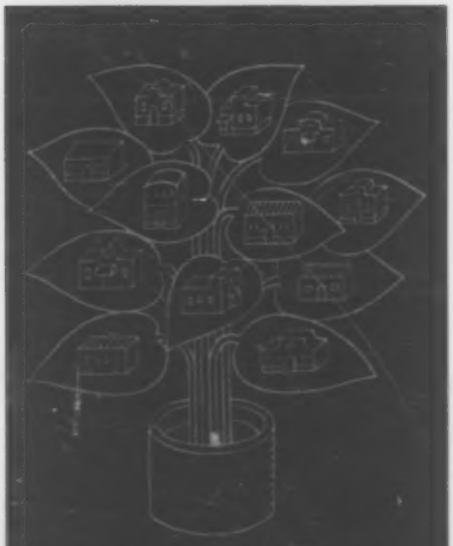
ONCE AGAIN, RB proudly presents its exclusive state-of-the-industry analysis, The 23rd Annual Restaurant Growth Index (RGI). Two parts make up the RGI report: sales and trend reports on the eight major market segments (separate eating & drinking places, retail, leisure, hotel/motel, business & industry, health-care, student feeding, and airline); and statistical data on the country's 320 Metro Areas and 209 Areas of Dominant Influence (ADIs). Together, RGI comprises the foodservice industry's most comprehensive tool for evaluating both industry segment and geographic potential.

Part I, the Industry Report, summarizes recent developments and offers five-year sales projections for the eight major market segments.



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Part II, the Metro and ADI Reports, includes a market-by-market breakdown and rankings according to population, sales, units, market share, and effective buying income (EBI), among other criteria—information that is particularly valuable for foodservice companies that are preparing advertising budgets and growth plans. Over the past two decades, *RB's* Restaurant Growth Index has become a benchmark industry document. While striving to keep data consistent for comparisons, each year, new improvements are made to make this information more comprehensive and user-friendly. The data in Part I was provided by Technomic Inc., a Chicago-based consulting firm. The tables in Part II were prepared by Market Statistics, a division of Bill Communications.

ILLUSTRATIONS BY MARIS BISHOFS. CHARTS BY PETER NICEBERG

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INDUSTRY REPORT

Showing its maturity, the foodservice industry posted real growth of only 1.1% in 1989. Estimates for 1990 indicate some improvement, with total sales expected to reach over $279 billion, representing 1.7% real growth.

The year 1989 was an historic one for Limited Menu operators. The segment's 3.3% real growth enabled it to surpass its Full Menu counterpart in total sales—$71.9 billion versus $71.2 billion—although the Full Menu category is still larger in terms of food purchases. Full Menu restaurants suffered through a very difficult year, with sales increases of only 2.4% in nominal terms, resulting in a real decline of 2.1%. However, 1990 forecasts call for a return to positive growth for the Full Menu segment (set to increase 0.5%).

For the first time in over a decade, food expenditures declined both at home and away from home. The percentage of disposable personal income (DPI) spent on Food-Away-From-Home (FAFH) decreased to 4.59% in 1989, versus 4.70% in 1988. The percentage of DPI spent on Food-At-Home (FAH), meanwhile, decreased to 7.21% in 1989 from 7.27% in 1988. With just over 4% real growth in DPI, Eating & Drinking Places managed only a 0.5% real increase in 1989. Forecasts for 1990 are more favorable; driven by improvements in the eating places and full menu subsegments, Eating & Drinking Places should experience real growth of 1.7% this year.

For the third year in a row, the Consumer Price Index for FAFH increased at a slower rate than for Food At Home: 4.6% to 6.5%. This differential is expected to last into 1991, as the index for FAFH is expected to hold steady at 4.6% in 1990, while the index for FAH decreases to 5.2%. The extended forecast calls for moderate inflation through 1995 for FAFH, with an annual rate of 4.2%.

While the Limited Menu subsegment will continue to provide much of the real growth through 1995, at an annual rate of 3.0%, Full Menu should return to modest growth of 1.5%. Eating & Drinking Places is forecasted to grow 2.1% annually over the next five years.

The fastest growing major market segment in 1989 was Leisure, with 3.5% real growth to nearly $7.4 billion in food and beverage sales. Disney's MGM theme park helped shatter attendance records at Disney World and hiked annual resort/theme park revenue by 25%, although attendance was soft at many of the other 700 theme parks. Attendance at spectator sports increased 7% in 1989. With 20 metropolitan areas planning new stadiums, the Leisure market should have real growth of 3% annually through 1995.

Foodservice continues to be an area of expansion for convenience stores, particularly gasoline stations. New units and product line expansion helped the C-store subsegment grow 4.0% in real terms, to lead the Retail market to 2.8% real growth for 1989. However, unit construction is slowing and growth is expected to slow. The subsegment is forecasted to grow 2.5% annually (in real terms) through 1995, while other relatively mature Retail subsegments should grow at 1% or less.

The Hotel/Motel sector as a whole did fairly well in 1989. According to Laventhol & Horwath, occupancy rates were up 1.4% nationally to 67.3%, while food and beverage expenditures per room increased 3.8% in nominal terms in 1989. The Hotel/Motel market increased 1.5% in 1989, a rate it should be able to sustain through 1995.

The overall sales volume of many noncommercial segments must be interpreted cautiously. In many instances, such as patient foodservice, student foodservice, and airline foodservice, a "sale" as such does not take place. Thus, sales volume for the noncommercial segments have been adjusted to represent the retail value. This adjustment also takes into account subsidized meals.

Buoyed by nearly a 3% increase in employment, the Business & Industry segment had a 2.5% real increase in sales in 1989. However, the 1990 growth projection drops to 1.5% real increase, as civilian employment is expected to increase just 1% to 2%.

cont. on page 86

COMMERCIAL MARKET	INSTITUTIONAL MARKET
1989 $231,512,000,000 +1.1% REAL SALES GROWTH	**1989** $28,442,000,000 +1.0% REAL SALES GROWTH
1990 $246,395,000,000 +1.8% REAL SALES GROWTH	**1990** $29,638,000,000 +0.9% REAL SALES GROWTH
1995 $336,365,000,000 +2.1% REAL SALES GROWTH	**1995** $35,628,000,000 +0.8% REAL SALES GROWTH

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Vending, also benefitting from increases in employment, experienced 2.7% real growth in 1989. Over the next five years, both segments are expected to have real annual increases of 2%.

After strong growth in the mid-1980s, the Airline market posted only 2.5% real growth in 1989. In 1990, the market should see some improvement to 3%. It should be the fastest-growing segment over the next five years, enjoying real annual growth of 5%.

Substantial revisions have been made on the data for the Health-Care segment since last year. The net effect of these revisions is a downsizing of the overall sales volume of the Hospital and Nursing Home subsegments. They have a greater difficulty in passing along increases in food purchases to patrons when no sale and/or a subsidized sale exists. For these reasons, a different inflation factor (2.3%) is now used in computing real growth for the Health-Care and Primary & Secondary School subsegments.

Moderate rates of new construction as well as continued high occupancy helped the self-operated Nursing Home subsegment climb to real growth of 3.1% in 1989. Meanwhile, self-operated Hospitals remained flat (0.5%). Contract foodservice sales in the Health-care segment overall grew by 2.2% in real terms in 1989, and the rate of conversion is expected to accelerate in the 1990s. Through 1995, contract foodservice is expected to have real annual growth of 4%. Sales of self-operated facilities are projected to shrink 1.5% in Hospitals, and increase 2.2% in Nursing Homes in that time frame.

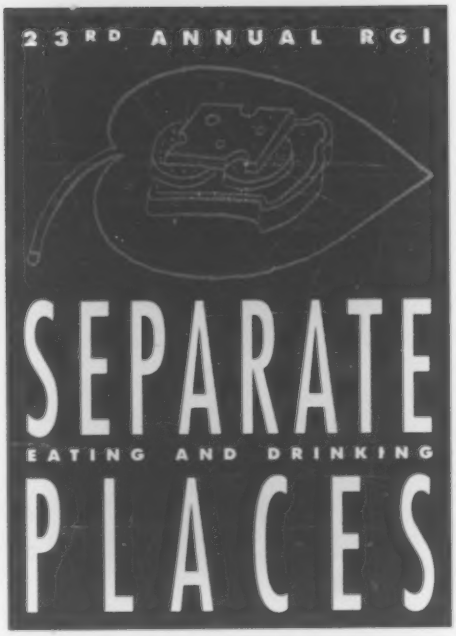
Similarly, growth in the student market continues to favor contract management. Self-operated facilities in Primary & Secondary schools had no real growth in 1989, while college/university operators showed only 0.3% growth. Total foodservice in this segment is forecasted to increase an average of 0.5% annually through 1995.

This analysis was prepared exclusively for RB *by Ralph Rush, senior consultant, Technomic Inc.*

FOODSERVICE INDUSTRY SUMMARY

	1989	1989	1989	1989 vs. 1988		1990	1990	1990 vs. 1989		1995	1990–1995 % COMPOUND ANNUAL SALES GROWTH	
	UNITS	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	Nominal	Real
TOTAL MARKET	660,985	262,898	100,715	5.6	1.1	279,127	106,802	6.2	1.7	375,988	6.1	2.0
Commercial/Contract/Vending	529,300	231,512	85,030	8.3	1.1	246,395	90,524	6.4	1.8	336,365	6.4	2.1
Institutional/Self-operated	128,365	28,442	14,213	4.3	1.0	29,638	14,731	4.2	0.9	35,628	3.8	0.8
Military	3,320	2,944	1,472	4.1	(0.5)	3,094	1,547	5.1	0.5	3,995	5.2	1.0
MAJOR MARKET SEGMENTS												
Eating & Drinking Places	351,700	160,649	54,992	5.1	0.5	170,816	58,414	6.3	1.7	233,336	6.4	2.1
Eating Places	319,100	149,628	51,135	5.2	0.6	159,230	54,359	6.4	1.7	218,745	6.6	2.3
• Limited Menu	157,000	71,931	22,299	8.0	3.3	77,497	24,024	7.7	3.0	110,360	7.3	3.0
• Full Menu	152,000	71,241	26,359	2.4	(2.1)	74,891	27,710	5.1	0.5	99,105	5.8	1.5
Retail	101,000	13,916	5,245	7.5	2.8	14,843	5,590	6.7	1.9	19,771	5.9	1.6
Hotel/Motel	26,200	14,135	5,654	6.2	1.5	15,081	6,032	6.7	2.0	19,924	5.7	1.5
Leisure	25,500	7,364	2,577	8.3	3.5	7,933	2,777	7.7	3.0	11,296	7.3	3.0
Business & Industry	16,000	16,238	8,119	7.3	2.5	17,238	8,619	6.2	1.5	23,379	6.3	2.0
Health Care	25,985	10,907	5,454	4.0	1.6	11,351	5,676	4.1	0.5	13,317	3.2	1.0
Student	92,350	15,159	7,173	3.8	0.6	15,731	7,438	3.8	0.5	18,660	3.5	0.8
Vending	8,900	15,281	6,876	7.4	2.7	16,222	7,300	6.2	1.5	22,001	6.3	2.0
Airline	30	3,889	1,944	7.2	2.5	4,189	2,095	7.7	3.0	6,567	9.4	5.0

Other primarily institutional segments such as penal facilities, religious orders, cargo lines, etc., are included in Institutional/Self-operated feeding totals. These segments' sales and purchases are not shown in the detail for the major market segments.
Sales data for Institutional/Self-operated and Military have been adjusted to reflect equivalent consumer expenditures.
Purchases include all food and nonalcoholic and alcoholic beverages. Alcoholic beverage purchases have been excluded in Business & Industry, Health Care, Student, and Airline markets only. Limited menu and Full menu restaurant sales are included in Eating Place sales. Eating Place sales are included in Eating & Drinking Places and should not be added with other major market segments to arrive at total market sales.



Today's separate eating and drinking place market is extremely competitive, no doubt about it. The heady days of easy growth are over, and there's no room in the segment for time-worn ideas or shoddy operations.

And the competition isn't just for customers anymore, either. Today, the successful operator has to compete with other foodservice operators for good employees, as well as for good sites.

Yet there are still real success stories. Smart operators can still do well in the marketplace. "Industry growth is slow, but there are bright spots," says Doreen Zavada, vice president of the CREST division of Park Ridge, IL-based NPD Group, which tracks customer traffic. "Moderate prices seem to be a key. Italian, Oriental, and Mexican restaurants are still showing good growth, and pizza is still outperforming the industry as a whole. Also, casual-dining restaurants seem to be doing well."

Wily entrepreneurs aren't giving up hope of succeeding. They're not trying to beat the big chains at their own game, though; they're trying to establish points of difference from the giants, then build on those differences.

For example, Louisville, KY-based Rally's, a drive-thru hamburger chain with some 200 units, is building a reputation for lower prices and faster service than a McDonald's or a Burger King. Prices are kept low because the tiny units, with no indoor seating, cost half as much as full-line concepts.

Nunzio's Express, in Albuquerque, NM, is pursuing a similar strategy with pizza. The three drive-thru-only pizzerias sell $1.79 individual pies with a one-minute baking cycle, thanks to a patented production system and a specially designed oven.

Profit margins are also being squeezed; 1990 brought the passage of a new minimum wage law. The minimum wage will climb to $4.25 an hour by April 1992, with a limited, 90-day training wage of 85% allowed for some new employees. The law also calls for an increase in the tip credit and small business exemption, from the current $362,500 to $500,000.

THE EMPLOYEE PROBLEM. One of the most serious problems facing the foodservice industry today is the shortage of employees. The competition for employees is so intense that PepsiCo, owner of Taco Bell, Pizza Hut, and Kentucky Fried Chicken, has recently developed a "Share Power" program giving stock options to full-time employees even at the restaurant level.

And Miami-based Burger King, as part of its turnaround effort, has launched an incentive program for restaurant managers that has awarded some of them bonuses of as much as $20,000 in six months. Many companies have installed labor-saving equipment.

McDonald's is among those chains exploring other avenues for cutting labor costs. The company is seeking to bolster unit efficiency by outfitting restaurants with labor-saving computers and kitchen equipment. For example, a new "clamshell" grill that cooks both sides of a hamburger at the same time slashes cooking time.

The high cost of real estate, com-

continued on page 92

SEPARATE EATING & DRINKING PLACES

	1989 UNITS	1989 SALES ($ MM)	1989 PURCHASES ($ MM)	1989 vs. 1988 % SALES GROWTH Nominal	Real	1990 SALES ($ MM)	1990 PURCHASES ($ MM)	1990 vs. 1989 % SALES GROWTH Nominal	Real	1995 SALES ($ MM)	1990–1995 % COMPOUND ANNUAL SALES GROWTH Nominal	Real
Total Eating Places	319,100	149,628	51,135	5.2	0.6	159,230	54,359	6.4	1.7	218,745	6.5	1.9
• **Limited Menu Restaurants (1)**	157,000	71,931	22,299	8.0	3.3	77,497	24,024	7.7	3.0	110,360	7.3	3.0
• **Full Menu Restaurants**	152,000	71,241	26,359	2.4	(2.1)	74,891	27,710	5.1	0.5	99,188	5.8	1.5
• **Public Cafeterias**	6,200	4,356	1,742	6.2	1.5	4,602	1,841	5.6	1.0	6,090	5.8	1.5
• **Social Caterers**	3,900	2,100	735	5.8	1.1	2,241	784	6.7	2.0	3,107	6.8	2.1
Separate Drinking Places (2)	32,600	11,021	3,857	4.6	(0.1)	11,586	4,055	5.1	0.5	14,591	4.7	0.5
Total	351,700	160,649	54,992	5.1	0.5	170,816	58,414	6.3	1.7	233,336	6.5	1.9

(1) Includes ice cream and frozen custard stands.
(2) Units include only bars and taverns that serve food.

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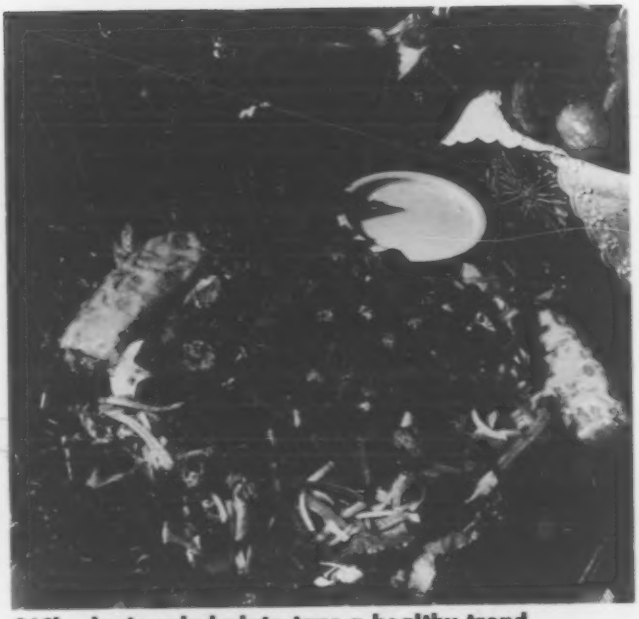
SEPARATE EATING AND DRINKING PLACES

bined with a lack of prime sites, continues to be a problem for operators. Companies have explored many options for cutting real estate costs, including downsizing of units and rehabilitating existing restaurants that have failed. In fact, the scarcity of good sites has contributed to the growth of delivery-only concepts; Domino's Pizza, for example, can use secondary locations and still prosper.

Several companies continue to experiment on sharing a building with another foodservice concept, with mixed results. PepsiCo, for example, has opened several "all-in-one" locations, featuring a Taco Bell, a Pizza Hut, and a Kentucky Fried Chicken. Other large chains that have traditionally opened freestanding units are investigating food courts, kiosks, and even small operations in sporting arenas and department stores.



O'Charley's salad plate taps a healthy trend.

1989 $160,649,000,000
+0.5% REAL SALES GROWTH

1990 $170,816,000,000
+1.7% REAL SALES GROWTH

1995 $233,336,000,000
+2.0% REAL SALES GROWTH

One of the most important trends affecting full-service restaurants is what the NRA calls the "casualization" of the American restaurant. Restaurant patrons are increasingly opting for simple, reasonably priced food served in a relaxed setting.

"Customers are tired of fast-food places. They want something a little more upbeat, where they can be waited on but won't spend a lot of money," says Johyne Reck, executive vice president of marketing for Kansas City, MO-based Applebee's Neighborhood Grill & Bar, which parlayed the public's interest in casual dining into $150 million in sales in 1989. Applebee's operates some 115 restaurants, with franchisees expected to open an additional 70 to 80 restaurants by the end of 1990. Old timers like Houlihan's, T.G.I. Friday's, Chili's, and the Lettuce Entertain You restaurants are being joined by regional upstarts such as Houston's and Hooter's, both based in Atlanta, and Nashville-based O'Charley's.

Among them are Seattle-based Schwartz Brothers, with an eclectic mix of 27 restaurants and 20 dining concepts–1989 sales topped $29 million; San Francisco-based Real Restaurants Inc., operator of such trendy restaurants as Fog City Diner and Mustards; and Forte Restaurants, operator of the Boston Beanery Restaurant and Tavern Group based in Morgantown, WV.

TAKE-OUT. More restaurants are focusing on building take-out business. For example, San Francisco's La Canasta offers upscale, classical Mexican fare, such as turkey with mole sauce, for take-out only from a tiny storefront. Lines of customers often stretch up the block, because there's little room for them to wait inside.

Many people are a lot more inclinced to eat at home today for the same reason they're choosing casual restaurants: they have children, and worry about paying the bills.

A number of companies are actively pursuing children as customers. Among them is newly revitalized Burger King, which as part of its turnaround strategy devised a "Kid's Club." A million children signed up for the club in just seven weeks, says Burger King's Joyce Myers, director of public relations. Pizza Hut also is working to attract children. "We're trying to make our units far more friendly to kids," says a Pizza Hut spokesperson.

HIGH FINANCE. Mergers and acquisitions continued to be important expansion vehicles in 1989. Most notable was the purchase of Bonanza Steak Houses earlier this year by Metromedia, which also owns Ponderosa. The new company, Metromedia Steak Houses Inc., posted 1989 sales of $1.3 billion.

The recent acquisition of Randolph, MA-based Dunkin' Donuts, with 1,878 units, by London-based Allied-Lyons PLC is also of note. Allied-Lyons owns a string of pubs in Britain as well as Baskin-Robbins Ice Cream.

Another major acquisition was the purchase of Yonkers, NY-based Carvel Corp. by Investcorp., a New York City-based group of investment bankers that

23RD ANNUAL RGI SEPARATE EATING AND DRINKING PLACES

KFC'S Hot Wings are designed to boost lunch.

LA-based Popeyes is still struggling to pay down the debt incurred when the 750-unit chain swallowed Church's Fried Chicken in 1989.

GOING TOUGH. The pizza segment continues to grow, but the going is tough for the smaller chains and independents as the three giants–Pizza Hut, Domino's, and Little Caesar–slug it out. Pizza Hut intends to blanket the market, expanding from 7,700 units today to as many as 12,000 by 1993. Most of that growth will come from carry-out/delivery units. Pizza Hut is also experimenting with unconventional locations, such as kiosks in c-stores.

Ann Arbor, MI-based Domino's continues to grow, but has been dogged by criticism because of delivery-related traffic accidents. The company now has more than 5,000 units, with the goal of doubling that by the end of the century. Farmington Hills, MI-based Little Caesar, too, is aggressive in its expansion strategy.

Except for Mexican restaurants, other types of ethnic restaurants are still run mostly by independents, although a number of companies have tried and failed to establish Oriental and Italian chains. The two clear exceptions are Commack, NY-based Sbarro, a chain of 250 Italian family-style restaurants, mostly in malls and food courts, and General Mills' Olive Garden dinner houses, with more than 150 units.

Although Mexican food has been successfully adapted to a chain format, independents continue to be very important in this segment. As Louisville-based Chi-Chi's vice president of marketing Glenn Drasher acknowledges, "We see independents doing a dynamite job."

Mexican fast food, however, is a different story. While many strong regional chains exist, some 70% of the market is owned by PepsiCo's giant Taco Bell.

GROWTH AREAS. Sandwich shops seem to offer a real window of opportunity today, providing what the customer can't get at home. For example, Milford, CT-based Subway, with some 4,000 units nationwide, bakes bread fresh on premises for its sandwiches. Sandwich shops are especially attractive because of their low start-up costs. A foodservice operator can open several sandwich shops for the cost of one McDonald's.

Bakery outlets have also been seen as potential growth vehicles, as the success of Seattle-based Cinnabon shows. Cinnabon has steadfastly refused to alter its formula of serving just one product, a cinnamon roll, in malls.

The public's yearning for fresh baked goods may be best satisfied in a bakery-cafe format. Boston-based Au Bon Pain, for example, successfully challenges any fast-food operator with its made-to-order sandwiches served on fresh-baked bread, with a full line of bakery items also available.

STEAK HOUSES. As it turns out, reports of the death of steak houses have been much exaggerated. While many 'budget' steak houses have evolved into family-style restaurants serving a wide variety of entrees, the growth of upscale steak houses such as New Orleans-based Ruth's Chris Steak Houses and Chicago's Morton's Steak Houses show that customers truly like their steak, and they are willing to pay premium prices.

In fact, the decline in red meat consumption may have more to do with market forces than with consumer preference. The decline began in 1976; that was also the last year that beef was a good value compared to pork and poultry. Such uncontrollable forces also affect the seafood segment, which has been struggling with steadily rising costs as consumption increases and supply decreases.

Nevertheless, General Mills Restaurant Group's Red Lobster restaurants continue to do well; part of the reason for the company's success is that it has the size and clout to shop worldwide for the best prices in seafood, and to demand the best quality.

THE FUTURE. The food business is getting increasingly high-tech. For many consumers, stopping at a fast- food restaurant has become a necessary function. So speed is paramount.

Many restaurants are installing their own fax machines to take customers' orders. In fact, diners at a McDonald's in Houston's posh Post Oak District have access to fax machines and a stock market price display. They can even do business from phones at the table in the restaurant.

Anaheim, CA-based Carl's Jr. has become the first major fast-food chain to accept automatic teller machine cards systemwide. The move allows people with cards from four California banks to withdraw up to $40 at all 498 Carl's Jr. locations. **–Jacque Kochak**

Foodservice encourages shoppers to stay in the store and helps build the bottom line in the diverse retail segment. In today's turbulent marketplace, shopkeepers need all the help they can get. A wave of retail failures and consolidation is the burden of the retailing segment today, as an overbuilt industry competes for consumers' declining discretionary income. Middle-market department stores with undistinguished images are suffering the most. Better positioned for success are upper-end department and specialty stores with high-quality merchandise and good service, and low-end warehouse stores and hypermarkets with rock-bottom prices. This translates to bleak prospects for retail foodservice, illustrated by a 1.6% real compound annual growth rate projection through 1995.

"The retailing companies that make it through the next few years will have strong prospects for the future," says John Lovelace, central director of foodservices for Minneapolis-based Dayton Hudson department stores. "Consolidation hurts some companies by diverting them from planning while they struggle to service their debt."

TO THE FUTURE. Dayton Hudson is looking to the future with its $1 billion acquisition of the 22-store Chicago-based Marshall Field's chain. The deal is strategically sound, since both retailers make strong statements with food as well as fashion. The transaction also creates the nation's largest department store feeder, with estimated combined foodservice sales of over $90 million.

Dayton Hudson hasn't said if it will make changes in Field's foodservice, but it is unlikely that it will tinker with the success formula of Marshall Field's Down Under, the two-year-old complex of shops and food concepts on the lower level of its downtown Chicago flagship. "It's a cash cow," says Jerry Rozak, Field's vice president of food services. Down Under includes a cafe, a fast-food court, gourmet food and candy shops, an espresso bar, and Hinky Dink Kenna's pub. Next year, plans call for creating a full-service Italian trattoria and a rotisserie chicken take-out shop in renovated restaurant space.

Dayton Hudson's downtown Minneapolis flagship store is known for a collection of unique and successful food ventures in its own right. One concept, called Marketplace, features upscale prepared foods, cheeses, gourmet noshes, and fresh produce. Skyroom is a new-age food court that features five outlets—grilled seafood and meats, charbroiled chicken, gourmet pizza, an extensive salad bar, and deli sandwiches—all served in a stylish atmosphere, with serenades by a white-tuxedoed pianist at a white concert grand.

Occupying a special niche of retail store foodservice are tablecloth dining rooms in department stores. Among the leading examples are the Royal Palm Cafe in Burdines in Miami, the Oak Grille in Dayton Hudson in Minneapolis, and Marshall Field's Walnut Room in Chicago. According to Jane Smiley, vice president of Burdines, the Royal Palm Cafe has become a dining destination in downtown Miami.

TURNAROUND STRATEGIES. Locating units of commercial restaurant chains in stores is part of the turnaround strategies that middle-market retailer Sears, Roebuck and Co. has employed in recent years. Two years ago, Sears opened a McDonald's unit in a Pittsburgh store, which is currently under evaluation. Recently, Cattleguard Inc., a Houston-based restaurant company owned by former Sears executive Andrew Buttacavoli, began negotiations to open two test units of Kentucky Fried Chicken in leased space in Sears stores. In addition, Cattleguard oper-

RETAIL MARKET
FOODSERVICE SALES

	1989	1989	1989	1989 vs. 1988		1990	1990	1990 vs. 1989		1995	1990–1995	
	UNITS	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	% COMPOUND ANNUAL SALES GROWTH Nominal	Real
General Merchandise Stores (1)	18,400	2,026	790	5.6	1.0	2,128	830	5.0	0.4	2,747	5.2	1.0
Drug & Proprietary Stores	10,600	672	262	6.4	1.7	708	276	5.3	0.7	891	4.7	0.5
Convenience Stores (2)	57,000	5,875	2,056	8.8	4.0	6,391	2,237	8.8	4.0	8,882	6.8	2.5
Other Specialized Retail Stores (3)	15,000	5,343	2,137	6.9	2.2	5,616	2,247	5.1	0.5	7,251	5.2	1.0
Total	101,000	13,916	5,245	7.5	2.8	14,843	5,590	6.7	1.9	19,771	5.9	1.6

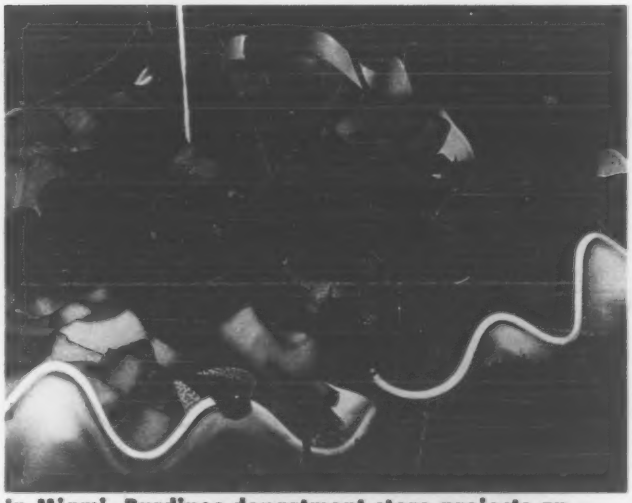
(1) Includes department, variety, and miscellaneous general merchandise stores.
(2) Includes primarily gasoline stations and traditional c-stores with foodservice. Previous issues included gasoline stations without foodservice.
(3) Includes supermarket restaurants, specialty food shops (such as cheese stores), and miscellaneous retailers such as liquor and book stores.

A wave of failures and consolidation is burdening the segment as an overbuilt industry competes for consumers' declining discretionary income.

ates 32 bakery, deli, and cafe outlets in Sears stores.

Modernization is coming to the discount retailers, notorious for the old-fashioned store lunch counter. Troy, MI-based K mart Corp., the nation's second-largest retailer after Sears, is renovating many of its 80 store restaurants with lighter woods, brighter colors, and better lighting, not to mention more salads and lighter foods.

Recently, K mart announced the opening of a Little Caesars pizza unit in its Rochester, MI, store, the first of eight Little Caesars to be tested in K mart stores."Pizza will probably be an impulse item at first, but in time it could bring additional traffic into the store," says Gary Prosser, K mart's director of food operations. Three other test units will open in Michigan, and four in Georgia.



In Miami, Burdines department store projects an upscale image in its Royal Palm Cafe dining room.

Supermarkets are gearing up to compete for the consumer dollar in take-out foods and in-store dining as well. Supermarket deli cases now feature roasted chicken, fresh prepared and chilled foods ready to microwave at home. Merchandising and dining areas have contemporary style, including attractive food courts.

Marsh Supermarkets, based in Yorktown, IN, reports brisk take-out sales of its recently introduced European-style croustade pizza. "It's unique for our area," says corporate chef Marc Walzer. As he describes it, croustade pizza consists of a thick and crunchy crust, with toppings, it sells for $3.99 a pound. Pizza makers work in view of customers, adding a unique merchandising element. Marsh stores also feature a Chinese take-out section with display stir-fry cooking. "This differs from the Chinese restaurant next door because we use boneless pork loin, chicken breasts, and flank steak, not lesser cuts," says Walzer.

1989 $13,916,000,000
+2.8% REAL SALES GROWTH

1990 $14,843,000,000
+1.9% REAL SALES GROWTH

1995 $19,771,000,000
+1.6% REAL SALES GROWTH

A few years ago, convenience stores were touted as a hot commodity, with segment leaders 7-Eleven and Circle K growing swiftly. Unforeseen, however, were the consequences of the heavy borrowing the two companies did to build stores, acquire competing chains, and in 7-Eleven's case, finance a leveraged buyout.

CLOUDY OUTLOOK. The c-store outlook has clouded considerably since. An industry snapshot shows Dallas-based Southland Corp., parent of 7,000-unit 7-Eleven, selling 300 stores this year and negotiating a debt-exchange sale of equity with its Japanese franchisee in an attempt to avert bankruptcy. The company's predicament is caused by inability to service the debt of its $4.9 billion leveraged buyout in 1987. Number-two player Circle K, based in Phoenix with 4,700 units, faces possible Chapter XI filing itself due to the billion-dollar debt it ran up in its expansion binge.

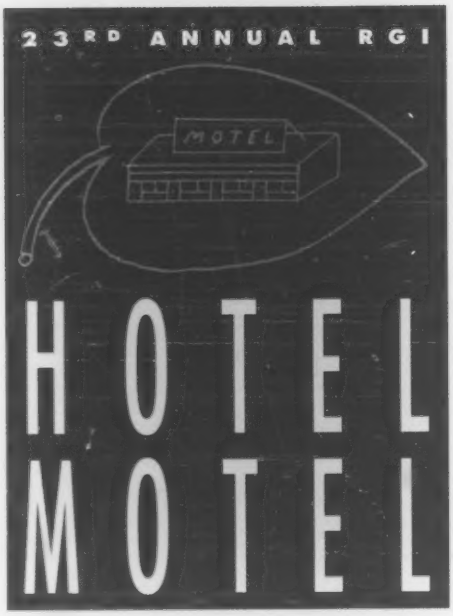
Despite the financial crunch, 7-Eleven is carrying on with its existing food programs and introducing new ones. The chain expects to sell 90 million grilled hot dogs this year and to expand its million-cup-a-day coffee business. 7-Eleven has introduced a Cafe Select line of gourmet brewed coffees.

C-stores in general suffer from burgeoning competition from oil company convenience marts. Observers say another detrimental factor is c-stores' blue-collar image and somewhat outdated merchandising standards.

National Convenience Stores, operator of the 1,100-unit Stop 'n Go chain, set out this year to upgrade that image. Preliminary results of a "re-merchandising" campaign show improved sales. The program tailors store merchandise to neighborhood demographics.

Theoretically, hypermarkets could revolutionize discount retailing. These mammoth stores sell a vast array of merchandise at discount prices. They also provide large captive audiences for food courts. Bentonville, AR-based Wal-Mart Stores, which has opened four Hypermart USA stores, has leased space in its food courts to operators such as McDonald's, TCBY, Subway, Taco John's, and Taco Bueno.

The hypermarket concept, while successful in Europe, is catching on slowly here. Only a handful exist in the U.S.. High real estate and construction costs are one concern retailers have about hypermarkets; public acceptance is another.-**J. S.**



The cyclical nature of the hotel business is clear as the boom of the 1980s threatens to bust in the 1990s. While the shakeout of the hotel industry will alter the complexion of hospitality, the survivors of the near future's challenges will emerge as tomorrow's leaders.

As a result of these challenges, hoteliers are examining their foodservice options. Many continue to develop food and beverage concepts that lure travelers and act as a viable profit center. In some instances, operators are leasing space in the hotel to a local restaurateur or food management company. Still others are opting out of food and beverage altogether, locating near a freestanding restaurant but offering no on-premise food and beverage.

Restaurant Growth Index figures reflect the competitive nature of the hotel foodservice marketplace, where 1990 real growth advanced only 2%.

SUPPLY VS. DEMAND. In its annual outlook on the hotel industry for 1989, Laventhol & Horwath outlines the challenges that face the industry. These include: an oversupply of rooms and rampant segmentation.

"We have to be where our customers are," explains Horst Schulze, president and chief operating officer of The Ritz Carlton Hotel Company. Indeed, the Atlanta, GA-based hotel chain has grown rapidly, from five hotels in 1983 to 14 hotels in 1990. Some observers, however, might question whether cities such as Cleveland, San Francisco or Philadelphia really need another hotel.

"The reason for the disappointing industrywide showing in occupancies (66.3% in 1988, well below break-even levels) is an oversupply of rooms in many areas, accompanied by a continued rapid growth in supply," says Mark V. Lomanno, director of research for Laventhol & Horwath.

In the 1990's, Marriott Corp. is focusing its energies on "mega" markets where the company is already well-positioned. Over the last 10 years, the Bethesda, MD-based lodging and contract services firm has expanded its hotel base from 65 full-service properties to 539 properties, introducing three new brand names: Courtyard, Residence Inn, and Fairfield Inn. While Marriott has been successful in carving out separate niches for its lodging products, some companies are suffering from cannibalization of their own customer base. Meanwhile, the overall environment becomes increasingly competitive.

The Continental Companies (TCC) of Miami is one of the fastest-growing hotel-management and development firms in the country. TCC presently has more than 50 hotels operating and/or under construction in the U.S., Canada, and the Caribbean. Companies like TCC compete with traditional corporate entities such as Hilton, Hyatt, and Stouffer for lucrative management contracts.

The recent $1.3 billion acquisition of Motel 6 by the French-based hotel giant Accor S.A. exemplifies the inroads international companies are making in the U.S. market. Accor, the eighth-largest hotel company in the world, also owns the Novotel and Sofitel hotel chains. Current objectives call for Accor to expand the 775-unit Motel 6 chain to 2,000 properties over the next several years.

F&B: IMAGE BUILDER. "We derive a certain 'psychic' income from our food and beverage operations," says Darryl Hartley-Leonard, president of Chicago-based Hyatt Hotels Corp., which currently operates 105 deluxe hotels and resorts in the U.S., Canada, and the Caribbean. "In today's competitive environment, a quality food and beverage operation can give you the edge."

Hyatt's newest hotel product, the all-suite Regency Suites, is designed to attract the top-tier traveler–in marked contrast to the middle-market customer sought by most all-suites. For example ,

HOTEL/MOTEL MARKET
FOODSERVICE SALES

	1989 UNITS	1989 SALES ($ MM)	1989 PURCHASES ($ MM)	1989 vs. 1988 % SALES GROWTH Nominal	Real	1990 SALES ($ MM)	1990 PURCHASES ($ MM)	1990 vs. 1989 % SALES GROWTH Nominal	Real	1995 SALES ($ MM)	1990–1995 % COMPOUND ANNUAL SALES GROWTH Nominal	Real
Hotels	16,000	11,850	4,740	6.4	1.7	12,668	5,067	6.9	2.2	16,763	5.8	1.8
Motels (1)	10,200	2,285	914	5.5	0.9	2,413	965	5.6	1.0	3,161	5.6	1.3
Total	26,200	14,135	5,654	6.2	1.5	15,081	6,032	6.7	2.0	19,924	5.7	1.8

(1) Includes motels and motor hotels

While some hoteliers are focusing on improving f&b, others are leasing space to local restaurateurs or opting out of the food business altogether.

Jaxx Restaurant at the Hyatt Regency Suites in Chicago serves as an elegant setting for power breakfasts or special-occasion dinners.

Dallas-based Wyndham Hotels & Resorts uses food and beverage to position itself as the hotel of choice to upper-middle class business and leisure travelers and gain positive name recognition for the chain. "In October we will roll out signature items, from appetizers to desserts, in the restaurants in our 14 full-service hotels," says Dieter Kadoke, regional food and beverage director. (The company, a division of the Trammell Crow Group, also operates 18 Garden Hotels.) In 1991, Kadoke has targeted room service as an area needing an upgrade.

Brunch at the Grand Bay Hotel in Miami.

In Boston, fierce competition among the upscale restaurants in several local hotels served as impetus for a facelift at Zachary's restaurant in the Colonnade Hotel. "The original Zachary's concept was 18 years old and due for a change," says Jan Goessing, executive assistant manager of the hotel. Today's menu divides the foods into "elemental" categories: fire, air, earth, and water. In addition to the structural menu changes, each category comprises a set menu but is also available separately. Entree prices were dropped an average of $4 to $6, with the result that set menus now contribute 50% of sales.

Meanwhile, Hyatt is fine-tuning its food and beverage strategy to meet customer demands for nutritious foods. According to Janos Kiss, corporate chef for Hyatt, customer interest in nutrition extends beyond a passing fad. As a result, Janos is concentrating his efforts on items that are low in cholesterol, fat, salt, and calories but full of flavor. To accomplish this, Janos and seven chefs pulled from Hyatts throughout the system are reworking existing menus. "We will eventually rewrite the recipes for about 150 items using only natural foods and vegetables, fats that are low in cholesterol, herbs, and free-range fowls," says Kiss. In addition to the emphasis on organic and natural foods, cooking methods will lean more towards grilling, steaming, and stir-frying.

1989 $14,135,000,000
+1.5% REAL SALES GROWTH

1990 $15,081,000,000
+2.0% REAL SALES GROWTH

1995 $19,924,000,000
+1.5% REAL SALES GROWTH

LOCAL ATTRACTION. "Food and beverage is the ingredient that will push us to the front of the competition," says Eric Long, general manager of the Hilton Hotel in Short Hills, NJ. Located in a posh suburb in the New York metropolitan area, the Short Hills property uses its two restaurants to attract local executives and shoppers from the adjoining Short Hills Mall, and business travelers. In the 137-seat Terrace restaurant (the all-day dining concept), customers are encouraged to "enjoy good health" with a selection of healthy menu items all prepared using no added fat, salt, or sugar.

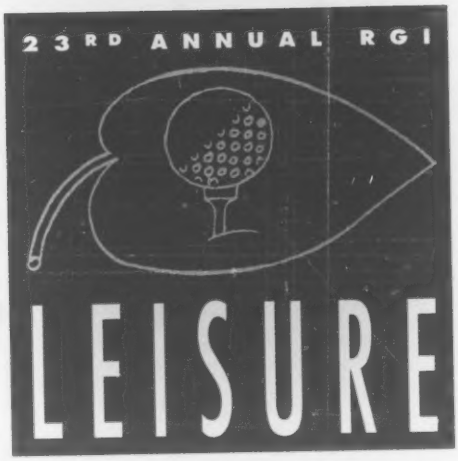
Ulrich Krauer, resident manager with food and beverage responsibilities at The Grand Bay hotel in Miami, sees a definite trend towards more local foods. "Miami is a cross-cultural city. The selections on our menus reflect Caribbean and South American influences," he says. The menu at the Grand Cafe restaurant features tropical fruits, root vegetables and sauces, and garnishes reflecting the area's ethnic make-up.

FREESTANDING. With an established reputation for fine dining within its hotels, Hyatt is also experimenting with freestanding concepts. For example, Japengo, a 145-seat freestanding restaurant in Southern California, is operated by Hyatt.

David Zadikoff, vice president of food and beverage for Hyatt, along with executive chef Kiss, developed the concept and menus. The food at Japengo blends Japanese, Korean, Thai, and California influences.

The restaurant features an active lounge area, a sushi bar, and an open kitchen. Hyatt is paying close attention to customer reaction, and anticipates close to $3 million in sales for the restaurant's first year in operation.

Similarly, Minneapolis-based Radisson Hotel Corp. operates J.J. Musky's Eatery at Pipe Creek, in Sandusky, OH, for Pipe Creek Companies. Located next to the Radisson Harbor Inn, J.J. Musky's is a casual restaurant that incorporates entertainment.-**Denise M. Brennan**



This has been a good year overall for leisure foodservice operators. Attendance at attractions has been strong for a variety of reasons.

Kansas City, MO-based Volume Services, part of the recreation services division of Chicago's Canteen Corp., provides foodservice at stadia, arenas, ampitheaters, convention centers, and marinas. Leisure sales have been very strong despite some volatility because of the major league baseball walk-out in the spring, says division vice president Larry Hatch.

That is a problem with foodservice in the leisure segment, Hatch notes. Sales are completely dependent on traffic, and traffic can be affected by completely extraneous factors.

ALCOHOL AWARENESS. An important issue in sports stadia, he says, continues to be alcohol awareness. Another issue is that alcohol sales in leisure facilities are increasingly being subjected to heavy, state-mandated taxation.

Although Volume Services has experimented with a variety of menu items, Hatch says he finds that customers at sporting events still seem to want "the oldies"—hot dogs, beer, soft drinks, and popcorn.

At some stadia and arenas, however, foodservice has been growing more sophisticated. At the Palace of Auburn Hills near Detroit, for example, waiters serve upscale finger foods, made-to-order sandwiches, and prepackaged salads to "Royalty" seat holders.

At Yankee Stadium in New York City, a multifaceted food court is available. And at facilities in Oakland, CA, Volume Services has rolled out fajitas.

While health foods have not proven to be in overwhelming demand in sports facilities, Pilot's Field in Buffalo, NY, now boasts an alternative stand, serving pizza with an oatmeal crust, turkey hot dogs, mineral waters, and salted or salt-free oat bran pretzels. Foodservice at Pilot's Field is operated by the Rich family, owners of the Buffalo Bisons.

Some leisure foodservice operators have been experimenting with "branded" foods at their facilities. One example is Buffalo-based Sportservice Corp., which has started selling Cincinnati's Gold Star Chili at that Ohio city's Riverfront Stadium. The company is also selling Pizza Hut "go" pizzas at Busch Stadium in St. Louis. Selling name-brands is new for Sportservice, which is taking a cue from its sister Concessionaire, an in-flight caterer.

1989 $7,364,000,000
+3.5% REAL SALES GROWTH

1990 $7,933,000,000
+3.0% REAL SALES GROWTH

1995 $11,296,000,000
+3.0% REAL SALES GROWTH

Both Sportservice and Concessionaire are owned by a holding company, Delaware North. Sportservice operates 70 accounts, mainly at league baseball parks and racing tracks.

Sportservice's manager of communications Carrie Wright also notes that the company is concerned about health considerations, and has introduced a cholesterol-free popcorn. Also, it has reduced the fat content in hamburgers.

PARK PLACE. Attendance is good at national parks. Attendance at Yellowstone National Park has suffered for two years after a devastating fire, but tourists are back, says Steve Tedder, vice president and general manager for TW Recreational Services, part of Canteen Corp. TW Recreational Services provides lodging and foodservice at a number of parks.

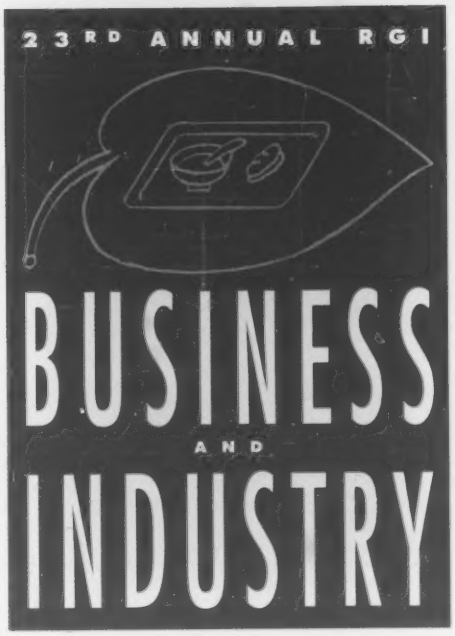
In theme parks, Disney continues to be an innovator. Theme restaurants at Disneyland and Disney World are almost as interesting as the attractions themselves, and those at the new Disney-MGM Studios Theme Park in Orlando, which opened last year, are no exception. The Hollywood Brown Derby recalls the original Brown Derby in Los Angeles. Eight other foodservice outlets range from Dinosaur Gertie's to the Hollywood & Vine Cafeteria, serving a contemporary version of 1950s diner food.

Leisure foodservice continues to be a strong segment with steady growth, although uncontrollable factors—such as weather, gasoline prices, and even baseball strikes—can adversely affect sales.**-J. K.**

LEISURE MARKET
FOODSERVICE SALES

	1989 UNITS	1989 SALES ($ MM)	1989 PURCHASES ($ MM)	1989 vs. 1988 % SALES GROWTH Nominal	Real	1990 SALES ($ MM)	1990 PURCHASES ($ MM)	1990 vs. 1989 % SALES GROWTH Nominal	Real	1995 SALES ($ MM)	1990–1995 % COMPOUND ANNUAL SALES GROWTH Nominal	Real
Leisure	25,500	7,364	2,577	8.3	3.5	7,933	2,777	7.7	3.0	11,296	7.3	3.0

Includes theme parks, stadiums, arenas, tracks, theaters, camps, clubs, and bowling lanes.



American business is struggling to digest the highly leveraged buyout binge of the 1980s and to absorb the impact of the country's massive trade deficit. But foodservice sales within the Business & Industry (B&I) segment are holding their own: Projections call for 2.0% real compound annual growth through 1995.

Simplicity in foodservice is the watchword of the 1990s, B&I operators say. Providers are downscaling operations and favoring basic foods over haute cuisine. Their responsiveness will be tested by new customer demands for healthful foods and environmentally sound solid-waste management programs.

Competition with commercial operations is a fact of life. "Twenty years ago, it was difficult to leave the workplace and find food at lunch hour," says Ira Cohn, vice president of marketing and planning for Philadelphia-based ARA Services. "But today, every convenience store sells sandwiches and soda."

Despite this, B&I feeding executives are optimistic that many employers, while increasingly cost conscious, will continue to value quality foodservice as a benefit to their organization.

"I see a resurgence of interest in quality," says Joe Byrum, president and COO of Morrison's Custom Management, Mobile, AL. "Companies are giving us the latitude to install new equipment such as display grills."

Simplicity and moderation are increasingly apparent, even at the acme of B&I foodservice, the executive dining room. "Our customer today wants good food presented attractively, not the extremes of nouvelle cuisine," says Jack Galione, president of Corporate Food Services Inc., New York City.

"We're reverting to basic, recognizable food—pizza, meatloaf, Italian dishes," says Neil Reyer, vice president in charge of foodservice of Chemical Bank, New York City. "It reflects a cultural change in American business. Companies will have to become leaner and more productive to compete."

Health matters, too. Corporate warriors are saying no to the extravagant cuisine they discovered in the 1980s. Today, they opt for grilled and broiled seafood and poultry.

Chemical Bank's cafeterias are doing a brisk business in a name-brand diet-food product; weight-conscious employees no longer have to carry the powder from home and mix it themselves at lunch. Instead, they can buy it blended to order with skim milk, ice, and optional fresh fruit for $1.75.

"I can vouch for the increase in health awareness—people expect to have nutritional information at their fingertips," says Julie Flik, executive vice president of Flik International Corp., a Mamaroneck, NY-based foodservice management company.

An outgrowth of society's health obsession is the business of "wellness," or health promotion. One of the leaders in this infant field is Johnson & Johnson Inc. of New Brunswick, NJ, which is marketing the expertise it has attained in managing its Live for Life wellness program. Over the past decade, Johnson & Johnson has realized a net annual savings of $378 per employee in medical costs and reduced absenteeism through its program of smoking cessation, weight reduction, nutrition education, and healthier eating options.

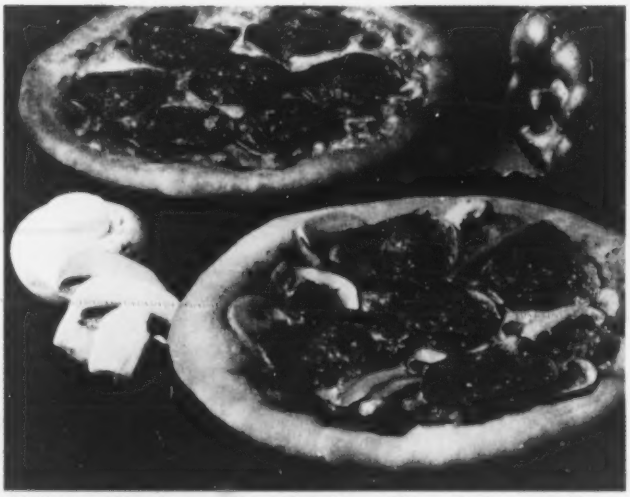
In Johnson & Johnson cafeterias, run by The Wood Company of Allentown, PA, chefs cook lean trimmed meats and fresh seafood without salt or butter. They substitute pretzels for potato chips on sandwich platters, and offer vegetable soufflés as an alternative to french fries. At least one entree each day is low in fat and cholesterol,

BUSINESS & INDUSTRY MARKET
FOODSERVICE SALES

	1989	1989	1989	1989 vs. 1988		1990	1990	1990 vs. 1989		1995	1990–1995 % COMPOUND ANNUAL SALES GROWTH	
	UNITS	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	Nominal	Real
Business & Industry												
Self-operated Feeding	N/A	2,598	1,380	4.1	(0.6)	2,706	1,379	4.2	(0.4)	2,805	0.7	(3.3)
Contract	N/A	13,640	6,739	7.9	3.2	14,532	7,240	6.5	1.9	20,574	7.2	2.9
Total	16,000	16,238	8,119	7.3	2.5	17,238	8,619	6.2	1.5	23,379	6.3	2.0

Note: Sales estimates have been adjusted to reflect equivalent consumer expenditures. Estimates exclude vending operations and alcoholic beverages.

Simplicity is the watchword: B&I operators are downscaling and favoring basic and familiar foods over haute cuisine.



ARA Services' new brand is Itza Pizza Solo, a 7-in., personal-size pizza in a logoed box.

such as the popular veggie burger, which is identified on the menu as heart-healthy.

On the other hand, they also menu cheeseburgers and fries, ice cream, and other nondiet foods. "We aren't making decisions for employees about how they should eat, but rather offering to educate them," says a Johnson & Johnson spokesperson.

Business and industry foodservice is now a major focus of the Washington, DC-based Marriott Corp., thanks to the 1989 sales of the company's inflight catering division and most of its commercial restaurants. "We want to play in megamarkets, such as the $120 billion food and services management field," says executive vice president Dan Howells. Overseas contracts are another promising slice of business that Marriott estimates is worth at least $50 billion. The company hopes to penetrate Europe fully after the unification of the European Community in 1992, says Robert Jantzen, vice president of international sales and client relations.

Japan, which already has a handful of Marriott accounts, is a huge growth market. "B&I development in Japan is equivalent to where it was here in the U.S. in the 1950s," says Jantzen. Marriott will introduce its proprietary brands to the Japanese market, tempered by native tastes.

Indeed, the branding phenomenon continues to be evident throughout the B&I segment. More operators are creating their own proprietary concepts and leveraging high-profile commercial brands into their accounts as well.

Morrison's Custom Management reports improved lunchtime sales with its new Fast Takes, a proprietary takeout food program developed with food manufacturers. The product line includes Biscuit Breakfasts, Stuffwiches, and Fast Bags, complete lunches packed for "grab and go" sales.

1989 $16,238,000,000
+2.5% REAL SALES GROWTH

1990 $17,238,000,000
+1.5% REAL SALES GROWTH

1995 $23,379,000,000
+2.0% REAL SALES GROWTH

Chicago-based Canteen Corp., a TW Services company, earlier this year rolled out its Saturn program of signature branded foods, which includes new and existing items such as Pazzelli's Pizza, Bigger Better Biscuits, and Classy Cookies, among others. Also playing an important role is Creative Cuisines, a line of more than two dozen modular menu/servery concepts that can be combined to create a "food court" effect in the cafeteria.

Sales support at the unit level is offered via point-of-sale materials and promotional ideas, as well as enhancements in customer service procedures and employee training. For instance, Creative Juices is Canteen's series of monthly promotions for dining-service managers. The company's new Saturn Standards program provides upgraded decor treatments.

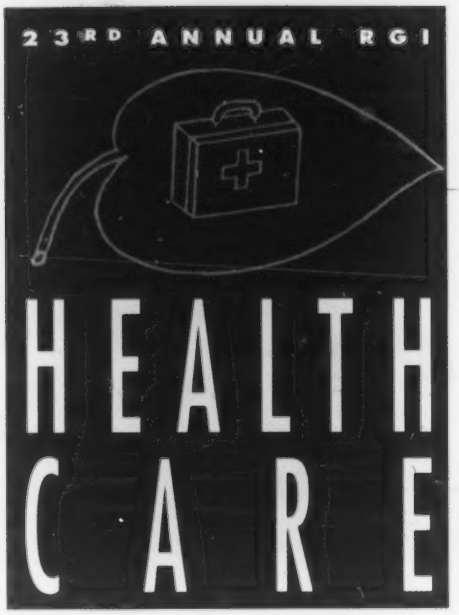
ARA Services has a stable of brands, too. Itza Pizza Solo is a new addition—a 7-in., personal-size pizza. Food cost is 20% to 25% for the product, which is baked off in a countertop oven that can produce 85 to 90 pies per hour. "We recognize that commercial branding has value," says ARA's Ira Cohn. "We feel our brands offer more flexibility."

Wakefield, MA-based daka Inc., a foodservice management company, occasionally runs promotions with restaurants near its accounts, adopting menu items from establishments such as Legal Sea Foods and Fuddruckers, the chain it acquired two years ago. "Special events break up the routine," says chairman Terry Vince.

Another sign of the times in B&I catering is the growth of the in-house meeting. Companies are using food to increase productivity and to realize tax benefits, says Gary Gunderson, regional manager of Motorola Inc. in Phoenix, which is self-operated. "The company can claim a 100% deduction on an in-house function, but only 80% in a restaurant," he points out.

GREEN MOVEMENT. Environmental awareness is another trend impacting B&I operators. The Louisville, KY-based Society for Foodservice Management has formed a committee to study the solid waste problem.

Motorola Food Works in Phoenix separates and sends off to a recycler aluminum, tin, glass, and paper. It is investigating polystyrene recycling and requesting purveyors to reduce packaging at the source.–**James Scarpa**



The health-care segment is in a time of transition. Problems come with change, but so do opportunities. The unhappy reality for hospitals, clinics, and nursing homes is that costs are skyrocketing. As a result, "cost containment" in health care is the big issue, but hospitals want to contain costs without diminishing quality.

"It's important to really take good care of the patients, but to do it with fewer people and less expense," says Bill Edmundsen, president of the health-care nutrition services division of Philadelphia-based ARA Services.

"There are a lot of financial pressures on health-care facilities today, because hospitals are closing and merging and there are bankruptcies," agrees Susan Valenti, director of marketing for The Seiler Corp., a regional contract caterer based in Waltham, MA. "They demand lower prices with equal services, so we have to be sharper."

PROFIT CENTERS. Faced with this dilemma, contract foodservice operators are finding the "cash side" of hospital operations to be of increasing financial importance. Hospital cafeterias are emerging as profit centers.

A successful hospital restaurant can also help to subsidize foodservice for hospital patients, a fact that gives contract feeders a decided advantage.

"A company like ours can use the same programs in a hospital cafeteria that we use in a bank," says ARA's Edmundsen. "A hospital with an independent operation can't do that."

As a result, hospital foodservice today is increasingly market-driven and is anything but boring. For example, Mobile, AL-based Morrison's Custom Management Inc. offers "Fast Takes," a take-out service for health-care employees and visitors.

Fast Takes appeals to employees with limited time for meals, and uses name-brand products. Over 30 signature menu items have been created for the program. Part of the Fast Takes program is Biscuit Baskets, a line of oversized biscuits filled with eggs, breakfast meats, and cheese.

Fast Takes Stuffwiches, large popover-like sandwiches with meat and cheese fillings, are equally unusual. "Fast Bags" are complete lunches of entree salads and deli sandwiches with drinks, packed in a bag for fast service.

The program is supported by giant four-color posters and a series of mini posters, as well as Fast Takes pennants and brochures. An incentive program awarding prizes on unit, district, and regional levels is part of the program.

The goal of the program is to increase cash sales a minimum of 5% in hospital restaurant accounts, as well as to increase customer counts and customer frequency and participation.

Through a series of acquisitions, Morrison's Custom Management has emerged as the largest hospital contract feeder in the country, with more

continued on page 114

HEALTH CARE MARKET
FOODSERVICE SALES

	1989 UNITS	1989 SALES ($ MM)	1989 PURCHASES ($ MM)	1989 vs. 1988 % SALES GROWTH Nominal	Real	1990 SALES ($ MM)	1990 PURCHASES ($ MM)	1990 vs. 1989 % SALES GROWTH Nominal	Real	1995 SALES ($ MM)	1990–1995 % COMPOUND ANNUAL SALES GROWTH Nominal	Real
Hospitals												
Self-operated	6,985	5,113	2,558	2.9	0.5	5,191	2,551	1.5	(0.8)	5,367	0.7	(1.5)
Nursing Homes												
Self-operated	19,000	3,394	1,697	5.5	3.1	3,572	1,831	5.2	2.9	4,440	4.4	2.2
Hospitals and Nursing Homes												
Contract	(1)	2,400	1,200	4.5	2.2	2,588	1,294	7.9	5.4	3,511	6.3	4.0
Total	**25,985**	**10,907**	**5,454**	**4.0**	**1.6**	**11,351**	**5,676**	**4.1**	**0.5**	**13,317**	**3.2**	**1.0**

(1) Contract totals are included in the totals for hospitals and nursing homes.

Note: Sales estimates have been adjusted to reflect equivalent expenditures. The inflation rate used in this segment is 2.3% for 1989 and 1990; 2.1% through 1995. Estimates exclude alcoholic beverages. Hospitals include long-term and short-term; public, private, and military; general as well as psychiatric and other special institutions.

HEALTH CARE

than 50% of its sales derived from its Health Services division.

At the same time that hospital contract dining services have recognized the vast pool of customers that exists in hospital employees and visitors, so have companies not traditionally associated with health care. An example is McDonald's, which has opened a number of units in hospitals.

A McDonald's can't provide for the dietary needs of patients, however, so the company must team up with a hospital foodservice operator. Morrison's recently formed an alliance with McDonald's, with a unit going into Broward General Hospital in Ft. Lauderdale.

Washington, DC-based Marriott Corp. has added a growing list of services to hospitals. In addition to foodservice, the company is providing housekeeping, plant operations and maintenance. The company is also providing child care for hospital accounts. Marriott has also opened a number of convenience stores/dry cleaners on hospital premises for the convenience of employees.

The company has also gotten into providing specialized foodservice for hospitals. For example, Marriott operates a "formula room" at Johns Hopkins Hospital, where the needs of babies being fed by tube are met. The company also keeps a data bank with 6,000 patient recipes for specialized needs, then cross-references the recipes by illness, making specialized diets more simple to prepare.

AMENITIES. At Columbia Presbyterian Hospital in New York City, Marriott operates "concierge level" service. One entire secured floor is given over for special patients paying for luxury service.

Marriott has upgraded hospital service with extras such as fruit baskets for new patients.

1989 $10,907,000,000
+1.6% REAL SALES GROWTH

1990 $11,351,000,000
+0.5% REAL SALES GROWTH

1995 $13,317,000,000
+1.0% REAL SALES GROWTH

The average patient is also receiving upgraded service, with extras such as fruit baskets. Marriott is even providing room service for visitors.

While most of the excitement in health-care foodservice today is coming from the cash side of the business, serving patients will always be important.

That is why ARA Services, with some 350 health-care accounts, has started a Host/Hostess program. Employees in the dietary department, instead of nurses, take orders and deliver meals to the patient.

"That way, we can control what the food looks like, whether it is hot or cold, and whether it is the way the patient wants it," says Edmundsen, division president.

While Morrison's Custom Management, ARA Services, Canteen Corp., and Marriott Corp. dominate the health-care foodservice segment, some innovative regional companies are attracting attention. Among them are The Seiler Corp. on the East Coast and Food Dimensions in the West.

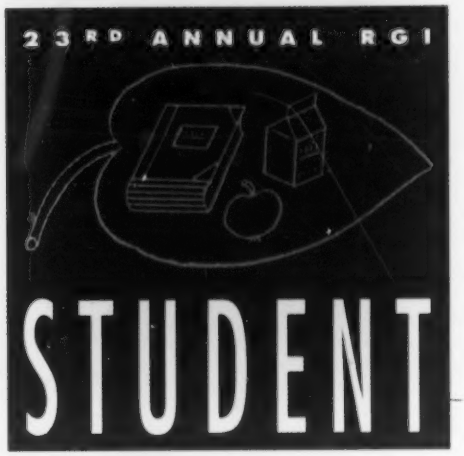
The Seiler Corp. and Food Dimensions are actually sister companies, part of the giant French company Sodexho. Sodexho operates in over 40 countries, generating 25% of its revenues in North America. Altogether, Sodexho operates the foodservice in more than 500 hospitals, clinics, and retirement homes. Almost 280 of those are in the United States, with 140 acute-care accounts and 138 nursing home/retirement community accounts.

CATERING CORNER. In addition to health-care catering, Sodexho manages foodservice for companies and institutions as well as schools and universities. The company also operates public restaurants under concessionary contracts and under the trade names of "French Corner" and "Oh! Poivrier!"

The Seiler Corp.'s "Advantages in Marketing" program lets on-site managers at all kinds of accounts choose from a variety of marketing programs, and the programs have proven helpful in building cash sales at health-care sites.

For example, the "Cuisine to Go" program offers meals and beverages to go and is supported by a brochure/menu, a poster, counter cards and table tents, a "Win a Meal" game, and paper bags and wrappers.

For patients, The Seiler Corp. emphasize little extras such as holiday tray appointments, birthday cakes, new parent candlelight dinners, and wine programs.–**J. K.**



School foodservice directors deal with many of the same challenges faced by their comrades in commercial restaurants, such as the labor shortage, the minimum wage increase, and rising food prices. These are in addition to the problems unique to the education business, such as government commodity cutbacks, shrinking federal reimbursements, the morass of paperwork and audits, and shifting enrollment trends.

Not surprisingly, the student foodservice market will show only 0.5% real compound annual growth rate from 1990 to 1995, making it the slowest-growing of the major market segments.

KEEP THEM IN SCHOOL. To cope, foodservice directors are borrowing tactics from the commercial sector, such as value-added merchandising and branded concepts designed to keep students eating in the school dining hall rather than nearby fast-food outlets.

For elementary and middle schools, the mini-baby boom of recent years is producing more pupils. "We've bottomed out on the declining enrollment trend, and we're on the way back up," says Thomas McGlinchy, director of foodservice for the Philadelphia School District, the nation's fifth largest.

Despite fewer numbers of college students today, "there are still considerable opportunities in campus dining services today," says Robert Anderson, vice president-marketing of Philadelphia-based ARA Services' Campus Dining division. "We're catering to the needs of older students and working students, a group that is increasing in number even as the number of 18- to 21-year-olds declines."

One of the biggest problems in school foodservice today is the cutback in cheese subsidies. The USDA is no longer supplying school districts with free cheese purchased in its farm price-support programs. The cutbacks strike at pizza, the undisputed top item in schools everywhere and a cash cow for many schools. Operators must decide whether to menu pizza less frequently or to buy additional cheese or cheese substitutes out of budget and whether to pass along the costs to students.

For example, the Philadelphia school district received 250,000 lb. of government cheese two years ago, down from 800,000 lb. a year prior. The district is absorbing the cost of buying additional cheese, holding the price of pizza at $1.50. "We're not menuing pizza less frequently, but we've cut back on macaroni and cheese," says McGlinchy.

In a controversial new development, a few school districts are testing Pizza Hut pizza as a reimbursable meal for students who qualify for reduced price or free meals. This is known as a "meal pattern" meal, served according to government regulations along with salad, potato or vegetable, and milk. It's healthy, proponents say, and it boosts student participation in lunch. But critics charge that it paves the way for other fast foods to enter the schools to the detriment of proper nutrition.

The Cedar Rapids Community School District in Cedar Rapids, IA, reports a 10% to 15% increase in lunch participation in the three high schools that are testing Pizza Hut pan pizza slices, according to food manager Barbara McCune. "We did not take anything away from the kids, such as salad bars or fresh fruits," says McCune. "Compared to the other choices students can make, pizza is a pretty

STUDENT MARKET
FOODSERVICE SALES

	1989 UNITS	1989 SALES ($ MM)	1989 PURCHASES ($ MM)	1989 vs. 1988 % SALES GROWTH Nominal	Real	1990 SALES ($ MM)	1990 PURCHASES ($ MM)	1990 vs. 1989 % SALES GROWTH Nominal	Real	1995 SALES ($ MM)	1990–1995 % COMPOUND ANNUAL SALES GROWTH Nominal	Real
Primary and Secondary Schools												
Self-operated	89,000	7,964	3,982	2.3	0.0	8,144	4,072	2.3	0.0	9,159	2.4	(1.7)
Contract	(1)	934	467	8.5	6.1	1,007	503	7.7	5.3	1,616	9.9	3.5
Colleges/Universities												
Self-operated	3,350	3,068	1,444	4.9	0.3	3,208	1,489	4.6	0.0	3,548	2.0	(2.1)
Contract	(1)	3,193	1,280	5.4	0.8	3,373	1,374	5.6	1.0	4,336	5.2	0.9
Total	92,350	15,159	7,173	3.8	0.6	15,731	7,438	3.8	0.5	18,660	3.5	0.3

(1) Total unit count is given in the self-operated total.

Note: Sales estimates have been adjusted to reflect equivalent consumer expenditures. School estimates include government commodities and milk. Estimates exclude alcoholic beverages.

School foodservice directors are borrowing tactics from the commercial sector, such as merchandising and branded concepts to keep students in school.

harmless one."

Borrowing another page from the commercial sector, mobile carts selling sandwiches, nachos, and pizza have helped the Phoenix Union High School District boost lunch participation 25% in its nine schools, says administrator Delora Cornelius.

The Philadelphia School District bought three mobile carts for $30,000. "They brighten up the decor and reduce serving-line congestion," says McGlinchy.

Dietary concerns are prominent on the minds of school foodservice directors. At the American School Foodservice Association conference held in New Orleans this summer, "attendees called for more lower-salt and lower-fat foods and for the elimination of tropical cooking oils in prepared foods," says Thelma Becker, director of food services of the Souderton (PA) School District.

In the meantime, items such as nachos, pizza slices, chicken nuggets, and ribs remain the most popular items in high school feeding, although regular plate lunches are still widely used in elementary schools.

ARA Services merchandises commercial brands and its own proprietary brands such as Gretel's.

1989 $15,159,000,000
+0.6% REAL SALES GROWTH

1990 $15,731,000,000
+0.5% REAL SALES GROWTH

1995 $18,660,000,000
+0.5% REAL SALES GROWTH

However, there is concern among administrators about the effect that declining federal reimbursements and shrinking commodity giveaways will have on nutrition. Some worry that pressure on high schools to break even on foodservice will lead to an increased reliance on fast foods.

Today, some school districts are receiving demands for "dawn-to-dusk" student supervision to facilitate the work schedules of busy parents. Should this become commonplace, it would mean increased demands on school foodservice to provide breakfast and an afternoon snack in addition to lunch. Yet to be decided is how school districts and the federal government will pay the tab for these extra meals.

LABOR PROBLEMS. Labor costs, recruitment, training and retention, and minimum wage increases are as much a problem for schools as they are in the commercial sector. This year, the Philadelphia School District will implement vending machine service to save on labor. The district will try to keep food costs down in its satellite schools by accepting bids from contractors for premade burritos, as it has done with pizza in the past.

In the university arena, ARA Services encourages managers to offset rising costs by implementing value-added merchandising programs.

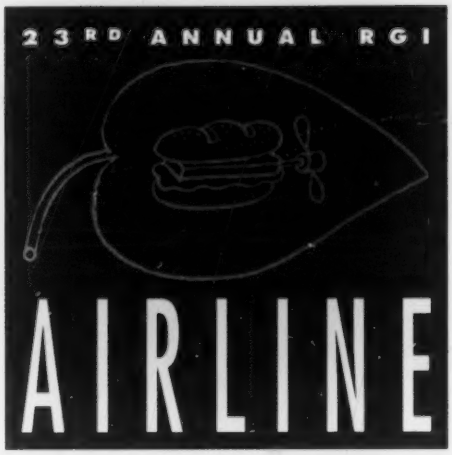
"We want managers to think more like marketers," says ARA's Anderson. ARA uses mainstream commercial brands such as TCBY and Pizza Hut in select locations, as well as its own proprietary brand concepts such as Itza Pizza, Gretel's Bake Shop, and Deli Corner.

Similarly, Washington, DC-based Marriott Corp. uses a combination of national, regional, and its own brands. "Consistency and recognition are the reason for using brand names," says James Kahl, senior vice president for education and health care foodservice. Brands have included Dunkin' Donuts, Nathan's hot dogs, and Mrs. Fields cookies. "But our own brands give us more flexibility."

At the University of California at Irvine's new student union food court, Chicago-based Canteen Corp., a unit of TW Services, operates outlets selling Taco Bell and its own Pazzelli's Pizza brands, along with proprietary Oriental food and deli food concepts. The foodservice roster also includes a franchised Carl's Jr. hamburger outlet.

The facility's foodservice sales are projected at $3 million to $4 million this year, reports supervisor Mike Berry. Cash sales play a major role at UC/Irvine, where only 4,000 of the 16,600 students enrolled live on campus and large numbers of students stay on campus in the evening. Volume feeding in the UC/Irvine campus commons, operated by Stamford, CT-based Service America Corp., serves 2,600 students per day.

Colleges have proven capable of creating their own brands with success as well. The University of Illinois at Urbana runs a gourmet pizza parlor on Wednesdays. The school also operates Reservations Only, a tablecloth dining restaurant, and Cantina Mexicana. This year, it is opening a deli.–**J.S.**



Foodservice is a marketing tool and a competitive edge for airlines today. That's the consensus among the eight major carriers that have survived the corporate raids, fare wars, and labor strife of the 1980s to control 90% of the nation's air traffic. Foodservice sales within the airline industry are forecasted to grow 5% in real terms from 1990 to 1995, the healthiest rate of all segments.

Last year, the major carriers spent slightly more than $2 billion on food, up from $1.8 billion in 1988 and $1.6 billion in 1987, according to the Airline Travel Association (ATA), Washington, DC. This is true even though passenger boardings were down slightly in 1989.

QUALITY COUNTS. The focus is on quality. "Airlines had to be convinced that there's a payback for raising the quality of foodservice," says Phillip Cooke, executive director of the Louisville, KY-based Inflight Food Service Association (IFSA).

In their quality push, airlines are replacing cold snacks with full meal service on many flights and offering passengers more choices. This commitment is evident in many ways. American Airlines has created an advisory panel of professional chefs, which meets regularly to consult on new menus and preparation methods. Northwest Airlines, acquired in a leveraged buyout by former Marriott Corp. executives last year, is earmarking more than $400 million over the next five years to upgrade its service, including $100 million for foodservice.

The health awareness of many Americans is a concern of inflight menu makers. Delta Airlines is typical, replacing animal fats with soybean oil and butter with margarine, removing skin from chicken entrees, and purging MSG and tropical oils from dishes. United Airlines' menus increasingly favor poultry and seafood over red meat, says Kurt Lackner, director of food and beverage.

American Airlines is upgrading its service to match foreign competitors such as Swissair and Lufthansa as it pushes into overseas destinations. On certain flights, passengers enjoy lobster and other upscale entrees.

British Airways recently added a special single malt Scotch whisky to its first class beverage list. Delta Airlines offers its first class passengers warm butterscotch topping and chopped nuts over dipped-to-order ice cream sundaes. United recently spent $40 million to upgrade the china in business class on international flights, making the serviceware similar to that in first class.

Milwaukee-based Midwest Express airlines has a reputation for first class foodservice for every passenger on the plane. Serving entrees such as lobster thermidor, Midwest Express spends approximately $9.50 per passenger meal, in comparison to the industry wide average of $5.05. Even the snacks it serves with cocktails are high-toned—lobster medallions, not peanuts.

But even Midwest Express perqs fade in comparison to MGM Grand Air, an ultra-luxury carrier. Travelers are served caviar and Champagne by tuxedoed flight attendants.

UPBEAT OUTLOOK. The projected expansion of the airline industry also means an upbeat outlook for the catering companies. The world's largest airline caterer is Potomac, MD-based Caterair International. It does business as Marriott In Flite Services and is poised to reach the $1 billion mark in revenues, up 20% over the year prior. Caterair operates flight kitchens in 45 U.S. and 44 international destinations.

Memphis-based Dobbs Intl. Services, an inflight catering subsidiary of the Greyhound Corp., is celebrating its 50th anniversary this year by continuing a quality improvement program aimed at enhanced customer satisfaction that helps it maintain a competitive edge. The strategy has paid off in 1989 sales and revenue increases of 10%.**-J.S.**

1989 $3,889,000,000
2.5% REAL SALES GROWTH

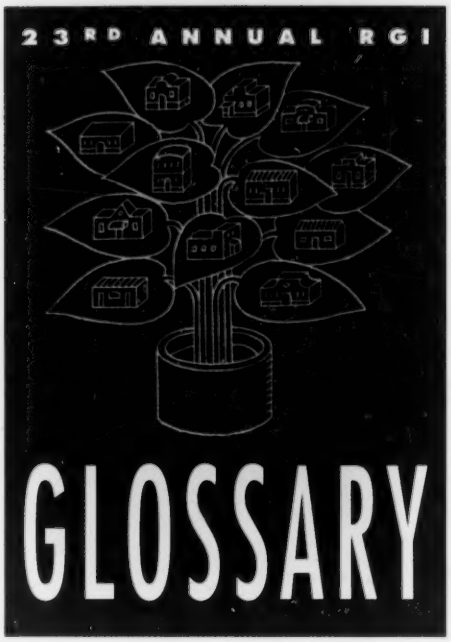
1990 $4,189,000,000
+3.0% REAL SALES GROWTH

1995 $6,567,000,000
+5.0% REAL SALES GROWTH

AIRLINE MARKET
FOODSERVICE SALES

	1989	1989	1989	1989 vs. 1988		1990	1990	1990 vs. 1989		1995	1990–1995	
	UNITS	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	PURCHASES ($ MM)	% SALES GROWTH Nominal	Real	SALES ($ MM)	% COMPOUND ANNUAL SALES GROWTH Nominal	Real
Airline	30	3,889	1,944	7.2	2.5	4,189	2,095	7.7	3.0	6,567	[illegible]	[illegible]

Note: Sales estimates have been adjusted to reflect equivalent consumer expenditures. Airline estimates reflect inflight operations only. Terminal operations included within Separate Eating & Drinking Places.



POPULATION. Updated from the 1980 U.S. Census of Population and Housing, this is an estimate of the number of people living in an area at the end of the year. It includes people living in colleges and hospitals, and armed forces permanently assigned to the area, but excludes tourists and transients. Large changes in group-quarters populations are not projected in these forecasts.

Demographic statistics have been estimated by a population component procedure—independent county estimates of births, deaths, and migration. These population components are aggregated and either added to or subtracted from the appropriate benchmark. Fertility rates, for example, have been projected at their current rate of change. Similarly, we have assumed that current mortality rates will continue unmodified.

HOUSEHOLD. Consists of all the people occupying a single housing unit under 1980 Census rules. The members of a household need not be related, and a single person living alone in a housing unit is also counted as a household.

All persons who are not members of households are regarded as living in group quarters, including institutions, college dormitories, and military barracks. Caution: Although a county's population total includes all the people in the area, the household total excludes those living in group quarters.

AVERAGE HOUSEHOLD SIZE. Total population divided by the number of households. Depending upon whether it is above or below the U.S. average, it is used as a rough indicator of the relative importance of family-type units or single-person units in a local area.

However, the figure can be artificially high in those few counties where there is a disproportionate share of college, military, or other types of institutional population.

EFFECTIVE BUYING INCOME (EBI). Personal income less personal tax and nontax payments, also known as Disposable Personal Income.

EATING AND DRINKING PLACES. Includes establishments selling prepared food and drink for consumption on or near the premises or for take-out; lunch counters and refreshment stands selling prepared food and drink for immediate food contractors; and leased eating and/or drinking concessions in theaters, hotels, amusement parks, etc. Restaurants and lunch counters operated by department stores are classified in the General Merchandise Group; those operated by hotels are classified in the Hotels Group.

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23RD ANNUAL RGI GLOSSARY

FOOTNOTE TO SALES FIGURES

Adjustment of Separate Eating & Drinking Place sales figures to be comparable to the approach of current retail trade reports:

After adjustments for differences in what current retail trade reports include in Eating Place sales—both in reported sales by segment and the segments themselves—the Eating Place sales figures in Technomic's forecast and analysis section increases from $149,628,000,000 to $161,587,000,000, an increase of $11,959,000,000, or 8%. Components of the adjustment are:

1.Technomic includes only sales of food (meals, snacks, and nonalcoholic beverages) and alcoholic beverages. Adjusting for merchandise line items results in a deduction of $1,991,000,000.

2.Technomic does not include contract feeders in Eating Places as current retail trade reports does, but rather shows sales in the segments they serve. Adjusting for the inclusion of contract feeders adds $13,950,000,000, a figure higher than that provided by the Census of Retail Trade.

Adjustment of Separate Drinking Place sales is comparable to current retail trade reports:Technomic includes only sales of food (meals, snacks, and nonalcoholic beverages) and alcoholic beverages. Adjusting for merchandise line items results in a deduction of $919,000,000, or 8.3%, to $11,012,000,000.

The adjusted Separate Eating & Drinking Place sales figure increases from $160,649,000,000 to $173,527,000,000, an increase of $12,878,000,000 or 8.0%.

SOURCE: TECHNOMIC INC.

NEW RETAIL TRADE DATA

This year's Restaurant Growth Index contains retail sales statistics based on newly published benchmark data from the U.S. Census Bureau for the year 1987. We have incorporated this data into our new estimates. The fields affected are retail sales, eating & drinking place sales, eating place sales, fast-food sales, and restaurant sales.

Whenever the adjustment is made for new benchmark data, it affects the trend. Care should be taken when making comparisons between the 1988 and 1989 data.

SOURCE: MARKET STATISTICS

EATING PLACES. Includes retail sales and units of restaurants and lunch rooms, social cafeterias, fast-food sales, contract feeding, and ice cream and frozen custard stands. Excludes drinking place sales and units.

RESTAURANTS. Establishments engaged in serving prepared food and beverages in a full-menu format. Waitservice is provided and the establishment has seating for at least 15 patrons. These establishments often serve alcoholic beverages.

Establishments in which sales of alcoholic beverages for on-premise consumption exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "drinking places."

FAST FOOD. Establishments with limited menus. Included in this group are establishments that prepare refreshment items such as pizza, barbecued chicken, and hamburgers for consumption on-premise or for carry-out .

MARKET SHARE. Represents the percent of eating places from fast-food units or from restaurants. It is indicative of customer preference of these types of establishments in that area.

RESTAURANT ACTIVITY INDEX (RAI). The percent of U.S. eating place sales divided by the percent of U.S. food store sales, expressed as an index. An index greater than 100 indicates a greater than average propensity to eat out rather than at home.

RESTAURANT GROWTH INDEX (RGI). The RGI is designed to show the relationship between restaurant supply and demand as an index. When supply equals demand, the index is 100. The amount by which the RGI exceeds 100 represents the proportion of growth potential. For example, an index of 120 means that the market could support 20% growth. When the market is saturated, the index will drop below 100.

Demand is measured by six factors:

- market's share of U.S. employed women weighted by factor of 2;
- market's share of U.S. working women;
- market's share of U.S. households with effective buying income of $35,000-$50,000, weighted by a factor of 1, and market's share of households with effective buying income of $50,000 or more weighted by 2;
- market's share of U.S. eating place sales;
- market's share of U.S. hotel and motel receipts; and
- market's share of U.S. population age 14 and under, and 25 to 44.

These factors are given equal weight and added together to create the demand portion of the equation. Supply is measured by the percentage of U.S. total eating places located in the market. The RGI is created by dividing demand by supply, and multiplying the result by 100, so that the final figure will be in index form.

TELEVISION MARKETS. The TV markets are the American Research Bureau's Areas of Dominant Influence (ADIs). ARBITRON studies each county for its measurable viewing patterns. The hours of viewing attributed to each TV station are totaled, then each station's percentage share of total viewing hours is calculated. The market of origin of the TV stations with the largest share of viewing hours becomes the ADI name for that market, and all counties whose largest viewing share is given to stations of that same market of origin are grouped within the ADI.

METROPOLITAN STATISTICAL AREAS (MSAs). In the RGI, metropolitan markets are identical to the Federal government's definition of MSAs or PMSAs (Primary Metropolitan Statistical Areas), except in New England, where NECMAs (New England County Metropolitan Areas) are used.

The basic criteria for metropolitan areas are: Each metropolitan statistical area must include a city that, with contiguous and densely settled territory, constitutes a Census Bureau-defined urbanized area with a population of at least 50,000. If a metropolitan statistical area's largest city has a population of less than 50,000, the area must have a total population of at least 100,000.

Information provided by Market Statistics, *a division of Bill Communications. All data copyrighted by* Restaurant Business *and* Sales Marketing Management *magazines.*

23RD ANNUAL RGI METRO AREAS

This section of the Restaurant Growth Index describes the geographic make-up of the Metropolitan Statistical Areas as defined by the U.S. Census.

A

Abilene, TX —Taylor
Akron, OH —Portage, Summit
Albany, GA —Dougherty, Lee
Albany-Schenectady-Troy, NY —Albany, Greene, Montgomery, Rensselaer, Saratoga, Schenectady
Albuquerque, NM —Bernalillo
Alexandria, LA —Rapides
Allentown-Bethlehem-Easton, PA -New Jersey Portion —Warren **Pennsylvania Portion** —Carbon, Lehigh, Northampton
Altoona, PA —Blair
Amarillo, TX —Potter, Randall
Anaheim-Santa Ana, CA —Orange
Anchorage, AK —Anchorage
Anderson, IN —Madison
Anderson, SC —Anderson
Ann Arbor, MI —Washtenaw
Anniston, AL —Calhoun
Appleton-Oshkosh-Neenah, WI —Calumet, Outagamie, Winnebago
Asheville, NC —Buncombe
Ashland, KY (See Huntington-Ashland)
Athens, GA —Clarke, Jackson, Madison, Oconee
Atlanta, GA —Barrow, Butts, Cherokee, Clayton, Cobb, Coweta, DeKalb, Douglas, Fayette, Forsyth, Fulton, Gwinett, Henry, Newton, Paulding, Rockdale, Spalding, Walton
Atlantic City, NJ —Atlantic, Cape May
Attleboro, MA (See New Bedford-Fall River-Attleboro)
Auburn, ME (See Lewiston-Auburn)
Augusta, GA —Georgia Portion —Columbia, McDuffie, Richmond **South Carolina Portion** —Aiken
Aurora-Elgin, IL —Kane, Kendall
Austin, TX —Hays, Travis, Williamson

B

Bakersfield, CA —Kern
Baltimore, MD —Anne Arundel, Baltimore, Baltimore City, Carroll, Hartford, Howard, Queen Anne's
Bangor, ME —Penobscot
Baton Rouge, LA —Ascension, East Baton Rouge, Livingston, West Baton Rouge
Battle Creek, MI —Calhoun
Bay City, MI (See Saginaw-Bay City-Midland)
Beaumont-Port Arthur, TX —Hardin, Jefferson, Orange
Beaver County, PA —Beaver
Bellingham, WA —Whatcom
Beloit, WI (See Janesville-Beloit)
Benton Harbor, MI —Berrien
Bergen-Passaic, NJ —Bergen, Passaic
Bethlehem, PA (See Allentown-Bethlehem)
Billings, MT —Yellowstone
Biloxi-Gulfport, MS —Hancock, Harrison
Binghamton, NY —Broome, Tioga
Birmingham, AL —Blount, Jefferson, St. Clair, Shelby, Walker
Bismarck, ND —Burleigh, Morton
Bloomington, IN —Monroe
Bloomington-Normal, IL —McLean
Boca Raton, FL (See West Palm Beach-Boca Raton-Delray Beach)
Boise, ID —Ada
Boston-Lawrence-Salem-Lowell-Brockton, MA —Essex, Middlesex, Norfolk, Plymouth, Suffolk
Boulder-Longmont, CO —Boulder
Bradenton, FL —Manatee
Brazoria, TX —Brazoria
Bremerton, WA —Kitsap
Bridgeport-Stamford-Norwalk-Danbury, CT —Fairfield
Bridgeton, NJ (See Vineland-Milville-Bridgeton)
Bristol, CT (See Hartford-New Britain-Middletown-Bristol)
Bristol, TN —(See Johnson City-Kingsport-Bristol)
Brockton, MA (See Boston-Lawrence-Salem-Lowell-Brockton)
Brownsville-Harlingen, TX —Cameron
Bryan-College Station, TX —Brazos
Buffalo, NY —Erie
BUFFALO-NIAGARA FALLS CONSOLIDATED AREA —Metro Areas: Buffalo, Niagara Falls, NY
Burlington, NC —Alamance
Burlington, VT —Chittenden, Grande Isle

C

Canton, OH —Carroll, Stark
Casper, WY —Natrona
Cedar Falls, IA (See Waterloo-Cedar Falls)
Cedar Rapids, IA —Linn
Champaign-Urbana-Rantoul, IL —Champaign
Charleston, SC —Berkeley, Charleston, Dorchester
Charleston, WV —Kanawha, Putnam
Charlotte-Gastonia-Rock Hill, NC-SC-North Carolina Portion-Cabarrus, Gaston, Lincoln, Mecklenburg, Rowan, Union
South Carolina Portion-York
Charlottesville, VA —Albemarle, Charlottesville, Fluvanna, Greene
Chattanooga, TN - Georgia Portion —Catoosa, Dade, Walker
Tennessee Portion —Hamilton, Marion, Sequatchie
Cheyenne, WY —Laramie
Chicago, IL —Cooke, DuPage, McHenry
CHICAGO-GARY-LAKE COUNTY CONSOLIDATED AREA —Metro Areas: Aurora-Elgin, Chicago, IL; Gary-Hammond, IN; Joliet, IL; Kenosha, WI; Lake County, IL
Chico, CA —Butte
Cincinnati, OH-Indiana Portion-Dearborn
Kentucky Portion-Boone, Campbell, Kenton
Ohio Portion-Clermont, Hamilton, Warren
CINCINNATI-HAMILTON CONSOLIDATED AREA-Metro Areas: Cincinnati, Hamilton-Middletown, OH
Clarksville-Hopkinsville, TN-KY-Kentucky Portion-Christian
Tennessee Portion-Montgomery
Clearwater, FL (See Tampa-St. Petersburg-Clearwater)
Cleveland, OH–Cuyahoga, Geauga Lake, Medina
CLEVELAND-AKRON-LORAIN CONSOLIDATED AREA-Metro Areas: Akron, Cleveland, Lorain-Elyria, OH
College Station, TX (See Bryan-College Station
Colorado Springs, CO —El Paso
Columbia, MO —Boone
Columbia, SC —Lexington, Richland
Columbus, GA - Alabama Portion-Russell
Georgia Portion-Chattahoochee, Muscogee
Columbus, OH —Delaware, Fairfield, Franklin, Licking, Madison, Pickaway, Union
Corpus Christi, TX —Nueces, San Patricio
Cumberland, MD — Maryland Portion-Allegany
West Virginia Portion-Mineral

D

Dallas, TX —Collin, Dallas, Denton, Ellis, Kaufman, Rockwall
DALLAS-FORT WORTH CONSOLIDATED AREA-Metro Areas: Dallas, Fort Worth-Arlington,TX
Danbury, CT (See Bridgeport-Stamford-Norwalk-Danbury)
Danville, VA —Danville, Pittsylvania
Davenport-Rock Island-Moline, IL-IA-Illinois Portion-McHenry, Rock Island
Iowa Portion-Scott
Dayton-Springfield, OH —Clarke, Greene, Miami, Montgomery
Daytona Beach, FL —Volusia
Decatur, AL —Morgan
Decatur, IL —Macon
Delray Beach, FL (See West Palm Beach-Boca Raton-Delray Beach)
Denison, TX —(See Sherman-Denison)
Denver, CO —Adams, Arapahoe, Denver, Douglas, Jefferson
DENVER-BOULDER CONSOLIDATED AREA-Metro Areas: Boulder-Longmont, Denver,CO

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Des Moines, IA —Dallas, Polk, Warren
Detroit, MI —Lapeer, Livingston, Macomb, Monroe, Oakland, St. Clair, Wayne
DETROIT-ANN ARBOR CONSOLIDATED AREA-Metro Area: Ann Arbor, Detroit, MI
Dothan, AL —Dale, Houston
Dubuque, IA —Dubuque
Duluth, MN - Minnesota Portion-St. Louis
Wisconsin Portion-Douglas
Durham, NC (See Raleigh-Durham)

E

East Lansing, MI (See Lansing-East Lansing)
Eau Claire, WI —Chippewa, Eau Claire
Edinburg, TX (See McAllen-Edinburg-Mission)
El Paso, TX —El Paso
Elgin, IL (See Aurora-Elgin)
Elkhart-Goshen, IN —Elkhart
Elmira, NY —Chemung
Elyria, OH (See Lorain-Elyria)
Enid, OK —Garfield
Erie, PA —Erie
Eugene-Springfield, OR —Lane
Evansville, IN - Indiana Portion-Posey, Vanderburgh, Warrick
Kentucky Portion-Henderson

F

Fairfield, CA (See Vallejo-Fairfield-Napa)
Fall River, MA (See New Bedford-Fall River-Attleboro)
Fargo-Moorhead, ND-MN - Minnesota Portion-Clay
North Dakota Portion-Cass
Fayetteville, NC —Cumberland
Fayetteville-Springdale, AR - Washington
Fitchburg, MA (See Worcester-Fitchburg-Leominster)
Flint, MI —Genesee
Florence, AL —Colbert, Lauderdale
Florence, SC —Florence
Fort Collins-Loveland, CO —Larimer
Fort Lauderdale-Hollywood-Pompano Beach, FL —Broward
Fort Myers-Cape Coral, FL —Lee
Fort Pierce, FL —Martin, St. Lucie
Fort Smith, AR-Arkansas Portion-Crawford, Sebastian
Oklahoma Portion-Sequoyah
Fort Walton Beach, FL —Okaloosa
Fort Wayne, IN —Allen, DeKalb, Whitley
Fort Worth-Arlington, TX —Johnson, Parker, Tarrant
Fresno, CA —Fresno

G

Gadsden, AL —Etowah
Gainesville, FL —Alachua, Bradford
Galveston-Texas City, TX —Galveston
Gary-Hammond, IN —Lake, Porter
Gastonia, NC (See Charlotte-Gastonia-Rock Hill)
Glen Falls, NY —Warren, Washington
Goshen, IN (See Elkhart-Goshen)
Grand Forks, ND —Grand Forks
Grand Rapids, MI —Kent, Ottawa
Great Falls, MT —Cascade
Greeley, CO —Weld
Green Bay, WI —Brown
Greensboro-Winston-Salem-High Point, NC —Davidson, Davie, Forsyth, Guilford, Randolph, Stokes, Yadkin
Greenville-Spartanburg, SC —Greenville, Pickens, Spartanburg
Gulfport, MS (See Biloxi-Gulfport)

H

Hagerstown, MD —Washington
Hamilton-Middletown, OH —Butler
Hammond, IN (See Gary-Hammond
Harlingen, TX (See Brownsville-Harlingen)
Harrisburg-Lebanon-Carlisle, PA —Cumberland, Dauphin, Lebanon, Perry
Hartford-New Britain-Middletown-Bristol, CT —Hartford, Middlesex, Tolland
Hickory, NC —Alexander, Burke, Catawba
High Point, NC (See Greensboro-Winston-Salem-High Point)
Hollywood, FL (See Fort Lauderdale-Hollywood-Pompano Beach)
Honolulu, HI —Honolulu
Hopkinsville, TN —(See Clarksville-Hopkinsville)
Houma-Thibodaux, LA —Lafourche, Terrelbonne
Houston, TX —Fort Bend, Harris, Liberty, Montgomery, Waller
HOUSTON-GALVESTON-BRAZORIA CONSOLIDATED AREA —Metro Areas: Brazoria, Galveston-Texas City, Houston, TX
Huntington-Ashland, WV-KY - Kentucky Portion-Boyd, Carter, Greenup
Ohio Portion-Lawrence
West Virginia Portion-Cabell, Wayne
Huntsville, AL-Madison

I—J

Indianapolis, IN —Boone, Hamilton, Hancock, Hendricks, Johnson, Marion, Morgan, Shelby
Iowa City, IA —Johnson
Jackson, MI —Jackson
Jackson, MS —Hinds, Madison, Rankin
Jackson, TN —Madison
Jacksonville, NC —Onslow
Jamestown-Dunkirk, NY —Chautauqua
Janesville-Beloit, WI —Rock
Jersey City, NJ —Hudson
Johnson City-Kingsport-Bristol, TN-VA - Tennessee Portion-Carter, Hawkins, Sullivan, Unicol, Washington
Virginia Portion-Bristol, Scott, Washington
Johnstown, PA —Cambria, Somerset
Joliet, IL —Grundy, Will
Joplin, MO —Jasper, Newton

K

Kalamazoo, MI —Kalamazoo
Kankakee, IL —Kankakee
Kansas City, MO-KS - Kansas Portion-Johnson, Leavenworth, Miami, Wyandotte
Missouri Portion-Cass, Clay, Jackson, Lafayette, Platte, Ray
Kennewick, WA (See Richland-Kennewick-Pasco)
Kenosha, WI —Kenosha
Killeen-Temple, TX —Bell, Coryell
Kingsport, TN (See Johnson City-Kingsport-Bristol)
Knoxville, TN —Anderson, Blount, Grainger, Jefferson, Knox, Sevier, Union
Kokomo, IN —Howard, Tipton

L

La Crosse, WI —La Crosse
Lafayette, LA —Lafayette, St. Martin
Lafayette-West Lafayette, IN —Tippecanoe
Lake Charles, LA —Calcasieu
Lake County, IL —Lake
Lakeland-Winter Have, FL —Polk
Lancaster, PA —Lancaster
Lansing-East Lansing, MI —Clinton, Eaton, Ingham
Laredo, TX —Webb
Las Cruces, NM —Dona Ana
Las Vegas, NV —Clark
Lawrence, KS —Douglas
Lawrence, MA)See Boston-Lawrence-Salem-Lowell-Brockton)
Lawton, OK —Comanche
Leominster, MA (See Worcester-Fitchburg-Leominster)
Lewiston-Auburn, ME —Androscoggin
Lexington-Fayette, KY —Bourbon, Clark, Fayette, Jessamine, Scott, Woodford
Lima, OH —Allen, Auglaize
Lincoln, NE —Lancaster
Little Rock-North Little Rock, AR —Faulkner, Lonoke, Pulaski, Saline
Lompoc, CA (See Santa Barbara-Santa Maria-Lompoc)
Long Beach, CA (See Los Angeles-Long Beach)
Longmont, CO (See Boulder-Longmont)
Longview-Marshall, TX —Gregg, Harrison
Lorain-Elyria, OH —Lorain
Los Angeles-Long Beach, CA —Los Angeles

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23RD ANNUAL RGI METRO AREAS

LOS ANGELES-ANAHEIM-RIVERSIDE CONSOLIDATED AREA -Metro Areas: Anaheim-Santa Ana, Los Angeles-Long Beach, Oxnard-Ventura, Riverside-San Bernardino, CA
Louisville, KY-Indiana Portion-Clark, Floyd, Harrison
Kentucky Portion-Bullitt, Jefferson, Oldham, Shelby
Loveland, CO (See Fort Collins-Loveland)
Lowell, MA (See Boston-Lawrence-Salem-Lowell-Brockton)
Lubbock, TX —Lubbock
Lynchburg, VA —Amherst, Campbell, Lynchburg

M

Macon-Warner Robins, GA —Bibb, Houston, Jones, Peach
Madison, WI —Dane
Manchester-Nashua, NH —Hillsborough
Mansfield, OH -Richland
Marietta, OH (See Parkersburg-Marietta)
Marshall, TX (See Longview-Marshall)
McAllen-Edinburg-Mission—Hidalgo
Medford, OR —Jackson
Melbourne-Titusville-Palm Bay, FL —Brevard
Memphis, TN-Arkansas Portion-Crittenden
Mississippi Portion-DeSota
Tennessee Portion-Shelby, Tipton
Merced, CA —Merced
Meriden, CT (See New Haven-Waterbury-Meriden
Miami-Hialeah, FL —Dade
MIAMI-FORT LAUDERDALE CONSOLIDATED AREA-Metro Areas: Fort Lauderdale-Hollywood-Pompano Beach, Miami-Hialeah, FL
Middlesex-Somerset-Hunterdon, NJ —Hunterdon, Middlesex, Somerset
Middletown, CT (See Hartford-New Britain-Middletown-Bristol)
Middletown, OH (See Hamilton-Middletown)
Midland, MI (See Saginaw-Bay City-Midland)
Midland, TX —Midland
Millville, NJ (See Vineland-Millville-Bridgeton)
Milwaukee, WI-Milwaukee, Ozaukee, Washington, Waukesha
MILWAUKEE-RACINE CONSOLIDATED AREA -Metro Areas: Milwaukee, Racine, WI
Minneapolis-St. Paul, MN —**Minnesota Portion**-Anoka, Carver, Chisago, Dakota, Hennepin, Isanti, Ramsey, Scott, Washington, Wright
Wisconsin Portion-St.Croix
Mishawaka, IN (See South Bend- Mishawaka)
Mission, TX —(See McAllen-Edinburg-Mission)
Mobile, AL —Baldwin, Mobile
Modesto, CA —Stanislaus
Moline, IL (See Davenport-Rock Island-Moline)
Monmouth-Ocean, NJ —Monmouth,Ocean
Monroe, LA —Ouachita
Monterey, CA (See Salinas- – Seaside-Monterey)
Montgomery, AL —Autauga, Elmore, Montgomery
Moorehead, MN (See Fargo-Moorehead)
Muncie, IN —Delaware
Muskegon, MI —Muskegon

N

Napa, Ca (See Vallejo-Fairfield-Napa)
Naples, FL —Collier
Nashua, NH (See Manchester-Nashua)
Nashville, TN —Cheatham, Davidson, Dickson, Robertson, Rutherford, Sumner, Williamson, Wilson
Nassau-Suffolk, NY —Nassau, Suffolk
Neenah, WI (See Appleton-Oshkosh-Neenah)
New Bedford-Fall River-Attleboro, MA —Bristol
New Britain, CT (See Hartford-New Britain-Middletown, Bristol)
New Haven-Waterbury-Meriden, CT —New Haven
New London-Norwich, CT —New London
New Orleans, LA —Jefferson, Orleans, St. Bernard, St. Charles, St. John the Baptist, St. Tammany
New York, NY —Bronx, Kings, New York, Putnam, Queens, Richmond, Rockland, Westchester
NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND CONSOLIDATED AREA -Metro Areas: Bergen-Passaic, NJ; Bridgeport-Stamford-Norwalk-Danbury, CT; Jersey City, Middlesex-Somerset-Hunterdon, Monmouth-Ocean, NJ; Nassau-Suffolk, New York, NY; Newark, NJ; Orange County, NY
Newark, NJ —Essex, Morris, Sussex, Union
Newport News, VA (See Norfolk-Virginia Beach-Newport News)
Niagara Falls, NY —Niagara
Norfolk-Virginia Beach-Newport News, VA-Chesapeake, Gloucester, Hampton, James City, Newport News, Norfolk, Poquoson, Portsmouth, Suffolk, Virginia Beach, Williamsburg, York
Normal, IL (See Bloomington-Normal)
North Little Rock, AR (See Little Rock-North Little Rock)
Norwalk, CT (See Bridgeport-Stamford-Norwalk-Danbury)
Norwich, CT (See New London-Norwich)

O

Oakland, CA —Alameda, Contra Costa
Ocala, FL —Marion
Odessa, TX —Ector
Ogden, UT (See Salt Lake City-Ogden)
Oklahoma City, OK —Canadian, Cleveland, Logan, McClain, Oklahoma, Pottawattomie
Olympia, WA —Thurston
Omaha, NE -Iowa Portion-Pottawatamie
Nebraska Portion-Douglas, Sarpy, Washington
Orange County, NY —Orange
Orem, UT (See Provo-Orem)
Orlando, FL —Orange, Osceola, Seminole
Oshkosh, WI (See Appleton-Oshkosh-Neenah)
Owensboro, KY —Daviess
Oxnard-Ventura, CA —Ventura

P

Palm Bay, FL (See Melbourne-Titusville-Palm Bay)
Panama City, FL —Bay
Parkersburg-Marietta, WV-OH OH Portion-Washington
West Virginia Portion-Wood
Pascagoula, MS —Jackson
Pasco, WA (See Richland-Kennewick-Pasco)
Passaic, NJ —(See Bergen-Passaic)
Pawtucket, RI (See Providence-Pawtucket-Woonsocket)
Pensacola, FL —Escambia, Santa Rosa
Peoria, IL —Peoria, Tazewell, Woodford
Petersburg, VA (See Richmond-Petersburg)
Philadelphia, PA—New Jersey Portion-Burlington, Camden, Gloucester
Pennsylvania Portion-Bucks, Chester, Delaware, Montgomery, Philadelphia
PHILADELPHIA-WILMINGTON-TRENTON CONSOLIDATED AREA-Metro Areas: Philadelphia, PA; Trenton, Vineland-Millville-Bridgeton, NJ; Wilmington, DE
Phoenix, AZ —Maricopa
Pine Bluff, AR —Jefferson
Pittsburgh, PA —Allegheny, Fayette, Washington, Westmoreland
PITTSBURGH-BEAVER VALLEY CONSOLIDATED AREA -Metro Areas: Beaver County, Pittsburgh, PA
Pittsfield, MA —Berkshire
Pompano Beach, FL (See Fort Lauderdale-Hollywood-Pompano Beach)
Port Arthur, TX (See Beaumont-Port Arthur)
Portland, ME —Cumberland
Portland, OR —Clackamas, Multnomah, Washington, Yamhill
PORTLAND-VANCOUVER CONSOLIDATED AREA-Metro Areas: Portland, OR; Vancouver, WA
Portsmouth-Dover-Rochester, NH —Rockingham, Strafford
Poughkeepsie, NY —Dutchess
Providence-Pawtucket-Woonsocket, RI —Bristol, Kent, Providence, Washington
Provo-Orem, UT —Utah

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23RD ANNUAL RGI METRO AREAS

Pueblo, CO —Pueblo

R

Racine, WI —Racine
Raleigh-Durham, NC —Durham, Franklin, Orange, Wake
Rantoul, IL (See Champaign-Urbana-Rantoul)
Rapid City, SD —Pennington
Reading, PA —Berks
Redding, CA —Shasta
Reno, NC —Wahoe
Richland-Kennewick-Pasco, WA —Benton, Franklin
Richmond-Petersburg, VA —Charles City, Chesterfield, Colonial Heights City, Dinwiddie, Goochland, Hanover, Henrico, Hopewell City, New Kent, Petersburg City, Pawhattan, Prince George, Richmond City
Riverside-San Bernardino, CA —Riverside, San Bernardino
Roanoke, VA —Botetourt, Roanoke, Roanoke City, Salem City
Rochester, MN —Olmsted
Rochester, NY —Livingston, Monroe, Ontario, Orleans, Wayne
Rockford, IL-Boone, Winnebago
Rock Hill, SC (See Charlotte-Gastonia-Rock Hill)
Rock Island, IL (See Davenport-Rock Island-Moline)
Rome, NY (See Utica-Rome)

S

Sacramento, CA —El Dorado, Placer, Sacramento, Yolo
Saginaw-Bay City-Midland, MI —Bay, Midland, Saginaw
St. Cloud, MN —Benton, Sherburne, Stearns
St. Joseph, MO —Buchanan
St. Louis, MO-IL -
Illinois Portion-Clinton, Jersey, Madison, Monroe, St. Clair
Missouri Portion-Franklin, Jefferson, St. Charles, St. Louis, St Louis City
St. Paul, MN (See Minneapolis-St. Paul)
St. Petersburg, FL (See Tampa-St. Petersburg-Clearwater)
Salem, MA (See Boston-Lawrence-Salem-Lowell-Brockton)
Salem, OR —Marion, Polk
Salinas-Seaside-Monterey, CA —Monterey
Salt Lake City-Ogden, UT —David, Salt Lake, Weber
San Angelo, TX —Tom Green
San Antonio, TX —Bexar, Comal, Guadalupe
San Bernardino, CA (See Riverside-San Bernardino)
San Diego, CA —San Diego
San Francisco, CA —Marin, San Francisco, San Mateo
SAN FRANCISCO-OAKLAND-SAN JOSE CONSOLIDATED AREA -
Metro Areas: Oakland, San Francisco, San Jose, Santa Cruz, Santa Rosa-Petaluma, Vallejo-Fairfield-Napa, CA
San Jose, CA —Santa Clara
Santa Ana, CA (See Anaheim-Santa Ana)
Santa Barbara-Santa Maria-Lompoc, CA —Santa Barbara
Santa Cruz, CA —Santa Cruz
Santa Fe, NM —Los Alamos, Santa Fe
Santa Maria, CA (See Santa Barbara-Santa Maria-Lompoc)
Santa Rosa-Petaluma, CA —Sonoma
Sarasota, FL —Sarasota
Savannah, GA —Chatham, Ellingham
Schenectady, NY (See Albany-Schenectady-Troy)
Scranton-Wilkes-Barre, PA —Columbia, Lackawanna, Luzerne, Monroe, Wyoming
Seaside, CA (See Salinas-Seaside-Monterey)
Seattle, WA —King, Snohomish
SEATTLE-TACOMA CONSOLIDATED AREA -
Metro Areas: Seattle, Tacoma, WA
Sharon, PA —Mercer
Sheboygan, WI —Sheboygan
Sherman-Denison, TX -Grayson
Shreveport, LA —Bossier, Caddo
Sioux City, IA -
Iowa Portion-Woodbury
Nebraska Portion-Dakota
Sioux Falls, SD-Minnehaha
South Bend-Mishawaka, IN —St. Joseph
Spartanburg, SC (See Greenville-Spartanburg)
Spokane, WA —Spokane
Springdale, AR (See Fayetteville-Springdale)
Springfield, IL —Menard, Sangamon
Springfield, MA —Hampden, Hampshire
Springfield, OH (See Dayton-Springfield)
Springfield, OR (See Eugene-Springfield)
Stamford, CT (See Bridgeport-Stamford-Norwalk-Danbury)
State College, PA —Centre
Steubenville-Weirton, OH-WV
Ohio Portion-Jefferson
West Virginia Portion-Brooke, Hancock
Stockton, CA —San Joaquin
Syracuse, NY —Madison, Onondaga, Oswego

T

Tacoma, WA —Pierce
Tallahassee, FL —Gadsden, Leon
Tampa-St. Petersburg-Clearwater, FL —Hernando, Hillsborough, Pasco, Pinellas
Temple, TX (See Killeen-Temple)
Terre Haute, IN —Clay, Vigo
Texarkana, TX-AR -
Arkansas Portion-Miller
Texas Portion-Bowie
Texas City, TX (See Galveston-Texas City)
Titusville, FL (See Melbourne-Titusville-Palm Bay)
Toledo, OH -Fulton, Lucas, Wood
Topeka, KS —Shawnee
Trenton, NJ —Mercer
Troy, NY —(See Albany-Schenectady-Troy)
Tucson, AZ —Pima
Tulsa, OK —Creek, Osage, Rogers, Tulsa, Wagoner
Tuscaloosa, AL —Tuscaloosa
Tyler, TX —Smith

U—V

Urbana, IL (See Champaign-Urbana-Rantoul)
Utica-Rome, NY-Herkimer, Oneida
Vallejo-Fairfield-Napa, CA —Napa, Solano
Vancouver, WA —Clark
Ventura, CA (See Oxnard-Ventura)
Victoria, TX —Victoria
Vineland-Millville-Bridgeton, NJ —Cumberland
Virginia Beach, VA (See Norfolk-Virginia Beach-Newport News)
Visalia-Tulare-Porterville, CA —Tulare

W—Y

Waco, TX —McLennan
Warren, OH (See Youngstown-Warren)
Washington, DC —District of Columbia Portion-
District of Columbia.
Maryland Portion-Calvert, Charles, Frederick, Montgomery, Prince George's
Virginia Portion-
Alexandria City, Arlington, Fairfax, Fairfax City, Falls Church City, Loudoun, Manassas City, Manassas Park City, Prince William, Stafford
Waterbury, CT (See New Haven-Waterbury-Meriden)
Waterloo-Cedar Falls, IA —Black Hawk, Bremer
Wausau, WI —Marathon
Weirton, OH (See Steubenville-Weirton)
West Palm Beach-Boca Raton-Delray Beach, FL —Palm Beach
Wheeling, WV -
Ohio Portion-Belmont
West Virginia Portion-Marshall
Wichita, KS —Butler Sedgwick
Wichita Falls, TX —Wichita
Wilkes-Barre, PA (See Scranton-Wilkes-Barre)
Williamsport, PA —Lycoming
Wilmington, DE -
Delaware Portion-New Castle
Maryland Portion-Cecil
New Jersey Portion-Salem
Wilmington, NC —New Hanover
Winston-Salem, NC (See Greensboro-Winston-Salem-High Point)
Winter haven, FL (See Lakeland-Winter Haven)
Woonsocket, RI (See Providence-Pawtucket-Woonsocket)
Worcester-Fitchburg-Leominster, MA —Worcester
Yakima, WA —Yakima
York, PA —Adams, York
Youngstown-Warren, OH —Mahoning, Trumbull
Yuba City, CA —Sutter, Yuba
Yuma, AZ

23RD ANNUAL RGI REGIONAL SUMMARY

REGION State	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
Connecticut	3,282.1	1.3136	2.70	17,708	2,648,930	2,505,948	4,758	768,350	31	1,394,795	56	96	110
Maine	1,222.7	.4894	2.64	12,459	889,079	856,138	1,986	308,186	36	489,076	57	83	78
Massachusetts	5,927.5	2.3726	2.65	16,430	5,880,633	5,486,791	8,940	1,543,778	28	3,226,537	59	119	108
New Hampshire	1,106.4	.4428	2.66	15,803	962,601	944,677	1,771	286,506	30	578,302	61	87	98
Rhode Island	1,004.3	.4020	2.71	13,855	822,692	749,611	1,542	249,090	33	428,836	57	109	86
Vermont	562.2	.2250	2.61	12,329	473,775	439,159	966	119,008	27	279,628	64	91	83
NEW ENGLAND	**13,105.2**	**5.2454**	**2.66**	**15,953**	**11,677,710**	**10,982,324**	**19,963**	**3,274,918**	**30**	**6,399,174**	**58**	**104**	**102**
New Jersey	7,789.8	3.1179	2.70	17,764	5,450,502	4,902,044	9,832	1,506,569	31	2,625,973	54	82	141
New York	18,078.2	7.2359	2.64	14,913	13,075,505	12,224,871	24,418	3,321,104	27	6,671,577	55	102	103
Pennsylvania	12,090.0	4.8390	2.62	13,012	7,513,016	6,855,337	14,825	2,455,663	36	3,527,042	51	86	97
MIDDLE ATLANTIC	**37,958.0**	**15.1928**	**2.65**	**14,893**	**26,039,023**	**23,982,252**	**49,075**	**7,283,336**	**30**	**12,824,592**	**53**	**93**	**109**
Illinois	11,696.9	4.6817	2.68	13,981	7,914,662	7,320,040	14,811	2,892,045	40	3,545,382	48	109	104
Indiana	5,617.9	2.2486	2.71	11,471	3,535,586	3,304,511	7,363	1,726,105	52	1,259,556	38	110	87
Michigan	9,345.3	3.7405	2.72	12,815	6,053,528	5,536,173	11,474	2,285,180	41	2,713,786	49	105	96
Ohio	10,934.8	4.3767	2.63	12,367	6,649,430	6,138,093	14,022	2,860,862	47	2,693,985	44	94	90
Wisconsin	4,891.1	1.9577	2.63	12,776	3,237,239	2,790,925	6,805	1,035,127	37	1,549,300	56	93	87
EAST NORTH CENTRAL	**42,486.0**	**17.0052**	**2.67**	**12,838**	**27,390,445**	**25,089,742**	**54,475**	**10,799,319**	**43**	**11,762,009**	**47**	**102**	**94**
Iowa	2,857.8	1.1439	2.56	11,457	1,529,839	1,371,135	4,019	601,945	44	656,091	48	74	74
Kansas	2,518.0	1.0078	2.62	12,866	1,500,640	1,434,856	3,676	730,343	51	537,974	37	97	80
Minnesota	4,360.1	1.7451	2.67	13,163	3,001,377	2,730,654	5,554	1,002,144	37	1,451,654	53	102	104
Missouri	5,222.7	2.0904	2.66	12,381	3,334,040	3,160,630	6,970	1,529,476	48	1,245,999	39	107	93
Nebraska	1,606.8	.6431	2.62	11,992	1,011,755	887,466	2,325	399,085	45	416,170	47	96	80
North Dakota	680.8	.2725	2.73	10,595	407,719	338,387	944	167,129	49	162,303	48	91	74
South Dakota	724.0	.2897	2.66	10,251	382,462	332,158	1,113	126,979	38	186,569	56	81	64
WEST NORTH CENTRAL	**17,970.2**	**7.1925**	**2.64**	**12,304**	**11,167,832**	**10,255,286**	**24,601**	**4,557,101**	**44**	**4,656,760**	**45**	**96**	**87**
Delaware	672.0	.2690	2.75	13,586	500,439	471,685	904	195,694	41	224,644	48	98	103
District of Columbia	620.1	.2482	2.44	16,409	952,011	898,048	1,198	217,175	24	479,559	53	293	149
Florida	12,898.1	5.1625	2.47	13,349	10,010,041	9,445,640	17,370	3,405,851	36	5,154,885	55	103	104
Georgia	6,526.6	2.6124	2.75	12,054	4,420,665	4,224,658	8,119	2,151,266	51	1,591,694	38	108	106
Maryland	4,717.6	1.8882	2.74	15,920	3,408,832	3,195,483	5,615	1,303,258	41	1,442,740	45	100	126
North Carolina	6,603.8	2.6432	2.65	11,435	4,130,846	4,054,390	8,687	2,085,688	51	1,523,198	38	99	90
South Carolina	3,526.1	1.4114	2.75	10,274	2,163,379	2,100,311	4,256	1,024,256	49	845,337	40	96	95
Virginia	6,104.4	2.4434	2.78	14,329	4,246,265	4,194,110	7,632	1,825,246	44	1,871,325	45	97	117
West Virginia	1,896.6	.7591	2.60	9,283	879,329	844,942	2,088	518,499	61	258,115	31	77	76
SOUTH ATLANTIC	**43,565.3**	**17.4374**	**2.64**	**12,902**	**30,711,807**	**29,429,267**	**55,869**	**12,726,933**	**43**	**13,391,497**	**46**	**102**	**105**
Alabama	4,185.7	1.6754	2.68	10,063	2,117,800	2,057,412	4,233	1,246,921	61	618,711	30	91	96
Kentucky	3,766.2	1.5075	2.72	10,281	2,136,783	2,057,699	4,016	1,163,257	57	722,898	35	95	94
Mississippi	2,657.1	1.0635	2.82	9,017	1,015,401	993,224	2,570	598,236	60	295,574	30	71	92
Tennessee	4,967.2	1.9882	2.64	11,273	2,723,543	2,666,588	5,871	1,385,908	52	1,046,532	39	102	100
EAST SOUTH CENTRAL	**15,576.2**	**6.2346**	**2.70**	**10,323**	**7,993,527**	**7,774,923**	**16,690**	**4,394,322**	**57**	**2,683,715**	**35**	**92**	**97**
Arkansas	2,436.6	.9752	2.70	9,882	1,125,601	1,104,721	2,854	615,246	56	386,280	35	75	80
Louisiana	4,425.0	1.7711	2.81	9,847	2,493,869	2,364,078	4,502	1,118,001	47	900,455	38	75	99
Oklahoma	3,286.9	1.3156	2.61	9,817	1,955,256	1,897,252	4,713	931,683	49	664,528	35	88	65
Texas	16,983.7	6.7978	2.77	11,686	11,379,217	10,692,474	21,625	4,856,689	45	4,273,035	40	90	93
WEST SOUTH CENTRAL	**27,132.2**	**10.8597**	**2.75**	**10,998**	**16,953,943**	**16,058,525**	**33,694**	**7,521,619**	**47**	**6,224,298**	**39**	**86**	**89**
Arizona	3,638.8	1.4565	2.59	11,897	2,370,258	2,199,239	4,673	892,075	41	1,070,718	49	86	98
Colorado	3,372.5	1.3499	2.57	12,914	2,542,664	2,353,242	5,436	840,378	36	1,225,176	52	107	85
Idaho	1,021.2	.4088	2.82	10,454	503,103	455,973	1,378	206,592	45	219,779	48	78	78
Montana	814.3	.3260	2.56	10,348	515,498	412,373	1,459	158,515	38	227,582	55	76	60
Nevada	1,099.5	.4401	2.42	13,968	841,300	730,281	1,453	305,395	42	323,240	44	93	363
New Mexico	1,542.2	.6173	2.77	9,934	966,980	901,596	2,165	408,874	45	407,134	45	109	76
Utah	1,719.9	.6884	3.19	9,569	859,132	832,612	1,985	416,513	50	334,264	40	88	93
Wyoming	481.9	.1929	2.61	10,383	304,956	268,433	775	106,731	40	151,955	57	98	78
MOUNTAIN	**13,690.3**	**5.4799**	**2.67**	**11,547**	**8,903,891**	**8,153,749**	**19,324**	**3,335,073**	**41**	**3,959,848**	**49**	**93**	**106**
Alaska	538.3	.2154	2.87	15,009	580,893	496,374	795	174,397	35	212,657	43	101	108
California	29,227.5	11.6985	2.73	15,225	24,718,183	23,411,018	40,245	8,846,936	38	12,386,505	53	118	106
Hawaii	1,121.0	.4486	3.10	13,600	1,691,078	1,597,116	1,868	531,195	33	833,566	52	185	144
Oregon	2,786.5	1.1154	2.56	11,873	2,141,884	1,965,502	4,514	764,594	39	1,038,284	53	109	74
Washington	4,683.6	1.8746	2.54	14,003	3,732,260	3,469,386	6,628	1,256,610	36	1,942,327	56	99	96
PACIFIC	**38,356.9**	**15.3525**	**2.70**	**14,788**	**32,864,298**	**30,939,396**	**54,050**	**11,573,732**	**37**	**16,413,339**	**53**	**117**	**103**
United States Total	**249,840.3**	**100.0000**	**2.67**	**13,158**	**173,702,476**	**162,665,464**	**327,741**	**65,466,353**	**40**	**78,315,232**	**48**	**100**	**100**

23RD ANNUAL RGI 1989

METRO REPORT

This section of the Restaurant Growth Index provides sales, unit counts, market share, and RAI and RGI indices for the 320 Metropolitan Statistical Areas.

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	Per Capita EBI	1989 Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
ALABAMA													
Anniston	125.3	.0501	2.75	9,411	63,575	61,274	112	37,165	61	18,224	30	127	102
Birmingham	938.1	.3756	2.60	10,995	550,403	537,632	1,034	295,229	55	176,860	33	100	99
Decatur	104.2	.0417	2.68	10,039	67,456	65,268	126	45,639	70	15,756	24	115	83
Dothan	134.4	.0538	2.73	9,713	95,277	92,312	167	55,994	61	27,455	30	121	83
Florence	139.7	.0559	2.60	10,138	62,104	60,554	165	36,729	61	18,009	30	73	77
Gadsden	104.3	.0417	2.60	9,245	51,282	50,051	105	30,359	61	14,886	30	89	86
Huntsville	247.1	.0989	2.61	14,231	188,333	180,490	267	109,478	61	53,683	30	114	130
Mobile	490.9	.1965	2.71	10,816	285,010	269,615	565	144,417	54	99,035	37	93	90
Montgomery	308.3	.1234	2.73	10,841	183,276	178,237	298	108,112	61	53,012	30	113	118
Tuscaloosa	148.0	.0592	2.69	9,471	89,525	86,507	172	52,472	61	25,728	30	114	88
Non-Metro Portion of State	1,394.7	.5583	2.73	8,527	463,676	458,122	1,160	321,010	70	110,746	24	65	90
State Total	**4,185.7**	**1.6754**	**2.68**	**10,063**	**2,117,800**	**2,057,412**	**4,233**	**1,246,921**	**61**	**618,711**	**30**	**91**	**96**
ALASKA													
Anchorage	220.2	.0882	2.66	16,444	355,970	325,492	367	103,833	32	128,289	39	172	119
Non-Metro Portion of State	318.1	.1272	3.04	14,016	224,923	170,882	428	70,564	41	84,368	49	56	99
State Total	**538.3**	**.2154**	**2.87**	**15,009**	**580,893**	**496,374**	**795**	**174,397**	**35**	**212,657**	**43**	**101**	**108**
ARIZONA													
Phoenix	2,108.6	.8439	2.53	13,475	1,582,953	1,474,892	2,750	582,800	40	701,781	48	91	111
Tucson	663.1	.2654	2.50	11,209	394,333	363,241	841	156,048	43	173,439	48	90	87
Yuma	97.0	.0389	2.79	8,581	49,707	45,444	108	18,025	40	24,599	54	76	77
Non-Metro Portion of State	770.1	.3083	2.85	8,584	343,265	315,662	974	125,202	40	170,899	54	65	73
State Total	**3,638.8**	**1.4565**	**2.59**	**11,897**	**2,370,258**	**2,199,239**	**4,673**	**892,075**	**41**	**1,070,718**	**49**	**86**	**98**
ARKANSAS													
Fayetteville - Springdale	112.7	.0451	2.64	10,871	70,998	69,116	155	37,456	54	23,762	34	83	82
Fort Smith	186.1	.0744	2.66	10,012	119,914	118,474	261	63,749	54	40,444	34	91	71
Little Rock - North Little Rock	519.2	.2079	2.70	12,090	345,376	338,516	659	171,600	51	124,822	37	101	100
Pine Bluff	90.6	.0363	2.89	9,106	39,626	38,224	101	20,713	54	13,141	34	72	83
Texarkana	122.0	.0488	2.69	9,932	65,848	65,403	145	30,088	46	25,617	39	87	76
Non-Metro Portion of State	1,474.2	.5900	2.68	9,025	517,331	508,709	1,612	296,664	58	170,181	33	61	73
State Total	**2,436.6**	**.9752**	**2.70**	**9,882**	**1,125,601**	**1,104,721**	**2,854**	**615,246**	**56**	**386,280**	**35**	**75**	**80**
CALIFORNIA													
Anaheim - Santa Ana	2,314.0	.9262	2.81	16,959	2,696,075	2,553,789	3,604	967,488	38	1,333,568	52	136	113
Bakersfield	534.9	.2141	2.83	12,445	288,338	270,748	626	140,286	52	118,478	44	72	93
Chico	181.4	.0726	2.49	10,976	117,223	107,837	239	41,018	38	56,910	53	96	68
Fresno	630.6	.2524	2.80	12,793	385,154	362,268	797	171,691	47	166,355	46	81	88
Los Angeles - Long Beach	8,813.6	3.5277	2.75	15,336	7,685,516	7,318,132	11,338	2,634,982	36	3,873,311	53	139	115
Merced	179.5	.0718	3.08	9,706	78,611	74,458	170	28,322	38	39,294	53	91	90
Modesto	355.6	.1423	2.84	11,539	211,670	202,475	408	77,019	38	106,856	53	88	85
Oakland	2,049.4	.8203	2.58	17,214	1,666,043	1,587,039	2,845	616,164	39	819,404	52	102	109
Oxnard - Ventura	673.2	.2694	3.02	15,518	496,218	478,559	802	201,810	42	244,933	51	97	113
Redding	144.4	.0578	2.66	10,972	92,617	85,220	218	32,415	38	44,973	53	82	71
Riverside - San Bernardino	2,434.1	.9743	2.80	13,083	1,619,391	1,553,037	2,578	746,652	48	716,284	46	94	102
Sacramento	1,444.9	.5783	2.57	14,689	1,175,238	1,103,677	2,145	477,347	43	550,548	50	116	92
Salinas - Seaside - Monterey	355.0	.1421	3.05	13,622	301,860	284,953	521	94,335	33	183,062	64	157	106
San Diego	2,486.5	.9952	2.74	15,391	2,175,907	2,057,474	3,152	795,942	39	1,092,607	53	121	115

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STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Units	Fast Food Sales ($000)	Market Share (%)	Restaurant Sales ($000)	Market Share (%)	RAI	RGI
San Francisco	1,598.4	.6398	2.38	20,413	2,100,526	1,957,857	3,514	495,757	25	1,193,740	61	162	106
San Jose	1,456.2	.5828	2.83	18,384	1,258,918	1,200,750	2,090	457,984	38	621,097	52	120	128
Santa Barbara - Santa Maria - Lompoc	348.5	.1395	2.65	15,430	326,378	312,329	610	102,966	33	194,052	62	101	86
Santa Cruz	238.7	.0956	2.68	15,278	218,782	196,686	399	74,814	38	103,800	53	95	78
Santa Rosa - Petaluma	380.1	.1522	2.52	16,084	300,743	280,061	557	100,125	36	150,256	54	95	92
Stockton	479.4	.1919	2.92	11,657	270,236	258,103	554	124,566	48	122,256	47	91	85
Vallejo - Fairfield - Napa	435.2	.1742	2.81	13,648	310,180	290,145	525	134,399	46	148,238	51	105	98
Visalia - Tulare - Porterville	307.7	.1232	3.06	9,207	110,394	104,806	345	39,866	38	55,311	53	55	76
Yuba City	122.6	.0491	2.74	10,981	55,803	51,921	132	19,749	38	27,400	53	70	87
Non-Metro Portion of State	1,263.6	.5057	2.73	11,312	776,362	718,694	2,076	271,239	38	423,772	59	82	66
State Total	**29,227.5**	**11.6985**	**2.73**	**15,225**	**24,718,183**	**23,411,018**	**40,245**	**8,846,936**	**38**	**12,386,505**	**53**	**118**	**106**
COLORADO													
Boulder - Longmont	223.2	.0893	2.58	13,060	202,578	191,596	420	68,771	36	99,908	52	102	73
Colorado Springs	400.9	.1605	2.73	11,628	277,847	254,847	580	111,618	44	115,928	45	115	82
Denver	1,681.9	.6734	2.50	14,798	1,295,205	1,195,796	2,459	412,285	34	615,658	51	105	103
Fort Collins - Loveland	188.5	.0755	2.60	11,420	136,548	127,026	271	45,594	36	66,238	52	99	79
Greeley	139.5	.0558	2.70	10,059	61,558	55,643	146	19,972	36	29,015	52	75	85
Pueblo	129.0	.0516	2.56	9,907	74,342	66,153	179	23,744	36	34,494	52	82	70
Non-Metro Portion of State	609.5	.2438	2.62	10,260	494,586	462,181	1,381	158,394	34	263,935	57	121	63
State Total	**3,372.5**	**1.3499**	**2.57**	**12,914**	**2,542,664**	**2,353,242**	**5,436**	**840,378**	**36**	**1,225,176**	**52**	**107**	**85**
CONNECTICUT													
Bridgeport - Stamford - Norwalk - Danbury	825.2	.3302	2.76	21,338	692,969	661,113	1,198	175,165	26	381,088	58	89	117
Hartford - New Britain - Middletown - Bristol	1,125.4	.4505	2.67	16,971	938,891	891,170	1,586	276,591	31	480,386	54	109	120
New Haven - Waterbury - Meriden	801.3	.3207	2.67	16,456	633,744	594,316	1,177	192,195	32	333,720	56	92	101
New London - Norwich	255.6	.1023	2.78	14,946	210,891	196,604	402	67,695	34	108,619	55	107	95
Non-Metro Portion of State	274.6	.1099	2.70	16,050	172,435	162,745	395	56,704	35	90,982	56	76	93
State Total	**3,282.1**	**1.3136**	**2.70**	**17,708**	**2,648,930**	**2,505,948**	**4,758**	**768,350**	**31**	**1,394,795**	**56**	**96**	**110**
DELAWARE													
Wilmington	579.6	.2320	2.76	14,762	387,110	358,574	658	146,716	41	174,725	49	92	129
Non-Metro Portion of State	233.1	.0933	2.78	11,158	184,620	177,119	380	74,220	42	84,917	48	114	67
State Total	**672.0**	**.2690**	**2.75**	**13,585**	**500,439**	**471,685**	**904**	**195,694**	**41**	**224,644**	**48**	**98**	**103**
DISTRICT OF COLUMBIA													
Washington	3,778.2	1.5122	2.65	19,529	3,556,993	3,461,554	4,940	1,160,963	34	1,744,886	50	123	151
State Total	**620.1**	**.2482**	**2.44**	**16,409**	**952,011**	**898,048**	**1,198**	**217,175**	**24**	**479,559**	**53**	**293**	**149**
FLORIDA													
Bradenton	192.1	.0769	2.30	13,434	137,277	130,792	235	47,961	37	70,619	54	88	85
Daytona Beach	359.5	.1439	2.34	12,807	291,015	267,201	531	109,207	41	136,315	51	88	92
Fort Lauderdale - Hollywood - Pompano Beach	1,255.0	.5023	2.30	16,199	1,121,932	1,033,253	1,927	313,136	30	637,695	62	110	97
Fort Myers - Cape Coral	322.3	.1290	2.33	14,402	290,246	279,463	499	79,312	28	178,259	64	99	81
Fort Pierce	240.4	.0962	2.44	12,427	164,149	158,415	289	58,091	37	85,533	54	83	81
Fort Walton Beach	158.9	.0636	2.73	11,942	136,397	129,644	252	47,539	37	69,998	54	143	82
Gainesville	211.8	.0847	2.62	11,291	150,521	144,836	293	53,112	37	78,201	54	101	100
Jacksonville	938.0	.3755	2.62	12,795	710,477	674,799	1,267	337,108	50	280,851	42	113	109
Lakeland - Winter Haven	410.7	.1644	2.65	11,061	214,407	206,117	442	100,465	49	90,207	44	88	99
Melbourne - Titusville - Palm Bay	413.9	.1657	2.46	12,803	297,531	277,081	549	105,445	38	136,242	49	104	88

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Miami - Hialeah	1,885.9	.7549	2.60	13,190	1,274,421	1,199,086	2,536	385,695	32	630,436	53	106	118
Naples	141.1	.0565	2.36	14,169	134,583	130,942	236	48,016	37	70,701	54	92	85
Ocala	197.7	.0792	2.53	10,138	102,082	98,372	214	36,073	37	53,114	54	71	77
Orlando	1,044.2	.4179	2.60	13,364	1,182,335	1,136,982	1,447	381,984	34	652,866	57	138	150
Panama City	134.7	.0539	2.60	9,518	132,100	119,549	267	43,837	37	64,548	54	113	63
Pensacola	359.1	.1437	2.70	11,760	208,891	193,067	395	105,104	54	76,172	39	104	108
Sarasota	266.8	.1068	2.20	14,854	281,394	271,773	449	66,607	25	183,480	68	114	76
Tallahassee	235.7	.0944	2.66	11,881	163,632	154,423	272	56,626	37	83,378	54	106	128
Tampa - St. Petersburg - Clearwater	2,080.8	.8329	2.35	13,470	1,612,397	1,521,121	2,733	568,133	37	796,698	52	95	101
West Palm Beach - Boca Raton - Delray Beach	870.8	.3486	2.33	17,293	808,213	764,058	1,248	213,560	28	497,537	65	108	109
Non-Metro Portion of State	1,178.7	.4715	2.51	10,783	596,041	554,666	1,289	248,840	45	282,035	51	69	82
State Total	**12,898.1**	**5.1625**	**2.47**	**13,349**	**10,010,041**	**9,445,640**	**17,370**	**3,405,851**	**36**	**5,154,885**	**55**	**103**	**104**
GEORGIA													
Albany	118.3	.0473	2.93	10,334	66,969	65,058	147	32,842	50	24,425	38	90	97
Athens	151.3	.0604	2.70	10,648	96,235	93,303	192	47,128	51	35,046	38	119	90
Atlanta	2,816.6	1.1272	2.66	14,664	2,613,392	2,486,593	4,087	1,151,795	46	1,005,627	40	136	114
Augusta	406.1	.1626	2.78	11,392	243,723	236,170	439	122,881	52	80,137	34	101	111
Columbus	256.1	.1026	2.83	10,443	144,606	137,935	296	69,672	51	51,738	38	108	80
Macon - Warner Robins	294.6	.1180	2.77	12,029	180,805	173,316	361	87,487	50	65,068	38	115	102
Savannah	251.2	.1005	2.72	11,790	177,448	171,399	331	86,525	50	64,355	38	111	100
Non-Metro Portion of State	2,293.8	.9184	2.85	9,385	937,780	900,191	2,327	568,088	63	283,399	31	69	98
State Total	**6,526.6**	**2.6124**	**2.75**	**12,054**	**4,420,665**	**4,224,658**	**8,119**	**2,151,266**	**51**	**1,591,694**	**38**	**108**	**106**
HAWAII													
Honolulu	853.7	.3417	3.12	14,390	1,289,414	1,207,903	1,355	428,953	36	570,656	47	215	141
Non-Metro Portion of State	267.3	.1069	3.03	11,917	401,664	389,213	513	102,242	26	262,910	68	130	153
State Total	**1,121.0**	**.4486**	**3.10**	**13,800**	**1,691,078**	**1,597,116**	**1,868**	**531,195**	**33**	**833,566**	**52**	**185**	**144**
IDAHO													
Boise	206.6	.0827	2.62	12,862	149,992	139,396	279	62,067	45	66,562	48	99	98
Non-Metro Portion of State	814.6	.3261	2.87	9,843	353,111	316,577	1,099	144,525	46	153,217	48	71	73
State Total	**1,021.2**	**.4088**	**2.82**	**10,454**	**503,103**	**455,973**	**1,378**	**206,592**	**45**	**219,779**	**48**	**78**	**78**
ILLINOIS													
Aurora - Elgin	362.3	.1449	2.79	14,396	237,414	219,021	422	89,278	41	103,735	47	93	110
Bloomington - Normal	127.0	.0508	2.71	13,814	96,123	91,680	183	37,371	41	43,422	47	132	96
Champaign - Urbana - Rantoul	173.8	.0696	2.73	12,247	157,524	142,127	241	57,935	41	67,315	47	131	100
Chicago	6,214.4	2.4874	2.67	15,037	4,797,524	4,487,923	7,898	1,600,189	36	2,306,897	51	123	120
Davenport - Rock Island - Moline	367.5	.1471	2.59	13,592	242,930	215,098	498	98,081	46	96,399	45	93	89
Decatur	123.7	.0495	2.57	13,961	82,766	73,971	154	30,153	41	35,035	47	99	106
Joliet	388.9	.1556	2.98	13,476	190,080	173,955	400	70,909	41	82,390	47	90	106
Kankakee	101.3	.0406	2.75	11,399	45,982	42,590	117	17,361	41	20,171	47	70	86
Lake County	508.2	.2035	2.96	17,164	387,984	360,188	651	133,330	37	184,591	51	104	110
Peoria	346.9	.1388	2.62	14,720	204,279	188,742	480	88,003	47	76,288	40	99	102
Rockford	285.5	.1142	2.62	13,560	198,333	180,943	361	73,758	41	85,699	47	89	102
Springfield	196.1	.0785	2.42	12,707	155,626	143,767	277	58,602	41	68,091	47	124	97
Non-Metro Portion of State	2,058.4	.8239	2.59	11,229	890,143	798,667	2,654	433,292	54	312,061	39	76	64
State Total	**11,696.9**	**4.6817**	**2.68**	**13,981**	**7,914,662**	**7,320,040**	**14,811**	**2,892,045**	**40**	**3,545,382**	**48**	**109**	**104**
INDIANA													
Anderson	131.4	.0526	2.67	11,613	66,663	59,648	163	31,013	52	23,119	39	79	84

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Elkhart - Goshen	152.3	.0610	2.72	11,529	99,831	94,966	206	49,377	52	36,808	39	96	88
Evansville	284.5	.1139	2.58	12,254	192,487	181,988	403	94,799	52	70,398	39	113	90
Fort Wayne	367.9	.1472	2.72	12,276	292,533	267,910	518	115,170	43	138,863	52	123	98
Gary - Hammond	619.2	.2478	2.85	11,169	318,762	302,548	786	149,649	49	126,558	42	92	85
Indianapolis	1,254.9	.5025	2.65	12,871	1,102,092	1,044,346	1,702	552,646	53	358,610	34	148	106
Kokomo	100.5	.0403	2.64	13,014	71,614	66,572	148	34,613	52	25,803	39	118	87
Lafayette - West Lafayette	125.8	.0504	2.80	11,929	96,099	88,196	166	45,857	52	34,186	39	123	100
Muncie	120.4	.0482	2.76	10,743	79,032	73,458	166	38,194	52	28,472	39	121	79
South Bend - Mishawaka	244.0	.0976	2.66	11,902	174,445	161,381	372	83,908	52	62,553	39	109	81
Terre Haute	132.2	.0529	2.66	11,222	101,667	94,762	182	49,270	52	36,729	39	111	80
Non-Metro Portion of State	1,799.5	.7199	2.74	10,321	759,437	700,950	2,195	387,315	55	255,895	37	82	71
State Total	**5,617.9**	**2.2486**	**2.71**	**11,471**	**3,535,586**	**3,304,511**	**7,363**	**1,726,105**	**52**	**1,259,556**	**38**	**110**	**87**
IOWA													
Cedar Rapids	171.5	.0687	2.51	13,648	121,529	110,516	237	48,795	44	51,502	47	84	94
Davenport - Rock Island - Moline	367.5	.1471	2.59	13,592	242,930	215,098	498	98,081	46	96,399	45	93	89
Des Moines	395.9	.1585	2.45	13,586	311,989	286,416	547	117,912	41	130,085	45	87	100
Dubuque	90.5	.0363	2.85	10,542	63,933	57,174	133	25,243	44	26,644	47	91	72
Iowa City	87.2	.0349	2.53	12,861	73,839	64,568	119	28,508	44	30,089	47	89	107
Sioux City	117.1	.0469	2.57	10,860	76,507	67,914	166	29,987	44	31,647	47	79	74
Waterloo - Cedar Falls	148.6	.0596	2.66	13,351	81,600	72,962	200	32,215	44	34,001	47	84	86
Non-Metro Portion of State	1,618.7	.6476	2.56	10,323	652,709	578,392	2,311	256,670	44	293,675	51	62	62
State Total	**2,857.8**	**1.1439**	**2.56**	**11,457**	**1,529,839**	**1,371,135**	**4,019**	**601,945**	**44**	**656,091**	**48**	**74**	**74**
KANSAS													
Kansas City	1,585.0	.6344	2.61	14,401	1,161,148	1,111,400	2,051	529,643	48	453,814	41	108	116
Lawrence	77.1	.0309	2.78	11,664	58,593	54,372	104	28,251	52	20,102	37	118	86
Topeka	166.1	.0665	2.52	14,356	127,450	119,243	252	61,957	52	44,089	37	118	96
Wichita	452.6	.1812	2.57	14,594	374,823	361,288	755	174,160	48	140,513	39	123	88
Non-Metro Portion of State	1,210.3	.4842	2.61	10,778	550,013	521,228	1,884	275,109	53	194,149	37	84	60
State Total	**2,518.0**	**1.0078**	**2.62**	**12,866**	**1,500,640**	**1,434,856**	**3,676**	**730,343**	**51**	**537,974**	**37**	**97**	**80**
KENTUCKY													
Clarksville - Hopkinsville	161.0	.0645	2.93	10,089	93,707	88,801	202	45,872	52	34,946	39	119	70
Huntington - Ashland	328.8	.1316	2.64	9,509	168,608	163,013	357	96,795	59	51,836	32	94	78
Lexington-Fayette	349.6	.1400	2.60	12,369	323,705	312,792	509	155,176	50	119,322	38	128	103
Louisville	967.5	.3874	2.65	12,081	751,038	708,914	1,129	385,777	54	258,872	37	127	109
Owensboro	87.9	.0352	2.63	10,500	56,573	52,392	128	29,720	57	18,313	35	91	76
Non-Metro Portion of State	2,043.6	.8178	2.78	8,866	767,470	754,392	1,891	492,149	65	218,731	29	67	84
State Total	**3,766.2**	**1.5075**	**2.72**	**10,281**	**2,136,783**	**2,057,699**	**4,016**	**1,163,257**	**57**	**722,898**	**35**	**95**	**94**
LOUISIANA													
Alexandria	137.3	.0550	2.81	9,025	71,562	68,792	142	32,625	47	25,220	37	72	88
Baton Rouge	539.6	.2160	2.85	10,861	330,500	313,973	564	156,412	50	112,159	36	72	112
Houma - Thibodaux	183.1	.0733	2.99	10,233	111,338	106,251	186	50,388	47	38,953	37	79	93
Lafayette	210.4	.0842	2.82	10,862	143,624	139,457	256	66,136	47	51,129	37	78	98
Lake Charles	172.9	.0692	2.80	10,361	89,786	86,730	168	41,130	47	31,796	37	60	101
Monroe	143.7	.0575	2.78	9,090	103,147	101,531	192	48,149	47	37,223	37	87	74
New Orleans	1,311.8	.5250	2.68	11,035	1,070,001	996,095	1,617	403,716	41	429,298	43	96	104
Shreveport	358.6	.1436	2.68	10,590	208,705	201,153	382	104,061	52	75,066	37	88	94
Non-Metro Portion of State	1,367.6	.5473	2.93	8,002	365,206	350,096	995	215,384	62	99,611	28	44	92
State Total	**4,425.0**	**1.7711**	**2.81**	**9,847**	**2,493,869**	**2,364,078**	**4,502**	**1,118,001**	**47**	**900,455**	**38**	**75**	**99**

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MAINE													
Bangor	141.6	.0567	2.79	11,543	95,279	91,735	190	32,984	36	52,342	57	70	91
Lewiston - Auburn	104.1	.0417	2.64	12,045	66,916	64,423	132	23,161	36	36,760	57	69	87
Portland	237.6	.0951	2.54	15,052	266,554	255,649	429	91,919	36	145,874	57	101	95
Non-Metro Portion of State	739.4	.2959	2.65	11,859	460,330	444,331	1,235	160,122	36	254,100	57	80	69
State Total	**1,222.7**	**.4894**	**2.64**	**12,459**	**889,079**	**856,138**	**1,986**	**308,186**	**36**	**489,076**	**57**	**83**	**78**
MARYLAND													
Baltimore	2,383.1	.9539	2.72	14,479	1,778,362	1,624,173	2,798	674,078	42	678,626	42	109	125
Cumberland	103.1	.0413	2.62	10,423	58,036	54,985	152	23,434	43	24,326	44	100	73
Hagerstown	118.5	.0474	2.74	11,724	55,608	50,234	146	21,105	42	22,423	45	69	102
Non-Metro Portion of State	337.3	.1350	2.71	12,236	301,104	286,297	553	115,013	40	157,153	55	116	83
State Total	**4,717.6**	**1.8882**	**2.74**	**15,920**	**3,408,832**	**3,195,483**	**5,615**	**1,303,258**	**41**	**1,442,740**	**45**	**100**	**126**
MASSACHUSETTS													
Boston - Lawrence - Salem - Lowell - Brockton	3,736.4	1.4956	2.64	17,771	3,854,505	3,613,031	5,492	960,245	27	2,099,395	58	125	122
New Bedford - Fall River - Attleboro	498.1	.1994	2.70	12,929	412,158	382,051	684	146,735	38	196,799	52	91	84
Pittsfield	141.9	.0568	2.57	14,129	131,969	121,961	250	34,517	28	79,421	65	104	82
Springfield	595.7	.2384	2.69	13,593	486,017	437,395	822	146,200	33	254,781	58	108	92
Worcester - Fitchburg - Leominster	687.1	.2751	2.70	15,114	541,373	504,579	915	168,116	33	278,030	55	105	103
Non-Metro Portion of State	268.3	.1073	2.41	15,140	454,611	427,774	777	87,965	21	320,111	75	140	61
State Total	**5,927.5**	**2.3726**	**2.65**	**16,430**	**5,880,633**	**5,486,791**	**8,940**	**1,543,778**	**28**	**3,228,537**	**59**	**119**	**108**
MICHIGAN													
Ann Arbor	276.3	.1106	2.69	14,049	213,992	203,870	378	84,842	42	99,924	49	131	126
Battle Creek	140.0	.0561	2.61	13,639	89,059	81,471	191	33,905	42	39,931	49	100	96
Benton Harbor	168.6	.0675	2.65	11,404	107,903	99,651	238	41,471	42	48,843	49	105	72
Detroit	4,385.4	1.7554	2.69	13,962	3,181,155	2,934,410	5,175	1,204,646	41	1,373,129	47	119	109
Flint	433.7	.1736	2.71	11,462	259,477	231,056	531	109,707	47	103,758	45	91	88
Grand Rapids	669.0	.2678	2.73	13,505	402,119	376,205	781	146,339	39	201,938	54	109	117
Jackson	150.7	.0603	2.88	11,629	72,737	65,576	157	27,291	42	32,140	49	102	102
Kalamazoo	220.6	.0883	2.65	14,291	158,540	149,511	312	62,221	42	73,280	49	125	105
Lansing - East Lansing	434.8	.1741	2.77	13,037	303,918	275,470	519	123,446	45	136,274	49	114	111
Muskegon	160.0	.0641	2.76	11,302	93,824	87,044	218	36,224	42	42,664	49	104	79
Saginaw - Bay City - Midland	408.9	.1637	2.78	11,887	247,002	223,636	420	89,761	40	122,333	55	107	106
Non-Metro Portion of State	1,897.3	.7590	2.76	10,313	923,802	808,273	2,554	325,327	40	439,572	54	71	60
State Total	**9,345.3**	**3.7405**	**2.72**	**12,815**	**6,053,528**	**5,536,173**	**11,474**	**2,285,180**	**41**	**2,713,786**	**49**	**105**	**96**
MINNESOTA													
Duluth	245.0	.0980	2.60	12,031	134,614	112,714	359	41,578	37	59,889	53	78	75
Fargo - Moorhead	152.1	.0609	2.65	11,530	130,129	112,167	206	55,661	50	53,656	48	111	95
Minneapolis - St. Paul	2,402.8	.9618	2.62	15,567	2,043,817	1,887,388	2,910	692,072	37	976,527	52	120	139
Rochester	101.9	.0408	2.64	15,040	81,207	76,856	128	28,333	37	40,815	53	98	140
St. Cloud	185.7	.0743	3.12	10,140	102,894	87,890	213	32,399	37	46,671	53	82	82
Non-Metro Portion of State	1,467.9	.5874	2.73	9,687	671,456	589,513	2,015	217,105	37	340,057	58	74	59
State Total	**4,360.1**	**1.7451**	**2.67**	**13,163**	**3,001,377**	**2,730,654**	**5,554**	**1,002,144**	**37**	**1,451,654**	**53**	**102**	**104**
MISSISSIPPI													
Biloxi - Gulfport	203.3	.0814	2.74	10,658	128,877	121,572	258	71,572	59	36,327	30	102	85

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Jackson	402.6	.1612	2.81	11,170	239,108	236,536	447	119,335	50	86,595	37	107	112
Pascagoula	129.8	.0520	2.87	10,600	47,814	46,235	124	27,219	59	13,815	30	76	110
Non-Metro Portion of State	1,851.2	.7408	2.82	8,209	579,003	569,247	1,694	368,441	65	152,211	27	60	86
State Total	**2,657.1**	**1.0635**	**2.82**	**9,017**	**1,015,401**	**993,224**	**2,570**	**598,236**	**60**	**295,574**	**30**	**71**	**92**
MISSOURI													
Columbia	107.7	.0431	2.72	13,294	76,143	70,771	148	33,589	47	28,252	40	98	95
Joplin	135.6	.0542	2.60	10,287	89,963	85,639	201	40,644	47	34,187	40	105	61
Kansas City	1,585.0	.6344	2.61	14,401	1,161,148	1,111,400	2,051	529,643	48	453,814	41	108	116
St. Joseph	85.6	.0343	2.62	11,824	49,885	46,089	111	21,874	47	18,399	40	93	91
St. Louis	2,484.9	.9945	2.71	13,952	1,811,294	1,693,085	3,217	802,298	47	626,404	37	118	108
Springfield	237.8	.0951	2.61	11,624	197,435	188,955	334	89,679	47	75,432	40	128	99
Non-Metro Portion of State	1,799.0	.7204	2.72	9,286	677,825	645,942	2,271	353,944	55	256,363	40	74	57
State Total	**5,222.7**	**2.0904**	**2.68**	**12,381**	**3,334,040**	**3,160,630**	**6,970**	**1,529,476**	**48**	**1,245,999**	**39**	**107**	**93**
MONTANA													
Billings	116.4	.0466	2.54	11,404	100,372	83,486	220	32,853	39	44,735	54	88	70
Great Falls	78.3	.0314	2.56	11,091	56,919	45,052	145	17,729	39	24,141	54	81	62
Non-Metro Portion of State	619.6	.2480	2.56	10,056	358,207	283,835	1,094	107,933	38	158,706	56	73	58
State Total	**814.3**	**.3260**	**2.56**	**10,348**	**515,498**	**412,373**	**1,459**	**158,515**	**38**	**227,582**	**55**	**76**	**60**
NEBRASKA													
Lincoln	212.1	.0849	2.52	14,630	151,042	135,239	283	61,801	46	62,475	46	96	110
Omaha	620.1	.2481	2.67	13,913	503,323	446,610	843	196,493	44	206,409	46	107	104
Non-Metro Portion of State	844.8	.3382	2.61	9,957	393,185	337,652	1,298	155,860	46	161,291	48	83	56
State Total	**1,606.8**	**.6431**	**2.62**	**11,992**	**1,011,755**	**887,466**	**2,325**	**399,085**	**45**	**416,170**	**47**	**96**	**80**
NEVADA													
Las Vegas	661.4	.2648	2.44	13,550	565,796	486,085	843	201,544	41	211,409	43	100	418
Reno	246.0	.0984	2.32	15,722	166,611	150,158	345	64,047	43	68,792	46	85	311
Non-Metro Portion of State	192.1	.0769	2.49	13,165	108,893	94,038	265	39,804	42	43,039	46	78	254
State Total	**1,099.5**	**.4401**	**2.42**	**13,968**	**841,300**	**730,281**	**1,453**	**305,395**	**42**	**323,240**	**44**	**93**	**363**
NEW HAMPSHIRE													
Manchester - Nashua	333.1	.1334	2.68	17,818	288,517	282,343	502	92,559	33	164,316	58	91	119
Portsmouth - Dover - Rochester	345.2	.1381	2.70	16,143	321,232	313,025	519	91,662	29	195,657	63	90	100
Non-Metro Portion of State	428.1	.1713	2.61	13,960	352,852	349,309	750	102,285	29	218,329	63	82	83
State Total	**1,106.4**	**.4428**	**2.66**	**15,803**	**962,601**	**944,677**	**1,771**	**286,506**	**30**	**578,302**	**61**	**87**	**98**
NEW JERSEY													
Atlantic City	316.7	.1268	2.51	13,713	390,043	346,626	831	110,554	32	219,236	63	119	305
Bergen - Passaic	1,293.1	.5176	2.67	20,147	977,312	902,153	1,688	250,419	28	464,660	52	81	126
Jersey City	541.9	.2169	2.56	13,298	257,810	217,428	588	77,248	36	110,530	51	68	112
Middlesex - Somerset - Hunterdon	991.3	.3967	2.80	19,866	739,071	665,310	1,188	212,334	32	363,706	55	79	145
Monmouth - Ocean	987.0	.3950	2.62	18,280	727,544	651,692	1,363	185,096	28	411,006	63	76	97
Newark	1,896.4	.7590	2.73	18,337	1,245,936	1,121,348	2,223	335,888	30	544,073	49	85	138
Trenton	332.1	.1330	2.73	19,078	263,849	229,266	434	71,696	31	120,451	53	92	134
Vineland - Millville - Bridgeton	141.6	.0567	2.87	12,664	65,840	57,718	159	18,068	31	30,801	53	52	99
State Total	**7,789.8**	**3.1179**	**2.70**	**17,764**	**5,450,502**	**4,902,044**	**9,832**	**1,506,569**	**31**	**2,625,973**	**54**	**82**	**141**

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NEW MEXICO													
Albuquerque	503.1	.2014	2.59	11,372	426,897	400,224	783	168,023	42	191,046	48	137	86
Las Cruces	134.2	.0537	2.90	8,538	62,650	55,842	144	24,552	44	25,805	46	104	76
Santa Fe	113.5	.0455	2.60	13,664	107,605	103,752	204	45,616	44	47,947	46	172	88
Non-Metro Portion of State	791.4	.3167	2.90	8,721	369,828	341,778	1,034	170,683	50	142,336	42	81	65
State Total	**1,542.2**	**.6173**	**2.77**	**9,934**	**966,980**	**901,596**	**2,165**	**408,874**	**45**	**407,134**	**45**	**109**	**76**
NEW YORK													
Albany - Schenectady - Troy	859.3	.3439	2.63	14,040	643,339	603,320	1,282	196,059	32	330,095	55	84	93
Binghamton	263.7	.1056	2.68	13,484	181,064	162,048	325	45,076	28	88,125	54	81	107
Buffalo	968.2	.3875	2.67	12,721	700,206	640,608	1,488	255,350	40	304,710	48	94	78
Elmira	94.0	.0376	2.74	11,148	58,054	53,002	116	14,742	28	28,824	54	94	85
Glens Falls	116.0	.0465	2.82	11,488	96,009	89,199	279	24,811	28	48,509	54	78	56
Jamestown - Dunkirk	144.8	.0579	2.67	11,009	75,905	65,269	217	25,313	39	33,823	52	68	69
Nassau - Suffolk	2,669.9	1.0687	3.03	19,113	2,086,003	1,969,607	3,777	499,954	25	1,080,632	55	84	107
New York	8,602.1	3.4431	2.47	15,352	6,478,924	6,093,757	10,838	1,364,783	22	3,449,821	57	138	116
Niagara Falls	219.3	.0878	2.68	11,736	132,849	122,573	357	34,094	28	66,659	54	81	69
Orange County	294.3	.1177	2.98	13,301	188,944	177,874	409	49,477	28	96,734	54	65	83
Poughkeepsie	265.3	.1062	2.90	15,067	165,927	157,127	359	43,706	28	85,451	54	69	105
Rochester	994.5	.3980	2.68	14,345	712,793	666,228	1,295	256,856	39	325,702	49	83	108
Syracuse	656.1	.2627	2.74	13,158	495,148	456,544	942	155,478	34	226,287	50	91	93
Utica - Rome	318.3	.1273	2.77	11,177	194,127	181,981	448	50,618	28	98,966	54	84	73
Non-Metro Portion of State	1,612.4	.6454	2.82	10,956	866,213	785,734	2,286	304,787	39	407,239	52	68	74
State Total	**18,078.2**	**7.2359**	**2.64**	**14,913**	**13,075,505**	**12,224,871**	**24,418**	**3,321,104**	**27**	**6,671,577**	**55**	**102**	**103**
NORTH CAROLINA													
Asheville	175.0	.0700	2.45	12,005	120,710	119,308	263	62,418	52	43,985	37	99	92
Burlington	105.6	.0423	2.54	11,610	77,754	76,821	166	40,189	52	28,321	37	106	77
Charlotte - Gastonia - Rock Hill	1,127.9	.4516	2.62	12,763	804,349	783,642	1,516	408,532	52	287,682	37	103	105
Fayetteville	262.0	.1049	3.03	10,197	152,605	147,897	299	77,374	52	54,524	37	117	89
Greensboro - Winston-Salem - High Point	938.2	.3754	2.56	13,215	674,811	665,255	1,300	306,600	46	250,006	38	123	97
Hickory - Morganton	227.4	.0910	2.63	11,929	149,571	146,877	339	76,841	52	54,148	37	94	86
Jacksonville	128.7	.0515	3.29	8,737	76,259	70,801	149	37,040	52	26,101	37	131	61
Raleigh - Durham	698.5	.2795	2.56	14,458	651,088	638,545	1,061	304,166	48	257,393	40	120	107
Wilmington	120.0	.0480	2.54	11,179	120,668	117,215	255	61,322	52	43,213	37	133	60
Non-Metro Portion of State	2,950.5	1.1811	2.69	9,782	1,387,595	1,371,846	3,479	764,974	56	500,228	36	80	81
State Total	**6,603.8**	**2.6432**	**2.65**	**11,435**	**4,130,846**	**4,054,390**	**8,687**	**2,085,688**	**51**	**1,523,198**	**38**	**99**	**90**
NORTH DAKOTA													
Bismarck	88.1	.0353	2.74	11,103	62,938	57,336	98	28,264	49	27,540	48	107	123
Fargo - Moorhead	152.1	.0609	2.65	11,530	130,129	112,167	206	55,661	50	53,656	48	111	95
Grand Forks	71.3	.0285	2.85	12,571	55,024	46,525	92	22,934	49	22,348	48	106	104
Non-Metro Portion of State	418.2	.1674	2.75	9,807	185,569	145,541	608	69,633	48	71,143	49	73	56
State Total	**680.8**	**.2725**	**2.73**	**10,595**	**407,719**	**338,387**	**944**	**167,129**	**49**	**162,303**	**48**	**91**	**74**
OHIO													
Akron	654.5	.2620	2.62	12,425	416,143	388,648	869	172,412	44	188,364	48	93	88
Canton	406.8	.1628	2.69	11,307	217,759	204,632	574	98,116	48	97,067	47	83	73
Cincinnati	1,451.1	.5808	2.62	13,435	1,159,744	1,084,514	1,889	459,128	42	500,300	46	107	107
Cleveland	1,839.6	.7364	2.55	13,923	1,203,674	1,105,894	2,372	469,182	42	516,314	47	106	101
Columbus	1,353.5	.5418	2.57	12,721	985,136	914,175	1,809	455,231	50	374,316	41	107	101
Dayton - Springfield	945.5	.3785	2.56	13,095	618,503	577,608	1,181	303,604	53	220,479	38	93	101
Hamilton - Middletown	282.0	.1129	2.75	11,529	165,392	150,320	306	71,284	47	65,110	43	101	90

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Lima	160.2	.0641	2.73	11,329	103,176	98,010	235	46,477	47	42,452	43	96	74
Lorain - Elyria	274.4	.1099	2.80	12,426	117,016	105,572	303	50,054	47	45,727	43	73	95
Mansfield	129.3	.0517	2.62	11,754	74,280	68,872	186	32,660	47	29,831	43	82	76
Parkersburg - Marietta	156.6	.0627	2.60	10,386	100,217	96,067	187	57,380	60	30,236	31	101	85
Steubenville - Weirton	149.8	.0601	2.63	10,888	61,270	54,856	174	26,199	48	23,578	43	69	83
Toledo	620.8	.2485	2.61	12,723	420,904	386,110	878	163,081	42	183,054	47	102	85
Youngstown - Warren	507.0	.2028	2.64	11,978	274,598	249,392	655	114,697	46	108,695	44	91	78
Non-Metro Portion of State	2,337.8	.9356	2.72	10,517	1,024,542	931,202	2,847	477,966	51	387,415	42	75	71
State Total	**10,934.8**	**4.3767**	**2.63**	**12,367**	**6,649,430**	**6,138,093**	**14,022**	**2,860,862**	**47**	**2,693,985**	**44**	**94**	**90**
OKLAHOMA													
Enid	59.7	.0239	2.54	10,388	35,398	34,349	104	17,108	50	12,162	35	84	53
Lawton	119.1	.0477	3.02	9,105	63,454	60,293	156	30,029	50	21,347	35	94	63
Oklahoma City	973.7	.3897	2.57	10,995	780,371	757,884	1,662	347,201	46	284,723	38	115	66
Tulsa	740.5	.2965	2.56	11,153	543,279	526,539	1,068	251,771	48	188,378	36	98	79
Non-Metro Portion of State	1,357.0	.5430	2.63	8,383	518,934	504,547	1,687	282,721	56	156,032	31	61	57
State Total	**3,286.9**	**1.3156**	**2.61**	**9,817**	**1,955,256**	**1,897,252**	**4,713**	**931,683**	**49**	**664,528**	**35**	**88**	**65**
OREGON													
Eugene - Springfield	271.6	.1088	2.50	11,017	206,079	190,071	433	75,180	40	99,246	52	111	73
Medford	147.1	.0589	2.60	10,368	108,244	99,919	228	39,522	40	52,172	52	96	60
Portland	1,193.1	.4774	2.51	14,026	1,041,407	949,611	1,863	354,972	37	498,685	53	125	97
Salem	272.1	.1089	2.65	10,097	178,958	166,856	383	65,997	40	87,123	52	105	62
Non-Metro Portion of State	902.6	.3614	2.61	10,063	607,196	559,045	1,607	228,923	41	301,058	54	92	54
State Total	**2,786.5**	**1.1154**	**2.56**	**11,873**	**2,141,884**	**1,965,502**	**4,514**	**764,594**	**39**	**1,038,284**	**53**	**109**	**74**
PENNSYLVANIA													
Allentown - Bethlehem - Easton	684.0	.2736	2.57	13,895	442,938	410,042	901	144,943	35	194,731	47	82	94
Altoona	133.0	.0532	2.62	10,825	81,932	76,610	180	27,821	36	39,153	51	74	74
Beaver County	191.4	.0766	2.67	11,321	69,708	62,588	190	22,729	36	31,987	51	59	95
Erie	280.5	.1122	2.70	12,592	188,296	168,897	358	61,337	36	86,320	51	87	96
Harrisburg - Lebanon - Carlisle	594.0	.2377	2.57	14,061	390,784	354,291	754	147,929	42	174,295	49	89	118
Johnstown	253.0	.1012	2.71	9,227	101,330	89,520	260	32,510	36	45,750	51	63	73
Lancaster	415.7	.1663	2.71	13,221	313,595	293,088	501	91,988	31	182,665	62	91	115
Philadelphia	4,934.9	1.9751	2.68	14,965	3,303,247	2,989,359	5,572	970,238	32	1,553,301	52	89	122
Pittsburgh	2,105.4	.8427	2.53	12,936	1,341,880	1,223,987	2,689	448,897	37	618,714	51	92	92
Reading	333.3	.1334	2.55	13,417	232,724	218,211	475	76,118	35	124,929	57	98	88
Scranton - Wilkes-Barre	740.3	.2965	2.59	11,561	456,891	429,864	1,063	170,664	40	216,871	50	82	82
Sharon	124.1	.0497	2.69	11,591	63,429	56,394	172	20,480	36	28,821	51	92	68
State College	118.0	.0473	2.93	10,416	95,302	89,489	170	32,498	36	45,736	51	124	71
Williamsport	119.8	.0479	2.66	11,371	63,955	56,763	167	20,615	36	29,010	51	61	80
York	413.7	.1655	2.62	13,120	278,372	254,356	490	98,358	39	132,419	52	86	108
Non-Metro Portion of State	1,871.1	.7493	2.68	10,671	834,792	759,526	2,179	321,253	42	365,012	48	71	62
State Total	**12,090.0**	**4.8390**	**2.62**	**13,012**	**7,513,016**	**6,855,337**	**14,825**	**2,455,663**	**36**	**3,527,042**	**51**	**86**	**97**
RHODE ISLAND													
Providence - Pawtucket - Woonsocket	917.4	.3672	2.70	13,716	703,796	640,978	1,358	216,115	34	362,075	56	101	88
Non-Metro Portion of State	86.9	.0348	2.79	15,331	118,896	108,633	184	32,975	30	66,761	61	191	74
State Total	**1,004.3**	**.4020**	**2.71**	**13,855**	**822,692**	**749,611**	**1,542**	**249,090**	**33**	**428,836**	**57**	**109**	**86**
SOUTH CAROLINA													
Anderson	146.0	.0584	2.61	10,537	78,612	76,396	172	37,664	49	30,379	40	73	88

23RD ANNUAL RGI METRO REPORT

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
Charleston	514.2	.2058	2.88	10,168	363,569	347,425	575	142,012	41	165,938	48	108	106
Charlotte - Gastonia - Rock Hill	1,127.9	.4516	2.62	12,763	804,349	783,642	1,516	408,532	52	287,682	37	103	105
Columbia	461.2	.1846	2.72	12,514	339,100	330,419	596	155,045	47	117,485	36	111	103
Florence	121.7	.0487	2.82	8,752	62,237	61,480	136	30,312	49	24,446	40	79	106
Greenville - Spartanburg	629.0	.2518	2.62	10,944	405,346	397,063	858	211,104	53	146,196	37	91	87
Non-Metro Portion of State	1,400.0	.5603	2.78	9,172	772,939	747,152	1,668	365,408	49	318,420	43	95	91
State Total	**3,526.1**	**1.4114**	**2.75**	**10,274**	**2,163,379**	**2,100,311**	**4,256**	**1,024,256**	**49**	**845,337**	**40**	**96**	**95**
SOUTH DAKOTA													
Rapid City	81.2	.0325	2.56	12,118	69,262	63,398	149	25,784	41	34,046	54	98	75
Sioux Falls	127.8	.0512	2.51	13,538	95,235	84,505	178	34,369	41	45,381	54	91	103
Non-Metro Portion of State	515.0	.2060	2.72	9,140	217,965	184,255	786	66,826	36	107,142	58	73	53
State Total	**724.0**	**.2897**	**2.66**	**10,251**	**382,462**	**332,158**	**1,113**	**126,979**	**38**	**186,569**	**56**	**81**	**64**
TENNESSEE													
Chattanooga	442.1	.1772	2.61	11,223	243,769	240,395	588	134,975	56	86,872	36	89	86
Clarksville - Hopkinsville	161.0	.0645	2.93	10,089	93,707	88,801	202	45,872	52	34,946	39	119	70
Jackson	79.0	.0316	2.61	11,160	40,850	38,885	93	20,090	52	15,300	39	77	104
Johnson City - Kingsport - Bristol	452.1	.1812	2.63	10,839	216,520	213,583	511	132,021	62	60,481	28	99	89
Knoxville	609.7	.2442	2.54	11,769	470,275	455,938	883	208,031	46	213,536	47	124	96
Memphis	986.3	.3949	2.73	11,392	518,651	507,497	1,108	247,215	49	190,178	37	98	116
Nashville	987.6	.3952	2.63	13,345	781,622	766,752	1,270	368,207	48	332,139	43	133	118
Non-Metro Portion of State	1,641.3	.6564	2.68	9,685	514,234	507,681	1,572	322,091	63	159,779	31	64	89
State Total	**4,967.2**	**1.9882**	**2.64**	**11,273**	**2,723,543**	**2,666,588**	**5,871**	**1,385,908**	**52**	**1,046,532**	**39**	**102**	**100**
TEXAS													
Abilene	123.3	.0493	2.74	10,479	82,004	77,381	161	35,690	46	30,322	39	141	68
Amarillo	196.8	.0787	2.60	12,516	163,121	154,544	333	71,281	46	60,558	39	98	72
Austin	750.3	.3003	2.58	13,058	711,528	672,161	1,228	295,317	44	288,035	43	96	90
Beaumont - Port Arthur	367.0	.1468	2.75	12,236	209,197	198,727	404	100,544	51	71,499	36	92	108
Brazoria	190.2	.0761	3.03	13,296	75,368	72,669	211	33,518	46	28,475	39	58	117
Brownsville - Harlingen	266.6	.1067	3.43	6,824	120,751	111,701	271	51,521	46	43,771	39	80	70
Bryan - College Station	124.6	.0499	2.73	10,871	83,871	77,082	152	35,552	46	30,205	39	97	72
Corpus Christi	361.1	.1445	2.98	9,950	234,974	216,898	490	114,160	53	77,533	36	92	81
Dallas	2,461.9	.9934	2.62	14,501	2,415,537	2,270,820	3,635	905,153	40	939,355	41	111	119
El Paso	592.4	.2371	3.30	8,472	326,125	293,531	574	137,604	47	115,882	39	85	96
Fort Worth - Arlington	1,294.1	.5180	2.67	13,402	1,093,628	1,006,191	1,635	470,934	47	391,592	39	96	108
Galveston - Texas City	216.0	.0865	2.71	12,929	132,985	126,781	272	58,475	46	49,681	39	66	104
Houston	3,244.6	1.2987	2.69	13,324	2,193,458	2,054,313	3,833	842,735	41	893,210	43	95	123
Killeen - Temple	249.4	.0998	3.00	10,231	130,915	124,341	290	57,352	46	48,723	39	87	68
Laredo	126.3	.0505	3.69	6,112	59,305	58,370	112	26,923	46	22,872	39	74	83
Longview - Marshall	169.0	.0676	2.72	10,971	101,504	95,549	272	44,072	46	37,440	39	81	60
Lubbock	225.4	.0902	2.77	10,696	197,315	179,541	338	82,812	46	70,355	39	111	80
McAllen - Edinburg - Mission	384.8	.1541	3.59	6,135	132,478	125,911	299	58,075	46	49,340	39	62	76
Midland	110.1	.0441	2.70	14,464	68,165	64,947	152	29,957	46	25,449	39	77	83
Odessa	125.1	.0501	2.73	12,294	72,456	64,965	167	29,965	46	25,457	39	67	75
San Angelo	99.7	.0399	2.70	11,700	53,560	50,704	119	23,387	46	19,868	39	86	75
San Antonio	1,321.0	.5287	2.91	10,650	1,066,959	993,919	1,788	471,272	47	389,052	39	103	85
Sherman - Denison	97.9	.0392	2.56	11,986	50,632	49,064	134	22,630	46	19,226	39	65	68
Texarkana	122.0	.0488	2.69	9,932	65,848	65,403	145	30,088	46	25,617	39	87	76
Tyler	153.1	.0612	2.70	12,007	101,419	100,103	199	46,170	46	39,226	39	88	74
Victoria	75.9	.0304	2.90	10,796	44,464	42,105	111	19,420	46	16,500	39	74	62
Waco	191.8	.0768	2.70	10,256	140,021	131,265	260	60,544	46	51,438	39	99	78
Wichita Falls	125.9	.0504	2.71	10,808	112,303	105,914	183	48,852	46	41,503	39	169	77
Non-Metro Portion of State	3,236.8	1.2957	2.78	9,416	1,158,570	1,126,373	3,912	663,763	59	378,573	34	58	56
State Total	**16,983.7**	**6.7978**	**2.77**	**11,686**	**11,379,217**	**10,692,474**	**21,625**	**4,856,689**	**45**	**4,273,035**	**40**	**90**	**93**

23RD ANNUAL RGI METRO REPORT

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Units	Fast Food Sales ($000)	Market Share (%)	Restaurant Sales ($000)	Market Share (%)	RAI	RGI
UTAH													
Provo - Orem	252.2	.1009	3.65	7,417	78,002	76,929	234	39,430	51	30,328	39	78	87
Salt Lake City - Ogden	1,069.0	.4278	3.06	10,426	627,836	607,649	1,214	310,805	51	233,974	39	93	105
Non-Metro Portion of State	398.7	.1597	3.28	8,634	153,294	148,034	537	66,278	45	69,962	47	79	70
State Total	**1,719.9**	**.6884**	**3.19**	**9,569**	**859,132**	**832,612**	**1,985**	**416,513**	**50**	**334,264**	**40**	**88**	**93**
VERMONT													
Burlington	136.6	.0547	2.69	14,234	146,152	135,919	207	36,760	27	86,374	64	107	116
Non-Metro Portion of State	425.6	.1703	2.59	11,718	327,623	303,240	759	82,248	27	193,254	64	85	74
State Total	**562.2**	**.2250**	**2.61**	**12,329**	**473,775**	**439,159**	**966**	**119,008**	**27**	**279,628**	**64**	**91**	**83**
VIRGINIA													
Charlottesville	128.0	.0511	2.60	13,758	93,575	92,166	183	40,236	44	40,526	44	87	110
Danville	111.2	.0445	2.73	11,133	61,454	60,696	142	26,491	44	26,684	44	82	90
Lynchburg	149.3	.0596	2.85	12,025	86,554	85,357	202	37,256	44	37,526	44	92	92
Norfolk - Virginia Beach - Newport News	1,380.9	.5526	2.90	12,645	1,010,922	988,588	1,809	463,164	47	428,638	43	106	104

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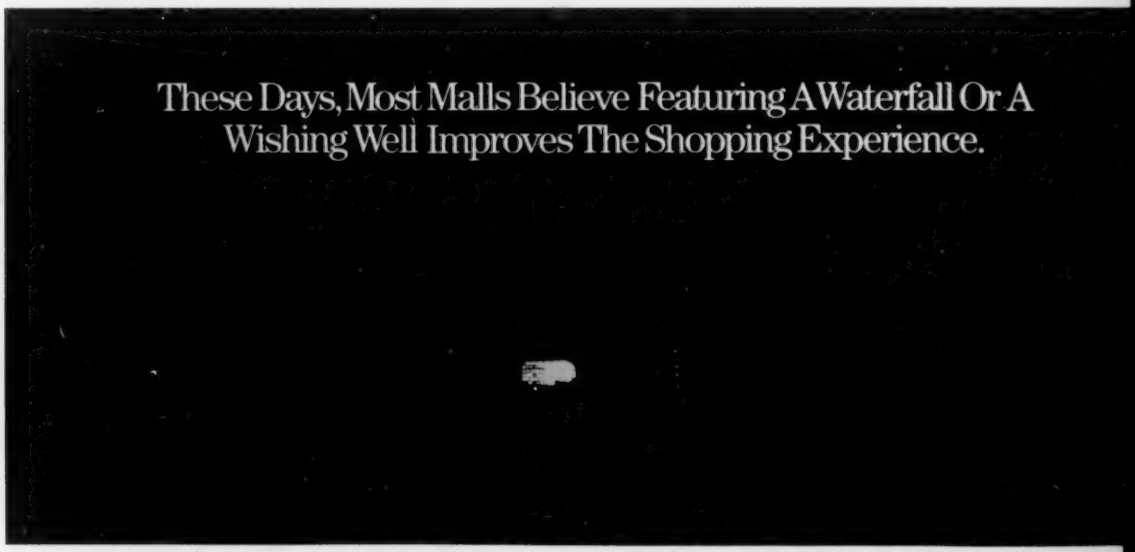

MASSACHUSETTS: Arsenal Mall, Watertown; Atrium, Chestnut Hill; Emerald Square, North Attleboro; Greendale Mall, Worcester; Liberty Tree Mall,
NEW HAMPSHIRE: The Mall - Rockingham Park, Salem (opening August 1991); Fox Run Mall, Newington; The Mall of New Hampshire,

23RD ANNUAL RGI METRO REPORT

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	Per Capita EBI	1989 Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
Richmond - Petersburg	855.0	.3424	2.73	14,491	602,159	593,605	1,169	273,743	46	242,070	41	95	113
Roanoke	229.6	.0918	2.57	12,870	180,719	177,822	378	77,616	44	78,182	44	105	87
Non-Metro Portion of State	1,728.8	.6923	2.87	10,733	757,966	751,454	1,829	403,609	54	287,106	38	70	107
State Total	**6,104.4**	**2.4434**	**2.78**	**14,329**	**4,246,265**	**4,194,110**	**7,632**	**1,825,246**	**44**	**1,871,325**	**45**	**97**	**117**
WASHINGTON													
Bellingham	121.9	.0487	2.56	11,513	101,616	89,430	208	33,122	37	49,665	56	82	66
Bremerton	181.5	.0726	2.65	12,842	94,902	85,071	170	31,507	37	47,244	56	72	107
Olympia	157.6	.0631	2.52	12,875	107,030	97,137	196	35,977	37	53,944	56	79	89
Richland - Kennewick - Pasco	149.0	.0596	2.73	14,126	87,710	81,060	177	30,023	37	45,016	56	81	123
Seattle	1,866.9	.7472	2.46	17,199	1,883,682	1,780,920	2,916	612,027	34	998,762	56	115	114
Spokane	358.1	.1434	2.51	11,423	279,922	261,697	505	113,213	43	127,173	49	91	82
Tacoma	562.3	.2250	2.64	11,235	394,712	366,116	620	140,853	38	204,624	56	102	88
Vancouver	224.8	.0900	2.65	12,654	139,810	123,572	259	45,767	37	68,625	56	85	92
Yakima	187.8	.0752	2.67	10,475	103,000	95,762	221	35,469	37	53,181	56	81	82
Non-Metro Portion of State	873.7	.3498	2.55	11,891	539,876	488,621	1,356	178,652	37	294,093	60	80	68
State Total	**4,683.6**	**1.8746**	**2.54**	**14,003**	**3,732,260**	**3,469,386**	**6,628**	**1,256,610**	**36**	**1,942,327**	**56**	**99**	**96**

nd's premier manager and developer of successful shop-
ng centers. So don't be left out. After all, you don't have
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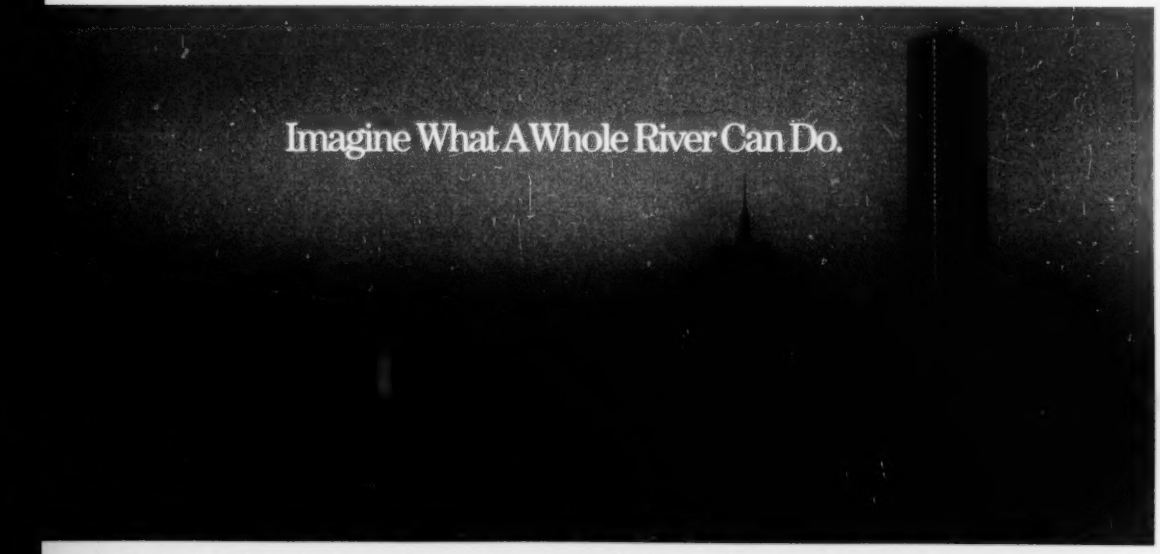
NewEngland DEVELOPMENT

Grand opening this month.



nvers; New England Shopping Center, Saugus; Worcester Galleria, Worcester; Meadow Glen Mall, Medford; CambridgeSide, Cambridge nchester; Pheasant Lane Mall, Nashua CONNECTICUT: Crystal Mall, Waterford VIRGINIA: Apple Blossom Mall, Winchester

For information circle number 126

NO WONDER YOU MAKE A BIGGER PROFIT WITH MOLSON. WE DON'T CHARGE FOR THE WATER.

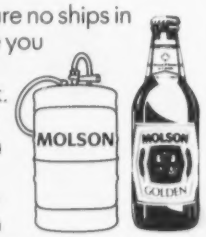
On the menu, you'll find Molson and all the other quality imports in the same place. It comes from some faraway land, so people expect to pay more for it.

On the map, however, it's in quite a different neighborhood.

There's no ocean between our beer and your bar. So there are no ships in the shipping costs. Because we're so close, we can afford to give you a price that's a lot nearer and dearer to your bottom line.

Which makes Molson just as satisfying to serve as to drink. Every time you pour a glass of Molson Golden, Light, Molson Canadian or Export Ale, more of it ends up in your pocket. In the form of nice, dry cash.

And in a declining import market, Canadian beers continue to outpace the category and Molson, the #1 Canadian import, continues to dominate.



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A voyage around the world can certainly be an eye-opening experience. In Molson's case (or keg), even greater rewards are available right here at home.

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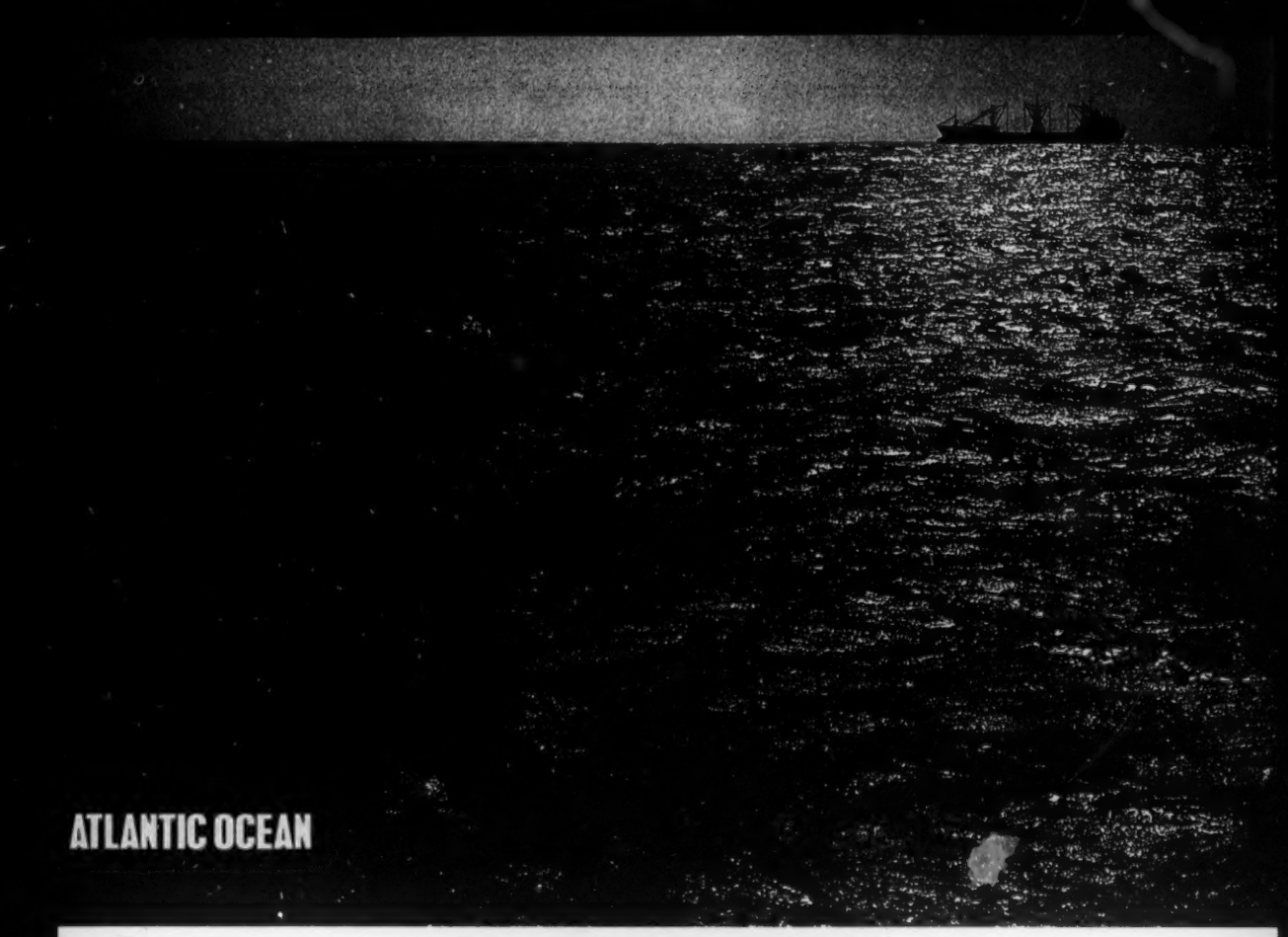
For information circle number 36

23RD ANNUAL RGI METRO REPORT

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average Household Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Units	Fast Food Sales ($000)	Market Share (%)	Restaurant Sales ($000)	Market Share (%)	RAI	RGI
WEST VIRGINIA													
Charleston	261.4	.1047	2.47	11,436	186,707	180,817	357	107,540	59	57,344	32	103	83
Huntington - Ashland	328.8	.1316	2.64	9,509	168,608	163,013	357	96,795	59	51,836	32	94	76
Parkersburg - Marietta	156.6	.0627	2.60	10,386	100,217	96,067	187	57,380	60	30,296	31	101	85
Steubenville - Weirton	149.8	.0601	2.63	10,888	61,270	54,856	174	26,199	48	23,578	43	69	83
Wheeling	174.0	.0697	2.53	10,471	89,429	80,294	195	48,051	60	25,184	31	76	79
Non-Metro Portion of State	1,206.9	.4828	2.65	8,536	435,693	422,661	1,200	261,663	62	129,674	31	63	74
State Total	**1,896.6**	**.7591**	**2.60**	**9,283**	**879,329**	**844,942**	**2,088**	**518,499**	**61**	**258,115**	**31**	**77**	**76**
WISCONSIN													
Appleton - Oshkosh - Neenah	315.4	.1262	2.68	12,756	214,263	184,126	391	73,051	40	93,776	51	103	104
Eau Claire	140.0	.0560	2.72	11,023	92,976	75,118	185	28,494	38	40,897	54	83	82
Green Bay	193.6	.0775	2.64	12,091	144,939	128,548	247	48,763	38	69,986	54	105	100
Janesville - Beloit	139.2	.0557	2.64	12,842	99,639	84,334	201	31,990	38	45,915	54	83	77
Kenosha	122.8	.0492	2.73	15,261	78,402	66,427	156	25,198	38	36,165	54	128	100
La Crosse	96.5	.0386	2.62	12,493	94,642	81,772	154	31,018	38	44,520	54	138	94



23RD ANNUAL RGI METRO REPORT

STATE Metro Name	12/31/89 Population (Thous.)	% Of U.S.	Average House-hold Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
Madison	353.9	1416	2.46	14,786	292,395	256,535	537	97,377	38	143,423	56	108	106
Milwaukee	1,404.4	5621	2.58	14,858	1,005,487	888,893	1,799	343,438	39	454,606	51	93	114
Racine	174.3	0698	2.69	13,142	111,249	99,019	234	37,561	38	53,910	54	97	90
Sheboygan	103.9	0416	2.66	13,515	62,524	53,702	117	20,372	38	29,237	54	84	108
Wausau	114.4	0458	2.72	11,331	60,198	53,877	147	20,438	38	29,332	54	82	82
Non-Metro Portion of State	1,640.6	6568	2.67	10,675	921,973	771,685	2,506	258,721	34	482,844	63	84	60
State Total	**4,891.1**	**1.9577**	**2.63**	**12,776**	**3,237,239**	**2,790,925**	**6,805**	**1,035,127**	**37**	**1,549,300**	**56**	**93**	**87**
WYOMING													
Casper	65.8	0263	2.56	11,383	40,323	36,662	106	15,076	41	19,937	54	81	83
Cheyenne	74.3	0298	2.47	9,946	64,834	59,200	106	24,344	41	32,192	54	135	83
Non-Metro Portion of State	341.8	1368	2.66	10,285	199,799	172,571	563	67,311	39	99,826	58	94	76
State Total	**481.9**	**.1929**	**2.61**	**10,383**	**304,956**	**268,433**	**775**	**106,731**	**40**	**151,955**	**57**	**98**	**78**
United States Total	**249,840.3**	**100.0000**	**2.67**	**13,158**	**173,702,476**	**162,665,464**	**327,741**	**65,466,353**	**40**	**78,315,232**	**48**	**100**	**100**

23RD ANNUAL RGI 1989 ADI REPORT

This section covers the 209 Areas of Dominant Influence of a TV signal.

	12/31/89			1989									
						Eating Place		Fast Food		Restaurant			
ADI Name	Population (Thous.)	% Of U.S.	Average House-hold Size	Per Capita EBI	Eating & Drinking Place Sales ($000)	Sales ($000)	Units	Sales ($000)	Market Share (%)	Sales ($000)	Market Share (%)	RAI	RGI
Abilene - Sweetwater	302.3	.1211	2.66	9,937	147,197	141,390	396	73,402	52	51,826	37	88	57
Albany, Ga.	401.2	.1607	2.89	9,087	157,476	151,156	400	87,193	58	51,526	34	62	96
Albany - Schenectady - Troy	1,310.1	.5244	2.64	13,466	968,756	907,242	2,089	286,915	32	510,569	56	82	84
Albuquerque	1,451.5	.5809	2.79	9,875	893,323	835,787	2,034	374,402	45	382,250	46	106	77
Alexandria, La.	259.1	.1037	2.93	8,058	102,770	98,969	216	51,165	52	33,795	34	66	87
Alpena	42.3	.0168	2.63	10,639	23,187	20,213	62	8,146	40	11,007	54	86	59
Amarillo	476.4	.1905	2.68	11,189	276,853	264,806	751	132,918	50	100,461	38	82	62
Anniston	125.3	.0501	2.75	9,411	63,575	61,274	112	37,165	61	18,224	30	127	102
Ardmore - Ada	195.0	.0782	2.62	7,463	76,197	74,766	231	41,893	56	23,113	31	63	57
Atlanta	3,748.4	1.5001	2.68	13,549	3,076,031	2,935,234	5,133	1,423,921	49	1,151,822	39	125	109
Augusta	592.7	.2370	2.82	10,334	280,711	271,700	563	143,169	53	93,223	34	83	111
Austin, Tex.	914.8	.3661	2.58	12,471	783,039	741,933	1,488	336,351	45	311,437	42	91	81
Bakersfield	534.9	.2141	2.83	12,445	288,338	270,748	626	140,286	52	118,478	44	72	93
Baltimore	2,558.9	1.0243	2.72	14,340	1,886,948	1,725,065	3,023	714,807	41	733,090	42	108	122
Bangor	323.3	.1293	2.71	10,953	188,440	183,223	529	66,055	36	104,822	57	65	65
Baton Rouge	747.2	.2989	2.94	10,227	367,061	348,767	699	178,065	51	122,087	35	64	114
Beaumont - Port Arthur	444.3	.1777	2.75	11,751	226,256	215,300	465	110,314	51	77,069	36	82	103
Bend	72.3	.0290	2.62	10,274	62,371	58,501	136	23,934	41	31,481	54	97	59
Billings - Hardin	219.7	.0880	2.56	10,361	149,425	123,906	389	48,411	39	67,648	55	81	68
Biloxi - Gulfport - Pascagoula	321.2	.1285	2.82	10,554	173,299	164,855	375	97,408	59	49,176	30	97	92
Binghamton	433.8	.1737	2.71	12,395	243,477	216,015	511	66,757	31	115,273	53	68	96
Birmingham	1,353.7	.5420	2.62	10,371	693,436	678,926	1,369	389,495	57	213,792	31	90	97
Bluefield - Beckley - Oak Hill	395.4	.1583	2.70	8,419	129,943	127,022	338	77,217	61	40,145	32	59	87
Boise	428.9	.1716	2.71	10,990	246,615	228,277	600	101,705	45	110,679	48	91	85
Boston	5,611.7	2.2462	2.64	17,076	5,630,624	5,309,318	8,561	1,449,625	27	3,161,722	60	115	112
Bowling Green	129.1	.0517	2.78	8,727	69,582	67,760	135	44,109	65	19,606	29	96	86
Bristol - Kingsport - Johnson City	842.1	.3371	2.73	10,179	313,476	309,294	809	187,823	61	93,844	30	71	98
Buffalo	1,680.8	.6727	2.70	11,971	1,064,180	968,473	2,502	370,574	38	476,145	49	85	74
Burlington - Plattsburgh	653.6	.2617	2.71	11,593	488,023	447,666	1,007	131,650	29	274,713	61	85	83
Butte	126.7	.0508	2.56	10,258	84,743	67,391	245	25,574	38	37,616	56	86	59
Casper - Riverton	118.8	.0475	2.66	10,428	61,561	55,856	192	22,583	40	31,075	56	74	74
Cedar Rapids - Waterloo - Dubuque	822.6	.3292	2.64	11,559	455,281	406,311	1,126	177,586	44	195,969	48	80	76
Charleston, S.C.	640.6	.2564	2.88	9,658	421,772	405,254	700	170,270	42	190,565	47	104	102
Charleston - Huntington	1,387.6	.5553	2.69	9,259	624,236	600,368	1,433	351,680	59	200,341	33	80	78
Charlotte	1,942.1	.7776	2.64	11,872	1,222,817	1,197,852	2,534	631,309	53	441,972	37	94	98
Charlottesville	106.3	.0425	2.56	14,221	91,475	90,066	169	39,292	44	39,579	44	91	109
Chattanooga	824.4	.3303	2.67	10,512	405,024	400,238	989	236,343	59	136,513	34	80	90
Cheyenne - Scottsbluff	111.8	.0448	2.52	10,057	84,511	77,241	168	32,642	42	40,780	53	102	74
Chicago	8,558.9	3.4257	2.72	14,590	6,157,456	5,748,789	10,777	2,149,177	37	2,886,222	50	115	113
Chico - Redding	412.9	.1652	2.57	10,913	248,684	229,235	591	87,104	38	123,244	54	86	67
Cincinnati	2,001.7	.8011	2.66	12,608	1,411,386	1,314,440	2,500	574,942	44	595,431	45	101	99
Clarksburg - Weston	329.9	.1319	2.59	8,473	133,323	129,439	399	80,167	62	39,738	31	65	59
Cleveland	3,814.4	1.5268	2.62	12,814	2,265,554	2,088,496	4,936	932,607	45	966,615	46	94	91
Colorado Springs - Pueblo	627.5	.2510	2.68	10,733	389,218	355,220	903	147,206	41	170,158	48	102	75
Columbia, S.C.	828.8	.3319	2.77	10,777	468,287	456,446	915	216,799	47	171,292	38	97	102
Columbia - Jefferson City	353.5	.1417	2.78	11,318	184,641	174,053	469	90,147	52	69,222	40	87	78
Columbus, Ga.	515.3	.2064	2.77	9,941	235,724	227,655	526	130,841	57	75,020	33	86	97
Columbus - Tupelo	458.3	.1832	2.77	8,355	138,670	134,960	417	87,895	65	36,059	27	59	88

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Columbus, Ohio	1,796.0	.7188	2.60	12,024	1,160,943	1,074,927	2,279	537,857	50	441,283	41	99	96
Corpus Christi	523.4	.2094	3.00	9,413	298,621	277,395	696	149,802	54	97,868	35	81	73
Dallas - Ft. Worth	4,528.8	1.8129	2.64	13,510	3,836,099	3,593,381	6,186	1,556,025	43	1,439,908	40	101	107
Davenport - Rock Island - Moline	828.1	.3312	2.60	12,310	445,812	390,989	1,127	184,967	47	175,201	45	82	77
Dayton	1,324.3	.5301	2.61	12,551	801,850	746,040	1,661	390,784	52	288,669	39	90	93
Denver	2,645.4	1.0593	2.53	13,559	2,068,824	1,912,371	4,325	667,951	35	1,005,483	53	107	88
Des Moines	973.2	.3897	2.51	11,812	553,319	503,153	1,333	214,093	43	240,090	48	72	81
Detroit	4,661.7	1.8660	2.69	13,967	3,395,147	3,138,280	5,553	1,289,488	41	1,473,053	47	120	110
Dothan	317.7	.1272	2.72	9,126	146,207	142,339	302	84,541	59	46,472	33	82	88
Duluth - Superior	435.2	.1740	2.62	10,882	234,580	198,011	665	72,421	37	110,429	56	78	65
El Centro - Yuma	212.5	.0851	3.04	8,738	88,238	81,033	242	31,455	39	45,500	56	64	77
El Paso	747.5	.2991	3.20	8,436	395,206	355,555	745	165,357	47	144,186	41	86	91
Elmira	235.7	.0942	2.74	10,660	129,040	116,568	299	40,005	34	61,099	52	75	78
Erie	419.0	.1676	2.69	11,949	256,356	229,274	544	86,861	38	115,321	50	88	82
Eugene	496.4	.1986	2.57	10,749	354,263	328,064	808	131,639	40	173,507	53	106	66
Eureka	139.9	.0560	2.53	11,711	76,991	69,444	275	26,206	38	40,941	59	68	60
Evansville	703.1	.2813	2.63	11,172	349,323	328,666	868	180,582	55	120,703	37	80	86
Fargo	596.6	.2386	2.71	10,141	338,807	284,348	829	131,732	46	143,225	50	85	67
Flagstaff	97.5	.0390	3.14	9,221	80,239	74,375	162	29,498	40	40,265	54	111	107
Flint - Saginaw - Bay City	1,263.8	.5058	2.76	11,311	696,513	621,078	1,434	266,361	43	316,478	51	89	86
Florence, S.C.	428.5	.1715	2.76	9,157	353,904	335,473	724	164,205	49	141,129	42	116	81
Ft. Myers - Naples	596.6	.2388	2.34	13,815	487,894	470,338	856	154,197	33	279,408	59	92	82
Ft. Smith	525.7	.2104	2.66	9,937	260,659	256,486	647	140,796	55	85,088	33	77	72
Ft. Wayne	642.7	.2570	2.73	11,530	417,172	386,083	848	179,775	47	182,761	47	108	88
Fresno - Visalia	1,312.3	.5252	2.94	11,149	668,508	630,545	1,517	273,468	43	313,436	50	77	86
Gainesville	231.3	.0924	2.60	11,165	154,720	147,607	332	55,120	37	79,342	54	91	92
Grand Junction - Durango	176.4	.0706	2.64	10,669	135,688	124,736	291	42,628	34	71,042	57	120	86
Grand Rapids - Kalamazoo - Battle Creek	1,661.7	.6652	2.75	12,572	906,489	835,253	2,011	335,384	40	434,427	52	95	97
Great Falls	172.1	.0688	2.58	10,286	92,908	71,762	304	27,960	39	39,175	55	70	59
Green Bay - Appleton	1,030.7	.4125	2.67	11,523	643,853	556,708	1,402	206,774	37	312,517	56	93	81
Greensboro - Winston-Salem - High Point	1,334.8	.5343	2.58	12,486	858,251	846,249	1,758	404,863	48	316,415	37	110	95
Greenville - New Bern - Washington	698.6	.2797	2.79	9,326	348,714	336,667	798	185,367	55	123,092	37	86	77
Greenville - Spartanburg - Asheville	1,682.4	.6732	2.60	10,609	934,773	920,129	2,160	489,291	53	344,518	37	85	86
Greenwood - Greenville	251.3	.1005	3.01	7,053	80,529	80,144	240	51,662	64	21,341	27	57	76
Hagerstown	118.5	.0474	2.74	11,724	55,608	50,234	146	21,105	42	22,423	45	69	102
Harrisburg - York - Lancaster - Lebanon	1,492.4	.5971	2.63	13,370	1,010,872	926,712	1,815	348,848	38	501,391	54	87	112
Harrisonburg	209.2	.0838	2.85	10,794	102,874	101,778	268	54,978	54	38,407	38	81	99
Hartford - New Haven	2,456.9	.9834	2.69	16,489	1,955,961	1,844,835	3,560	593,185	32	1,013,707	55	99	108
Helena	48.0	.0192	2.45	11,413	34,496	28,564	87	10,801	38	15,886	56	72	69
Houston	3,975.4	1.5914	2.72	13,071	2,528,603	2,376,625	4,700	1,007,064	42	1,012,629	43	89	116
Huntsville - Decatur - Florence	788.1	.3155	2.63	11,065	445,136	433,022	874	279,461	65	119,101	28	95	97
Idaho Falls - Pocatello	317.6	.1273	3.00	9,771	151,099	138,119	418	61,440	44	69,175	50	81	81
Indianapolis	2,349.8	.9407	2.68	12,072	1,678,218	1,576,087	3,152	837,293	53	558,777	35	126	92
Jackson, Miss.	824.6	.3302	2.82	9,610	352,213	347,912	784	191,485	55	116,407	33	82	107
Jackson, Tenn.	154.4	.0617	2.61	10,142	58,965	56,939	173	31,521	55	20,973	37	68	87
Jacksonville	1,250.3	.5005	2.67	12,027	869,392	824,618	1,586	420,627	51	339,203	41	104	110
Johnstown - Altoona	788.1	.3155	2.72	10,125	400,513	367,743	920	140,273	38	184,541	50	76	70

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Jonesboro	207.2	.0829	2.64	8,786	80,841	80,232	221	48,107	60	26,143	33	61	70
Joplin - Pittsburg	368.0	.1469	2.57	9,708	184,323	177,722	567	89,711	50	68,002	38	91	54
Kansas City	2,000.6	.8010	2.63	13,500	1,338,376	1,278,537	2,561	619,282	48	518,183	41	104	106
Knoxville	1,048.2	.4196	2.61	10,525	615,364	600,031	1,253	299,833	50	258,142	43	102	95
La Crosse - Eau Claire	456.7	.1828	2.70	10,866	286,665	241,051	639	88,605	37	136,825	57	94	73
Lafayette, Ind.	125.8	.0504	2.80	11,929	96,099	88,196	166	45,857	52	34,186	39	123	100
Lafayette, La.	561.8	.2249	2.88	9,192	234,690	225,734	529	119,090	53	75,624	34	57	90
Lake Charles	215.2	.0862	2.82	10,133	102,155	98,917	195	48,626	49	35,260	36	60	103
Lansing	630.0	.2522	2.80	12,443	390,261	353,483	727	155,733	44	175,168	50	105	105
Laredo	135.3	.0541	3.65	6,080	61,417	60,482	124	28,164	47	23,579	39	74	79
Las Vegas	681.6	.2728	2.44	13,475	572,086	490,544	862	203,696	42	213,716	44	99	413
Laurel - Hattiesburg	249.7	.1002	2.75	8,906	92,042	90,480	267	58,450	65	24,149	27	69	79
Lexington	966.7	.3871	2.71	9,939	576,564	561,537	1,112	317,435	57	191,445	34	98	90
Lima	114.6	.0459	2.73	11,318	80,677	76,104	164	36,089	47	32,965	43	102	80
Lincoln - Hastings - Kearney	625.2	.2503	2.55	11,478	349,271	306,679	941	141,526	46	143,587	47	90	72
Little Rock	1,251.8	.5012	2.70	10,247	613,511	602,045	1,466	320,641	53	214,266	36	80	86
Los Angeles	13,199.8	5.2833	2.79	15,384	11,766,732	11,203,415	17,209	4,237,349	38	5,810,051	52	131	114
Louisville	1,442.2	.5774	2.72	11,181	921,584	873,092	1,562	487,138	56	310,968	36	109	103
Lubbock	392.9	.1572	2.83	9,600	247,834	229,783	555	112,466	49	87,264	38	88	67
Macon	502.7	.2012	2.85	10,969	252,350	241,787	549	130,709	54	86,629	36	95	104
Madison	710.0	.2840	2.53	13,172	519,120	449,599	1,072	165,830	37	257,380	57	98	86
Mankato	63.7	.0254	2.71	10,508	45,848	38,774	97	14,518	37	22,089	57	61	66
Marquette	155.2	.0621	2.77	9,630	77,131	65,733	214	26,400	40	35,960	55	62	55
McAllen - Brownsville	708.9	.2838	3.54	6,256	262,736	246,523	604	114,835	47	96,099	39	66	73
Medford	361.0	.1445	2.57	9,899	225,694	205,508	604	81,899	40	110,456	54	86	52
Memphis	1,680.9	.6726	2.76	10,078	724,185	708,391	1,750	371,722	52	251,425	35	85	102
Meridian	182.4	.0729	2.73	9,016	62,956	62,006	175	40,507	65	16,413	26	62	88
Miami - Ft. Lauderdale	3,219.5	1.2886	2.46	14,403	2,535,097	2,352,604	4,718	752,738	32	1,329,223	57	109	107
Milwaukee	2,025.8	.8110	2.62	14,349	1,399,420	1,231,282	2,656	467,857	38	650,981	53	96	105
Minneapolis - St. Paul	3,610.7	1.4456	2.67	13,674	2,645,676	2,401,452	4,569	878,797	37	1,272,810	53	108	110
Minot - Bismarck - Dickinson - Glendive	398.5	.1595	2.77	10,123	194,163	157,586	538	74,583	47	77,701	49	78	74
Missoula	195.0	.0781	2.53	10,300	138,743	112,454	362	42,634	38	62,707	56	83	55
Mobile - Pensacola	1,131.0	.4527	2.73	11,003	665,615	627,330	1,326	321,518	51	253,793	40	100	93
Monroe - El Dorado	513.0	.2054	2.79	8,118	199,680	195,129	459	105,412	54	65,006	33	61	83
Montgomery - Selma	623.5	.2496	2.76	9,148	277,172	269,207	526	171,926	64	75,027	28	88	110
Nashville	1,869.4	.7478	2.66	11,713	1,109,167	1,087,166	2,167	562,027	52	438,740	40	105	105
New Orleans	1,755.5	.7028	2.74	10,599	1,279,920	1,196,609	2,057	512,131	43	494,910	41	89	100
New York	18,725.0	7.4945	2.63	17,049	13,756,525	12,798,798	24,194	3,261,632	25	7,080,200	55	100	117
Norfolk - Portsmouth - Newport News - Hampton	1,638.7	.6559	2.87	12,167	1,141,976	1,118,150	2,132	534,727	48	476,572	43	101	100
North Platte	47.8	.0191	2.63	11,023	28,170	25,989	81	11,981	46	12,377	48	108	68
Odessa - Midland	391.6	.1567	2.81	11,582	198,087	184,803	562	92,330	50	69,389	38	67	67
Oklahoma City	1,534.1	.6138	2.58	10,389	1,002,278	973,819	2,423	466,093	48	353,052	36	98	64
Omaha	961.3	.3847	2.64	12,527	638,120	562,371	1,347	249,434	44	262,689	47	99	85
Orlando - Daytona Beach - Melbourne	2,221.1	.8892	2.50	12,696	1,972,561	1,874,074	2,964	675,038	36	1,026,512	55	112	117
Ottumwa - Kirksville	74.7	.0300	2.59	9,327	28,506	26,888	96	13,801	51	11,668	43	65	60
Paducah - Cape Girardeau - Harrisburg - Marion	869.7	.3480	2.58	9,792	375,412	357,513	1,111	208,379	58	127,545	36	76	63
Palm Springs	1,054.0	.4219	2.76	13,167	749,905	718,908	1,154	320,679	45	369,131	51	93	99
Panama City	188.5	.0753	2.65	9,221	147,650	134,743	317	50,725	38	72,355	54	99	66
Parkersburg	99.4	.0398	2.54	10,373	69,769	67,427	125	42,762	63	18,898	28	106	85

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Peoria - Bloomington	599.3	.2398	2.65	13,775	346,130	321,195	823	147,528	46	135,660	42	99	92
Philadelphia	7,307.3	2.9247	2.67	14,827	5,146,531	4,668,660	9,068	1,564,766	34	2,448,254	52	91	135
Phoenix	2,585.4	1.0348	2.56	12,617	1,796,060	1,670,120	3,381	670,238	40	807,479	48	86	102
Pittsburgh	3,016.3	1.2074	2.58	12,336	1,735,194	1,580,462	3,701	606,036	38	783,084	50	85	87
Portland, Ore.	2,135.6	.8548	2.55	12,673	1,677,488	1,529,551	3,277	582,682	38	814,249	53	112	84
Portland - Poland Spring	959.0	.3840	2.59	13,290	824,087	797,196	1,717	276,437	35	463,637	58	95	80
Presque Isle	85.3	.0341	2.87	10,301	33,623	31,285	95	11,248	36	17,850	57	57	86
Providence - New Bedford	1,514.5	.6062	2.70	13,565	1,260,563	1,156,018	2,285	402,723	35	641,432	55	102	84
Quincy - Hannibal	306.6	.1226	2.61	10,166	120,422	104,055	398	55,386	53	42,257	41	70	61
Raleigh - Durham	1,819.8	.7282	2.69	11,589	1,217,359	1,196,309	2,301	609,693	51	461,552	39	105	98
Rapid City	249.7	.1001	2.69	10,303	140,885	124,479	394	49,297	40	68,689	55	86	63
Reno	421.9	.1688	2.43	14,479	291,727	263,207	651	108,998	41	124,427	47	90	259
Richmond	1,134.0	.4541	2.78	13,359	684,000	674,085	1,401	317,075	47	273,156	41	87	113
Roanoke - Lynchburg	1,048.3	.4194	2.78	11,394	548,019	541,669	1,305	258,527	48	225,436	42	86	100
Rochester, N.Y.	953.1	.3814	2.67	14,435	700,693	654,739	1,252	251,647	38	320,551	49	84	108
Rochester - Mason City - Austin	370.9	.1484	2.57	11,680	197,313	182,580	518	71,983	39	97,468	53	81	79
Rockford	417.1	.1669	2.62	13,280	248,276	226,819	529	98,517	43	103,530	46	83	93
Sacramento - Stockton	2,961.2	1.1852	2.70	13,214	2,049,954	1,927,010	3,997	832,773	43	974,934	51	101	87
St. Joseph	125.1	.0502	2.60	11,419	63,487	58,805	164	28,846	49	23,444	40	89	78
St. Louis	3,013.2	1.2062	2.71	13,299	2,004,003	1,866,942	3,798	897,004	48	694,752	37	112	101
Salinas - Monterey	629.7	.2521	2.90	14,162	534,727	494,300	964	173,928	35	294,325	60	121	93
Salisbury	252.8	.1011	2.66	11,270	279,136	267,090	541	108,947	41	139,899	52	145	66
Salt Lake City	1,878.4	.7519	3.15	9,669	928,895	892,150	2,200	441,366	49	367,574	41	88	95
San Angelo	136.7	.0546	2.72	10,913	66,752	63,780	180	31,161	49	24,296	38	80	64
San Antonio	1,699.0	.6800	2.93	10,097	1,185,268	1,108,875	2,210	538,972	49	427,662	39	93	79
San Diego	2,486.5	.9952	2.74	15,391	2,175,907	2,057,474	3,152	795,942	39	1,092,607	53	121	115
San Francisco - Oakland - San Jose	5,725.8	2.2919	2.57	18,192	5,508,192	5,193,767	9,403	1,741,564	34	2,876,146	55	122	110
Santa Barbara - Santa Maria - San Luis Obispo	562.1	.2250	2.65	14,414	539,512	514,871	1,022	179,395	35	313,468	61	104	78
Savannah	658.5	.2638	2.85	10,426	387,807	373,441	794	197,167	53	141,163	38	99	97
Seattle - Tacoma	3,333.0	1.3338	2.50	14,900	2,889,325	2,701,295	4,903	956,751	35	1,524,238	56	105	99
Shreveport - Texarkana	1,058.9	.4236	2.71	9,590	439,779	430,134	1,031	230,435	54	155,006	36	70	85
Sioux City	412.8	.1652	2.60	9,848	190,197	164,364	610	73,308	45	79,810	49	70	58
Sioux Falls - Mitchell	612.8	.2452	2.63	9,969	305,312	264,062	936	100,319	38	149,099	56	79	61
South Bend - Elkhart	872.0	.3492	2.69	11,469	510,339	474,574	1,224	234,671	49	198,081	42	100	75
Spokane	857.5	.3433	2.60	11,101	520,768	469,427	1,228	198,450	42	240,145	51	75	73
Springfield, Mass.	665.3	.2662	2.67	13,555	531,466	479,740	914	158,183	33	282,252	59	106	91
Springfield, Mo.	818.7	.3276	2.65	9,695	432,941	415,438	1,171	216,080	52	163,341	39	93	64
Springfield - Decatur - Champaign	896.9	.3590	2.59	12,362	594,040	537,707	1,181	243,025	45	239,832	45	103	88
Syracuse	954.6	.3823	2.77	12,675	657,887	604,612	1,388	212,903	35	303,016	50	86	86
Tallahassee - Thomasville	539.0	.2157	2.77	10,226	277,311	262,308	566	119,526	46	122,978	47	83	112
Tampa - St. Petersburg (Sarasota)	3,160.8	1.2652	2.37	13,066	2,320,176	2,200,114	4,044	814,707	37	1,176,754	53	93	96
Terre Haute	426.2	.1705	2.59	10,695	196,550	179,438	512	96,272	54	68,963	38	81	73
Toledo	1,112.0	.4451	2.67	12,233	668,080	607,432	1,555	271,884	45	280,503	46	95	78
Topeka	423.7	.1697	2.66	11,919	243,405	225,171	590	117,747	52	83,483	37	105	80
Traverse City - Cadillac	444.9	.1779	2.65	9,580	310,451	269,614	792	108,613	40	146,751	54	84	53
Tucson	798.4	.3196	2.55	10,776	439,093	404,102	1,005	172,525	43	195,338	48	85	84
Tulsa	1,205.8	.4827	2.58	10,136	732,069	710,131	1,662	353,841	50	246,306	35	85	71
Tuscaloosa	158.8	.0635	2.71	9,275	91,394	88,333	178	53,778	61	26,177	30	112	88
Twin Falls	85.4	.0342	2.81	10,098	34,194	31,619	112	14,422	46	15,307	48	73	68

23RD ANNUAL RGI ADI REPORT

ADI Name	12/31/89 Population (Thous.)	% Of U.S.	Average Household Size	1989 Per Capita EBI	Eating & Drinking Place Sales ($000)	Eating Place Sales ($000)	Eating Place Units	Fast Food Sales ($000)	Fast Food Market Share (%)	Restaurant Sales ($000)	Restaurant Market Share (%)	RAI	RGI
Tyler - Longview - Jacksonville	517.8	.2073	2.73	10,784	285,130	274,590	679	138,993	51	102,193	37	75	68
Utica	379.2	.1517	2.78	11,213	244,884	228,957	545	68,838	30	123,309	54	87	72
Victoria	75.9	.0304	2.90	10,796	44,464	42,105	111	19,420	46	16,500	39	74	62
Waco - Temple - Bryan	686.9	.2750	2.79	10,184	386,436	363,623	823	171,695	47	140,771	39	86	71
Washington, D.C.	4,524.9	1.8113	2.67	18,236	4,026,903	3,917,764	5,882	1,392,067	36	1,930,543	49	118	141
Watertown - Carthage	244.0	.0977	2.93	9,686	146,339	132,042	355	51,244	39	68,478	52	80	61
Wausau - Rhinelander	448.8	.1796	2.69	10,979	246,394	210,292	670	72,878	35	127,212	60	77	66
West Palm Beach - Ft. Pierce - Vero Beach	1,232.0	.4931	2.36	15,911	1,057,047	1,003,858	1,679	308,129	31	624,415	62	101	102
Wheeling - Steubenville	402.3	.1611	2.61	10,183	178,614	160,785	453	88,290	55	58,794	37	71	77
Wichita - Hutchinson	1,117.3	.4472	2.58	12,598	695,087	667,041	1,841	335,906	50	254,635	38	102	72
Wichita Falls - Lawton	442.2	.1772	2.72	9,555	247,919	236,351	598	119,188	50	85,405	36	96	63
Wilkes-Barre - Scranton	1,301.2	.5211	2.61	10,998	681,731	636,007	1,723	257,719	41	314,232	49	74	69
Wilmington	396.0	.1584	2.74	9,343	219,387	215,484	574	116,136	54	79,057	37	97	65
Yakima	477.5	.1912	2.69	11,690	280,779	256,886	614	96,226	37	144,227	56	82	88
Youngstown	742.3	.2970	2.65	11,612	378,753	344,444	967	154,998	45	153,583	45	87	73
Zanesville	99.9	.0400	2.66	9,590	50,365	46,954	130	24,091	51	19,528	42	78	64
Total U.S. ADIs	248,181.0	99.3360	2.67	13,151	171,430,505	160,571,974	325,078	64,760,761	40	77,269,009	48	100	100

roundup

Heated Display Cabinet

Talk about a show-off! This display case has it all and it shows!—Holding cooked foods for hours in the correct "climate", heated and humidified. Food items are highlighted in the front illuminated Menu-Board and the warm glow inside the cabinet presents the food in the best possible "light", creating both customer excitement and operator profits.

Popcorn Popper

The Corn Popper features an 8 oz. popping kettle but only requires 20 inches of counter space. Production is 160 quarts of popped corn per hours. The built-in fan carries the aroma througout your service counter, attracting impulse customers anxious to buy popcorn and other snacks.

Nacho Package

The Nacho Cabinet features a chip chute to control chip breakage and needs only 125 watts to maintain chips at just the right temperature. The Cheese Dispensers have an adjustable pump to always release the right amount of cheese. For the crowning touch to your Nacho Platter, don't forget the Pepper Dispenser.

Hot Dog Package

The hot dogs are placed in a "corral" that moves up and down over a heated, flat surface. The temperature control allows the operator to maintain a hot dog for up to six hours. The corral lifts off the unit for easy cleaning. Gently warm the hot dog buns to an appetizing softness in a separate drawer.

For Personal Service Ask for Tom Krisch

roundup™ FOOD EQUIPMENT DIVISION
A.J. ANTUNES & COMPANY

1045 W. National Ave. • Addison, Illinois 60101
Phone (708) 543-8650 • Telex No. 28-5348
Telefax No. (708) 543-0359

For information circle number 1

23RD ANNUAL RGI METRO RANKING

TOTAL POPULATION 1989

Metro Area	Pop.(000)	Rank
Los Angeles - Long Beach	8,813.6	1
New York	8,602.1	2
Chicago	6,214.4	3
Philadelphia	4,934.9	4
Detroit	4,385.4	5
Washington	3,778.2	6
Boston - Lawrence - Salem - Lowell - Brockton	3,736.4	7
Houston	3,244.6	8
Atlanta	2,816.6	9
Nassau - Suffolk	2,669.9	10
San Diego	2,486.5	11
St. Louis	2,484.9	12
Dallas	2,481.9	13
Riverside - San Bernardino	2,434.1	14
Minneapolis - St. Paul	2,402.8	15
Baltimore	2,383.1	16
Anaheim - Santa Ana	2,314.0	17
Phoenix	2,108.6	18
Pittsburgh	2,105.4	19
Tampa - St. Petersburg - Clearwater	2,080.8	20
Oakland	2,049.4	21
Newark	1,896.4	22
Miami - Hialeah	1,885.9	23
Seattle	1,866.9	24
Cleveland	1,839.6	25
Denver	1,681.9	26
San Francisco	1,598.4	27
Kansas City	1,585.0	28
San Jose	1,456.2	29
Cincinnati	1,451.1	30
Sacramento	1,444.9	31
Milwaukee	1,404.4	32
Norfolk - Virginia Beach - Newport News	1,380.9	33
Columbus, Ohio	1,353.5	34
San Antonio	1,321.0	35
New Orleans	1,311.8	36
Fort Worth - Arlington	1,294.1	37
Bergen - Passaic	1,293.1	38
Fort Lauderdale - Hollywood - Pompano Beach	1,255.0	39
Indianapolis	1,254.9	40
Portland, Ore.	1,193.1	41
Charlotte - Gastonia - Rock Hill	1,127.9	42
Hartford - New Britain - Middletown - Bristol	1,125.4	43
Salt Lake City - Ogden	1,069.0	44
Orlando	1,044.2	45
Rochester, N.Y.	994.5	46
Middlesex - Somerset - Hunterdon	991.3	47
Nashville	987.6	48
Monmouth - Ocean	987.0	49
Memphis	986.3	50
Oklahoma City	973.7	51
Buffalo	968.2	52
Louisville	967.5	53
Dayton - Springfield	945.5	54
Greensboro - Winston-Salem - High Point	938.2	55
Birmingham	938.1	56
Jacksonville, Fla.	938.0	57
Providence - Pawtucket - Woonsocket	917.4	58
West Palm Beach - Boca Raton - Delray Beach	870.8	59
Albany - Schenectady - Troy	859.3	60
Richmond - Petersburg	855.0	61
Honolulu	853.7	62
Bridgeport - Stamford - Norwalk - Danbury	825.2	63
New Haven - Waterbury - Meriden	801.3	64
Austin	750.3	65
Tulsa	740.5	66
Scranton - Wilkes-Barre	740.3	67
Raleigh - Durham	698.5	68
Worcester - Fitchburg - Leominster	687.1	69
Allentown - Bethlehem - Easton	684.0	70
Oxnard - Ventura	673.2	71
Grand Rapids	669.0	72
Tucson	663.1	73
Las Vegas	661.4	74
Syracuse	656.1	75
Akron	654.5	76
Fresno	630.6	77
Greenville - Spartanburg	629.0	78
Toledo	620.8	79
Omaha	620.1	80
Gary - Hammond	619.2	81
Knoxville	609.7	82
Springfield, Mass.	595.7	83
Harrisburg - Lebanon - Carlisle	594.0	84
El Paso	592.4	85
Wilmington, Del.	579.6	86
Tacoma	562.3	87
Jersey City	541.9	88
Baton Rouge	539.6	89
Bakersfield	534.9	90
Little Rock - North Little Rock	519.2	91
Charleston, S.C.	514.2	92
Lake County, Ill.	508.2	93
Youngstown - Warren	507.0	94
Albuquerque	503.1	95
New Bedford - Fall River - Attleboro	498.1	96
Mobile	490.9	97
Stockton	479.4	98
Columbia, S.C.	461.2	99
Wichita	452.6	100
Johnson City - Kingsport - Bristol	452.1	101
Chattanooga	442.1	102
Vallejo - Fairfield - Napa	435.2	103
Lansing - East Lansing	434.8	104
Flint	433.7	105
Lancaster	415.7	106
Melbourne - Titusville - Palm Bay	413.9	107
York	413.7	108
Lakeland - Winter Haven	410.7	109
Saginaw - Bay City - Midland	408.9	110
Canton	406.8	111
Augusta	406.1	112
Jackson, Miss.	402.6	113
Colorado Springs	400.9	114
Des Moines	395.9	115
Joliet	388.9	116
McAllen - Edinburg - Mission	384.8	117
Santa Rosa - Petaluma	380.1	118
Fort Wayne	367.9	119
Davenport - Rock Island - Moline	367.5	120
Beaumont - Port Arthur	367.0	121
Aurora - Elgin	362.3	122
Corpus Christi	361.1	123
Daytona Beach	359.5	124
Pensacola	359.1	125
Shreveport	358.6	126
Spokane	358.1	127
Modesto	355.6	128
Salinas - Seaside - Monterey	355.0	129
Madison	353.9	130
Lexington-Fayette	349.6	131
Santa Barbara - Santa Maria - Lompoc	348.5	132
Peoria	346.9	133
Portsmouth - Dover - Rochester	345.2	134
Reading	333.3	135
Manchester - Nashua	333.1	136
Trenton	332.1	137
Huntington - Ashland	328.8	138
Fort Myers - Cape Coral	322.3	139
Utica - Rome	318.3	140
Atlantic City	316.7	141
Appleton - Oshkosh - Neenah	315.4	142
Montgomery	308.3	143
Visalia - Tulare - Porterville	307.7	144
Macon - Warner Robins	294.6	145
Orange County, N.Y.	294.3	146
Rockford	285.5	147
Evansville	284.5	148
Hamilton - Middletown	282.0	149
Erie	280.5	150
Ann Arbor	276.3	151
Lorain - Elyria	274.4	152
Salem, Ore.	272.1	153
Eugene - Springfield	271.6	154
Sarasota	266.8	155
Brownsville - Harlingen	266.6	156
Poughkeepsie	265.3	157
Binghamton	263.7	158
Fayetteville, N.C.	262.7	159
Charleston, W.Va.	261.4	160
Columbus, Ga.	256.1	161
New London - Norwich	255.6	162
Johnstown	253.0	163
Provo - Orem	252.2	164
Savannah	251.2	165
Killeen - Temple	249.4	166
Huntsville	247.1	167
Reno	246.0	168
Duluth	245.0	169
South Bend - Mishawaka	244.0	170
Fort Pierce	240.4	171
Santa Cruz	238.7	172
Springfield, Mo.	237.8	173
Portland, Me.	237.6	174
Tallahassee	235.7	175
Roanoke	229.6	176
Hickory - Morganton	227.4	177
Lubbock	225.4	178
Vancouver	224.8	179
Boulder - Longmont	223.2	180
Kalamazoo	220.6	181
Anchorage	220.2	182
Niagara Falls	219.3	183
Galveston - Texas City	216.0	184
Lincoln	212.1	185
Gainesville	211.8	186
Lafayette, La.	210.4	187
Boise	206.6	188
Biloxi - Gulfport	203.3	189
Ocala	197.7	190
Amarillo	196.8	191
Springfield, Ill.	196.1	192
Green Bay	193.6	193
Bradenton	192.1	194
Waco	191.8	195
Beaver County, Pa.	191.4	196
Brazoria	190.2	197
Fort Collins - Loveland	188.5	198
Yakima	187.8	199
Fort Smith	186.1	200
St. Cloud	185.7	201
Houma - Thibodaux	183.1	202
Bremerton	181.5	203
Chico	181.4	204
Merced	179.5	205
Asheville	175.0	206
Racine	174.3	207
Wheeling	174.0	208
Champaign - Urbana - Rantoul	173.8	209
Lake Charles	172.9	210
Cedar Rapids	171.5	211
Longview - Marshall	169.0	212
Benton Harbor	168.6	213
Topeka	166.1	214
Clarksville - Hopkinsville	161.0	215
Lima	160.2	216
Muskegon	160.0	217
Fort Walton Beach	158.9	218
Olympia	157.6	219
Parkersburg - Marietta	156.6	220
Tyler	153.1	221
Elkhart - Goshen	152.3	222
Fargo - Moorhead	152.1	223
Athens	151.3	224
Jackson, Mich.	150.7	225
Steubenville - Weirton	149.8	226
Lynchburg	149.3	227
Richland - Kennewick - Pasco	149.0	228
Waterloo - Cedar Falls	148.6	229
Tuscaloosa	148.0	230
Medford	147.1	231
Anderson, S.C.	146.0	232
Jamestown - Dunkirk	144.8	233
Redding	144.4	234
Monroe	143.7	235
Pittsfield	141.9	236
Bangor	141.6	237
Vineland - Millville - Bridgeton	141.6	237
Naples	141.1	239
Battle Creek	140.0	240
Eau Claire	140.0	240
Florence, Ala.	139.7	242
Greeley	139.5	243
Janesville - Beloit	139.2	244
Alexandria, La.	137.3	245
Burlington, Vt.	136.6	246
Joplin	135.6	247
Panama City	134.7	248
Dothan	134.4	249
Las Cruces	134.2	250
Altoona	133.0	251
Terre Haute	132.2	252
Anderson, Ind.	131.4	253
Pascagoula	129.8	254
Mansfield	129.3	255
Pueblo	129.0	256
Jacksonville, N.C.	128.7	257
Charlottesville	128.0	258
Sioux Falls	127.8	259
Bloomington - Normal	127.0	260
Laredo	126.3	261
Wichita Falls	125.9	262
Lafayette - West Lafayette	125.8	263
Anniston	125.3	264
Odessa	125.1	265
Bryan - College Station	124.6	266
Sharon	124.1	267
Decatur, Ill.	123.7	268
Abilene	123.3	269
Kenosha	122.8	270
Yuba City	122.6	271
Texarkana	122.0	272
Bellingham	121.9	273
Florence, S.C.	121.7	274
Muncie	120.4	275
Wilmington, N.C.	120.0	276
Williamsport	119.8	277
Lawton	119.1	278
Hagerstown	118.5	279
Albany, Ga.	118.3	280
State College	118.0	281
Sioux City	117.1	282
Billings	116.4	283
Glens Falls	116.0	284
Wausau	114.4	285
Santa Fe	113.5	286
Fayetteville - Springdale	112.7	287
Danville, Va.	111.2	288
Midland, Tex.	110.1	289
Columbia, Mo.	107.7	290
Burlington, N.C.	105.6	291
Gadsden	104.3	292
Decatur, Ala.	104.2	293
Lewiston - Auburn	104.1	294
Sheboygan	103.9	295
Bloomington, Ind.	103.1	296
Cumberland	103.1	296
Rochester, Minn.	101.9	298
Kankakee	101.3	299
Kokomo	100.5	300
San Angelo	99.7	301
Sherman - Denison	97.9	302
Yuma	97.0	303
La Crosse	96.5	304
Elmira	94.0	305
Pine Bluff	90.6	306
Dubuque	90.5	307
Bismarck	88.1	308
Owensboro	87.9	309
Iowa City	87.2	310
St. Joseph	85.6	311
Rapid City	81.2	312
Jackson, Tenn.	79.0	313
Great Falls	78.3	314
Lawrence, Kans.	77.1	315
Victoria	75.9	316
Cheyenne	74.3	317
Grand Forks	71.3	318
Casper	65.8	319
Enid	59.7	320
Total Above Areas	192,667.8	
Percent of U.S.	77.1164	
United States Total	249,840.3	

23RD ANNUAL RGI METRO RANKING

PER CAPITA EFFECTIVE BUYING INCOME 1989

Metro Area	Per Capita EBI	Rank
Bridgeport - Stamford - Norwalk - Danbury	21,338	1
San Francisco	20,413	2
Bergen - Passaic	20,147	3
Middlesex - Somerset - Hunterdon	19,866	4
Washington	19,529	5
Nassau - Suffolk	19,113	6
Trenton	19,078	7
San Jose	18,384	8
Newark	18,337	9
Monmouth - Ocean	18,280	10
Manchester - Nashua	17,818	11
Boston - Lawrence - Salem - Lowell - Brockton	17,771	12
West Palm Beach - Boca Raton - Delray Beach	17,293	13
Oakland	17,214	14
Seattle	17,199	15
Lake County, Ill	17,164	16
Hartford - New Britain - Middletown - Bristol	16,971	17
Anaheim - Santa Ana	16,959	18
New Haven - Waterbury - Meriden	16,456	19
Anchorage	16,444	20
Fort Lauderdale - Hollywood - Pompano Beach	16,199	21
Portsmouth - Dover - Rochester	16,143	22
Santa Rosa - Petaluma	16,084	23
Reno	15,722	24
Minneapolis - St. Paul	15,567	25
Oxnard - Ventura	15,518	26
Santa Barbara - Santa Maria - Lompoc	15,430	27
San Diego	15,391	28
New York	15,352	29
Los Angeles - Long Beach	15,336	30
Santa Cruz	15,278	31
Kenosha	15,261	32
Worcester - Fitchburg - Leominster	15,114	33
Poughkeepsie	15,067	34
Portland, Me	15,052	35
Rochester, Minn	15,040	36
Chicago	15,037	37
Philadelphia	14,965	38
New London - Norwich	14,946	39
Milwaukee	14,858	40
Sarasota	14,854	41
Denver	14,798	42
Madison	14,786	43
Wilmington, Del	14,762	44
Peoria	14,720	45
Sacramento	14,689	46
Atlanta	14,664	47
Lincoln	14,630	48
Wichita	14,594	49
Dallas	14,501	50
Richmond - Petersburg	14,491	51
Baltimore	14,479	52
Midland, Tex	14,464	53
Raleigh - Durham	14,458	54
Fort Myers - Cape Coral	14,402	55
Kansas City	14,401	56
Aurora - Elgin	14,396	57
Honolulu	14,390	58
Topeka	14,356	59
Rochester, N.Y.	14,345	60
Kalamazoo	14,291	61
Burlington, Vt	14,234	62
Huntsville	14,231	63
Naples	14,169	64
Pittsfield	14,129	65
Richland - Kennewick - Pasco	14,126	66
Harrisburg - Lebanon - Carlisle	14,061	67
Ann Arbor	14,049	68
Albany - Schenectady - Troy	14,040	69
Portland, Ore	14,026	70
Detroit	13,962	71
Decatur, Ill	13,961	72
St. Louis	13,952	73
Cleveland	13,923	74
Omaha	13,913	75
Allentown - Bethlehem - Easton	13,895	76
Bloomington - Normal	13,814	77
Charlottesville	13,758	78
Providence - Pawtucket - Woonsocket	13,716	79
Atlantic City	13,713	80
Santa Fe	13,664	81
Cedar Rapids	13,648	82
Vallejo - Fairfield - Napa	13,648	82
Battle Creek	13,639	84
Salinas - Seaside - Monterey	13,622	85
Springfield, Mass	13,593	86
Davenport - Rock Island - Moline	13,592	87
Des Moines	13,586	88
Rockford	13,560	89
Las Vegas	13,550	90
Sioux Falls	13,538	91
Sheboygan	13,515	92
Grand Rapids	13,505	93
Binghamton	13,484	94
Joliet	13,476	95
Phoenix	13,475	96
Tampa - St. Petersburg - Clearwater	13,470	97
Cincinnati	13,435	98
Bradenton	13,434	99
Reading	13,417	100
Fort Worth - Arlington	13,402	101
Orlando	13,364	102
Waterloo - Cedar Falls	13,351	103
Nashville	13,345	104
Houston	13,324	105
Orange County, N.Y.	13,301	106
Jersey City	13,298	107
Brazoria	13,296	108
Columbia, Mo	13,294	109
Lancaster	13,221	110
Greensboro - Winston-Salem - High Point	13,215	111
Miami - Hialeah	13,190	112
Syracuse	13,158	113
Racine	13,142	114
York	13,120	115
Dayton - Springfield	13,095	116
Riverside - San Bernardino	13,083	117
Boulder - Longmont	13,060	118
Austin	13,058	119
Lansing - East Lansing	13,037	120
Kokomo	13,014	121
Pittsburgh	12,936	122
Galveston - Texas City	12,929	123
New Bedford - Fall River - Attleboro	12,929	123
Olympia	12,875	125
Indianapolis	12,871	126
Roanoke	12,870	127
Boise	12,862	128
Iowa City	12,861	129
Bremerton	12,842	130
Janesville - Beloit	12,842	130
Daytona Beach	12,807	132
Melbourne - Titusville - Palm Bay	12,803	133
Jacksonville, Fla	12,795	134
Fresno	12,793	135
Charlotte - Gastonia - Rock Hill	12,763	136
Appleton - Oshkosh - Neenah	12,756	137
Toledo	12,723	138
Buffalo	12,721	139
Columbus, Ohio	12,721	139
Springfield, Ill	12,707	141
Vineland - Millville - Bridgeton	12,664	142
Vancouver	12,654	143
Norfolk - Virginia Beach - Newport News	12,645	144
Erie	12,592	145
Grand Forks	12,571	146
Amarillo	12,516	147
Columbia, S.C.	12,514	148
La Crosse	12,493	149
Bakersfield	12,445	150
Fort Pierce	12,427	151
Lorain - Elyria	12,426	152
Akron	12,425	153
Lexington-Fayette	12,369	154
Odessa	12,294	155
Fort Wayne	12,276	156
Evansville	12,254	157
Champaign - Urbana - Rantoul	12,247	158
Beaumont - Port Arthur	12,236	159
Rapid City	12,118	160
Green Bay	12,091	161
Little Rock - North Little Rock	12,090	162
Louisville	12,081	163
Lewiston - Auburn	12,045	164
Duluth	12,031	165
Macon - Warner Robins	12,029	166
Lynchburg	12,025	167
Tyler	12,007	168
Asheville	12,005	169
Sherman - Denison	11,986	170
Youngstown - Warren	11,978	171
Fort Walton Beach	11,942	172
Hickory - Morganton	11,929	173
Lafayette - West Lafayette	11,929	173
South Bend - Mishawaka	11,902	175
Saginaw - Bay City - Midland	11,887	176
Tallahassee	11,881	177
St. Joseph	11,824	178
Savannah	11,790	179
Knoxville	11,769	180
Pensacola	11,760	181
Mansfield	11,754	182
Niagara Falls	11,736	183
Hagerstown	11,724	184
San Angelo	11,700	185
Lawrence, Kans	11,664	186
Stockton	11,657	187
Bloomington, Ind	11,651	188
Jackson, Mich	11,629	189
Colorado Springs	11,628	190
Springfield, Mo	11,624	191
Anderson, Ind	11,613	192
Burlington, N.C.	11,610	193
Sharon	11,591	194
Scranton - Wilkes-Barre	11,561	195
Bangor	11,543	196
Modesto	11,539	197
Fargo - Moorhead	11,530	198
Elkhart - Goshen	11,529	199
Hamilton - Middletown	11,529	199
Bellingham	11,513	201
Glens Falls	11,488	202
Flint	11,462	203
Charleston, W.Va.	11,436	204
Spokane	11,423	205
Fort Collins - Loveland	11,420	206
Benton Harbor	11,404	207
Billings	11,404	207
Kankakee	11,399	209
Augusta	11,392	210
Memphis	11,392	210
Casper	11,383	212
Albuquerque	11,372	213
Williamsport	11,371	214
Wausau	11,331	215
Lima	11,329	216
Beaver County, Pa	11,321	217
Canton	11,307	218
Muskegon	11,302	219
Gainesville	11,291	220
Tacoma	11,235	221
Chattanooga	11,223	222
Terre Haute	11,222	223
Tucson	11,209	224
Wilmington, N.C.	11,179	225
Utica - Rome	11,177	226
Jackson, Miss	11,170	227
Gary - Hammond	11,169	228
Jackson, Tenn	11,160	229
Tulsa	11,153	230
Elmira	11,148	231
Danville, Va	11,133	232
Bismarck	11,103	233
Great Falls	11,091	234
Lakeland - Winter Haven	11,061	235
New Orleans	11,035	236
Eau Claire	11,023	237
Eugene - Springfield	11,017	238
Jamestown - Dunkirk	11,009	239
Birmingham	10,995	240
Oklahoma City	10,995	240
Yuba City	10,981	242
Chico	10,976	243
Redding	10,972	244
Longview - Marshall	10,971	245
Greenville - Spartanburg	10,944	246
Steubenville - Weirton	10,888	247
Bryan - College Station	10,871	248
Fayetteville - Springdale	10,871	248
Lafayette, La	10,862	250
Baton Rouge	10,861	251
Sioux City	10,860	252
Montgomery	10,841	253
Johnson City - Kingsport - Bristol	10,839	254
Altoona	10,825	255
Mobile	10,816	256
Wichita Falls	10,808	257
Victoria	10,796	258
Muncie	10,743	259
Lubbock	10,696	260
Biloxi - Gulfport	10,658	261
San Antonio	10,650	262
Athens	10,648	263
Pascagoula	10,600	264
Shreveport	10,590	265
Dubuque	10,542	266
Anderson, S.C.	10,537	267
Owensboro	10,500	268
Abilene	10,479	269
Yakima	10,475	270
Wheeling	10,471	271
Columbus, Ga	10,443	272
Salt Lake City - Ogden	10,426	273
Cumberland	10,423	274
State College	10,416	275
Enid	10,388	276
Parkersburg - Marietta	10,386	277
Medford	10,368	278
Lake Charles	10,361	279
Albany, Ga	10,334	280
Joplin	10,287	281
Waco	10,256	282
Houma - Thibodaux	10,233	283
Killeen - Temple	10,231	284
Fayetteville, N.C.	10,197	285
Charleston, S.C.	10,168	286
St. Cloud	10,140	287
Florence, Ala	10,138	288
Ocala	10,138	288
Salem, Ore	10,097	290
Clarksville - Hopkinsville	10,089	291
Greeley	10,059	292
Decatur, Ala	10,039	293
Fort Smith	10,012	294
Corpus Christi	9,950	295
Cheyenne	9,946	296
Texarkana	9,932	297
Pueblo	9,907	298
Dothan	9,713	299
Merced	9,706	300
Panama City	9,518	301
Huntington - Ashland	9,509	302
Tuscaloosa	9,471	303
Anniston	9,411	304
Gadsden	9,245	305
Johnstown	9,227	306
Visalia - Tulare - Porterville	9,207	307
Pine Bluff	9,106	308
Lawton	9,105	309
Monroe	9,090	310
Alexandria, La	9,025	311
Florence, S.C.	8,752	312
Jacksonville, N.C.	8,737	313
Yuma	8,581	314
Las Cruces	8,538	315
El Paso	8,472	316
Provo - Orem	7,417	317
Brownsville - Harlingen	6,824	318
McAllen - Edinburg - Mission	6,135	319
Laredo	6,112	320
Total Above Areas	**14,094**	
United States Total	**13,158**	

23RD ANNUAL RGI METRO RANKING

EATING PLACE SALES 1989

Metro Area	Sales($000)	Rank
Los Angeles - Long Beach	7,318,132	1
New York	6,093,757	2
Chicago	4,487,923	3
Boston - Lawrence - Salem - Lowell - Brockton	3,613,031	4
Washington	3,461,554	5
Philadelphia	2,989,359	6
Detroit	2,934,410	7
Anaheim - Santa Ana	2,553,789	8
Atlanta	2,486,593	9
Dallas	2,270,820	10
San Diego	2,057,474	11
Houston	2,054,313	12
Nassau - Suffolk	1,969,607	13
San Francisco	1,957,857	14
Minneapolis - St. Paul	1,887,388	15
Seattle	1,780,920	16
St. Louis	1,693,085	17
Baltimore	1,624,173	18
Oakland	1,587,039	19
Riverside - San Bernardino	1,553,037	20
Tampa - St. Petersburg - Clearwater	1,521,121	21
Phoenix	1,474,892	22
Pittsburgh	1,223,987	23
Honolulu	1,207,903	24
San Jose	1,200,750	25
Miami - Hialeah	1,199,086	26
Denver	1,195,796	27
Orlando	1,136,982	28
Newark	1,121,348	29
Kansas City	1,111,400	30
Cleveland	1,105,894	31
Sacramento	1,103,677	32
Cincinnati	1,084,514	33
Indianapolis	1,044,346	34
Fort Lauderdale - Hollywood - Pompano Beach	1,033,253	35
Fort Worth - Arlington	1,006,191	36
New Orleans	996,095	37
San Antonio	993,919	38
Norfolk - Virginia Beach - Newport News	988,588	39
Portland, Ore.	949,611	40
Columbus, Ohio	914,175	41
Bergen - Passaic	902,153	42
Hartford - New Britain - Middletown - Bristol	891,170	43
Milwaukee	888,893	44
Charlotte - Gastonia - Rock Hill	783,642	45
Nashville	766,752	46
West Palm Beach - Boca Raton - Delray Beach	764,058	47
Oklahoma City	757,884	48
Louisville	708,914	49
Jacksonville, Fla.	674,799	50
Austin	672,161	51
Rochester, N.Y.	666,228	52
Middlesex - Somerset - Hunterdon	665,310	53
Greensboro - Winston-Salem - High Point	665,255	54
Bridgeport - Stamford - Norwalk - Danbury	661,113	55
Monmouth - Ocean	651,692	56
Providence - Pawtucket - Woonsocket	640,978	57
Buffalo	640,608	58
Raleigh - Durham	638,545	59
Salt Lake City - Ogden	607,649	60
Albany - Schenectady - Troy	603,320	61
New Haven - Waterbury - Meriden	594,316	62
Richmond - Petersburg	593,605	63
Dayton - Springfield	577,608	64
Birmingham	537,632	65
Tulsa	526,539	66
Memphis	507,497	67
Worcester - Fitchburg - Leominster	504,579	68
Las Vegas	486,085	69
Oxnard - Ventura	478,559	70
Syracuse	456,544	71
Knoxville	455,938	72
Omaha	446,610	73
Springfield, Mass.	437,395	74
Scranton - Wilkes-Barre	429,864	75
Allentown - Bethlehem - Easton	410,042	76
Albuquerque	400,224	77
Greenville - Spartanburg	397,063	78
Akron	388,648	79
Toledo	386,110	80
New Bedford - Fall River - Attleboro	382,051	81
Grand Rapids	376,205	82
Tacoma	366,116	83
Tucson	363,241	84
Fresno	362,268	85
Wichita	361,288	86
Lake County, Ill.	360,188	87
Wilmington, Del.	358,574	88
Harrisburg - Lebanon - Carlisle	354,291	89
Charleston, S.C.	347,425	90
Atlantic City	346,626	91
Little Rock - North Little Rock	338,516	92
Columbia, S.C.	330,419	93
Anchorage	325,492	94
Baton Rouge	313,973	95
Portsmouth - Dover - Rochester	313,025	96
Lexington-Fayette	312,792	97
Santa Barbara - Santa Maria - Lompoc	312,329	98
Gary - Hammond	302,548	99
El Paso	293,531	100
Lancaster	293,088	101
Vallejo - Fairfield - Napa	290,145	102
Des Moines	286,416	103
Salinas - Seaside - Monterey	284,953	104
Manchester - Nashua	282,343	105
Santa Rosa - Petaluma	280,061	106
Fort Myers - Cape Coral	279,463	107
Melbourne - Titusville - Palm Bay	277,081	108
Lansing - East Lansing	275,470	109
Sarasota	271,773	110
Bakersfield	270,748	111
Mobile	269,615	112
Fort Wayne	267,910	113
Daytona Beach	267,201	114
Spokane	261,697	115
Stockton	258,103	116
Madison	256,535	117
Portland, Me.	255,649	118
Colorado Springs	254,847	119
York	254,356	120
Youngstown - Warren	249,392	121
Chattanooga	240,395	122
Jackson, Miss.	236,536	123
Augusta	236,170	124
Flint	231,056	125
Trenton	229,266	126
Saginaw - Bay City - Midland	223,636	127
Aurora - Elgin	219,021	128
Reading	218,211	129
Jersey City	217,428	130
Corpus Christi	216,898	131
Davenport - Rock Island - Moline	215,098	132
Johnson City - Kingsport - Bristol	213,583	133
Lakeland - Winter Haven	206,117	134
Canton	204,632	135
Ann Arbor	203,870	136
Modesto	202,475	137
Shreveport	201,153	138
Beaumont - Port Arthur	198,727	139
Santa Cruz	196,686	140
New London - Norwich	196,604	141
Pensacola	193,067	142
Boulder - Longmont	191,596	143
Eugene - Springfield	190,071	144
Springfield, Mo.	188,955	145
Peoria	188,742	146
Appleton - Oshkosh - Neenah	184,126	147
Evansville	181,988	148
Utica - Rome	181,981	149
Rockford	180,943	150
Charleston, W.Va.	180,817	151
Huntsville	180,490	152
Lubbock	179,541	153
Montgomery	178,237	154
Orange County, N.Y.	177,874	155
Roanoke	177,822	156
Joliet	173,955	157
Macon - Warner Robins	173,316	158
Savannah	171,399	159
Erie	168,897	160
Salem, Ore.	166,856	161
Huntington - Ashland	163,013	162
Binghamton	162,048	163
South Bend - Mishawaka	161,381	164
Fort Pierce	158,415	165
Poughkeepsie	157,127	166
Amarillo	154,544	167
Tallahassee	154,423	168
Hamilton - Middletown	150,320	169
Reno	150,158	170
Kalamazoo	149,511	171
Fayetteville, N.C.	147,897	172
Hickory - Morganton	146,877	173
Gainesville	144,836	174
Springfield, Ill.	143,767	175
Champaign - Urbana - Rantoul	142,127	176
Lafayette, La.	139,457	177
Boise	139,396	178
Columbus, Ga.	137,935	179
Burlington, Vt.	135,919	180
Lincoln	135,239	181
Waco	131,265	182
Naples	130,942	183
Bradenton	130,792	184
Fort Walton Beach	129,644	185
Green Bay	128,548	186
Fort Collins - Loveland	127,026	187
Galveston - Texas City	126,781	188
McAllen - Edinburg - Mission	125,911	189
Killeen - Temple	124,341	190
Vancouver	123,572	191
Niagara Falls	122,573	192
Pittsfield	121,961	193
Biloxi - Gulfport	121,572	194
Panama City	119,549	195
Asheville	119,308	196
Topeka	119,243	197
Fort Smith	118,474	198
Wilmington, N.C.	117,215	199
Duluth	112,714	200
Fargo - Moorhead	112,167	201
Brownsville - Harlingen	111,701	202
Cedar Rapids	110,516	203
Chico	107,837	204
Houma - Thibodaux	106,251	205
Wichita Falls	105,914	206
Lorain - Elyria	105,572	207
Visalia - Tulare - Porterville	104,806	208
Santa Fe	103,752	209
Monroe	101,531	210
Tyler	100,103	211
Medford	99,919	212
Benton Harbor	99,651	213
Racine	99,019	214
Ocala	98,372	215
Lima	98,010	216
Olympia	97,137	217
Parkersburg - Marietta	96,067	218
Yakima	95,762	219
Longview - Marshall	95,549	220
Elkhart - Goshen	94,966	221
Terre Haute	94,762	222
Athens	93,303	223
Dothan	92,312	224
Charlottesville	92,166	225
Bangor	91,735	226
Bloomington - Normal	91,680	227
Johnstown	89,520	228
State College	89,489	229
Bellingham	89,430	230
Glens Falls	89,199	231
Clarksville - Hopkinsville	88,801	232
Lafayette - West Lafayette	88,196	233
St. Cloud	87,890	234
Muskegon	87,044	235
Lake Charles	86,730	236
Tuscaloosa	86,507	237
Joplin	85,639	238
Lynchburg	85,357	239
Redding	85,220	240
Bremerton	85,071	241
Sioux Falls	84,505	242
Janesville - Beloit	84,334	243
Billings	83,486	244
La Crosse	81,772	245
Battle Creek	81,471	246
Richland - Kennewick - Pasco	81,060	247
Wheeling	80,294	248
Abilene	77,381	249
Bryan - College Station	77,082	250
Provo - Orem	76,929	251
Rochester, Minn.	76,856	252
Burlington, N.C.	76,821	253
Altoona	76,610	254
Anderson, S.C.	76,396	255
Eau Claire	75,118	256
Bloomington, Ind.	74,745	257
Merced	74,458	258
Decatur, Ill.	73,971	259
Muncie	73,458	260
Waterloo - Cedar Falls	72,962	261
Brazoria	72,669	262
Jacksonville, N.C.	70,801	263
Columbia, Mo.	70,771	264
Fayetteville - Springdale	69,116	265
Mansfield	68,872	266
Alexandria, La.	68,792	267
Sioux City	67,914	268
Kokomo	66,572	269
Kenosha	66,427	270
Pueblo	66,153	271
Jackson, Mich.	65,576	272
Texarkana	65,403	273
Jamestown - Dunkirk	65,269	274
Decatur, Ala.	65,268	275
Albany, Ga.	65,058	276
Odessa	64,965	277
Midland, Tex.	64,947	278
Iowa City	64,568	279
Lewiston - Auburn	64,423	280
Rapid City	63,398	281
Beaver County, Pa.	62,588	282
Florence, S.C.	61,480	283
Anniston	61,274	284
Danville, Va.	60,696	285
Florence, Ala.	60,554	286
Lawton	60,293	287
Anderson, Ind.	59,648	288
Cheyenne	59,200	289
Laredo	58,370	290
Vineland - Millville - Bridgeton	57,718	291
Bismarck	57,336	292
Dubuque	57,174	293
Williamsport	56,763	294
Sharon	56,394	295
Las Cruces	55,842	296
Greeley	55,643	297
Cumberland	54,985	298
Steubenville - Weirton	54,856	299
Lawrence, Kans.	54,372	300
Wausau	53,877	301
Sheboygan	53,702	302
Elmira	53,002	303
Owensboro	52,392	304
Yuba City	51,921	305
San Angelo	50,704	306
Hagerstown	50,234	307
Gadsden	50,051	308
Sherman - Denison	49,064	309
Grand Forks	46,525	310
Pascagoula	46,235	311
St. Joseph	46,089	312
Yuma	45,444	313
Great Falls	45,052	314
Kankakee	42,590	315
Victoria	42,105	316
Jackson, Tenn.	38,885	317
Pine Bluff	38,224	318
Casper	36,662	319
Enid	34,349	320
Total Above Areas	137,859,188	
Percent of U.S.	84.7501	
United States Total	162,665,464	

23RD ANNUAL RGI METRO RANKING

EATING PLACE UNITS 1989

Metro Area	Units	Rank
Los Angeles - Long Beach	11,338	1
New York	10,838	2
Chicago	7,898	3
Philadelphia	5,572	4
Boston - Lawrence - Salem - Lowell - Brockton	5,492	5
Detroit	5,175	6
Washington	4,940	7
Atlanta	4,087	8
Houston	3,833	9
Nassau - Suffolk	3,777	10
Dallas	3,635	11
Anaheim - Santa Ana	3,604	12
San Francisco	3,514	13
St. Louis	3,217	14
San Diego	3,152	15
Seattle	2,916	16
Minneapolis - St. Paul	2,910	17
Oakland	2,845	18
Baltimore	2,796	19
Phoenix	2,750	20
Tampa - St. Petersburg - Clearwater	2,733	21
Pittsburgh	2,689	22
Riverside - San Bernardino	2,578	23
Miami - Hialeah	2,536	24
Denver	2,459	25
Cleveland	2,372	26
Newark	2,223	27
Sacramento	2,145	28
San Jose	2,090	29
Kansas City	2,051	30
Fort Lauderdale - Hollywood - Pompano Beach	1,927	31
Cincinnati	1,889	32
Portland, Ore	1,863	33
Columbus, Ohio	1,809	34
Norfolk - Virginia Beach - Newport News	1,809	34
Milwaukee	1,799	36
San Antonio	1,788	37
Indianapolis	1,702	38
Bergen - Passaic	1,688	39
Oklahoma City	1,662	40
Fort Worth - Arlington	1,635	41
New Orleans	1,617	42
Hartford - New Britain - Middletown - Bristol	1,586	43
Charlotte - Gastonia - Rock Hill	1,516	44
Buffalo	1,488	45
Orlando	1,447	46
Monmouth - Ocean	1,363	47
Providence - Pawtucket - Woonsocket	1,358	48
Honolulu	1,355	49
Greensboro - Winston-Salem - High Point	1,300	50
Rochester, N.Y.	1,295	51
Albany - Schenectady - Troy	1,282	52
Nashville	1,270	53
Jacksonville, Fla.	1,267	54
West Palm Beach - Boca Raton - Delray Beach	1,248	55
Austin	1,228	56
Salt Lake City - Ogden	1,214	57
Bridgeport - Stamford - Norwalk - Danbury	1,198	58
Middlesex - Somerset - Hunterdon	1,188	59
Dayton - Springfield	1,181	60
New Haven - Waterbury - Meriden	1,177	61
Richmond - Petersburg	1,169	62
Louisville	1,129	63
Memphis	1,108	64
Tulsa	1,068	65
Scranton - Wilkes-Barre	1,063	66
Raleigh - Durham	1,061	67
Birmingham	1,034	68
Syracuse	942	69
Worcester - Fitchburg - Leominster	915	70
Allentown - Bethlehem - Easton	901	71
Knoxville	883	72
Toledo	878	73
Akron	869	74
Greenville - Spartanburg	858	75
Las Vegas	843	76
Omaha	843	76
Tucson	841	78
Atlantic City	831	79
Springfield, Mass.	822	80
Oxnard - Ventura	802	81
Fresno	797	82
Gary - Hammond	786	83
Albuquerque	783	84
Grand Rapids	781	85
Wichita	755	86
Harrisburg - Lebanon - Carlisle	754	87
New Bedford - Fall River - Attleboro	684	88
Little Rock - North Little Rock	659	89
Wilmington, Del.	658	90
Youngstown - Warren	655	91
Lake County, Ill.	651	92
Bakersfield	626	93
Tacoma	620	94
Santa Barbara - Santa Maria - Lompoc	610	95
Columbia, S.C.	596	96
Chattanooga	588	97
Jersey City	588	97
Colorado Springs	580	99
Charleston, S.C.	575	100
Canton	574	101
El Paso	574	101
Mobile	565	103
Baton Rouge	564	104
Santa Rosa - Petaluma	557	105
Stockton	554	106
Melbourne - Titusville - Palm Bay	549	107
Des Moines	547	108
Madison	537	109
Daytona Beach	531	110
Flint	531	110
Vallejo - Fairfield - Napa	525	112
Salinas - Seaside - Monterey	521	113
Lansing - East Lansing	519	114
Portsmouth - Dover - Rochester	519	114
Fort Wayne	518	116
Johnson City - Kingsport - Bristol	511	117
Lexington-Fayette	509	118
Spokane	505	119
Manchester - Nashua	502	120
Lancaster	501	121
Fort Myers - Cape Coral	499	122
Davenport - Rock Island - Moline	498	123
Corpus Christi	490	124
York	490	124
Peoria	480	126
Reading	475	127
Sarasota	449	128
Utica - Rome	448	129
Jackson, Miss.	447	130
Lakeland - Winter Haven	442	131
Augusta	439	132
Trenton	434	133
Eugene - Springfield	433	134
Portland, Me.	429	135
Aurora - Elgin	422	136
Boulder - Longmont	420	137
Saginaw - Bay City - Midland	420	137
Orange County, N.Y.	409	139
Modesto	408	140
Beaumont - Port Arthur	404	141
Evansville	403	142
New London - Norwich	402	143
Joliet	400	144
Santa Cruz	399	145
Pensacola	395	146
Appleton - Oshkosh - Neenah	391	147
Salem, Ore.	383	148
Shreveport	382	149
Ann Arbor	378	150
Roanoke	378	150
South Bend - Mishawaka	372	152
Anchorage	367	153
Macon - Warner Robins	361	154
Rockford	361	154
Duluth	359	156
Poughkeepsie	359	156
Erie	358	158
Charleston, W.Va.	357	159
Huntington - Ashland	357	159
Niagara Falls	357	159
Reno	345	162
Visalia - Tulare - Porterville	345	162
Hickory - Morganton	339	164
Lubbock	338	165
Springfield, Mo.	334	166
Amarillo	333	167
Savannah	331	168
Binghamton	325	169
Kalamazoo	312	170
Hamilton - Middletown	306	171
Lorain - Elyria	303	172
Fayetteville, N.C.	299	173
McAllen - Edinburg - Mission	299	173
Montgomery	298	175
Columbus, Ga.	296	176
Gainesville	293	177
Killeen - Temple	290	178
Fort Pierce	289	179
Huntsville	287	180
Lincoln	283	181
Boise	279	182
Glens Falls	279	182
Springfield, Ill.	277	184
Galveston - Texas City	272	185
Longview - Marshall	272	185
Tallahassee	272	185
Brownsville - Harlingen	271	188
Fort Collins - Loveland	271	188
Panama City	267	190
Asheville	263	191
Fort Smith	261	192
Johnstown	260	193
Waco	260	193
Vancouver	259	195
Biloxi - Gulfport	258	196
Lafayette, La.	256	197
Wilmington, N.C.	255	198
Fort Walton Beach	252	199
Topeka	252	199
Pittsfield	250	201
Green Bay	247	202
Champaign - Urbana - Rantoul	241	203
Chico	239	204
Benton Harbor	238	205
Cedar Rapids	237	206
Naples	236	207
Bradenton	235	208
Lima	235	208
Provo - Orem	234	210
Racine	234	210
Medford	228	212
Yakima	221	213
Billings	220	214
Muskegon	218	215
Redding	218	215
Jamestown - Dunkirk	217	217
Ocala	214	218
St. Cloud	213	219
Brazoria	211	220
Bellingham	208	221
Burlington, Vt.	207	222
Elkhart - Goshen	206	223
Fargo - Moorhead	206	223
Santa Fe	204	225
Clarksville - Hopkinsville	202	226
Lynchburg	202	226
Janesville - Beloit	201	228
Joplin	201	228
Waterloo - Cedar Falls	200	230
Tyler	199	231
Olympia	196	232
Wheeling	195	233
Athens	192	234
Monroe	192	234
Battle Creek	191	236
Bangor	190	237
Beaver County, Pa.	190	237
Parkersburg - Marietta	187	239
Houma - Thibodaux	186	240
Mansfield	186	240
Eau Claire	185	242
Bloomington - Normal	183	243
Charlottesville	183	243
Wichita Falls	183	243
Terre Haute	182	246
Altoona	180	247
Pueblo	179	248
Sioux Falls	178	249
Richland - Kennewick - Pasco	177	250
Steubenville - Weirton	174	251
Anderson, S.C.	172	252
Sharon	172	252
Tuscaloosa	172	252
Bremerton	170	255
Merced	170	255
State College	170	255
Lake Charles	168	258
Dothan	167	259
Odessa	167	259
Williamsport	167	259
Burlington, N.C.	166	262
Lafayette - West Lafayette	166	262
Muncie	166	262
Sioux City	166	262
Florence, Ala.	165	266
Anderson, Ind.	163	267
Abilene	161	268
Vineland - Millville - Bridgeton	159	269
Jackson, Mich.	157	270
Kenosha	156	271
Lawton	156	271
Fayetteville - Springdale	155	273
Decatur, Ill.	154	274
La Crosse	154	274
Bloomington, Ind.	153	276
Bryan - College Station	152	277
Cumberland	152	277
Midland, Tex.	152	277
Jacksonville, N.C.	149	280
Rapid City	149	280
Columbia, Mo.	148	282
Kokomo	148	282
Albany, Ga.	147	284
Wausau	147	284
Greeley	146	286
Hagerstown	146	286
Great Falls	145	288
Texarkana	145	288
Las Cruces	144	290
Alexandria, La.	142	291
Danville, Va.	142	291
Florence, S.C.	136	293
Sherman - Denison	134	294
Dubuque	133	295
Lewiston - Auburn	132	296
Yuba City	132	296
Owensboro	128	298
Rochester, Minn.	128	298
Decatur, Ala.	126	300
Pascagoula	124	301
Iowa City	119	302
San Angelo	119	302
Kankakee	117	304
Sheboygan	117	304
Elmira	116	306
Anniston	112	307
Laredo	112	307
St. Joseph	111	309
Victoria	111	309
Yuma	108	311
Casper	106	312
Cheyenne	106	312
Gadsden	105	314
Enid	104	315
Lawrence, Kans.	104	315
Pine Bluff	101	317
Bismarck	98	318
Jackson, Tenn.	93	319
Grand Forks	92	320
Total Above Areas	255,072	
Percent of U.S.	77.8273	
United States Total	327,741	

23RD ANNUAL RGI METRO RANKING

FAST FOOD SALES 1989

Metro Area	Sales($000)	Rank
Los Angeles - Long Beach	2,634,982	1
Chicago	1,600,189	2
New York	1,364,783	3
Detroit	1,204,646	4
Washington	1,160,963	5
Atlanta	1,151,795	6
Philadelphia	970,238	7
Anaheim - Santa Ana	967,488	8
Boston - Lawrence - Salem - Lowell - Brockton	960,245	9
Dallas	905,153	10
Houston	842,735	11
St. Louis	802,298	12
San Diego	795,942	13
Riverside - San Bernardino	746,652	14
Minneapolis - St. Paul	692,072	15
Baltimore	674,078	16
Oakland	616,164	17
Seattle	612,027	18
Phoenix	592,800	19
Tampa - St. Petersburg - Clearwater	568,133	20
Indianapolis	552,646	21
Kansas City	529,643	22
Nassau - Suffolk	499,954	23
San Francisco	495,757	24
Sacramento	477,347	25
San Antonio	471,272	26
Fort Worth - Arlington	470,934	27
Cleveland	469,182	28
Norfolk - Virginia Beach - Newport News	463,164	29
Cincinnati	459,128	30
San Jose	457,984	31
Columbus, Ohio	455,231	32
Pittsburgh	448,897	33
Honolulu	428,953	34
Denver	412,285	35
Charlotte - Gastonia - Rock Hill	408,532	36
New Orleans	403,716	37
Louisville	385,777	38
Miami - Hialeah	385,695	39
Orlando	381,984	40
Nashville	368,207	41
Portland, Ore.	354,972	42
Oklahoma City	347,201	43
Milwaukee	343,438	44
Jacksonville, Fla.	337,108	45
Newark	335,888	46
Fort Lauderdale - Hollywood - Pompano Beach	313,136	47
Salt Lake City - Ogden	310,805	48
Greensboro - Winston-Salem - High Point	306,600	49
Raleigh - Durham	304,166	50
Dayton - Springfield	303,604	51
Austin	295,317	52
Birmingham	295,229	53
Hartford - New Britain - Middletown - Bristol	276,591	54
Richmond - Petersburg	273,743	55
Rochester, N.Y.	256,856	56
Buffalo	255,350	57
Tulsa	251,771	58
Bergen - Passaic	250,419	59
Memphis	247,215	60
Providence - Pawtucket - Woonsocket	216,115	61
West Palm Beach - Boca Raton - Delray Beach	213,560	62
Middlesex - Somerset - Hunterdon	212,334	63
Greenville - Spartanburg	211,104	64
Knoxville	208,031	65
Oxnard - Ventura	201,810	66
Las Vegas	201,544	67
Omaha	196,493	68
Albany - Schenectady - Troy	196,059	69
New Haven - Waterbury - Meriden	192,195	70
Monmouth - Ocean	185,096	71
Bridgeport - Stamford - Norwalk - Danbury	175,165	72
Wichita	174,160	73
Akron	172,412	74
Fresno	171,691	75
Little Rock - North Little Rock	171,600	76
Scranton - Wilkes-Barre	170,664	77
Worcester - Fitchburg - Leominster	168,116	78
Albuquerque	168,023	79
Toledo	163,081	80
Baton Rouge	156,412	81
Tucson	156,048	82
Syracuse	155,478	83
Lexington-Fayette	155,176	84
Columbia, S.C.	155,045	85
Gary - Hammond	149,649	86
Harrisburg - Lebanon - Carlisle	147,929	87
New Bedford - Fall River - Attleboro	146,735	88
Wilmington, Del.	146,716	89
Grand Rapids	146,339	90
Springfield, Mass.	146,200	91
Allentown - Bethlehem - Easton	144,943	92
Mobile	144,417	93
Charleston, S.C.	142,012	94
Tacoma	140,853	95
Bakersfield	140,286	96
El Paso	137,604	97
Chattanooga	134,975	98
Vallejo - Fairfield - Napa	134,399	99
Lake County, Ill.	133,330	100
Johnson City - Kingsport - Bristol	132,021	101
Stockton	124,566	102
Lansing - East Lansing	123,446	103
Augusta	122,881	104
Jackson, Miss.	119,335	105
Des Moines	117,912	106
Fort Wayne	115,170	107
Youngstown - Warren	114,697	108
Corpus Christi	114,160	109
Spokane	113,213	110
Colorado Springs	111,618	111
Atlantic City	110,554	112
Flint	109,707	113
Huntsville	109,478	114
Daytona Beach	109,207	115
Montgomery	108,112	116
Charleston, W.Va.	107,540	117
Melbourne - Titusville - Palm Bay	105,445	118
Pensacola	105,104	119
Shreveport	104,061	120
Anchorage	103,833	121
Santa Barbara - Santa Maria - Lompoc	102,966	122
Beaumont - Port Arthur	100,544	123
Lakeland - Winter Haven	100,465	124
Santa Rosa - Petaluma	100,125	125
York	98,358	126
Canton	98,116	127
Davenport - Rock Island - Moline	98,081	128
Madison	97,377	129
Huntington - Ashland	96,795	130
Evansville	94,799	131
Salinas - Seaside - Monterey	94,335	132
Manchester - Nashua	92,559	133
Lancaster	91,988	134
Portland, Me.	91,919	135
Portsmouth - Dover - Rochester	91,662	136
Saginaw - Bay City - Midland	89,761	137
Springfield, Mo.	89,679	138
Aurora - Elgin	89,278	139
Peoria	88,003	140
Macon - Warner Robins	87,487	141
Savannah	86,525	142
Ann Arbor	84,842	143
South Bend - Mishawaka	83,908	144
Lubbock	82,812	145
Fort Myers - Cape Coral	79,312	146
Roanoke	77,616	147
Fayetteville, N.C.	77,374	148
Jersey City	77,248	149
Modesto	77,019	150
Hickory - Morganton	76,841	151
Reading	76,118	152
Eugene - Springfield	75,180	153
Santa Cruz	74,814	154
Rockford	73,758	155
Appleton - Oshkosh - Neenah	73,051	156
Trenton	71,696	157
Biloxi - Gulfport	71,572	158
Hamilton - Middletown	71,284	159
Amarillo	71,281	160
Joliet	70,909	161
Columbus, Ga.	69,672	162
Boulder - Longmont	68,771	163
New London - Norwich	67,695	164
Sarasota	66,607	165
Lafayette, La.	66,136	166
Salem, Ore.	65,997	167
Reno	64,047	168
Fort Smith	63,749	169
Asheville	62,418	170
Kalamazoo	62,221	171
Boise	62,067	172
Topeka	61,957	173
Lincoln	61,801	174
Erie	61,337	175
Wilmington, N.C.	61,322	176
Waco	60,544	177
Springfield, Ill.	58,602	178
Galveston - Texas City	58,475	179
Fort Pierce	58,091	180
McAllen - Edinburg - Mission	58,075	181
Champaign - Urbana - Rantoul	57,935	182
Parkersburg - Marietta	57,380	183
Killeen - Temple	57,352	184
Tallahassee	56,626	185
Dothan	55,994	186
Fargo - Moorhead	55,661	187
Gainesville	53,112	188
Tuscaloosa	52,472	189
Brownsville - Harlingen	51,521	190
Utica - Rome	50,618	191
Houma - Thibodaux	50,388	192
Lorain - Elyria	50,064	193
Orange County, N.Y.	49,477	194
Elkhart - Goshen	49,377	195
Terre Haute	49,270	196
Wichita Falls	48,852	197
Cedar Rapids	48,795	198
Green Bay	48,763	199
Monroe	48,149	200
Wheeling	48,051	201
Naples	48,016	202
Bradenton	47,961	203
Fort Walton Beach	47,539	204
Athens	47,128	205
Lima	46,477	206
Tyler	46,170	207
Clarksville - Hopkinsville	45,872	208
Lafayette - West Lafayette	45,857	209
Vancouver	45,767	210
Decatur, Ala.	45,639	211
Santa Fe	45,616	212
Fort Collins - Loveland	45,594	213
Binghamton	45,076	214
Longview - Marshall	44,072	215
Panama City	43,837	216
Poughkeepsie	43,706	217
Duluth	41,578	218
Benton Harbor	41,471	219
Lake Charles	41,130	220
Chico	41,018	221
Joplin	40,644	222
Charlottesville	40,236	223
Burlington, N.C.	40,189	224
Visalia - Tulare - Porterville	39,866	225
Medford	39,522	226
Provo - Orem	39,430	227
Bloomington, Ind.	38,863	228
Muncie	38,194	229
Anderson, S.C.	37,664	230
Racine	37,561	231
Fayetteville - Springdale	37,456	232
Bloomington - Normal	37,371	233
Lynchburg	37,256	234
Anniston	37,165	235
Jacksonville, N.C.	37,040	236
Burlington, Vt.	36,760	237
Florence, Ala.	36,729	238
Muskegon	36,224	239
Ocala	36,073	240
Olympia	35,977	241
Abilene	35,690	242
Bryan - College Station	35,552	243
Yakima	35,469	244
Kokomo	34,613	245
Pittsfield	34,517	246
Sioux Falls	34,369	247
Niagara Falls	34,094	248
Battle Creek	33,905	249
Columbia, Mo.	33,589	250
Brazoria	33,518	251
Bellingham	33,122	252
Bangor	32,984	253
Billings	32,853	254
Albany, Ga.	32,842	255
Mansfield	32,660	256
Alexandria, La.	32,625	257
Johnstown	32,510	258
State College	32,498	259
Redding	32,415	260
St. Cloud	32,399	261
Waterloo - Cedar Falls	32,215	262
Janesville - Beloit	31,990	263
Bremerton	31,507	264
La Crosse	31,018	265
Anderson, Ind.	31,013	266
Gadsden	30,359	267
Florence, S.C.	30,312	268
Decatur, Ill.	30,153	269
Texarkana	30,088	270
Lawton	30,029	271
Richland - Kennewick - Pasco	30,023	272
Sioux City	29,987	273
Odessa	29,965	274
Midland, Tex.	29,957	275
Owensboro	29,720	276
Iowa City	28,508	277
Eau Claire	28,494	278
Rochester, Minn.	28,333	279
Merced	28,322	280
Bismarck	28,264	281
Lawrence, Kans.	28,251	282
Altoona	27,821	283
Jackson, Mich.	27,291	284
Pascagoula	27,219	285
Laredo	26,923	286
Danville, Va.	26,491	287
Steubenville - Weirton	26,199	288
Rapid City	25,784	289
Jamestown - Dunkirk	25,313	290
Dubuque	25,243	291
Kenosha	25,198	292
Glens Falls	24,811	293
Las Cruces	24,552	294
Cheyenne	24,344	295
Pueblo	23,744	296
Cumberland	23,434	297
San Angelo	23,387	298
Lewiston - Auburn	23,161	299
Grand Forks	22,934	300
Beaver County, Pa.	22,729	301
Sherman - Denison	22,630	302
St. Joseph	21,974	303
Hagerstown	21,105	304
Pine Bluff	20,713	305
Williamsport	20,615	306
Sharon	20,480	307
Wausau	20,438	308
Sheboygan	20,372	309
Jackson, Tenn.	20,090	310
Greeley	19,972	311
Yuba City	19,749	312
Victoria	19,420	313
Vineland - Millville - Bridgeton	18,068	314
Yuma	18,025	315
Great Falls	17,729	316
Kankakee	17,361	317
Enid	17,108	318
Casper	15,076	319
Elmira	14,742	320
Total Above Areas	**53,544,458**	
Percent of U.S.	**81.7892**	
United States Total	**65,466,353**	

23RD ANNUAL RGI METRO RANKING

RESTAURANT SALES 1989

Metro Area	Sales($000)	Rank
Los Angeles - Long Beach	3,873,311	1
New York	3,449,821	2
Chicago	2,306,897	3
Boston - Lawrence - Salem - Lowell - Brockton	2,099,395	4
Washington	1,744,686	5
Philadelphia	1,553,301	6
Detroit	1,373,129	7
Anaheim - Santa Ana	1,331,568	8
San Francisco	1,193,740	9
San Diego	1,092,607	10
Nassau - Suffolk	1,080,612	11
Atlanta	1,005,627	12
Seattle	998,762	13
Minneapolis - St. Paul	976,527	14
Dallas	939,355	15
Houston	893,210	16
Oakland	819,404	17
Tampa - St. Petersburg - Clearwater	796,698	18
Riverside - San Bernardino	716,284	19
Phoenix	701,781	20
Baltimore	678,626	21
Orlando	652,866	22
Fort Lauderdale - Hollywood - Pompano Beach	637,695	23
Miami - Hialeah	630,436	24
St. Louis	626,404	25
San Jose	621,097	26
Pittsburgh	618,714	27
Denver	615,658	28
Honolulu	570,656	29
Sacramento	550,548	30
Newark	544,073	31
Cleveland	516,314	32
Cincinnati	500,300	33
Portland, Ore.	498,685	34
West Palm Beach - Boca Raton - Delray Beach	497,537	35
Hartford - New Britain - Middletown - Bristol	480,386	36
Bergen - Passaic	464,660	37
Milwaukee	454,606	38
Kansas City	453,814	39
New Orleans	429,298	40
Norfolk - Virginia Beach - Newport News	428,838	41
Monmouth - Ocean	411,006	42
Fort Worth - Arlington	391,592	43
San Antonio	389,052	44
Bridgeport - Stamford - Norwalk - Danbury	381,088	45
Columbus, Ohio	374,316	46
Middlesex - Somerset - Hunterdon	363,706	47
Providence - Pawtucket - Woonsocket	362,075	48
Indianapolis	358,610	49
New Haven - Waterbury - Meriden	333,720	50
Nashville	332,139	51
Albany - Schenectady - Troy	330,095	52
Rochester, N.Y.	325,702	53
Buffalo	304,710	54
Austin	288,035	55
Charlotte - Gastonia - Rock Hill	287,682	56
Oklahoma City	284,723	57
Jacksonville, Fla.	280,851	58
Worcester - Fitchburg - Leominster	278,030	59
Louisville	258,872	60
Raleigh - Durham	257,393	61
Springfield, Mass.	254,781	62
Greensboro - Winston-Salem - High Point	250,006	63
Oxnard - Ventura	244,933	64
Richmond - Petersburg	242,070	65
Salt Lake City - Ogden	233,974	66
Syracuse	226,287	67
Dayton - Springfield	220,479	68
Atlantic City	219,236	69
Scranton - Wilkes-Barre	216,871	70
Knoxville	213,536	71
Las Vegas	211,409	72
Omaha	206,409	73
Tacoma	204,624	74
Grand Rapids	201,938	75
New Bedford - Fall River - Attleboro	196,799	76
Portsmouth - Dover - Rochester	195,657	77
Allentown - Bethlehem - Easton	194,731	78
Santa Barbara - Santa Maria - Lompoc	194,052	79
Albuquerque	191,046	80
Memphis	190,178	81
Tulsa	188,378	82
Akron	188,364	83
Lake County, Ill.	184,591	84
Sarasota	183,480	85
Salinas - Seaside - Monterey	183,062	86
Toledo	183,054	87
Lancaster	182,665	88
Fort Myers - Cape Coral	178,259	89
Birmingham	176,860	90
Wilmington, Del.	174,725	91
Harrisburg - Lebanon - Carlisle	174,295	92
Tucson	173,439	93
Fresno	166,355	94
Charleston, S.C.	165,938	95
Manchester - Nashua	164,316	96
Santa Rosa - Petaluma	150,256	97
Vallejo - Fairfield - Napa	148,238	98
Greenville - Spartanburg	146,196	99
Portland, Me.	145,874	100
Madison	143,423	101
Wichita	140,513	102
Fort Wayne	138,863	103
Daytona Beach	136,315	104
Lansing - East Lansing	136,274	105
Melbourne - Titusville - Palm Bay	136,242	106
York	132,419	107
Des Moines	130,085	108
Anchorage	128,289	109
Spokane	127,173	110
Gary - Hammond	126,558	111
Reading	124,929	112
Little Rock - North Little Rock	124,822	113
Saginaw - Bay City - Midland	122,333	114
Stockton	122,256	115
Trenton	120,451	116
Lexington-Fayette	119,322	117
Bakersfield	118,478	118
Columbia, S.C.	117,485	119
Colorado Springs	115,928	120
El Paso	115,882	121
Baton Rouge	112,159	122
Jersey City	110,530	123
Youngstown - Warren	108,695	124
New London - Norwich	108,619	125
Modesto	106,856	126
Santa Cruz	103,800	127
Flint	103,758	128
Aurora - Elgin	103,735	129
Ann Arbor	99,924	130
Boulder - Longmont	99,908	131
Eugene - Springfield	99,246	132
Mobile	99,035	133
Utica - Rome	98,966	134
Canton	97,067	135
Orange County, N.Y.	96,734	136
Davenport - Rock Island - Moline	96,399	137
Appleton - Oshkosh - Neenah	93,776	138
Lakeland - Winter Haven	90,207	139
Binghamton	88,125	140
Salem, Ore.	87,123	141
Chattanooga	86,872	142
Jackson, Miss.	86,595	143
Burlington, Vt.	86,374	144
Erie	86,320	145
Rockford	85,699	146
Fort Pierce	85,533	147
Poughkeepsie	85,451	148
Tallahassee	83,378	149
Joliet	82,390	150
Augusta	80,137	151
Pittsfield	79,421	152
Gainesville	78,201	153
Roanoke	78,182	154
Corpus Christi	77,533	155
Peoria	76,288	156
Pensacola	76,172	157
Springfield, Mo.	75,432	158
Shreveport	75,066	159
Kalamazoo	73,280	160
Beaumont - Port Arthur	71,499	161
Naples	70,701	162
Bradenton	70,619	163
Evansville	70,398	164
Lubbock	70,355	165
Fort Walton Beach	69,279	166
Green Bay	69,986	167
Reno	68,792	168
Vancouver	68,625	169
Springfield, Ill.	68,091	170
Champaign - Urbana - Rantoul	67,315	171
Niagara Falls	66,659	172
Boise	66,562	173
Fort Collins - Loveland	66,238	174
Hamilton - Middletown	65,110	175
Macon - Warner Robins	65,068	176
Panama City	64,548	177
Savannah	64,355	178
South Bend - Mishawaka	62,553	179
Lincoln	62,475	180
Amarillo	60,558	181
Johnson City - Kingsport - Bristol	60,481	182
Duluth	59,889	183
Charleston, W.Va.	57,344	184
Chico	56,910	185
Visalia - Tulare - Porterville	55,311	186
Fayetteville, N.C.	54,524	187
Hickory - Morganton	54,148	188
Olympia	53,944	189
Racine	53,910	190
Huntsville	53,683	191
Fargo - Moorhead	53,656	192
Yakima	53,181	193
Ocala	53,114	194
Montgomery	53,012	195
Bangor	52,342	196
Medford	52,172	197
Huntington - Ashland	51,836	198
Columbus, Ga.	51,738	199
Cedar Rapids	51,502	200
Waco	51,436	201
Lafayette, La.	51,129	202
Galveston - Texas City	49,681	203
Bellingham	49,665	204
McAllen - Edinburg - Mission	49,340	205
Benton Harbor	48,843	206
Killeen - Temple	48,723	207
Glens Falls	48,509	208
Santa Fe	47,947	209
Bremerton	47,244	210
St. Cloud	46,671	211
Janesville - Beloit	45,915	212
Johnstown	45,750	213
State College	45,736	214
Lorain - Elyria	45,727	215
Sioux Falls	45,381	216
Richland - Kennewick - Pasco	45,016	217
Redding	44,973	218
Billings	44,735	219
La Crosse	44,520	220
Topeka	44,089	221
Asheville	43,985	222
Brownsville - Harlingen	43,771	223
Bloomington - Normal	43,422	224
Wilmington, N.C.	43,213	225
Muskegon	42,664	226
Lima	42,452	227
Wichita Falls	41,503	228
Eau Claire	40,897	229
Rochester, Minn.	40,815	230
Charlottesville	40,526	231
Fort Smith	40,444	232
Battle Creek	39,931	233
Merced	39,294	234
Tyler	39,226	235
Altoona	39,153	236
Houma - Thibodaux	38,953	237
Lynchburg	37,526	238
Longview - Marshall	37,440	239
Monroe	37,223	240
Elkhart - Goshen	36,808	241
Lewiston - Auburn	36,760	242
Terre Haute	36,729	243
Biloxi - Gulfport	36,327	244
Kenosha	36,165	245
Athens	35,046	246
Decatur, Ill.	35,035	247
Clarksville - Hopkinsville	34,946	248
Pueblo	34,494	249
Joplin	34,187	250
Lafayette - West Lafayette	34,186	251
Rapid City	34,046	252
Waterloo - Cedar Falls	34,001	253
Jamestown - Dunkirk	33,823	254
Cheyenne	32,192	255
Jackson, Mich.	32,140	256
Beaver County, Pa.	31,937	257
Lake Charles	31,796	258
Sioux City	31,667	259
Vineland - Millville - Bridgeton	30,801	260
Anderson, S.C.	30,379	261
Provo - Orem	30,328	262
Abilene	30,322	263
Parkersburg - Marietta	30,236	264
Bryan - College Station	30,205	265
Iowa City	30,069	266
Mansfield	29,831	267
Wausau	29,332	268
Sheboygan	29,237	269
Greeley	29,015	270
Williamsport	29,010	271
Bloomington, Ind.	28,971	272
Elmira	28,824	273
Sharon	28,821	274
Brazoria	28,475	275
Muncie	28,472	276
Burlington, N.C.	28,321	277
Columbia, Mo.	28,252	278
Bismarck	27,540	279
Dothan	27,455	280
Yuba City	27,400	281
Danville, Va.	26,684	282
Dubuque	26,644	283
Jacksonville, N.C.	26,101	284
Las Cruces	25,805	285
Kokomo	25,803	286
Tuscaloosa	25,728	287
Texarkana	25,617	288
Odessa	25,457	289
Midland, Tex.	25,449	290
Alexandria, La.	25,220	291
Wheeling	25,184	292
Yuma	24,599	293
Florence, S.C.	24,446	294
Albany, Ga.	24,425	295
Cumberland	24,326	296
Great Falls	24,141	297
Fayetteville - Springdale	23,762	298
Steubenville - Weirton	23,578	299
Anderson, Ind.	23,119	300
Laredo	22,872	301
Hagerstown	22,423	302
Grand Forks	22,348	303
Lawton	21,347	304
Kankakee	20,171	305
Lawrence, Kans.	20,102	306
Casper	19,937	307
San Angelo	19,868	308
Sherman - Denison	19,226	309
St. Joseph	18,399	310
Owensboro	18,313	311
Anniston	18,224	312
Florence, Ala.	18,009	313
Victoria	16,500	314
Decatur, Ala.	15,756	315
Jackson, Tenn.	15,300	316
Gadsden	14,886	317
Pascagoula	13,815	318
Pine Bluff	13,141	319
Enid	12,162	320
Total Above Areas	67,140,920	
Percent of U.S.	85.7316	
United States Total	78,315,232	

23RD ANNUAL RGI METRO RANKING

RESTAURANT ACTIVITY INDEX 1989

Metro Area	RAI	Rank
Honolulu	215	1
Anchorage	172	2
Santa Fe	172	2
Wichita Falls	169	4
San Francisco	162	5
Salinas - Seaside - Monterey	157	6
Indianapolis	148	7
Fort Walton Beach	143	8
Abilene	141	9
Los Angeles - Long Beach	139	10
La Crosse	138	11
New York	138	11
Orlando	138	11
Albuquerque	137	14
Anaheim - Santa Ana	136	15
Atlanta	136	15
Cheyenne	135	17
Nashville	133	18
Wilmington, N.C.	133	18
Bloomington - Normal	132	20
Ann Arbor	131	21
Champaign - Urbana - Rantoul	131	21
Jacksonville, N.C.	131	21
Kenosha	128	24
Lexington-Fayette	128	24
Springfield, Mo.	128	24
Anniston	127	27
Louisville	127	27
Boston - Lawrence - Salem - Lowell - Brockton	125	29
Kalamazoo	125	29
Portland, Ore.	125	29
Knoxville	124	32
Springfield, Ill.	124	32
State College	124	32
Chicago	123	35
Fort Wayne	123	35
Greensboro - Winston-Salem - High Point	123	35
Lafayette - West Lafayette	123	35
Washington	123	35
Wichita	123	35
Bloomington, Ind.	121	41
Dothan	121	41
Muncie	121	41
San Diego	121	41
Minneapolis - St. Paul	120	45
Raleigh - Durham	120	45
San Jose	120	45
Athens	119	48
Atlantic City	119	48
Clarksville - Hopkinsville	119	48
Detroit	119	48
Kokomo	118	52
Lawrence, Kans.	118	52
St. Louis	118	52
Topeka	118	52
Fayetteville, N.C.	117	56
Sacramento	116	57
Colorado Springs	115	58
Decatur, Ala.	115	58
Macon - Warner Robins	115	58
Oklahoma City	115	58
Seattle	115	58
Huntsville	114	63
Lansing - East Lansing	114	63
Sarasota	114	63
Tuscaloosa	114	63
Evansville	113	67
Jacksonville, Fla.	113	67
Montgomery	113	67
Panama City	113	67
Columbia, S.C.	111	71
Dallas	111	71
Eugene - Springfield	111	71
Fargo - Moorhead	111	71
Lubbock	111	71
Savannah	111	71
Terre Haute	111	71
Fort Lauderdale - Hollywood - Pompano Beach	110	78
Baltimore	109	79
Grand Rapids	109	79
Hartford - New Britain - Middletown - Bristol	109	79
South Bend - Mishawaka	109	79
Charleston, S.C.	108	83
Columbus, Ga.	108	83
Kansas City	108	83
Madison	108	83
Springfield, Mass.	108	83
West Palm Beach - Boca Raton - Delray Beach	108	83
Bismarck	107	89
Burlington, Vt.	107	89
Cincinnati	107	89
Columbus, Ohio	107	89
Jackson, Miss.	107	89
New London - Norwich	107	89
Omaha	107	89
Saginaw - Bay City - Midland	107	89
Burlington, N.C.	106	97
Cleveland	106	97
Grand Forks	106	97
Miami - Hialeah	106	97
Norfolk - Virginia Beach - Newport News	106	97
Tallahassee	106	97
Benton Harbor	105	103
Denver	105	103
Green Bay	105	103
Joplin	105	103
Roanoke	105	103
Salem, Ore.	105	103
Vallejo - Fairfield - Napa	105	103
Worcester - Fitchburg - Leominster	105	103
Lake County, Ill.	104	111
Las Cruces	104	111
Melbourne - Titusville - Palm Bay	104	111
Muskegon	104	111
Pensacola	104	111
Pittsfield	104	111
Appleton - Oshkosh - Neenah	103	117
Charleston, W.Va.	103	117
Charlotte - Gastonia - Rock Hill	103	117
San Antonio	103	117
Biloxi - Gulfport	102	121
Boulder - Longmont	102	121
Jackson, Mich.	102	121
Oakland	102	121
Tacoma	102	121
Toledo	102	121
Augusta	101	127
Gainesville	101	127
Hamilton - Middletown	101	127
Little Rock - North Little Rock	101	127
Parkersburg - Marietta	101	127
Portland, Me.	101	127
Providence - Pawtucket - Woonsocket	101	127
Santa Barbara - Santa Maria - Lompoc	101	127
Battle Creek	100	135
Birmingham	100	135
Cumberland	100	135
Las Vegas	100	135
Asheville	99	139
Boise	99	139
Decatur, Ill.	99	139
Fort Collins - Loveland	99	139
Fort Myers - Cape Coral	99	139
Johnson City - Kingsport - Bristol	99	139
Peoria	99	139
Waco	99	139
Amarillo	98	147
Columbia, Mo.	98	147
Memphis	98	147
Rapid City	98	147
Reading	98	147
Rochester, Minn.	98	147
Tulsa	98	147
Bryan - College Station	97	154
Oxnard - Ventura	97	154
Racine	97	154
Austin	96	157
Chico	96	157
Elkhart - Goshen	96	157
Fort Worth - Arlington	96	157
Lima	96	157
Lincoln	96	157
Medford	96	157
New Orleans	96	157
Houston	95	165
Richmond - Petersburg	95	165
Santa Cruz	95	165
Santa Rosa - Petaluma	95	165
Tampa - St. Petersburg - Clearwater	95	165
Buffalo	94	170
Elmira	94	170
Hickory - Morganton	94	170
Huntington - Ashland	94	170
Lawton	94	170
Riverside - San Bernardino	94	170
Akron	93	176
Aurora - Elgin	93	176
Davenport - Rock Island - Moline	93	176
Dayton - Springfield	93	176
Milwaukee	93	176
Mobile	93	176
St. Joseph	93	176
Salt Lake City - Ogden	93	176
Beaumont - Port Arthur	92	184
Corpus Christi	92	184
Gary - Hammond	92	184
Lynchburg	92	184
Naples	92	184
New Haven - Waterbury - Meriden	92	184
Pittsburgh	92	184
Sharon	92	184
Trenton	92	184
Wilmington, Del.	92	184
Dubuque	91	194
Flint	91	194
Fort Smith	91	194
Greenville - Spartanburg	91	194
Lancaster	91	194
Manchester - Nashua	91	194
Merced	91	194
New Bedford - Fall River - Attleboro	91	194
Owensboro	91	194
Phoenix	91	194
Sioux Falls	91	194
Spokane	91	194
Stockton	91	194
Syracuse	91	194
Youngstown - Warren	91	194
Albany, Ga.	90	209
Joliet	90	209
Portsmouth - Dover - Rochester	90	209
Tucson	90	209
Bridgeport - Stamford - Norwalk - Danbury	89	213
Chattanooga	89	213
Gadsden	89	213
Harrisburg - Lebanon - Carlisle	89	213
Iowa City	89	213
Philadelphia	89	213
Rockford	89	213
Billings	88	220
Bradenton	88	220
Daytona Beach	88	220
Lakeland - Winter Haven	88	220
Modesto	88	220
Shreveport	88	220
Tyler	88	220
Charlottesville	87	227
Des Moines	87	227
Erie	87	227
Killeen - Temple	87	227
Monroe	87	227
Texarkana	87	227
San Angelo	86	233
York	86	233
El Paso	85	235
Newark	85	235
Reno	85	235
Vancouver	85	235
Albany - Schenectady - Troy	84	239
Cedar Rapids	84	239
Enid	84	239
Nassau - Suffolk	84	239
Sheboygan	84	239
Utica - Rome	84	239
Waterloo - Cedar Falls	84	239
Canton	83	246
Eau Claire	83	246
Fayetteville - Springdale	83	246
Fort Pierce	83	246
Janesville - Beloit	83	246
Rochester, N.Y.	83	246
Allentown - Bethlehem - Easton	82	252
Bellingham	82	252
Danville, Va.	82	252
Mansfield	82	252
Pueblo	82	252
Redding	82	252
St. Cloud	82	252
Scranton - Wilkes-Barre	82	252
Wausau	82	252
Bergen - Passaic	81	261
Binghamton	81	261
Casper	81	261
Fresno	81	261
Great Falls	81	261
Longview - Marshall	81	261
Niagara Falls	81	261
Richland - Kennewick - Pasco	81	261
Yakima	81	261
Brownsville - Harlingen	80	270
Anderson, Ind.	79	271
Florence, S.C.	79	271
Houma - Thibodaux	79	271
Middlesex - Somerset - Hunterdon	79	271
Olympia	79	271
Sioux City	79	271
Duluth	78	277
Glens Falls	78	277
Lafayette, La.	78	277
Provo - Orem	78	277
Jackson, Tenn.	77	281
Midland, Tex.	77	281
Monmouth - Ocean	76	283
Pascagoula	76	283
Wheeling	76	283
Yuma	76	283
Greeley	75	287
Altoona	74	288
Laredo	74	288
Victoria	74	288
Anderson, S.C.	73	291
Florence, Ala.	73	291
Lorain - Elyria	73	291
Alexandria, La.	72	294
Bakersfield	72	294
Baton Rouge	72	294
Bremerton	72	294
Pine Bluff	72	294
Ocala	71	299
Bangor	70	300
Kankakee	70	300
Yuba City	70	300
Hagerstown	69	303
Lewiston - Auburn	69	303
Poughkeepsie	69	303
Steubenville - Weirton	69	303
Jamestown - Dunkirk	68	307
Jersey City	68	307
Odessa	67	309
Galveston - Texas City	66	310
Orange County, N.Y.	65	311
Sherman - Denison	65	311
Johnstown	63	313
McAllen - Edinburg - Mission	62	314
Williamsport	61	315
Lake Charles	60	316
Beaver County, Pa.	59	317
Brazoria	58	318
Visalia - Tulare - Porterville	55	319
Vineland - Millville - Bridgeton	52	320
Total Above Areas	107	
United States Total	100	

23RD ANNUAL RGI

METRO RANKING

RESTAURANT GROWTH INDEX

1989

Metro Area	RGI	Rank
Las Vegas	418	1
Reno	311	2
Atlantic City	305	3
Washington	151	4
Orlando	150	5
Middlesex - Somerset - Hunterdon	145	6
Honolulu	141	7
Rochester, Minn.	140	8
Minneapolis - St. Paul	139	9
Newark	138	10
Trenton	134	11
Huntsville	130	12
Wilmington, Del.	129	13
San Jose	128	14
Tallahassee	128	14
Ann Arbor	126	16
Bergen - Passaic	126	16
Baltimore	125	18
Bismarck	123	19
Houston	123	19
Richland - Kennewick - Pasco	123	19
Boston - Lawrence - Salem - Lowell - Brockton	122	22
Philadelphia	122	22
Chicago	120	24
Hartford - New Britain - Middletown - Bristol	120	24
Anchorage	119	26
Dallas	119	26
Manchester - Nashua	119	26
Harrisburg - Lebanon - Carlisle	118	29
Miami - Hialeah	118	29
Montgomery	118	29
Nashville	118	29
Brazoria	117	33
Bridgeport - Stamford - Norwalk - Danbury	117	33
Grand Rapids	117	33
Burlington, Vt.	116	36
Kansas City	116	36
Memphis	116	36
New York	116	36
Lancaster	115	40
Los Angeles - Long Beach	115	40
San Diego	115	40
Atlanta	114	43
Milwaukee	114	43
Seattle	114	43
Anaheim - Santa Ana	113	46
Oxnard - Ventura	113	46
Richmond - Petersburg	113	46
Baton Rouge	112	49
Jackson, Miss.	112	49
Jersey City	112	49
Augusta	111	52
Lansing - East Lansing	111	52
Phoenix	111	52
Aurora - Elgin	110	55
Charlottesville	110	55
Lake County, Ill.	110	55
Lincoln	110	55
Pascagoula	110	55
Detroit	109	60
Jacksonville, Fla.	109	60
Louisville	109	60
Oakland	109	60
West Palm Beach - Boca Raton - Delray Beach	109	60
Beaumont - Port Arthur	108	65
Fort Worth - Arlington	108	65
Pensacola	108	65
Rochester, N.Y.	108	65
St. Louis	108	65
Sheboygan	108	65
York	108	65
Binghamton	107	72
Bremerton	107	72
Cincinnati	107	72
Iowa City	107	72
Nassau - Suffolk	107	72
Raleigh - Durham	107	72
Charleston, S.C.	106	78
Decatur, Ill.	106	78
Florence, S.C.	106	78
Indianapolis	106	78
Joliet	106	78
Madison	106	78
Saginaw - Bay City - Midland	106	78
Salinas - Seaside - Monterey	106	78
San Francisco	106	78
Charlotte - Gastonia - Rock Hill	105	87
Kalamazoo	105	87
Poughkeepsie	105	87
Salt Lake City - Ogden	105	87
Appleton - Oshkosh - Neenah	104	91
Galveston - Texas City	104	91
Grand Forks	104	91
Jackson, Tenn.	104	91
New Orleans	104	91
Norfolk - Virginia Beach - Newport News	104	91
Omaha	104	91
Columbia, S.C.	103	98
Denver	103	98
Lexington-Fayette	103	98
Sioux Falls	103	98
Worcester - Fitchburg - Leominster	103	98
Anniston	102	103
Hagerstown	102	103
Jackson, Mich.	102	103
Macon - Warner Robins	102	103
Peoria	102	103
Riverside - San Bernardino	102	103
Rockford	102	103
Cleveland	101	110
Columbus, Ohio	101	110
Dayton - Springfield	101	110
Lake Charles	101	110
New Haven - Waterbury - Meriden	101	110
Tampa - St. Petersburg - Clearwater	101	110
Champaign - Urbana - Rantoul	100	116
Des Moines	100	116
Gainesville	100	116
Green Bay	100	116
Kenosha	100	116
Lafayette - West Lafayette	100	116
Little Rock - North Little Rock	100	116
Portsmouth - Dover - Rochester	100	116
Savannah	100	116
Birmingham	99	125
Lakeland - Winter Haven	99	125
Springfield, Mo.	99	125
Vineland - Millville - Bridgeton	99	125
Boise	98	129
Fort Wayne	98	129
Lafayette, La.	98	129
Vallejo - Fairfield - Napa	98	129
Albany, Ga.	97	133
Fort Lauderdale - Hollywood - Pompano Beach	97	133
Greensboro - Winston-Salem - High Point	97	133
Monmouth - Ocean	97	133
Portland, Ore.	97	133
Springfield, Ill.	97	133
Battle Creek	96	139
Bloomington - Normal	96	139
El Paso	96	139
Erie	96	139
Knoxville	96	139
Topeka	96	139
Beaver County, Pa.	95	145
Columbia, Mo.	95	145
Fargo - Moorhead	95	145
Lorain - Elyria	95	145
New London - Norwich	95	145
Portland, Me.	95	145
Allentown - Bethlehem - Easton	94	151
Cedar Rapids	94	151
La Crosse	94	151
Shreveport	94	151
Albany - Schenectady - Troy	93	155
Bakersfield	93	155
Houma - Thibodaux	93	155
Syracuse	93	155
Asheville	92	159
Daytona Beach	92	159
Lynchburg	92	159
Pittsburgh	92	159
Sacramento	92	159
Santa Rosa - Petaluma	92	159
Springfield, Mass.	92	159
Vancouver	92	159
Bangor	91	167
St. Joseph	91	167
Athens	90	169
Austin	90	169
Danville, Va.	90	169
Evansville	90	169
Hamilton - Middletown	90	169
Merced	90	169
Mobile	90	169
Racine	90	169
Davenport - Rock Island - Moline	89	177
Fayetteville, N.C.	89	177
Johnson City - Kingsport - Bristol	89	177
Olympia	89	177
Akron	88	181
Alexandria, La.	88	181
Anderson, S.C.	88	181
Elkhart - Goshen	88	181
Flint	88	181
Fresno	88	181
Melbourne - Titusville - Palm Bay	88	181
Providence - Pawtucket - Woonsocket	88	181
Reading	88	181
Santa Fe	88	181
Tacoma	88	181
Tuscaloosa	88	181
Wichita	88	181
Greenville - Spartanburg	87	194
Kokomo	87	194
Lewiston - Auburn	87	194
Provo - Orem	87	194
Roanoke	87	194
Tucson	87	194
Yuba City	87	194
Albuquerque	86	201
Chattanooga	86	201
Gadsden	86	201
Hickory - Morganton	86	201
Kankakee	86	201
Lawrence, Kans.	86	201
Santa Barbara - Santa Maria - Lompoc	86	201
Waterloo - Cedar Falls	86	201
Biloxi - Gulfport	85	209
Bradenton	85	209
Elmira	85	209
Gary - Hammond	85	209
Greeley	85	209
Modesto	85	209
Naples	85	209
Parkersburg - Marietta	85	209
San Antonio	85	209
Stockton	85	209
Toledo	85	209
Anderson, Ind.	84	220
New Bedford - Fall River - Attleboro	84	220
Casper	83	222
Charleston, W.Va.	83	222
Cheyenne	83	222
Decatur, Ala.	83	222
Dothan	83	222
Laredo	83	222
Midland, Tex.	83	222
Orange County, N.Y.	83	222
Pine Bluff	83	222
Steubenville - Weirton	83	222
Colorado Springs	82	232
Eau Claire	82	232
Fayetteville - Springdale	82	232
Fort Walton Beach	82	232
Pittsfield	82	232
St. Cloud	82	232
Scranton - Wilkes-Barre	82	232
Spokane	82	232
Wausau	82	232
Yakima	82	232
Bloomington, Ind.	81	242
Corpus Christi	81	242
Fort Myers - Cape Coral	81	242
Fort Pierce	81	242
South Bend - Mishawaka	81	242
Columbus, Ga.	80	247
Lubbock	80	247
Terre Haute	80	247
Williamsport	80	247
Fort Collins - Loveland	79	251
Muncie	79	251
Muskegon	79	251
Tulsa	79	251
Wheeling	79	251
Buffalo	78	256
Huntington - Ashland	78	256
Santa Cruz	78	256
Waco	78	256
Youngstown - Warren	78	256
Burlington, N.C.	77	261
Florence, Ala.	77	261
Janesville - Beloit	77	261
Ocala	77	261
Wichita Falls	77	261
Yuma	77	261
Las Cruces	76	267
McAllen - Edinburg - Mission	76	267
Mansfield	76	267
Owensboro	76	267
Sarasota	76	267
Texarkana	76	267
Visalia - Tulare - Porterville	76	267
Duluth	75	274
Odessa	75	274
Rapid City	75	274
San Angelo	75	274
Altoona	74	278
Lima	74	278
Monroe	74	278
Sioux City	74	278
Tyler	74	278
Boulder - Longmont	73	283
Canton	73	283
Cumberland	73	283
Eugene - Springfield	73	283
Johnstown	73	283
Utica - Rome	73	283
Amarillo	72	289
Benton Harbor	72	289
Bryan - College Station	72	289
Dubuque	72	289
Fort Smith	71	293
Redding	71	293
State College	71	293
Billings	70	296
Brownsville - Harlingen	70	296
Clarksville - Hopkinsville	70	296
Pueblo	70	296
Jamestown - Dunkirk	69	300
Niagara Falls	69	300
Abilene	68	302
Chico	68	302
Killeen - Temple	68	302
Sharon	68	302
Sherman - Denison	68	302
Bellingham	66	307
Oklahoma City	66	307
Lawton	63	309
Panama City	63	309
Great Falls	62	311
Salem, Ore.	62	311
Victoria	62	311
Jacksonville, N.C.	61	314
Joplin	61	314
Longview - Marshall	60	316
Medford	60	316
Wilmington, N.C.	60	316
Glens Falls	56	319
Enid	53	320
Total Above Areas	**108**	
United States Total	**100**	

23RD ANNUAL RGI METRO RANKING

POPULATION PER UNIT

1989

Metro Area	Pop. Per Unit	Rank
McAllen - Edinburg - Mission	1,287	1
Laredo	1,128	2
Anniston	1,119	3
Provo - Orem	1,078	4
Bremerton	1,068	5
Merced	1,056	6
Pascagoula	1,047	7
Montgomery	1,035	8
El Paso	1,032	9
Lake Charles	1,029	10
Beaver County, Pa.	1,007	11
Gadsden	993	12
Brownsville - Harlingen	984	13
Houma - Thibodaux	984	13
Saginaw - Bay City - Midland	974	15
Johnstown	973	16
Joliet	972	17
Alexandria, La.	967	18
Jackson, Mich.	960	19
Baton Rouge	957	20
Greeley	955	21
Riverside - San Bernardino	944	22
Shreveport	939	23
Las Cruces	932	24
Lakeland - Winter Haven	929	25
Yuba City	929	25
Augusta	925	27
Ocala	924	28
Hamilton - Middletown	922	29
Jersey City	922	29
Huntington - Ashland	921	31
Pensacola	909	32
Beaumont - Port Arthur	908	33
Birmingham	907	34
Tacoma	907	34
Lorain - Elyria	906	36
Brazoria	901	37
Jackson, Miss.	901	37
Bismarck	899	39
Yuma	898	40
Pine Bluff	897	41
Florence, S.C.	895	42
Charleston, S.C.	894	43
Visalia - Tulare - Porterville	892	44
Wheeling	892	44
Vineland - Millville - Bridgeton	891	46
Memphis	890	47
Sheboygan	888	48
Philadelphia	886	49
Johnson City - Kingsport - Bristol	885	50
Salt Lake City - Ogden	881	51
Wilmington, Del.	881	51
Fayetteville, N.C.	876	53
Modesto	872	54
St. Cloud	872	54
Mobile	869	56
Vancouver	868	57
Tallahassee	867	58
Kankakee	866	59
Columbus, Ga.	865	60
Stockton	865	60
Jacksonville, N.C.	864	62
Huntsville	861	63
Steubenville - Weirton	861	63
Killeen - Temple	860	65
Tuscaloosa	860	65
Aurora - Elgin	859	67
Grand Rapids	857	68
Louisville	857	68
Bakersfield	854	70
Newark	853	71
Baltimore	852	72
Yakima	850	73
Anderson, S.C.	849	74
Jackson, Tenn.	849	74
Detroit	847	76
Florence, Ala.	847	76
Houston	846	78
York	844	79
Richland - Kennewick - Pasco	842	80
Texarkana	841	81
Oxnard - Ventura	839	82
Lansing - East Lansing	838	83
San Angelo	838	83
Parkersburg - Marietta	837	85
Middlesex - Somerset - Hunterdon	834	86
Fort Pierce	832	87
Lancaster	830	88
Vallejo - Fairfield - Napa	829	89
Decatur, Ala.	827	90
Minneapolis - St. Paul	826	91
Lafayette, La.	822	92
Bryan - College Station	820	93
Bradenton	817	94
Flint	817	94
Macon - Warner Robins	816	96
Hagerstown	812	97
Binghamton	811	98
New Orleans	811	98
Elmira	810	100
Appleton - Oshkosh - Neenah	807	101
Anderson, Ind.	806	102
Albany, Ga.	805	103
Dothan	805	103
Olympia	804	105
Decatur, Ill.	803	106
Dayton - Springfield	801	107
Clarksville - Hopkinsville	797	108
Rochester, Minn.	796	109
Galveston - Texas City	794	110
New York	794	110
Fort Worth - Arlington	791	112
Fresno	791	112
Rockford	791	112
Lewiston - Auburn	789	115
San Diego	788	117
Athens	788	117
Biloxi - Gulfport	788	117
Gary - Hammond	788	117
Harrisburg - Lebanon - Carlisle	788	117
Little Rock - North Little Rock	788	117
Tucson	788	117
Chicago	787	123
Kenosha	787	123
Las Vegas	785	125
Erie	784	126
Green Bay	784	126
Danville, Va.	783	128
Pittsburgh	783	128
Lake County, Ill.	781	130
Milwaukee	781	130
Nashville	778	132
Wausau	778	132
Los Angeles - Long Beach	777	134
Cleveland	776	135
Grand Forks	775	136
Columbia, S.C.	774	137
Youngstown - Warren	774	137
Kansas City	773	139
St. Louis	772	140
St. Joseph	771	141
Tyler	769	142
Cincinnati	768	143
Rochester, N.Y.	768	143
Phoenix	767	145
Abilene	766	146
Bergen - Passaic	766	146
Trenton	765	148
Washington	765	148
Lawton	763	150
Norfolk - Virginia Beach - Newport News	763	150
Tampa - St. Petersburg - Clearwater	761	152
Allentown - Bethlehem - Easton	759	153
Chico	759	153
Savannah	759	153
Lafayette - West Lafayette	758	156
Eau Claire	757	157
Melbourne - Titusville - Palm Bay	754	158
Akron	753	159
Chattanooga	752	160
Worcester - Fitchburg - Leominster	751	161
Lincoln	749	162
Odessa	749	162
Columbus, Ohio	748	164
Monroe	748	164
Bangor	745	166
Racine	745	166
Charlotte - Gastonia - Rock Hill	744	168
Miami - Hialeah	744	168
Waterloo - Cedar Falls	743	170
Boise	741	171
Lawrence, Kans.	741	171
Jacksonville, Fla.	740	173
Altoona	739	174
Elkhart - Goshen	739	174
Lynchburg	739	174
Poughkeepsie	739	174
San Antonio	739	174
Davenport - Rock Island - Moline	738	179
Fargo - Moorhead	738	179
Waco	738	179
Corpus Christi	737	182
Indianapolis	737	182
Omaha	736	184
Muskegon	734	185
Battle Creek	733	186
Greenville - Spartanburg	733	186
Iowa City	732	189
Charleston, W.Va.	731	190
Ann Arbor	731	190
Richmond - Petersburg	731	190
Sherman - Denison	731	190
Columbia, Mo.	728	193
New Bedford - Fall River - Attleboro	728	193
Fayetteville - Springdale	727	195
Terre Haute	726	196
Muncie	725	197
Springfield, Mass.	725	197
Cedar Rapids	724	199
Des Moines	724	199
Midland, Tex.	724	199
Monmouth - Ocean	724	199
Gainesville	723	203
Peoria	723	203
Greensboro - Winston-Salem - High Point	722	205
Orlando	722	205
Sharon	722	205
Champaign - Urbana - Rantoul	721	208
Pueblo	721	208
Oakland	720	210
Orange County, N.Y.	720	210
Sioux Falls	718	212
Williamsport	717	213
Fort Smith	713	214
Reno	713	214
Springfield, Mo.	712	216
Fort Wayne	710	217
Hartford - New Britain - Middletown - Bristol	710	217
Salem, Ore.	710	217
Utica - Rome	710	217
Canton	709	221
Spokane	709	221
Benton Harbor	708	223
Springfield, Ill.	708	223
Kalamazoo	707	225
Nassau - Suffolk	707	225
Toledo	707	225
Evansville	706	228
Sioux City	705	229
Reading	702	230
Cheyenne	701	231
Charlottesville	699	232
West Palm Beach - Boca Raton - Delray Beach	698	233
San Jose	697	234
Fort Collins - Loveland	696	235
Scranton - Wilkes-Barre	696	235
Syracuse	696	235
Mansfield	695	238
Bloomington - Normal	694	239
State College	694	239
Janesville - Beloit	693	241
Tulsa	693	241
Colorado Springs	691	243
Knoxville	690	244
Atlanta	689	245
Bridgeport - Stamford - Norwalk - Danbury	689	245
Wichita Falls	688	247
Lexington-Fayette	687	248
Owensboro	687	248
Denver	684	250
Victoria	684	250
Dallas	683	252
Duluth	682	253
Lima	682	253
Santa Rosa - Petaluma	682	253
New Haven - Waterbury - Meriden	681	256
Salinas - Seaside - Monterey	681	256
Boston - Lawrence - Salem - Lowell - Brockton	680	258
Dubuque	680	258
Kokomo	679	260
Cumberland	678	261
Daytona Beach	677	262
Providence - Pawtucket - Woonsocket	676	263
Joplin	675	264
Bloomington, Ind.	674	265
Sacramento	674	265
Hickory - Morganton	671	267
Albany - Schenectady - Troy	670	268
Jamestown - Dunkirk	667	269
Lubbock	667	269
Asheville	665	271
Portsmouth - Dover - Rochester	665	271
Manchester - Nashua	664	273
Redding	662	274
Burlington, Vt.	660	275
Madison	659	276
Topeka	659	276
Raleigh - Durham	658	278
South Bend - Mishawaka	656	279
Buffalo	651	280
Fort Lauderdale - Hollywood - Pompano Beach	651	280
Fort Myers - Cape Coral	646	282
Medford	645	283
Albuquerque	643	284
Anaheim - Santa Ana	642	285
Portland, Ore.	640	286
Seattle	640	286
Burlington, N.C.	636	288
New London - Norwich	636	288
Fort Walton Beach	631	290
Honolulu	630	291
Eugene - Springfield	627	292
La Crosse	627	292
Casper	621	294
Longview - Marshall	621	294
Niagara Falls	614	296
Austin	611	297
Roanoke	607	298
Anchorage	600	299
Wichita	599	300
Naples	598	301
Santa Cruz	598	301
Sarasota	594	303
Amarillo	591	304
Bellingham	586	305
Oklahoma City	586	305
Enid	574	307
Santa Barbara - Santa Maria - Lompoc	571	306
Pittsfield	568	309
Santa Fe	556	310
Portland, Me.	554	311
Rapid City	545	312
Great Falls	540	313
Boulder - Longmont	531	314
Billings	529	315
Panama City	504	316
Wilmington, N.C.	471	317
San Francisco	455	318
Glens Falls	416	319
Atlantic City	381	320
Total Above Areas	755	
United States Total	762	

23RD ANNUAL RGI

METRO RANKING

PER CAPITA EATING PLACE SALES 1989

Metro Area	Per Capita Sales	Rank
Anchorage	1,478	1
Honolulu	1,415	2
San Francisco	1,225	3
Anaheim - Santa Ana	1,104	4
Atlantic City	1,094	5
Orlando	1,089	6
Portland, Me.	1,076	7
Sarasota	1,019	8
Burlington, Vt.	995	9
Wilmington, N.C.	977	10
Boston - Lawrence - Salem - Lowell - Brockton	967	11
Seattle	954	12
Naples	928	13
Washington	916	14
Dallas	915	15
Raleigh - Durham	914	16
Santa Fe	914	16
Portsmouth - Dover - Rochester	907	18
Austin	896	19
Santa Barbara - Santa Maria - Lompoc	896	19
Lexington-Fayette	895	21
Panama City	888	22
Atlanta	883	23
West Palm Beach - Boca Raton - Delray Beach	877	24
Fort Myers - Cape Coral	867	25
Pittsfield	859	26
Boulder - Longmont	858	27
Manchester - Nashua	848	28
La Crosse	847	29
Wichita Falls	841	30
Indianapolis	832	31
Los Angeles - Long Beach	830	32
San Diego	827	33
San Jose	825	34
Santa Cruz	824	35
Fort Lauderdale - Hollywood - Pompano Beach	823	36
Champaign - Urbana - Rantoul	818	37
Fort Walton Beach	816	38
Salinas - Seaside - Monterey	803	39
Bridgeport - Stamford - Norwalk - Danbury	801	40
Wichita	798	41
Cheyenne	797	42
Lubbock	797	42
Albuquerque	796	44
Portland, Ore.	796	44
Springfield, Mo.	795	46
Hartford - New Britain - Middletown - Bristol	792	47
Amarillo	785	48
Minneapolis - St. Paul	785	48
Rapid City	781	50
Fort Worth - Arlington	778	51
Oklahoma City	778	51
Nashville	776	53
Oakland	774	54
Roanoke	774	54
Glens Falls	769	56
New London - Norwich	769	56
New Bedford - Fall River - Attleboro	767	58
Sacramento	764	59
New Orleans	759	60
State College	758	61
Rochester, Minn.	754	62
San Antonio	752	63
Knoxville	748	64
Cincinnati	747	65
Daytona Beach	743	66
New Haven - Waterbury - Meriden	742	67
Iowa City	740	68
Ann Arbor	738	69
Nassau - Suffolk	738	69
Fargo - Moorhead	737	71
Santa Rosa - Petaluma	737	71
Las Vegas	735	73
Bellingham	734	74
Springfield, Mass.	734	74
Worcester - Fitchburg - Leominster	734	74
Louisville	733	77
Springfield, Ill.	733	77
Spokane	731	79
Tampa - St. Petersburg - Clearwater	731	79
Huntsville	730	81
Fort Wayne	728	82
Burlington, N.C.	727	83
Bloomington, Ind.	725	84
Madison	725	84
Des Moines	723	86
Bloomington - Normal	722	87
Chicago	722	87
Charlottesville	720	89
Omaha	720	89
Jacksonville, Fla.	719	91
Topeka	718	92
Billings	717	93
Terre Haute	717	93
Columbia, S.C.	716	95
Norfolk - Virginia Beach - Newport News	716	95
Denver	711	97
Oxnard - Ventura	711	97
Tulsa	711	97
Greensboro - Winston-Salem - High Point	709	100
Lake County, Ill.	709	100
New York	708	102
Monroe	707	103
Lancaster	705	104
Lawrence, Kans.	705	104
Albany - Schenectady - Troy	702	106
Kansas City	701	107
Lafayette - West Lafayette	701	107
Eugene - Springfield	700	109
Phoenix	699	110
Providence - Pawtucket - Woonsocket	699	110
Bergen - Passaic	698	112
Syracuse	696	113
Charlotte - Gastonia - Rock Hill	695	114
Richmond - Petersburg	694	115
Charleston, W.Va.	692	116
Trenton	690	117
Dothan	687	118
Gainesville	684	119
Waco	684	119
Asheville	682	121
Baltimore	682	121
Savannah	682	121
Bradenton	681	124
St. Louis	681	124
Medford	679	126
Kalamazoo	678	127
Charleston, S.C.	676	128
Boise	675	129
Columbus, Ohio	675	129
Fort Collins - Loveland	674	131
Middlesex - Somerset - Hunterdon	671	132
Rochester, N.Y.	670	133
Detroit	669	134
Melbourne - Titusville - Palm Bay	669	134
Vallejo - Fairfield - Napa	667	136
Green Bay	664	137
Lafayette, La.	663	138
Buffalo	662	139
Kokomo	662	139
Sioux Falls	661	141
South Bend - Mishawaka	661	141
Monmouth - Ocean	660	143
Fort Pierce	659	144
Columbia, Mo.	657	145
Reading	655	146
Tallahassee	655	146
Tyler	654	148
Grand Forks	653	149
Little Rock - North Little Rock	652	150
Bismarck	651	151
Tacoma	651	151
Bangor	648	153
Hickory - Morganton	646	154
Cedar Rapids	644	155
Evansville	640	156
Lincoln	638	157
Riverside - San Bernardino	638	157
Fort Smith	637	159
Colorado Springs	636	160
Miami - Hialeah	636	160
Lansing - East Lansing	634	162
Rockford	634	162
Houston	633	164
Milwaukee	633	164
Dubuque	632	166
Joplin	632	166
Greenville - Spartanburg	631	168
Abilene	628	169
Decatur, Ala.	626	170
Elkhart - Goshen	624	171
Toledo	622	172
Bryan - College Station	619	173
Lewiston - Auburn	619	173
Wilmington, Del.	619	173
Athens	617	176
Olympia	616	177
Binghamton	615	178
York	615	178
Fayetteville - Springdale	613	180
Parkersburg - Marietta	613	180
Salem, Ore.	613	180
Lima	612	183
Dayton - Springfield	611	184
Muncie	610	185
Reno	610	185
Janesville - Beloit	606	187
Philadelphia	606	187
Aurora - Elgin	605	189
Orange County, N.Y.	604	190
Erie	602	191
Cleveland	601	192
Corpus Christi	601	192
Allentown - Bethlehem - Easton	599	194
Biloxi - Gulfport	598	195
Decatur, Ill.	598	195
Harrisburg - Lebanon - Carlisle	596	197
Owensboro	596	197
Akron	594	199
Chico	594	199
Poughkeepsie	592	201
Benton Harbor	591	202
Newark	591	202
Midland, Tex.	590	204
Redding	590	204
Jackson, Miss.	588	206
Macon - Warner Robins	588	206
Galveston - Texas City	587	208
Davenport - Rock Island - Moline	585	209
Tuscaloosa	585	209
Appleton - Oshkosh - Neenah	584	211
Augusta	582	212
Baton Rouge	582	212
Battle Creek	582	212
Pittsburgh	581	215
Scranton - Wilkes-Barre	581	215
Houma - Thibodaux	580	217
Sioux City	580	217
Montgomery	578	219
Altoona	576	220
Enid	575	221
Great Falls	575	221
Fresno	574	223
Birmingham	573	224
Lynchburg	572	225
Utica - Rome	572	225
Modesto	569	227
Racine	568	228
Salt Lake City - Ogden	568	228
Longview - Marshall	565	230
Elmira	564	231
Fayetteville, N.C.	564	231
Grand Rapids	562	233
Shreveport	561	234
Niagara Falls	559	235
Casper	557	236
Victoria	555	237
Clarksville - Hopkinsville	552	238
Albany, Ga.	550	239
Jacksonville, N.C.	550	239
Vancouver	550	239
Mobile	549	242
Tucson	548	243
Saginaw - Bay City - Midland	547	244
Danville, Va.	546	245
Chattanooga	544	246
Muskegon	544	246
Peoria	544	246
Richland - Kennewick - Pasco	544	246
Beaumont - Port Arthur	541	250
Kenosha	541	250
Columbus, Ga.	539	252
Pensacola	538	253
St. Joseph	538	253
Stockton	538	253
Eau Claire	537	256
Texarkana	536	257
Cumberland	533	258
Flint	533	258
Hamilton - Middletown	533	258
Mansfield	533	258
Anderson, S.C.	523	262
Odessa	519	263
Sheboygan	517	264
Memphis	515	265
Pueblo	513	266
Yakima	510	267
San Angelo	509	268
Bakersfield	506	269
Lawton	506	269
Florence, S.C.	505	271
Canton	503	272
Lake Charles	502	273
Lakeland - Winter Haven	502	273
Alexandria, La.	501	275
Sherman - Denison	501	275
Killeen - Temple	499	277
Ocala	498	278
Huntington - Ashland	496	279
El Paso	495	280
Jackson, Tenn.	492	281
Youngstown - Warren	492	281
Waterloo - Cedar Falls	491	283
Anniston	489	284
Gary - Hammond	489	284
Gadsden	480	286
Williamsport	474	287
St. Cloud	473	288
Johnson City - Kingsport - Bristol	472	289
Wausau	471	290
Bremerton	469	291
Yuma	468	292
Laredo	462	293
Wheeling	461	294
Duluth	460	295
Anderson, Ind.	454	296
Sharon	454	296
Jamestown - Dunkirk	451	298
Joliet	447	299
Jackson, Mich.	435	300
Florence, Ala.	433	301
Hagerstown	424	302
Yuba City	423	303
Pine Bluff	422	304
Kankakee	420	305
Brownsville - Harlingen	419	306
Las Cruces	416	307
Merced	415	308
Vineland - Millville - Bridgeton	408	309
Jersey City	401	310
Greeley	399	311
Lorain - Elyria	385	312
Brazoria	382	313
Steubenville - Weirton	366	314
Pascagoula	356	315
Johnstown	354	316
Visalia - Tulare - Porterville	341	317
Beaver County, Pa.	327	318
McAllen - Edinburg - Mission	327	318
Provo - Orem	305	320
Total Above Areas	716	
United States Total	651	

23RD ANNUAL RGI

METRO RANKING

PER CAPITA FAST FOOD SALES 1989

Metro Area	Per Capita Sales	Rank
Wilmington, N.C.	511	1
Honolulu	502	2
Anchorage	472	3
Lexington-Fayette	444	4
Huntsville	443	5
Indianapolis	440	6
Decatur, Ala.	438	7
Raleigh - Durham	435	8
Anaheim - Santa Ana	418	9
Dothan	417	10
Charleston, W.Va.	411	11
Atlanta	409	12
Santa Fe	402	13
Louisville	399	14
Austin	394	15
Wichita Falls	388	16
Portland, Me.	387	17
Wichita	385	18
Burlington, N.C.	381	19
Bloomington, Ind.	377	20
Springfield, Mo.	377	20
Nashville	373	22
Terre Haute	373	22
Topeka	373	22
Lubbock	367	25
Fargo - Moorhead	366	26
Lawrence, Kans.	366	26
Orlando	366	26
Parkersburg - Marietta	366	26
Dallas	365	30
Lafayette - West Lafayette	365	30
Fort Worth - Arlington	364	32
Amarillo	362	33
Charlotte - Gastonia - Rock Hill	362	33
Jacksonville, Fla.	359	35
Asheville	357	36
Oklahoma City	357	36
San Antonio	357	36
Tuscaloosa	355	39
Biloxi - Gulfport	352	40
Montgomery	351	41
Atlantic City	349	42
Kokomo	344	43
Savannah	344	43
South Bend - Mishawaka	344	43
Fort Smith	343	46
Knoxville	341	47
Naples	340	48
Tulsa	340	48
Hickory - Morganton	338	50
Owensboro	338	50
Roanoke	338	50
Columbia, S.C.	336	53
Columbus, Ohio	336	53
Greenville - Spartanburg	336	53
Monroe	335	56
Norfolk - Virginia Beach - Newport News	335	56
Albuquerque	334	58
Kansas City	334	58
Champaign - Urbana - Rantoul	333	60
Evansville	333	60
Fayetteville - Springdale	332	62
Little Rock - North Little Rock	331	63
Sacramento	330	64
Cheyenne	328	65
Seattle	328	65
Greensboro - Winston-Salem - High Point	327	67
Iowa City	327	67
Panama City	325	69
Elkhart - Goshen	324	70
St. Louis	323	71
Grand Forks	322	72
Bismarck	321	73
Dayton - Springfield	321	73
La Crosse	321	73
Richmond - Petersburg	320	76
San Diego	320	76
Rapid City	318	78
Muncie	317	79
Omaha	317	79
Cincinnati	316	81
Corpus Christi	316	81
Spokane	316	81
Waco	316	81
Birmingham	315	85
San Jose	315	85
Charlottesville	314	87
Lafayette, La.	314	87
Fort Wayne	313	89
Santa Cruz	313	89
Columbia, Mo.	312	91
Athens	311	92
San Francisco	310	93
Vallejo - Fairfield - Napa	309	94
Boulder - Longmont	308	95
New Orleans	308	95
Ann Arbor	307	97
Riverside - San Bernardino	307	97
Washington	307	97
Chattanooga	305	100
Las Vegas	305	100
Daytona Beach	304	102
Augusta	303	103
Tyler	302	104
Oakland	301	105
Boise	300	106
Joplin	300	106
Oxnard - Ventura	300	106
Fort Walton Beach	299	109
Los Angeles - Long Beach	299	109
Springfield, Ill.	299	109
Des Moines	298	112
Portland, Ore.	298	112
Anniston	297	114
Macon - Warner Robins	297	114
Jackson, Miss.	296	116
Fayetteville, N.C.	295	117
New Bedford - Fall River - Attleboro	295	117
Santa Barbara - Santa Maria - Lompoc	295	117
Bloomington - Normal	294	120
Huntington - Ashland	294	120
Mobile	294	120
Pensacola	293	123
Johnson City - Kingsport - Bristol	292	124
Gadsden	291	125
Lincoln	291	125
Salt Lake City - Ogden	291	125
Baton Rouge	290	128
Lima	290	128
Shreveport	290	128
Abilene	289	131
Jacksonville, N.C.	288	132
Minneapolis - St. Paul	288	132
Enid	287	134
Bryan - College Station	285	135
Cedar Rapids	285	135
Clarksville - Hopkinsville	285	135
Lansing - East Lansing	284	138
Baltimore	283	139
Billings	282	140
Kalamazoo	282	140
Phoenix	281	142
Dubuque	279	143
Albany, Ga.	278	144
Colorado Springs	278	144
Manchester - Nashua	278	144
Rochester, Minn.	278	144
Eugene - Springfield	277	148
Charleston, S.C.	276	149
Wheeling	276	149
Detroit	275	151
Houma - Thibodaux	275	151
Madison	275	151
State College	275	151
Beaumont - Port Arthur	274	155
Tampa - St. Petersburg - Clearwater	273	156
Bellingham	272	157
Columbus, Ga.	272	157
Fresno	272	157
Midland, Tex.	272	157
Galveston - Texas City	271	161
Burlington, Vt.	269	162
Medford	269	162
Sioux Falls	269	162
Davenport - Rock Island - Moline	267	165
Portsmouth - Dover - Rochester	266	166
Salinas - Seaside - Monterey	266	166
New London - Norwich	265	168
Buffalo	264	169
Akron	263	170
Florence, Ala.	263	170
Santa Rosa - Petaluma	263	170
Toledo	263	170
Bakersfield	262	174
Lake County, Ill.	262	174
Longview - Marshall	261	176
Houston	260	177
Reno	260	177
Stockton	260	177
Anderson, S.C.	258	180
Rochester, N.Y.	258	180
Rockford	258	180
Boston - Lawrence - Salem - Lowell - Brockton	257	183
Chicago	257	183
St. Joseph	256	185
Sioux City	256	185
Victoria	256	185
Cleveland	255	188
Melbourne - Titusville - Palm Bay	255	188
Jackson, Tenn.	254	190
Peoria	254	190
Flint	253	192
Hamilton - Middletown	253	192
Mansfield	253	192
Wilmington, Del.	253	192
Green Bay	252	196
Lawton	252	196
Gainesville	251	198
Memphis	251	198
Bradenton	250	200
Fort Lauderdale - Hollywood - Pompano Beach	250	200
Lynchburg	250	200
Sarasota	250	200
Tacoma	250	200
Florence, S.C.	249	205
Harrisburg - Lebanon - Carlisle	249	205
Texarkana	247	207
Aurora - Elgin	246	208
Benton Harbor	246	208
Fort Myers - Cape Coral	246	208
Hartford - New Britain - Middletown - Bristol	246	208
Denver	245	212
Lakeland - Winter Haven	245	212
Milwaukee	245	212
Springfield, Mass.	245	212
West Palm Beach - Boca Raton - Delray Beach	245	212
Worcester - Fitchburg - Leominster	245	212
Decatur, Ill.	244	218
Pittsfield	243	219
Salem, Ore.	243	219
Battle Creek	242	221
Fort Collins - Loveland	242	221
Fort Pierce	242	221
Gary - Hammond	242	221
Canton	241	225
New Haven - Waterbury - Meriden	240	226
Olessa	240	226
Tallahassee	240	226
Alexandria, La.	238	229
Danville, Va.	238	229
Lake Charles	238	229
York	238	229
Syracuse	237	233
Anderson, Ind.	236	234
Providence - Pawtucket - Woonsocket	236	234
San Angelo	235	236
Tucson	235	236
Bangor	233	238
Appleton - Oshkosh - Neenah	232	239
El Paso	232	239
Scranton - Wilkes-Barre	231	241
Sherman - Denison	231	241
Janesville - Beloit	230	243
Killeen - Temple	230	243
Casper	229	245
Pine Bluff	229	245
Albany - Schenectady - Troy	228	247
Olympia	228	247
Reading	228	247
Cumberland	227	250
Chico	226	251
Great Falls	226	251
Muskegon	226	251
Youngstown - Warren	226	251
Redding	224	255
Lewiston - Auburn	222	256
Lancaster	221	257
Saginaw - Bay City - Midland	220	258
Erie	219	259
Grand Rapids	219	259
Modesto	217	261
Waterloo - Cedar Falls	217	261
Trenton	216	263
Racine	215	264
Glens Falls	214	265
Middlesex - Somerset - Hunterdon	214	265
Laredo	213	267
Pittsburgh	213	267
Allentown - Bethlehem - Easton	212	269
Bridgeport - Stamford - Norwalk - Danbury	212	269
Pascagoula	210	271
Altoona	209	272
Kenosha	205	273
Miami - Hialeah	205	273
Eau Claire	204	275
Vancouver	204	275
Richland - Kennewick - Pasco	201	277
Philadelphia	197	278
Sheboygan	196	279
Bergen - Passaic	194	280
Brownsville - Harlingen	193	281
Yakima	189	282
Monmouth - Ocean	188	283
Nassau - Suffolk	187	284
Yuma	186	285
Pueblo	184	286
Las Cruces	183	287
Joliet	182	288
Lorain - Elyria	182	288
Ocala	182	288
Jackson, Mich.	181	291
Wausau	179	292
Hagerstown	178	293
Newark	177	294
Brazoria	176	295
Jamestown - Dunkirk	175	296
Steubenville - Weirton	175	296
Bremerton	174	298
St. Cloud	174	298
Williamsport	172	300
Binghamton	171	301
Kankakee	171	301
Duluth	170	303
Orange County, N.Y.	168	304
Poughkeepsie	165	305
Sharon	165	305
Yuba City	161	307
New York	159	308
Utica - Rome	159	308
Merced	158	310
Elmira	157	311
Provo - Orem	156	312
Niagara Falls	155	313
McAllen - Edinburg - Mission	151	314
Greeley	143	315
Jersey City	143	315
Visalia - Tulare - Porterville	130	317
Johnstown	128	318
Vineland - Millville - Bridgeton	128	318
Beaver County, Pa.	119	320
Total Above Areas	278	
United States Total	262	

23RD ANNUAL RGI METRO RANKING

PER CAPITA RESTAURANT SALES 1989

Metro Area	Per Capita Sales	Rank
San Francisco	747	1
Atlantic City	692	2
Sarasota	688	3
Honolulu	668	4
Burlington, Vt	632	5
Orlando	625	6
Portland, Me	614	7
Anchorage	583	8
Anaheim - Santa Ana	576	9
West Palm Beach - Boca Raton - Delray Beach	571	10
Portsmouth - Dover - Rochester	567	11
Boston - Lawrence - Salem - Lowell - Brockton	562	12
Pittsfield	560	13
Santa Barbara - Santa Maria - Lompoc	557	14
Fort Myers - Cape Coral	553	15
Seattle	535	16
Salinas - Seaside - Monterey	516	17
Fort Lauderdale - Hollywood - Pompano Beach	508	18
Nap[illegible]	501	19
Manchester - Nashua	493	20
Panama City	478	21
Bridgeport - Stamford - Norwalk - Danbury	462	22
Washington	462	22
La Crosse	461	24
Boulder - Longmont	448	25
Fort Walton Beach	441	26
Lancaster	439	27
Los Angeles - Long Beach	439	27
San Diego	439	27
Santa Cruz	435	30
Cheyenne	433	31
Springfield, Mass	428	32
Hartford - New Britain - Middletown - Bristol	427	33
San Jose	427	33
New London - Norwich	425	35
Santa Fe	422	36
Rapid City	419	37
Glens Falls	418	38
Portland, Ore	418	38
Monmouth - Ocean	416	40
New Haven - Waterbury - Meriden	416	40
Bellingham	407	42
Minneapolis - St. Paul	406	43
Madison	405	44
Nassau - Suffolk	405	44
Worcester - Fitchburg - Leominster	405	44
New York	401	47
Rochester, Minn	401	47
Oakland	400	49
New Bedford - Fall River - Attleboro	395	50
Providence - Pawtucket - Woonsocket	395	50
Santa Rosa - Petaluma	395	50
State College	388	53
Champaign - Urbana - Rantoul	387	54
Albany - Schenectady - [illegible]y	384	55
Austin	384	55
Billings	384	55
Tampa - St. Petersburg - Clearwater	383	58
Sacramento	381	59
Albuquerque	380	60
Daytona Beach	379	61
Dallas	378	62
Fort Wayne	377	63
Reading	375	64
Chicago	371	65
Bangor	370	66
Gainesville	369	67
Bradenton	368	68
Raleigh - Durham	368	68
Middlesex - Somerset - Hunterdon	367	70
Denver	366	71
Eugene - Springfield	365	72
Oxnard - Ventura	364	73
Tacoma	364	73
Lake County, Ill	363	75
Trenton	363	75
Ann Arbor	362	77
Green Bay	361	78
Wilmington, N.C	360	79
Bergen - Passaic	359	80
Atlanta	357	81
Fort Pierce	356	82
Medford	355	83
Sioux Falls	355	83
Spokane	355	83
Tallahassee	354	86
Fargo - Moorhead	353	87
Lewiston - Auburn	353	87
Fort Collins - Loveland	351	89
Knoxville	350	90
Springfield, Ill	347	91
Cincinnati	345	92
Iowa City	345	92
Syracuse	345	92
Bloomington - Normal	342	95
Olympia	342	95
Lexington-Fayette	341	97
Roanoke	341	97
Vallejo - Fairfield - Napa	341	97
Nashville	336	100
Binghamton	334	101
Miami - Hialeah	334	101
Omaha	333	103
Phoenix	333	103
Kalamazoo	332	105
Janesville - Beloit	330	106
Wichita Falls	330	106
Des Moines	329	108
Melbourne - Titusville - Palm Bay	329	108
Orange County, N.Y	329	108
Rochester, N.Y	328	111
New Orleans	327	112
Milwaukee	324	113
Charleston, S.C	323	114
Boise	322	115
Poughkeepsie	322	115
Las Vegas	320	117
Salem, Ore	320	117
York	320	117
Charlottesville	317	120
Springfield, Mo	317	120
Buffalo	315	122
Philadelphia	315	122
Chico	314	124
Bismarck	313	125
Detroit	313	125
Grand Forks	313	125
Lansing - East Lansing	313	125
Lubbock	312	129
Redding	311	130
Utica - Rome	311	130
Norfolk - Virginia Beach - Newport News	310	132
Wichita	310	132
Racine	309	134
Amarillo	308	135
Erie	308	135
Great Falls	308	135
Elmira	307	138
Vancouver	305	139
Niagara Falls	304	140
Casper	303	141
Fort Worth - Arlington	303	141
Grand Rapids	302	143
Richland - Kennewick - Pasco	302	143
Wilmington, Del	301	145
Cedar Rapids	300	146
Modesto	300	146
Rockford	300	146
Jacksonville, Fla	299	149
Saginaw - Bay City - Midland	299	149
Appleton - Oshkosh - Neenah	297	151
Kenosha	295	152
Lincoln	295	152
San Antonio	295	152
Toledo	295	152
Altoona	294	156
Dubuque	294	156
Pittsburgh	294	156
Riverside - San Bernardino	294	156
Harrisburg - Lebanon - Carlisle	293	160
Scranton - Wilkes-Barre	293	160
Eau Claire	292	162
Oklahoma City	292	162
Benton Harbor	290	164
Colorado Springs	289	165
Akron	288	166
Newark	287	167
Aurora - Elgin	286	168
Indianapolis	286	168
Kansas City	286	168
Allentown - Bethlehem - Easton	285	171
Baltimore	285	171
Battle Creek	285	171
Decatur, Ill	283	174
Richmond - Petersburg	283	174
Yakima	283	174
Bloomington, Ind	281	177
Cleveland	281	177
Sheboygan	281	177
Reno	280	180
Terre Haute	278	181
Columbus, Ohio	277	182
Houston	275	183
Lafayette - West Lafayette	272	184
Sioux City	270	185
Ocala	269	186
Burlington, N.C	268	187
Louisville	268	187
Waco	268	187
Muskegon	267	190
Pueblo	267	190
Greensboro - Winston-Salem - High Point	266	192
Lima	265	193
Topeka	265	193
Fresno	264	195
Columbia, Mo	262	196
Davenport - Rock Island - Moline	262	196
Tucson	262	196
Lawrence, Kans	261	199
Bremerton	260	200
Monroe	259	201
Kokomo	257	202
Savannah	256	203
South Bend - Mishawaka	256	203
Tyler	256	203
Wausau	256	203
Charlotte - Gastonia - Rock Hill	255	207
Columbia, S.C	255	207
Stockton	255	207
Tulsa	254	210
Yuma	254	210
Joplin	252	212
St. Louis	252	212
Asheville	251	214
Lynchburg	251	214
St. Cloud	251	214
Evansville	247	217
Abilene	246	218
Duluth	244	219
Lafayette, La	243	220
Bryan - College Station	242	221
Elkhart - Goshen	242	221
Williamsport	242	221
Danville, Va	240	224
Little Rock - North Little Rock	240	224
Canton	239	226
Flint	239	226
Hickory - Morganton	238	228
Cumberland	236	229
Muncie	236	229
Jamestown - Dunkirk	234	231
Dayton - Springfield	233	232
Athens	232	233
Greenville - Spartanburg	232	233
Sharon	232	233
Hamilton - Middletown	231	236
Mansfield	231	236
Midland, Tex	231	236
Galveston - Texas City	230	239
Waterloo - Cedar Falls	229	240
Yuba City	223	241
Longview - Marshall	222	242
Bakersfield	221	243
Macon - Warner Robins	221	243
Lakeland - Winter Haven	220	245
Peoria	220	245
Charleston, W.Va	219	247
Merced	219	247
Salt Lake City - Ogden	219	247
Vineland - Millville - Bridgeton	218	250
Clarksville - Hopkinsville	217	251
Fort Smith	217	251
Huntsville	217	251
Victoria	217	251
Corpus Christi	215	255
Jackson, Miss	215	255
St. Joseph	215	255
Youngstown - Warren	214	258
Houma - Thibodaux	213	259
Jackson, Mich	213	259
Joliet	212	261
Pensacola	212	261
Fayetteville - Springdale	211	263
Texarkana	210	264
Shreveport	209	265
Anderson, S.C	208	266
Baton Rouge	208	266
Fayetteville, N.C	208	266
Greeley	208	266
Owensboro	208	266
Albany, Ga	206	271
Dothan	204	272
Enid	204	272
Gary - Hammond	204	272
Jersey City	204	272
Jacksonville, N.C	203	276
Odessa	203	276
Columbus, Ga	202	278
Mobile	202	278
Florence, S.C	201	280
Kankakee	199	281
San Angelo	199	281
Augusta	197	283
Chattanooga	196	284
El Paso	196	284
Sherman - Denison	196	284
Beaumont - Port Arthur	195	287
Killeen - Temple	195	287
Jackson, Tenn	194	289
Memphis	193	290
Parkersburg - Marietta	193	290
Las Cruces	192	292
Birmingham	189	293
Hagerstown	189	293
Alexandria, La	184	295
Lake Charles	184	295
Johnstown	181	297
Laredo	181	297
Visalia - Tulare - Porterville	180	299
Biloxi - Gulfport	179	300
Lawton	179	300
Anderson, Ind	176	302
Tuscaloosa	174	303
Montgomery	172	304
Beaver County, Pa	167	305
Lorain - Elyria	167	305
Brownsville - Harlingen	164	307
Huntington - Ashland	158	308
Steubenville - Weirton	157	309
Decatur, Ala	151	310
Brazoria	150	311
Anniston	145	312
Pine Bluff	145	312
Wheeling	145	312
Gadsden	143	315
Johnson City - Kingsport - Bristol	134	316
Florence, Ala	129	317
McAllen - Edinburg - Mission	128	318
Provo - Orem	120	319
Pascagoula	106	320
Total Above Areas	348	
United States Total	313	

23RD ANNUAL RGI
ADI RANKING
TOTAL POPULATION
1989

ADI	Population (000)	Rank
New York	18,725.0	1
Los Angeles	13,199.8	2
Chicago	8,558.9	3
Philadelphia	7,307.3	4
San Francisco - Oakland - San Jose	5,725.8	5
Boston	5,611.7	6
Detroit	4,661.7	7
Dallas - Ft. Worth	4,528.8	8
Washington, D.C.	4,524.9	9
Houston	3,975.4	10
Cleveland	3,814.4	11
Atlanta	3,748.4	12
Minneapolis - St. Paul	3,610.7	13
Seattle - Tacoma	3,333.0	14
Miami - Ft. Lauderdale	3,219.5	15
Tampa - St. Petersburg (Sarasota)	3,160.8	16
Pittsburgh	3,016.3	17
St. Louis	3,013.2	18
Sacramento - Stockton	2,961.2	19
Denver	2,645.4	20
Phoenix	2,585.4	21
Baltimore	2,558.9	22
San Diego	2,486.5	23
Hartford - New Haven	2,456.9	24
Indianapolis	2,349.8	25
Orlando - Daytona Beach - Melbourne	2,221.1	26
Portland, Ore.	2,135.6	27
Milwaukee	2,025.8	28
Cincinnati	2,001.7	29
Kansas City	2,000.6	30
Charlotte	1,942.1	31
Salt Lake City	1,878.4	32
Nashville	1,669.4	33
Raleigh - Durham	1,819.8	34
Columbus, Ohio	1,796.0	35
New Orleans	1,755.5	36
San Antonio	1,699.0	37
Greenville - Spartanburg - Asheville	1,682.4	38
Memphis	1,680.9	39
Buffalo	1,680.8	40
Grand Rapids - Kalamazoo - Battle Creek	1,661.7	41
Norfolk - Portsmouth - Newport News - Hampton	1,638.7	42
Oklahoma City	1,534.1	43
Providence - New Bedford	1,514.5	44
Harrisburg - York - Lancaster - Lebanon	1,492.4	45
Albuquerque	1,451.5	46
Louisville	1,442.2	47
Charleston - Huntington	1,387.6	48
Birmingham	1,353.7	49
Greensboro - Winston-Salem - High Point	1,334.8	50
Dayton	1,324.3	51
Fresno - Visalia	1,312.3	52
Albany - Schenectady - Troy	1,310.1	53
Wilkes-Barre - Scranton	1,301.2	54
Flint - Saginaw - Bay City	1,263.8	55
Little Rock	1,251.8	56
Jacksonville	1,250.3	57
West Palm Beach - Ft. Pierce - Vero Beach	1,232.0	58
Tulsa	1,205.8	59
Richmond	1,134.0	60
Mobile - Pensacola	1,131.0	61
Wichita - Hutchinson	1,117.3	62
Toledo	1,112.0	63
Shreveport - Texarkana	1,058.9	64
Palm Springs	1,054.0	65
Roanoke - Lynchburg	1,048.3	66
Knoxville	1,048.2	67
Green Bay - Appleton	1,030.7	68
Des Moines	973.2	69
Lexington	966.7	70
Omaha	961.3	71
Portland - Poland Spring	959.0	72
Syracuse	954.6	73
Rochester, N.Y.	953.1	74
Austin, Tex.	914.8	75
Springfield - Decatur - Champaign	896.9	76
South Bend - Elkhart	872.0	77
Paducah - Cape Girardeau - Harrisburg - Marion	869.7	78
Spokane	857.5	79
Bristol - Kingsport - Johnson City	842.1	80
Columbia, S.C.	828.8	81
Davenport - Rock Island - Moline	828.1	82
Jackson, Miss.	824.6	83
Chattanooga	824.4	84
Cedar Rapids - Waterloo - Dubuque	822.6	85
Springfield, Mo.	818.7	86
Tucson	798.4	87
Huntsville - Decatur - Florence	788.1	88
Johnstown - Altoona	788.1	88
El Paso	747.5	90
Baton Rouge	747.2	91
Youngstown	742.3	92
Madison	710.0	93
McAllen - Brownsville	708.9	94
Evansville	703.1	95
Greenville - New Bern - Washington	698.6	96
Waco - Temple - Bryan	686.9	97
Las Vegas	681.6	98
Springfield, Mass.	665.3	99
Savannah	658.5	100
Burlington - Plattsburgh	653.6	101
Ft. Wayne	642.7	102
Charleston, S.C.	640.6	103
Lansing	630.0	104
Salinas - Monterey	629.7	105
Colorado Springs - Pueblo	627.5	106
Lincoln - Hastings - Kearney	625.2	107
Montgomery - Selma	623.5	108
Sioux Falls - Mitchell	612.8	109
Peoria - Bloomington	599.3	110
Fargo	596.6	111
Ft. Myers - Naples	596.6	111
Augusta	592.7	113
Santa Barbara - Santa Maria - San Luis Obispo	562.1	114
Lafayette, La.	561.8	115
Tallahassee - Thomasville	539.0	116
Bakersfield	534.9	117
Ft. Smith	525.7	118
Corpus Christi	523.4	119
Tyler - Longview - Jacksonville	517.8	120
Columbus, Ga.	515.3	121
Monroe - El Dorado	513.0	122
Macon	502.7	123
Eugene	496.4	124
Yakima	477.5	125
Amarillo	476.4	126
Columbus - Tupelo	458.3	127
La Crosse - Eau Claire	456.7	128
Wausau - Rhinelander	448.8	129
Traverse City - Cadillac	444.9	130
Beaumont - Port Arthur	444.3	131
Wichita Falls - Lawton	442.2	132
Duluth - Superior	435.2	133
Binghamton	433.8	134
Boise	428.8	135
Florence, S.C.	428.5	136
Terre Haute	426.2	137
Topeka	423.7	138
Reno	421.9	139
Erie	419.0	140
Rockford	417.1	141
Chico - Redding	412.9	142
Sioux City	412.8	143
Wheeling - Steubenville	402.3	144
Albany, Ga.	401.2	145
Minot - Bismarck - Dickinson - Glendive	398.5	146
Wilmington	396.0	147
Bluefield - Beckley - Oak Hill	395.4	148
Lubbock	392.9	149
Odessa - Midland	391.6	150
Utica	379.2	151
Rochester - Mason City - Austin	370.9	152
Joplin - Pittsburg	368.0	153
Medford	361.0	154
Columbia - Jefferson City	353.5	155
Clarksburg - Weston	329.9	156
Bangor	323.3	157
Biloxi - Gulfport - Pascagoula	321.2	158
Dothan	317.7	159
Idaho Falls - Pocatello	317.6	160
Quincy - Hannibal	306.6	161
Abilene - Sweetwater	302.3	162
Alexandria, La.	259.1	163
Salisbury	252.8	164
Greenwood - Greenville	251.3	165
Laurel - Hattiesburg	249.7	166
Rapid City	249.7	166
Watertown - Carthage	244.0	168
Elmira	235.7	169
Gainesville	231.3	170
Billings - Hardin	219.7	171
Lake Charles	215.2	172
El Centro - Yuma	212.5	173
Harrisonburg	209.2	174
Jonesboro	207.2	175
Ardmore - Ada	195.0	176
Missoula	195.0	176
Panama City	188.5	178
Meridian	182.4	179
Grand Junction - Durango	176.4	180
Great Falls	172.1	181
Tuscaloosa	158.8	182
Marquette	155.2	183
Jackson, Tenn.	154.4	184
Eureka	139.9	185
San Angelo	136.7	186
Laredo	135.3	187
Bowling Green	129.1	188
Butte	126.7	189
Lafayette, Ind.	125.8	190
Anniston	125.3	191
St. Joseph	125.1	192
Casper - Riverton	118.8	193
Hagerstown	118.5	194
Lima	114.6	195
Cheyenne - Scottsbluff	111.8	196
Charlottesville	106.3	197
Zanesville	99.9	198
Parkersburg	99.4	199
Flagstaff	97.5	200
Twin Falls	85.4	201
Presque Isle	85.3	202
Victoria	75.9	203
Ottumwa - Kirksville	74.7	204
Bend	72.3	205
Mankato	63.7	206
Helena	48.0	207
North Platte	47.8	208
Alpena	42.3	209
Total U.S. ADIs	248,181.0	

23RD ANNUAL RGI ADI RANKING

PER CAPITA EFFECTIVE BUYING INCOME 1989

ADI	Per Capita EBI	Rank
Washington, D.C.	18,236	1
San Francisco - Oakland - San Jose	18,192	2
Boston	17,076	3
New York	17,049	4
Hartford - New Haven	16,489	5
West Palm Beach - Ft. Pierce - Vero Beach	15,911	6
San Diego	15,391	7
Los Angeles	15,384	8
Seattle - Tacoma	14,900	9
Philadelphia	14,827	10
Chicago	14,590	11
Reno	14,479	12
Rochester, N.Y.	14,435	13
Santa Barbara - Santa Maria - San Luis Obispo	14,414	14
Miami - Ft. Lauderdale	14,403	15
Milwaukee	14,349	16
Baltimore	14,340	17
Charlottesville	14,221	18
Salinas - Monterey	14,162	19
Detroit	13,967	20
Ft. Myers - Naples	13,815	21
Peoria - Bloomington	13,775	22
Minneapolis - St. Paul	13,674	23
Providence - New Bedford	13,565	24
Denver	13,559	25
Springfield, Mass.	13,555	26
Atlanta	13,549	27
Dallas - Ft. Worth	13,510	28
Kansas City	13,500	29
Las Vegas	13,475	30
Albany - Schenectady - Troy	13,466	31
Harrisburg - York - Lancaster - Lebanon	13,370	32
Richmond	13,359	33
St. Louis	13,299	34
Portland - Poland Spring	13,290	35
Rockford	13,280	36
Sacramento - Stockton	13,214	37
Madison	13,172	38
Palm Springs	13,167	39
Houston	13,071	40
Tampa - St. Petersburg (Sarasota)	13,066	41
Cleveland	12,814	42
Orlando - Daytona Beach - Melbourne	12,696	43
Syracuse	12,675	44
Portland, Ore.	12,673	45
Phoenix	12,617	46
Cincinnati	12,608	47
Wichita - Hutchinson	12,598	48
Grand Rapids - Kalamazoo - Battle Creek	12,572	49
Dayton	12,551	50
Omaha	12,527	51
Greensboro - Winston-Salem - High Point	12,486	52
Austin, Tex.	12,471	53
Bakersfield	12,445	54
Lansing	12,443	55
Binghamton	12,395	56
Springfield - Decatur - Champaign	12,362	57
Pittsburgh	12,336	58
Davenport - Rock Island - Moline	12,310	59
Toledo	12,233	60
Norfolk - Portsmouth - Newport News - Hampton	12,167	61
Indianapolis	12,072	62
Jacksonville	12,027	63
Columbus, Ohio	12,024	64
Buffalo	11,971	65
Erie	11,949	66
Lafayette, Ind.	11,929	67
Topeka	11,919	68
Charlotte	11,872	69
Des Moines	11,812	70
Beaumont - Port Arthur	11,751	71
Hagerstown	11,724	72
Nashville	11,713	73
Eureka	11,711	74
Yakima	11,690	75
Rochester - Mason City - Austin	11,680	76
Youngstown	11,612	77
Burlington - Plattsburgh	11,593	78
Raleigh - Durham	11,589	79
Odessa - Midland	11,582	80
Cedar Rapids - Waterloo - Dubuque	11,559	81
Ft. Wayne	11,530	82
Green Bay - Appleton	11,523	83
Lincoln - Hastings - Kearney	11,478	84
South Bend - Elkhart	11,469	85
St. Joseph	11,419	86
Helena	11,413	87
Roanoke - Lynchburg	11,394	88
Columbia - Jefferson City	11,318	89
Lima	11,318	89
Flint - Saginaw - Bay City	11,311	91
Salisbury	11,270	92
Utica	11,213	93
Amarillo	11,189	94
Louisville	11,181	95
Evansville	11,172	96
Gainesville	11,165	97
Fresno - Visalia	11,149	98
Spokane	11,101	99
Huntsville - Decatur - Florence	11,065	100
North Platte	11,023	101
Mobile - Pensacola	11,003	102
Wilkes-Barre - Scranton	10,998	103
Boise	10,990	104
Wausau - Rhinelander	10,979	105
Macon	10,969	106
Bangor	10,953	107
Chico - Redding	10,913	108
San Angelo	10,913	108
Duluth - Superior	10,882	110
La Crosse - Eau Claire	10,866	111
Victoria	10,796	112
Harrisonburg	10,794	113
Tyler - Longview - Jacksonville	10,784	114
Columbia, S.C.	10,777	115
Tucson	10,776	116
Eugene	10,749	117
Colorado Springs - Pueblo	10,733	118
Terre Haute	10,695	119
Grand Junction - Durango	10,669	120
Elmira	10,660	121
Alpena	10,639	122
Greenville - Spartanburg - Asheville	10,609	123
New Orleans	10,599	124
Biloxi - Gulfport - Pascagoula	10,554	125
Knoxville	10,525	126
Chattanooga	10,512	127
Mankato	10,508	128
Casper - Riverton	10,428	129
Savannah	10,426	130
Oklahoma City	10,389	131
Parkersburg	10,373	132
Birmingham	10,371	133
Billings - Hardin	10,361	134
Augusta	10,334	135
Rapid City	10,303	136
Presque Isle	10,301	137
Missoula	10,300	138
Great Falls	10,286	139
Bend	10,274	140
Butte	10,258	141
Little Rock	10,247	142
Baton Rouge	10,227	143
Tallahassee - Thomasville	10,226	144
Waco - Temple - Bryan	10,184	145
Wheeling - Steubenville	10,183	146
Bristol - Kingsport - Johnson City	10,179	147
Quincy - Hannibal	10,166	148
Jackson, Tenn.	10,142	149
Fargo	10,141	150
Tulsa	10,136	151
Lake Charles	10,133	152
Johnstown - Altoona	10,125	153
Minot - Bismarck - Dickinson - Glendive	10,123	154
Twin Falls	10,098	155
San Antonio	10,097	156
Memphis	10,078	157
Cheyenne - Scottsbluff	10,057	158
Sioux Falls - Mitchell	9,969	159
Columbus, Ga.	9,941	160
Lexington	9,939	161
Abilene - Sweetwater	9,937	162
Ft. Smith	9,937	162
Medford	9,899	164
Albuquerque	9,875	165
Sioux City	9,848	166
Paducah - Cape Girardeau - Harrisburg - Marion	9,792	167
Idaho Falls - Pocatello	9,771	168
Joplin - Pittsburg	9,708	169
Springfield, Mo.	9,695	170
Watertown - Carthage	9,686	171
Salt Lake City	9,669	172
Charleston, S.C.	9,658	173
Marquette	9,630	174
Jackson, Miss.	9,610	175
Lubbock	9,600	176
Shreveport - Texarkana	9,590	177
Zanesville	9,590	177
Traverse City - Cadillac	9,580	179
Wichita Falls - Lawton	9,555	180
Corpus Christi	9,413	181
Anniston	9,411	182
Wilmington	9,343	183
Ottumwa - Kirksville	9,327	184
Greenville - New Bern - Washington	9,326	185
Tuscaloosa	9,275	186
Charleston - Huntington	9,259	187
Flagstaff	9,221	188
Panama City	9,221	188
Lafayette, La.	9,192	190
Florence, S.C.	9,157	191
Montgomery - Selma	9,148	192
Dothan	9,126	193
Albany, Ga.	9,087	194
Meridian	9,016	195
Laurel - Hattiesburg	8,906	196
Jonesboro	8,786	197
El Centro - Yuma	8,738	198
Bowling Green	8,727	199
Clarksburg - Weston	8,473	200
El Paso	8,436	201
Bluefield - Beckley - Oak Hill	8,419	202
Columbus - Tupelo	8,355	203
Monroe - El Dorado	8,118	204
Alexandria, La.	8,058	205
Ardmore - Ada	7,463	206
Greenwood - Greenville	7,053	207
McAllen - Brownsville	6,256	208
Laredo	6,080	209
Total U.S. ADIs	13,151	

23RD ANNUAL RGI

ADI RANKING

EATING PLACE SALES 1989

ADI	Sales($000)	Rank
New York	12,798,798	1
Los Angeles	11,203,415	2
Chicago	5,748,789	3
Boston	5,309,318	4
San Francisco - Oakland - San Jose	5,193,767	5
Philadelphia	4,668,660	6
Washington, D.C.	3,917,764	7
Dallas - Ft. Worth	3,593,381	8
Detroit	3,138,280	9
Atlanta	2,935,234	10
Seattle - Tacoma	2,701,295	11
Minneapolis - St. Paul	2,401,452	12
Houston	2,376,625	13
Miami - Ft. Lauderdale	2,352,604	14
Tampa - St. Petersburg (Sarasota)	2,200,114	15
Cleveland	2,088,496	16
San Diego	2,057,474	17
Sacramento - Stockton	1,927,010	18
Denver	1,912,371	19
Orlando - Daytona Beach - Melbourne	1,874,074	20
St. Louis	1,866,942	21
Hartford - New Haven	1,844,835	22
Baltimore	1,725,065	23
Phoenix	1,670,120	24
Pittsburgh	1,580,462	25
Indianapolis	1,576,087	26
Portland, Ore.	1,529,551	27
Cincinnati	1,314,440	28
Kansas City	1,278,537	29
Milwaukee	1,231,282	30
Charlotte	1,197,852	31
New Orleans	1,196,609	32
Raleigh - Durham	1,196,309	33
Providence - New Bedford	1,156,018	34
Norfolk - Portsmouth - Newport News - Hampton	1,118,150	35
San Antonio	1,108,875	36
Nashville	1,087,166	37
Columbus, Ohio	1,074,927	38
West Palm Beach - Ft. Pierce - Vero Beach	1,003,858	39
Oklahoma City	973,819	40
Buffalo	968,473	41
Harrisburg - York - Lancaster - Lebanon	926,712	42
Greenville - Spartanburg - Asheville	920,129	43
Albany - Schenectady - Troy	907,242	44
Salt Lake City	892,150	45
Louisville	873,092	46
Greensboro - Winston-Salem - High Point	846,249	47
Albuquerque	835,787	48
Grand Rapids - Kalamazoo - Battle Creek	835,253	49
Jacksonville	824,618	50
Portland - Poland Spring	797,196	51
Dayton	746,040	52
Austin, Tex.	741,933	53
Palm Springs	718,908	54
Tulsa	710,131	55
Memphis	708,391	56
Birmingham	678,926	57
Richmond	674,085	58
Wichita - Hutchinson	667,041	59
Rochester, N.Y.	654,739	60
Wilkes-Barre - Scranton	636,007	61
Fresno - Visalia	630,545	62
Mobile - Pensacola	627,330	63
Flint - Saginaw - Bay City	621,078	64
Toledo	607,432	65
Syracuse	604,612	66
Little Rock	602,045	67
Charleston - Huntington	600,368	68
Knoxville	600,031	69
Omaha	562,371	70
Lexington	561,537	71
Green Bay - Appleton	556,708	72
Roanoke - Lynchburg	541,669	73
Springfield - Decatur - Champaign	537,707	74
Santa Barbara - Santa Maria - San Luis Obispo	514,871	75
Des Moines	503,153	76
Salinas - Monterey	494,300	77
Las Vegas	490,544	78
Springfield, Mass.	479,740	79
South Bend - Elkhart	474,574	80
Ft. Myers - Naples	470,338	81
Spokane	469,427	82
Columbia, S.C.	456,446	83
Madison	449,599	84
Burlington - Plattsburgh	447,666	85
Huntsville - Decatur - Florence	433,022	86
Shreveport - Texarkana	430,134	87
Springfield, Mo.	415,438	88
Cedar Rapids - Waterloo - Dubuque	406,311	89
Charleston, S.C.	405,254	90
Tucson	404,102	91
Chattanooga	400,238	92
Davenport - Rock Island - Moline	390,989	93
Ft. Wayne	386,083	94
Savannah	373,441	95
Johnstown - Altoona	367,743	96
Waco - Temple - Bryan	363,623	97
Paducah - Cape Girardeau - Harrisburg - Marion	357,513	98
El Paso	355,555	99
Colorado Springs - Pueblo	355,220	100
Lansing	353,483	101
Baton Rouge	348,767	102
Jackson, Miss.	347,912	103
Youngstown	344,444	104
Greenville - New Bern - Washington	336,667	105
Florence, S.C.	335,473	106
Evansville	328,666	107
Eugene	328,064	108
Peona - Bloomington	321,195	109
Bristol - Kingsport - Johnson City	309,294	110
Lincoln - Hastings - Kearney	306,679	111
Fargo	284,348	112
Corpus Christi	277,395	113
Tyler - Longview - Jacksonville	274,590	114
Augusta	271,700	115
Bakersfield	270,748	116
Traverse City - Cadillac	269,614	117
Montgomery - Selma	269,207	118
Salisbury	267,090	119
Amarillo	264,806	120
Sioux Falls - Mitchell	264,062	121
Reno	263,207	122
Tallahassee - Thomasville	262,308	123
Yakima	256,886	124
Ft. Smith	256,486	125
McAllen - Brownsville	246,523	126
Macon	241,787	127
La Crosse - Eau Claire	241,051	128
Wichita Falls - Lawton	236,351	129
Lubbock	229,783	130
Erie	229,274	131
Chico - Redding	229,235	132
Utica	228,957	133
Boise	228,277	134
Columbus, Ga.	227,655	135
Rockford	226,819	136
Lafayette, La.	225,734	137
Topeka	225,171	138
Binghamton	216,015	139
Wilmington	215,484	140
Beaumont - Port Arthur	215,300	141
Wausau - Rhinelander	210,292	142
Medford	205,508	143
Duluth - Superior	198,011	144
Monroe - El Dorado	195,129	145
Odessa - Midland	184,803	146
Bangor	183,223	147
Rochester - Mason City - Austin	182,580	148
Terre Haute	179,438	149
Joplin - Pittsburg	177,722	150
Columbia - Jefferson City	174,053	151
Biloxi - Gulfport - Pascagoula	164,855	152
Sioux City	164,364	153
Wheeling - Steubenville	160,785	154
Minot - Bismarck - Dickinson - Glendive	157,586	155
Albany, Ga.	151,156	156
Gainesville	147,607	157
Dothan	142,339	158
Abilene - Sweetwater	141,390	159
Idaho Falls - Pocatello	138,119	160
Columbus - Tupelo	134,960	161
Panama City	134,743	162
Watertown - Carthage	132,042	163
Clarksburg - Weston	129,439	164
Bluefield - Beckley - Oak Hill	127,022	165
Grand Junction - Durango	124,736	166
Rapid City	124,479	167
Billings - Hardin	123,906	168
Elmira	116,568	169
Missoula	112,454	170
Quincy - Hannibal	104,055	171
Harrisonburg	101,778	172
Alexandria, La.	98,969	173
Lake Charles	98,917	174
Laurel - Hattiesburg	90,480	175
Charlottesville	90,066	176
Tuscaloosa	88,333	177
Lafayette, Ind.	88,196	178
El Centro - Yuma	81,033	179
Jonesboro	80,232	180
Greenwood - Greenville	80,144	181
Cheyenne - Scottsbluff	77,241	182
Lima	76,104	183
Ardmore - Ada	74,766	184
Flagstaff	74,375	185
Great Falls	71,762	186
Eureka	69,444	187
Bowling Green	67,760	188
Parkersburg	67,427	189
Butte	67,391	190
Marquette	65,733	191
San Angelo	63,780	192
Meridian	62,006	193
Anniston	61,274	194
Laredo	60,482	195
St. Joseph	58,805	196
Elmira	58,501	197
Jackson, Tenn.	56,939	198
Casper - Riverton	55,856	199
Hagerstown	50,234	200
Zanesville	46,954	201
Victoria	42,105	202
Mankato	38,774	203
Twin Falls	31,619	204
Presque Isle	31,285	205
Helena	28,564	206
Ottumwa - Kirksville	26,888	207
North Platte	25,989	208
Alpena	20,213	209
Total U.S. ADIs	160,571,974	

23RD ANNUAL RGI ADI RANKING

EATING PLACE UNITS 1989

ADI	Units	Rank
New York	24,194	1
Los Angeles	17,209	2
Chicago	10,777	3
San Francisco - Oakland - San Jose	9,403	4
Philadelphia	9,068	5
Boston	8,561	6
Dallas - Ft. Worth	6,186	7
Washington, D.C.	5,882	8
Detroit	5,553	9
Atlanta	5,133	10
Cleveland	4,936	11
Seattle - Tacoma	4,903	12
Miami - Ft. Lauderdale	4,718	13
Houston	4,700	14
Minneapolis - St. Paul	4,569	15
Denver	4,325	16
Tampa - St. Petersburg (Sarasota)	4,044	17
Sacramento - Stockton	3,997	18
St. Louis	3,798	19
Pittsburgh	3,701	20
Hartford - New Haven	3,560	21
Phoenix	3,381	22
Portland, Ore.	3,277	23
Indianapolis	3,152	24
San Diego	3,152	24
Baltimore	3,023	26
Orlando - Daytona Beach - Melbourne	2,964	27
Milwaukee	2,656	28
Kansas City	2,561	29
Charlotte	2,534	30
Buffalo	2,502	31
Cincinnati	2,500	32
Oklahoma City	2,423	33
Raleigh - Durham	2,301	34
Providence - New Bedford	2,285	35
Columbus, Ohio	2,279	36
San Antonio	2,210	37
Salt Lake City	2,200	38
Nashville	2,167	39
Greenville - Spartanburg - Asheville	2,160	40
Norfolk - Portsmouth - Newport News - Hampton	2,132	41
Albany - Schenectady - Troy	2,089	42
New Orleans	2,057	43
Albuquerque	2,034	44
Grand Rapids - Kalamazoo - Battle Creek	2,011	45
Wichita - Hutchinson	1,841	46
Harrisburg - York - Lancaster - Lebanon	1,815	47
Greensboro - Winston-Salem - High Point	1,758	48
Memphis	1,750	49
Wilkes-Barre - Scranton	1,723	50
Portland - Poland Spring	1,717	51
West Palm Beach - Ft. Pierce - Vero Beach	1,679	52
Tulsa	1,662	53
Dayton	1,661	54
Jacksonville	1,586	55
Louisville	1,562	56
Toledo	1,555	57
Fresno - Visalia	1,517	58
Austin, Tex.	1,488	59
Little Rock	1,466	60
Flint - Saginaw - Bay City	1,434	61
Charleston - Huntington	1,433	62
Green Bay - Appleton	1,402	63
Richmond	1,401	64
Syracuse	1,388	65
Birmingham	1,369	66
Omaha	1,347	67
Des Moines	1,333	68
Mobile - Pensacola	1,326	69
Roanoke - Lynchburg	1,305	70
Knoxville	1,253	71
Rochester, N.Y.	1,252	72
Spokane	1,228	73
South Bend - Elkhart	1,224	74
Springfield - Decatur - Champaign	1,181	75
Springfield, Mo.	1,171	76
Palm Springs	1,154	77
Davenport - Rock Island - Moline	1,127	78
Cedar Rapids - Waterloo - Dubuque	1,126	79
Lexington	1,112	80
Paducah - Cape Girardeau - Harrisburg - Marion	1,111	81
Madison	1,072	82
Shreveport - Texarkana	1,031	83
Santa Barbara - Santa Maria - San Luis Obispo	1,022	84
Burlington - Plattsburgh	1,007	85
Tucson	1,005	86
Chattanooga	989	87
Youngstown	967	88
Salinas - Monterey	964	89
Lincoln - Hastings - Kearney	941	90
Sioux Falls - Mitchell	936	91
Johnstown - Altoona	920	92
Columbia, S.C.	915	93
Springfield, Mass.	914	94
Colorado Springs - Pueblo	903	95
Huntsville - Decatur - Florence	874	96
Evansville	868	97
Las Vegas	862	98
Ft. Myers - Naples	856	99
Ft. Wayne	848	100
Fargo	829	101
Peoria - Bloomington	823	102
Waco - Temple - Bryan	823	102
Bristol - Kingsport - Johnson City	809	104
Eugene	808	105
Greenville - New Bern - Washington	798	106
Savannah	794	107
Traverse City - Cadillac	792	108
Jackson, Miss.	784	109
Amarillo	751	110
El Paso	745	111
Lansing	727	112
Florence, S.C.	724	113
Charleston, S.C.	700	114
Baton Rouge	699	115
Corpus Christi	696	116
Tyler - Longview - Jacksonville	679	117
Wausau - Rhinelander	670	118
Duluth - Superior	665	119
Reno	651	120
Ft. Smith	647	121
La Crosse - Eau Claire	639	122
Bakersfield	626	123
Yakima	614	124
Sioux City	610	125
McAllen - Brownsville	604	126
Medford	604	126
Boise	600	128
Wichita Falls - Lawton	598	129
Chico - Redding	591	130
Topeka	590	131
Wilmington	574	132
Joplin - Pittsburg	567	133
Tallahassee - Thomasville	566	134
Augusta	563	135
Odessa - Midland	562	136
Lubbock	555	137
Macon	549	138
Utica	545	139
Erie	544	140
Salisbury	541	141
Minot - Bismarck - Dickinson - Glendive	538	142
Bangor	529	143
Lafayette, La.	529	143
Rockford	529	143
Columbus, Ga.	526	146
Montgomery - Selma	526	146
Rochester - Mason City - Austin	518	148
Terre Haute	512	149
Binghamton	511	150
Columbia - Jefferson City	469	151
Beaumont - Port Arthur	465	152
Monroe - El Dorado	459	153
Wheeling - Steubenville	453	154
Idaho Falls - Pocatello	418	155
Columbus - Tupelo	417	156
Albany, Ga.	400	157
Clarksburg - Weston	399	158
Quincy - Hannibal	398	159
Abilene - Sweetwater	396	160
Rapid City	394	161
Billings - Hardin	389	162
Biloxi - Gulfport - Pascagoula	375	163
Missoula	362	164
Watertown - Carthage	355	165
Bluefield - Beckley - Oak Hill	338	166
Gainesville	332	167
Panama City	317	168
Great Falls	304	169
Dothan	302	170
Elmira	299	171
Grand Junction - Durango	291	172
Eureka	275	173
Harrisonburg	268	174
Laurel - Hattiesburg	267	175
Butte	245	176
El Centro - Yuma	242	177
Greenwood - Greenville	240	178
Ardmore - Ada	231	179
Jonesboro	221	180
Alexandria, La.	216	181
Marquette	214	182
Lake Charles	195	183
Casper - Riverton	192	184
San Angelo	180	185
Tuscaloosa	178	186
Meridian	175	187
Jackson, Tenn.	173	188
Charlottesville	169	189
Cheyenne - Scottsbluff	168	190
Lafayette, Ind.	166	191
Lima	164	192
St. Joseph	164	192
Flagstaff	162	194
Hagerstown	146	195
Bend	136	196
Bowling Green	135	197
Zanesville	130	198
Parkersburg	125	199
Laredo	124	200
Anniston	112	201
Twin Falls	112	201
Victoria	111	203
Mankato	97	204
Ottumwa - Kirksville	96	205
Presque Isle	95	206
Helena	87	207
North Platte	81	208
Alpena	62	209
Total U.S. ADIs	325,078	

23RD ANNUAL RGI ADI RANKING

FAST FOOD SALES 1989

ADI	Sales($000)	Rank
Los Angeles	4,237,349	1
New York	3,261,632	2
Chicago	2,149,177	3
San Francisco - Oakland - San Jose	1,741,564	4
Philadelphia	1,564,766	5
Dallas - Ft. Worth	1,556,025	6
Boston	1,449,625	7
Atlanta	1,423,921	8
Washington, D.C.	1,392,067	9
Detroit	1,289,488	10
Houston	1,007,064	11
Seattle - Tacoma	956,751	12
Cleveland	932,607	13
St. Louis	897,004	14
Minneapolis - St. Paul	878,797	15
Indianapolis	837,293	16
Sacramento - Stockton	832,773	17
Tampa - St. Petersburg (Sarasota)	814,707	18
San Diego	795,942	19
Miami - Ft. Lauderdale	752,738	20
Baltimore	714,807	21
Orlando - Daytona Beach - Melbourne	675,038	22
Phoenix	670,238	23
Denver	667,951	24
Charlotte	631,309	25
Kansas City	619,282	26
Raleigh - Durham	609,693	27
Pittsburgh	606,036	28
Hartford - New Haven	593,185	29
Portland, Ore.	582,682	30
Cincinnati	574,942	31
Nashville	562,027	32
San Antonio	538,972	33
Columbus, Ohio	537,857	34
Norfolk - Portsmouth - Newport News - Hampton	534,727	35
New Orleans	512,131	36
Greenville - Spartanburg - Asheville	489,291	37
Louisville	487,138	38
Milwaukee	467,857	39
Oklahoma City	466,093	40
Salt Lake City	441,366	41
Jacksonville	420,627	42
Greensboro - Winston-Salem - High Point	404,863	43
Providence - New Bedford	402,723	44
Dayton	390,784	45
Birmingham	389,495	46
Albuquerque	374,402	47
Memphis	371,722	48
Buffalo	370,574	49
Tulsa	353,841	50
Charleston - Huntington	351,680	51
Harrisburg - York - Lancaster - Lebanon	348,848	52
Austin, Tex.	336,351	53
Wichita - Hutchinson	335,906	54
Grand Rapids - Kalamazoo - Battle Creek	335,384	55
Mobile - Pensacola	321,518	56
Palm Springs	320,679	57
Little Rock	320,641	58
Lexington	317,435	59
Richmond	317,075	60
West Palm Beach - Ft. Pierce - Vero Beach	308,129	61
Knoxville	299,833	62
Albany - Schenectady - Troy	286,915	63
Huntsville - Decatur - Florence	279,461	64
Portland - Poland Spring	276,437	65
Fresno - Visalia	273,468	66
Toledo	271,884	67
Flint - Saginaw - Bay City	266,361	68
Roanoke - Lynchburg	258,527	69
Wilkes-Barre - Scranton	257,719	70
Rochester, N.Y.	251,647	71
Omaha	249,434	72
Springfield - Decatur - Champaign	243,025	73
Chattanooga	236,343	74
South Bend - Elkhart	234,671	75
Shreveport - Texarkana	230,435	76
Columbia, S.C.	216,799	77
Springfield, Mo.	216,060	78
Des Moines	214,093	79
Syracuse	212,903	80
Paducah - Cape Girardeau - Harrisburg - Marion	208,379	81
Green Bay - Appleton	206,774	82
Las Vegas	203,696	83
Spokane	198,450	84
Savannah	197,167	85
Jackson, Miss.	191,485	86
Bristol - Kingsport - Johnson City	187,823	87
Greenville - New Bern - Washington	185,367	88
Davenport - Rock Island - Moline	184,967	89
Evansville	180,582	90
Ft. Wayne	179,775	91
Santa Barbara - Santa Maria - San Luis Obispo	179,395	92
Baton Rouge	178,065	93
Cedar Rapids - Waterloo - Dubuque	177,586	94
Salinas - Monterey	173,928	95
Tucson	172,525	96
Montgomery - Selma	171,926	97
Waco - Temple - Bryan	171,695	98
Charleston, S.C.	170,270	99
Madison	165,830	100
El Paso	165,357	101
Florence, S.C.	164,205	102
Springfield, Mass.	158,183	103
Lansing	155,733	104
Youngstown	154,998	105
Ft. Myers - Naples	154,197	106
Corpus Christi	149,802	107
Peoria - Bloomington	147,528	108
Colorado Springs - Pueblo	147,206	109
Augusta	143,169	110
Lincoln - Hastings - Kearney	141,526	111
Ft. Smith	140,796	112
Bakersfield	140,286	113
Johnstown - Altoona	140,273	114
Tyler - Longview - Jacksonville	138,993	115
Amarillo	132,918	116
Fargo	131,732	117
Burlington - Plattsburgh	131,650	118
Eugene	131,639	119
Columbus, Ga.	130,841	120
Macon	130,709	121
Tallahassee - Thomasville	119,526	122
Wichita Falls - Lawton	119,188	123
Lafayette, La.	119,090	124
Topeka	117,747	125
Wilmington	116,136	126
McAllen - Brownsville	114,835	127
Lubbock	112,466	128
Beaumont - Port Arthur	110,314	129
Reno	108,998	130
Salisbury	108,947	131
Traverse City - Cadillac	108,613	132
Monroe - El Dorado	105,412	133
Boise	101,705	134
Sioux Falls - Mitchell	100,319	135
Rockford	98,517	136
Biloxi - Gulfport - Pascagoula	97,408	137
Terre Haute	96,272	138
Yakima	96,226	139
Odessa - Midland	92,330	140
Columbia - Jefferson City	90,147	141
Joplin - Pittsburg	89,711	142
La Crosse - Eau Claire	88,605	143
Wheeling - Steubenville	88,290	144
Columbus - Tupelo	87,895	145
Albany, Ga.	87,193	146
Chico - Redding	87,104	147
Erie	86,861	148
Dothan	84,541	149
Medford	81,899	150
Clarksburg - Weston	80,167	151
Bluefield - Beckley - Oak Hill	77,217	152
Minot - Bismarck - Dickinson - Glendive	74,583	153
Abilene - Sweetwater	73,402	154
Sioux City	73,308	155
Wausau - Rhinelander	72,878	156
Duluth - Superior	72,421	157
Rochester - Mason City - Austin	71,983	158
Utica	68,838	159
Binghamton	66,757	160
Bangor	66,055	161
Idaho Falls - Pocatello	61,440	162
Laurel - Hattiesburg	58,450	163
Quincy - Hannibal	55,386	164
Gainesville	55,120	165
Harrisonburg	54,978	166
Tuscaloosa	53,778	167
Greenwood - Greenville	51,662	168
Watertown - Carthage	51,244	169
Alexandria, La.	51,165	170
Panama City	50,725	171
Rapid City	49,297	172
Lake Charles	48,626	173
Billings - Hardin	48,411	174
Jonesboro	48,107	175
Lafayette, Ind.	45,857	176
Bowling Green	44,109	177
Parkersburg	42,762	178
Missoula	42,634	179
Grand Junction - Durango	42,626	180
Ardmore - Ada	41,693	181
Meridian	40,507	182
Elmira	40,005	183
Charlottesville	39,292	184
Anniston	37,165	185
Lima	36,089	186
Cheyenne - Scottsbluff	32,642	187
Jackson, Tenn.	31,521	188
El Centro - Yuma	31,455	189
San Angelo	31,161	190
Flagstaff	29,498	191
St. Joseph	28,846	192
Laredo	28,164	193
Great Falls	27,960	194
Marquette	26,400	195
Eureka	26,206	196
Butte	25,574	197
Zanesville	24,091	198
Bend	23,934	199
Casper - Riverton	22,583	200
Hagerstown	21,105	201
Victoria	19,420	202
Mankato	14,518	203
Twin Falls	14,422	204
Ottumwa - Kirksville	13,801	205
North Platte	11,981	206
Presque Isle	11,248	207
Helena	10,801	208
Alpena	8,146	209
Total U.S. ADIs	64,760,761	

23RD ANNUAL RGI ADI RANKING

RESTAURANT SALES 1989

ADI	Sales($000)	Rank
New York	7,080,200	1
Los Angeles	5,810,051	2
Boston	3,161,722	3
Chicago	2,886,222	4
San Francisco - Oakland - San Jose	2,876,146	5
Philadelphia	2,448,254	6
Washington, D.C.	1,930,543	7
Seattle - Tacoma	1,524,238	8
Detroit	1,473,053	9
Dallas - Ft. Worth	1,439,908	10
Miami - Ft. Lauderdale	1,329,223	11
Minneapolis - St. Paul	1,272,810	12
Tampa - St. Petersburg (Sarasota)	1,176,754	13
Atlanta	1,151,822	14
San Diego	1,092,607	15
Orlando - Daytona Beach - Melbourne	1,026,512	16
Hartford - New Haven	1,013,707	17
Houston	1,012,629	18
Denver	1,005,483	19
Sacramento - Stockton	974,934	20
Cleveland	966,615	21
Portland, Ore.	814,249	22
Phoenix	807,479	23
Pittsburgh	783,084	24
Baltimore	733,090	25
St. Louis	694,752	26
Milwaukee	650,981	27
Providence - New Bedford	641,432	28
West Palm Beach - Ft. Pierce - Vero Beach	624,415	29
Cincinnati	595,431	30
Indianapolis	558,777	31
Kansas City	518,183	32
Albany - Schenectady - Troy	510,509	33
Harrisburg - York - Lancaster - Lebanon	501,391	34
New Orleans	494,910	35
Norfolk - Portsmouth - Newport News - Hampton	476,572	36
Buffalo	476,145	37
Portland - Poland Spring	463,637	38
Raleigh - Durham	461,552	39
Charlotte	441,972	40
Columbus, Ohio	441,283	41
Nashville	438,740	42
Grand Rapids - Kalamazoo - Battle Creek	434,427	43
San Antonio	427,662	44
Albuquerque	382,250	45
Palm Springs	369,131	46
Salt Lake City	367,574	47
Oklahoma City	353,052	48
Greenville - Spartanburg - Asheville	344,518	49
Jacksonville	339,203	50
Rochester, N.Y.	320,551	51
Flint - Saginaw - Bay City	316,478	52
Greensboro - Winston-Salem - High Point	316,415	53
Wilkes-Barre - Scranton	314,232	54
Santa Barbara - Santa Maria - San Luis Obispo	313,468	55
Fresno - Visalia	313,436	56
Green Bay - Appleton	312,517	57
Austin, Tex.	311,437	58
Louisville	310,968	59
Syracuse	303,016	60
Salinas - Monterey	294,325	61
Dayton	288,669	62
Springfield, Mass.	282,252	63
Toledo	280,503	64
Ft. Myers - Naples	279,408	65
Burlington - Plattsburgh	274,713	66
Richmond	273,156	67
Omaha	262,689	68
Knoxville	258,142	69
Madison	257,380	70
Wichita - Hutchinson	254,635	71
Mobile - Pensacola	253,793	72
Memphis	251,425	73
Tulsa	246,306	74
Spokane	240,145	75
Des Moines	240,090	76
Springfield - Decatur - Champaign	239,832	77
Roanoke - Lynchburg	225,436	78
Little Rock	214,266	79
Birmingham	213,792	80
Las Vegas	213,716	81
Charleston - Huntington	200,341	82
South Bend - Elkhart	198,081	83
Cedar Rapids - Waterloo - Dubuque	195,969	84
Tucson	195,338	85
Lexington	191,445	86
Charleston, S.C.	190,565	87
Johnstown - Altoona	184,541	88
Ft. Wayne	182,761	89
Davenport - Rock Island - Moline	175,201	90
Lansing	175,168	91
Eugene	173,507	92
Columbia, S.C.	171,292	93
Colorado Springs - Pueblo	170,158	94
Springfield, Mo.	163,341	95
Shreveport - Texarkana	155,006	96
Youngstown	153,583	97
Sioux Falls - Mitchell	149,099	98
Traverse City - Cadillac	146,751	99
Yakima	144,227	100
El Paso	144,186	101
Lincoln - Hastings - Kearney	143,587	102
Fargo	143,225	103
Savannah	141,163	104
Florence, S.C.	141,129	105
Waco - Temple - Bryan	140,771	106
Salisbury	139,899	107
La Crosse - Eau Claire	136,825	108
Chattanooga	136,513	109
Peoria - Bloomington	135,660	110
Paducah - Cape Girardeau - Harrisburg - Marion	127,545	111
Wausau - Rhinelander	127,212	112
Reno	124,427	113
Utica	123,309	114
Chico - Redding	123,244	115
Greenville - New Bern - Washington	123,092	116
Tallahassee - Thomasville	122,978	117
Baton Rouge	122,087	118
Evansville	120,703	119
Huntsville - Decatur - Florence	119,101	120
Bakersfield	118,478	121
Jackson, Miss.	116,407	122
Erie	115,321	123
Binghamton	115,273	124
Boise	110,679	125
Medford	110,456	126
Duluth - Superior	110,429	127
Bangor	104,822	128
Rockford	103,530	129
Tyler - Longview - Jacksonville	102,193	130
Amarillo	100,461	131
Corpus Christi	97,868	132
Rochester - Mason City - Austin	97,468	133
McAllen - Brownsville	96,099	134
Bristol - Kingsport - Johnson City	93,844	135
Augusta	93,223	136
Lubbock	87,264	137
Macon	86,629	138
Wichita Falls - Lawton	85,405	139
Ft. Smith	85,068	140
Topeka	83,483	141
Sioux City	79,810	142
Gainesville	79,342	143
Wilmington	79,057	144
Minot - Bismarck - Dickinson - Glendive	77,701	145
Beaumont - Port Arthur	77,069	146
Lafayette, La.	75,624	147
Montgomery - Selma	75,027	148
Columbus, Ga.	75,020	149
Panama City	72,355	150
Grand Junction - Durango	71,042	151
Odessa - Midland	69,389	152
Columbia - Jefferson City	69,222	153
Idaho Falls - Pocatello	69,175	154
Terre Haute	68,963	155
Rapid City	68,689	156
Watertown - Carthage	68,478	157
Joplin - Pittsburg	68,002	158
Billings - Hardin	67,648	159
Monroe - El Dorado	65,006	160
Missoula	62,707	161
Elmira	61,099	162
Wheeling - Steubenville	58,794	163
Abilene - Sweetwater	51,826	164
Albany, Ga.	51,526	165
Biloxi - Gulfport - Pascagoula	49,176	166
Dothan	46,472	167
El Centro - Yuma	45,580	168
Quincy - Hannibal	42,257	169
Eureka	40,941	170
Cheyenne - Scottsbluff	40,780	171
Flagstaff	40,265	172
Bluefield - Beckley - Oak Hill	40,145	173
Clarksburg - Weston	39,738	174
Charlottesville	39,579	175
Great Falls	39,175	176
Harrisonburg	38,407	177
Butte	37,616	178
Columbus - Tupelo	36,059	179
Marquette	35,960	180
Lake Charles	35,260	181
Lafayette, Ind.	34,186	182
Alexandria, La.	33,795	183
Lima	32,965	184
Bend	31,481	185
Ca... r - Riverton	31,075	186
Tuscaloosa	26,177	187
Jonesboro	26,143	188
San Angelo	24,296	189
Laurel - Hattiesburg	24,149	190
Laredo	23,579	191
St. Joseph	23,444	192
Ardmore - Ada	23,113	193
Hagerstown	22,423	194
Mankato	22,089	195
Greenwood - Greenville	21,341	196
Jackson, Tenn.	20,973	197
Bowling Green	19,606	198
Zanesville	19,528	199
Parkersburg	18,898	200
Anniston	18,224	201
Presque Isle	17,850	202
Victoria	16,500	203
Meridian	16,413	204
Helena	15,886	205
Twin Falls	15,307	206
North Platte	12,377	207
Ottumwa - Kirksville	11,668	208
Alpena	11,007	209
Total U.S. ADIs	77,269,009	

23RD ANNUAL RGI
ADI RANKING
RESTAURANT ACTIVITY INDEX
1989

ADI	RAI	Rank
Salisbury	145	1
Los Angeles	131	2
Anniston	127	3
Indianapolis	126	4
Atlanta	125	5
Lafayette, Ind.	123	6
San Francisco - Oakland - San Jose	122	7
Salinas - Monterey	121	8
San Diego	121	8
Detroit	120	10
Grand Junction - Durango	120	10
Washington, D.C.	118	12
Florence, S.C.	116	13
Boston	115	14
Chicago	115	14
Orlando - Daytona Beach - Melbourne	112	16
Portland, Ore.	112	16
St. Louis	112	16
Tuscaloosa	112	16
Flagstaff	111	20
Greensboro - Winston-Salem - High Point	110	21
Louisville	109	22
Miami - Ft. Lauderdale	109	22
Baltimore	108	24
Ft. Wayne	108	24
Minneapolis - St. Paul	108	24
North Platte	108	24
Denver	107	28
Albuquerque	106	29
Eugene	106	29
Parkersburg	106	29
Springfield, Mass.	106	29
Lansing	105	33
Nashville	105	33
Raleigh - Durham	105	33
Seattle - Tacoma	105	33
Topeka	105	33
Charleston, S.C.	104	38
Jacksonville	104	38
Kansas City	104	38
Santa Barbara - Santa Maria - San Luis Obispo	104	38
Springfield - Decatur - Champaign	103	42
Cheyenne - Scottsbluff	102	43
Colorado Springs - Pueblo	102	43
Knoxville	102	43
Lima	102	43
Providence - New Bedford	102	43
Wichita - Hutchinson	102	43
Cincinnati	101	49
Dallas - Ft. Worth	101	49
Norfolk - Portsmouth - Newport News - Hampton	101	49
Sacramento - Stockton	101	49
West Palm Beach - Ft. Pierce - Vero Beach	101	49
Mobile - Pensacola	100	54
New York	100	54
South Bend - Elkhart	100	54
Columbus, Ohio	99	57
Hartford - New Haven	99	57
Las Vegas	99	57
Omaha	99	57
Panama City	99	57
Peoria - Bloomington	99	57
Savannah	99	57
Lexington	98	64
Madison	98	64
Oklahoma City	98	64
Bend	97	67
Biloxi - Gulfport - Pascagoula	97	67
Columbia, S.C.	97	67
Wilmington	97	67
Bowling Green	96	71
Milwaukee	96	71
Wichita Falls - Lawton	96	71
Grand Rapids - Kalamazoo - Battle Creek	95	74
Huntsville - Decatur - Florence	95	74
Macon	95	74
Portland - Poland Spring	95	74
Toledo	95	74
Charlotte	94	79
Cleveland	94	79
La Crosse - Eau Claire	94	79
Green Bay - Appleton	93	82
Palm Springs	93	82
San Antonio	93	82
Springfield, Mo.	93	82
Tampa - St. Petersburg (Sarasota)	93	82
Ft. Myers - Naples	92	87
Austin, Tex.	91	88
Boise	91	88
Charlottesville	91	88
Gainesville	91	88
Joplin - Pittsburg	91	88
Philadelphia	91	88
Birmingham	90	94
Dayton	90	94
Lincoln - Hastings - Kearney	90	94
Reno	90	94
Flint - Saginaw - Bay City	89	98
Houston	89	98
New Orleans	89	98
St. Joseph	89	98
Abilene - Sweetwater	88	102
Erie	88	102
Lubbock	88	102
Montgomery - Selma	88	102
Salt Lake City	88	102
Columbia - Jefferson City	87	107
Harrisburg - York - Lancaster - Lebanon	87	107
Richmond	87	107
Utica	87	107
Youngstown	87	107
Alpena	86	112
Butte	86	112
Chico - Redding	86	112
Columbus, Ga.	86	112
El Paso	86	112
Greenville - New Bern - Washington	86	112
Medford	86	112
Phoenix	86	112
Rapid City	86	112
Roanoke - Lynchburg	86	112
Syracuse	86	112
Waco - Temple - Bryan	86	112
Buffalo	85	124
Burlington - Plattsburgh	85	124
Fargo	85	124
Greenville - Spartanburg - Asheville	85	124
Memphis	85	124
Pittsburgh	85	124
Tucson	85	124
Tulsa	85	124
Rochester, N.Y.	84	132
Traverse City - Cadillac	84	132
Augusta	83	134
Missoula	83	134
Rockford	83	134
Tallahassee - Thomasville	83	134
Albany - Schenectady - Troy	82	138
Amarillo	82	138
Beaumont - Port Arthur	82	138
Davenport - Rock Island - Moline	82	138
Dothan	82	138
Jackson, Miss.	82	138
Yakima	82	138
Billings - Hardin	81	145
Corpus Christi	81	145
Harrisonburg	81	145
Idaho Falls - Pocatello	81	145
Rochester - Mason City - Austin	81	145
Terre Haute	81	145
Cedar Rapids - Waterloo - Dubuque	80	151
Charleston - Huntington	80	151
Chattanooga	80	151
Evansville	80	151
Little Rock	80	151
San Angelo	80	151
Watertown - Carthage	80	151
Sioux Falls - Mitchell	79	158
Duluth - Superior	78	159
Minot - Bismarck - Dickinson - Glendive	78	159
Zanesville	78	159
Ft. Smith	77	162
Fresno - Visalia	77	162
Wausau - Rhinelander	77	162
Johnstown - Altoona	76	165
Paducah - Cape Girardeau - Harrisburg - Marion	76	165
Elmira	75	167
Spokane	75	167
Tyler - Longview - Jacksonville	75	167
Casper - Riverton	74	170
Laredo	74	170
Victoria	74	170
Wilkes-Barre - Scranton	74	170
Twin Falls	73	174
Bakersfield	72	175
Des Moines	72	175
Helena	72	175
Bristol - Kingsport - Johnson City	71	178
Wheeling - Steubenville	71	178
Great Falls	70	180
Quincy - Hannibal	70	180
Shreveport - Texarkana	70	180
Sioux City	70	180
Hagerstown	69	184
Laurel - Hattiesburg	69	184
Binghamton	68	186
Eureka	68	186
Jackson, Tenn.	68	186
Odessa - Midland	67	189
Alexandria, La.	66	190
McAllen - Brownsville	66	190
Bangor	65	192
Clarksburg - Weston	65	192
Ottumwa - Kirksville	65	192
Baton Rouge	64	195
El Centro - Yuma	64	195
Ardmore - Ada	63	197
Albany, Ga.	62	198
Marquette	62	198
Meridian	62	198
Jonesboro	61	201
Mankato	61	201
Monroe - El Dorado	61	201
Lake Charles	60	204
Bluefield - Beckley - Oak Hill	59	205
Columbus - Tupelo	59	205
Greenwood - Greenville	57	207
Lafayette, La.	57	207
Presque Isle	57	207
Total U.S. ADIs	100	

23RD ANNUAL RGI
ADI RANKING
RESTAURANT GROWTH INDEX
1989

ADI	RGI	Rank
Las Vegas	413	1
Reno	259	2
Washington, D.C.	141	3
Philadelphia	135	4
Baltimore	122	5
New York	117	6
Orlando - Daytona Beach - Melbourne	117	6
Houston	116	8
San Diego	115	9
Baton Rouge	114	10
Los Angeles	114	10
Chicago	113	12
Richmond	113	12
Boston	112	14
Harrisburg - York - Lancaster - Lebanon	112	14
Tallahassee - Thomasville	112	14
Augusta	111	17
Detroit	110	18
Jacksonville	110	18
Minneapolis - St. Paul	110	18
Montgomery - Selma	110	18
San Francisco - Oakland - San Jose	110	18
Atlanta	109	23
Charlottesville	109	23
Hartford - New Haven	108	25
Rochester, N.Y.	108	25
Dallas - Ft. Worth	107	27
Flagstaff	107	27
Jackson, Miss.	107	27
Miami - Ft. Lauderdale	107	27
Kansas City	106	31
Lansing	105	32
Milwaukee	105	32
Nashville	105	32
Macon	104	35
Beaumont - Port Arthur	103	36
Lake Charles	103	36
Louisville	103	36
Anniston	102	39
Charleston, S.C.	102	39
Columbia, S.C.	102	39
Hagerstown	102	39
Memphis	102	39
Phoenix	102	39
West Palm Beach - Ft. Pierce - Vero Beach	102	39
St. Louis	101	46
Lafayette, Ind.	100	47
New Orleans	100	47
Norfolk - Portsmouth - Newport News - Hampton	100	47
Roanoke - Lynchburg	100	47
Cincinnati	99	51
Harrisonburg	99	51
Palm Springs	99	51
Seattle - Tacoma	99	51
Bristol - Kingsport - Johnson City	98	55
Charlotte	98	55
Raleigh - Durham	98	55
Birmingham	97	58
Columbus, Ga.	97	58
Grand Rapids - Kalamazoo - Battle Creek	97	58
Huntsville - Decatur - Florence	97	58
Savannah	97	58
Albany, Ga.	96	63
Binghamton	96	63
Columbus, Ohio	96	63
Tampa - St. Petersburg (Sarasota)	96	63
Greensboro - Winston-Salem - High Point	95	67
Knoxville	95	67
Salt Lake City	95	67
Bakersfield	93	70
Dayton	93	70
Mobile - Pensacola	93	70
Rockford	93	70
Salinas - Monterey	93	70
Biloxi - Gulfport - Pascagoula	92	75
Gainesville	92	75
Indianapolis	92	75
Peoria - Bloomington	92	75
Cleveland	91	79
El Paso	91	79
Springfield, Mass.	91	79
Chattanooga	90	82
Lafayette, La.	90	82
Lexington	90	82
Columbus - Tupelo	88	85
Denver	88	85
Dothan	88	85
Ft. Wayne	88	85
Meridian	88	85
Springfield - Decatur - Champaign	88	85
Tuscaloosa	88	85
Yakima	88	85
Alexandria, La.	87	93
Bluefield - Beckley - Oak Hill	87	93
Jackson, Tenn.	87	93
Pittsburgh	87	93
Sacramento - Stockton	87	93
Bowling Green	86	98
Evansville	86	98
Flint - Saginaw - Bay City	86	98
Fresno - Visalia	86	98
Grand Junction - Durango	86	98
Greenville - Spartanburg - Asheville	86	98
Little Rock	86	98
Madison	86	98
Presque Isle	86	98
Syracuse	86	98
Boise	85	108
Omaha	85	108
Parkersburg	85	108
Shreveport - Texarkana	85	108
Albany - Schenectady - Troy	84	112
Portland, Ore.	84	112
Providence - New Bedford	84	112
Tucson	84	112
Burlington - Plattsburgh	83	116
Monroe - El Dorado	83	116
Erie	82	118
Ft. Myers - Naples	82	118
Austin, Tex.	81	120
Des Moines	81	120
Florence, S.C.	81	120
Green Bay - Appleton	81	120
Idaho Falls - Pocatello	81	120
Lima	80	125
Portland - Poland Spring	80	125
Topeka	80	125
Laredo	79	128
Laurel - Hattiesburg	79	128
Rochester - Mason City - Austin	79	128
San Antonio	79	128
Charleston - Huntington	78	132
Columbia - Jefferson City	78	132
Elmira	78	132
St. Joseph	78	132
Santa Barbara - Santa Maria - San Luis Obispo	78	132
Toledo	78	132
Albuquerque	77	138
Davenport - Rock Island - Moline	77	138
El Centro - Yuma	77	138
Greenville - New Bern - Washington	77	138
Wheeling - Steubenville	77	138
Cedar Rapids - Waterloo - Dubuque	76	143
Greenwood - Greenville	76	143
Colorado Springs - Pueblo	75	145
South Bend - Elkhart	75	145
Buffalo	74	147
Casper - Riverton	74	147
Cheyenne - Scottsbluff	74	147
Minot - Bismarck - Dickinson - Glendive	74	147
Corpus Christi	73	151
La Crosse - Eau Claire	73	151
McAllen - Brownsville	73	151
Spokane	73	151
Terre Haute	73	151
Youngstown	73	151
Ft. Smith	72	157
Lincoln - Hastings - Kearney	72	157
Utica	72	157
Wichita - Hutchinson	72	157
Tulsa	71	161
Waco - Temple - Bryan	71	161
Johnstown - Altoona	70	163
Jonesboro	70	163
Helena	69	165
Wilkes-Barre - Scranton	69	165
Billings - Hardin	68	167
North Platte	68	167
Twin Falls	68	167
Tyler - Longview - Jacksonville	68	167
Chico - Redding	67	171
Fargo	67	171
Lubbock	67	171
Odessa - Midland	67	171
Eugene	66	175
Mankato	66	175
Panama City	66	175
Salisbury	66	175
Wausau - Rhinelander	66	175
Bangor	65	180
Duluth - Superior	65	180
Wilmington	65	180
Oklahoma City	64	183
San Angelo	64	183
Springfield, Mo.	64	183
Zanesville	64	183
Paducah - Cape Girardeau - Harrisburg - Marion	63	187
Rapid City	63	187
Wichita Falls - Lawton	63	187
Amarillo	62	190
Victoria	62	190
Quincy - Hannibal	61	192
Sioux Falls - Mitchell	61	192
Watertown - Carthage	61	192
Eureka	60	195
Ottumwa - Kirksville	60	195
Alpena	59	197
Bend	59	197
Butte	59	197
Clarksburg - Weston	59	197
Great Falls	59	197
Sioux City	58	202
Abilene - Sweetwater	57	203
Ardmore - Ada	57	203
Marquette	55	205
Missoula	55	205
Joplin - Pittsburg	54	207
Traverse City - Cadillac	53	208
Medford	52	209
Total U.S. ADIs	100	

23RD ANNUAL RGI
ADI RANKING
POPULATION PER UNIT
1989

ADI	Pop. Per Unit	Rank
Alexandria, La.	1,200	1
Montgomery - Selma	1,185	2
McAllen - Brownsville	1,174	3
Bluefield - Beckley - Oak Hill	1,170	4
Anniston	1,119	5
Monroe - El Dorado	1,118	6
Lake Charles	1,104	7
Columbus - Tupelo	1,099	8
Laredo	1,091	9
Baton Rouge	1,069	10
Lafayette, La.	1,062	11
Augusta	1,053	12
Dothan	1,052	13
Jackson, Miss.	1,052	13
Greenwood - Greenville	1,047	15
Meridian	1,042	16
Bristol - Kingsport - Johnson City	1,041	17
Shreveport - Texarkana	1,027	18
Albany, Ga.	1,003	19
El Paso	1,003	19
Birmingham	989	21
Columbus, Ga.	980	22
Charleston - Huntington	968	23
Memphis	961	24
Bowling Green	956	25
Beaumont - Port Arthur	955	26
Tallahassee - Thomasville	952	27
Jonesboro	938	28
Laurel - Hattiesburg	935	29
Louisville	923	30
Macon	916	31
Charleston, S.C.	915	32
Palm Springs	913	33
Columbia, S.C.	906	34
Huntsville - Decatur - Florence	902	35
Presque Isle	898	36
Jackson, Tenn.	892	37
Tuscaloosa	892	37
Wheeling - Steubenville	888	39
Flint - Saginaw - Bay City	881	40
El Centro - Yuma	878	41
Greenville - New Bern - Washington	875	42
Lexington	869	43
Lansing	867	44
Fresno - Visalia	865	45
Nashville	863	46
Biloxi - Gulfport - Pascagoula	857	47
Johnstown - Altoona	857	47
Bakersfield	854	49
Little Rock	854	49
Salt Lake City	854	49
Mobile - Pensacola	853	52
New Orleans	853	52
Binghamton	849	54
Baltimore	846	55
Houston	846	55
Ardmore - Ada	844	57
Detroit	839	58
Knoxville	837	59
Waco - Temple - Bryan	835	60
Chattanooga	834	61
Terre Haute	832	62
Savannah	829	63
Clarksburg - Weston	827	64
Grand Rapids - Kalamazoo - Battle Creek	826	65
Harrisburg - York - Lancaster - Lebanon	822	66
Pittsburgh	815	67
Ft. Smith	813	68
Hagerstown	812	69
Evansville	810	70
Richmond	809	71
Philadelphia	806	72
Roanoke - Lynchburg	803	73
Cincinnati	801	74
Dayton	797	75
Parkersburg	795	76
Chicago	794	77
Tucson	794	77
St. Louis	793	79
Las Vegas	791	80
Raleigh - Durham	791	80
Minneapolis - St. Paul	790	82
San Diego	789	83
Columbus, Ohio	788	84
Elmira	788	84
Jacksonville	788	84
Rockford	788	84
Paducah - Cape Girardeau - Harrisburg - Marion	783	88
Tampa - St. Petersburg (Sarasota)	782	89
Harrisonburg	781	90
Kansas City	781	90
Greenville - Spartanburg - Asheville	779	92
Ottumwa - Kirksville	778	93
Yakima	778	93
New York	774	95
Cleveland	773	96
Erie	770	97
Quincy - Hannibal	770	97
Norfolk - Portsmouth - Newport News - Hampton	769	99
San Antonio	769	99
Washington, D.C.	769	99
Youngstown	768	102
Zanesville	768	102
Los Angeles	767	104
Charlotte	766	105
Phoenix	765	106
Abilene - Sweetwater	763	107
Milwaukee	763	107
St. Joseph	763	107
Twin Falls	763	107
Tyler - Longview - Jacksonville	763	107
Rochester, N.Y.	761	112
Idaho Falls - Pocatello	760	113
Greensboro - Winston-Salem - High Point	759	114
San Angelo	759	114
Springfield - Decatur - Champaign	759	114
Ft. Wayne	758	117
Lafayette, Ind.	758	117
Wilkes-Barre - Scranton	755	119
Columbia - Jefferson City	754	120
Corpus Christi	752	121
Orlando - Daytona Beach - Melbourne	749	122
Indianapolis	745	123
Minot - Bismarck - Dickinson - Glendive	741	124
Sacramento - Stockton	741	124
Wichita Falls - Lawton	739	126
Davenport - Rock Island - Moline	735	127
Green Bay - Appleton	735	127
West Palm Beach - Ft. Pierce - Vero Beach	734	129
Dallas - Ft. Worth	732	130
Cedar Rapids - Waterloo - Dubuque	731	131
Atlanta	730	132
Des Moines	730	132
Peoria - Bloomington	728	134
Springfield, Mass.	728	134
Tulsa	726	136
Marquette	725	137
Fargo	720	138
Topeka	718	139
Rochester - Mason City - Austin	716	140
Boise	715	141
La Crosse - Eau Claire	715	141
Toledo	715	141
Albuquerque	714	144
Omaha	714	144
South Bend - Elkhart	712	146
Lubbock	708	147
Chico - Redding	699	148
Lima	699	148
Springfield, Mo.	699	148
Spokane	698	151
Ft. Myers - Naples	697	152
Gainesville	697	152
Odessa - Midland	697	152
Utica	696	155
Colorado Springs - Pueblo	695	156
Hartford - New Haven	690	157
Wilmington	690	157
Syracuse	688	159
Watertown - Carthage	687	160
Victoria	684	161
Alpena	682	162
Miami - Ft. Lauderdale	682	162
Seattle - Tacoma	680	164
Sioux City	677	165
Buffalo	672	166
Wausau - Rhinelander	670	167
Cheyenne - Scottsbluff	665	168
Lincoln - Hastings - Kearney	664	169
Providence - New Bedford	663	170
Madison	662	171
Mankato	657	172
Boston	655	173
Sioux Falls - Mitchell	655	173
Duluth - Superior	654	175
Salinas - Monterey	653	176
Portland, Ore.	652	177
Burlington - Plattsburgh	649	178
Joplin - Pittsburg	649	178
Reno	648	180
Amarillo	634	181
Rapid City	634	181
Oklahoma City	633	183
Charlottesville	629	184
Albany - Schenectady - Troy	627	185
Casper - Riverton	619	186
Austin, Tex.	615	187
Eugene	614	188
Denver	612	189
Bangor	611	190
San Francisco - Oakland - San Jose	609	191
Wichita - Hutchinson	607	192
Grand Junction - Durango	606	193
Flagstaff	602	194
Medford	598	195
Panama City	595	196
Florence, S.C.	592	197
North Platte	590	198
Great Falls	586	199
Billings - Hardin	565	200
Traverse City - Cadillac	562	201
Portland - Poland Spring	559	202
Helena	552	203
Santa Barbara - Santa Maria - San Luis Obispo	550	204
Missoula	539	205
Bend	532	206
Butte	517	207
Eureka	509	208
Salisbury	467	209
Total U.S. ADIs	763	

23RD ANNUAL RGI ADI RANKING

PER CAPITA EATING PLACE SALES 1989

ADI	Per Capita Sales	Rank
Salisbury	1,057	1
Boston	946	2
Santa Barbara - Santa Maria - San Luis Obispo	916	3
San Francisco - Oakland - San Jose	907	4
Washington, D.C.	866	5
Los Angeles	849	6
Charlottesville	847	7
Orlando - Daytona Beach - Melbourne	844	8
Portland - Poland Spring	831	9
San Diego	827	10
West Palm Beach - Ft. Pierce - Vero Beach	815	11
Austin, Tex.	811	12
Seattle - Tacoma	810	13
Bend	809	14
Dallas - Ft. Worth	793	15
Ft. Myers - Naples	788	16
Salinas - Monterey	785	17
Atlanta	783	18
Florence, S.C.	783	18
Flagstaff	763	20
Providence - New Bedford	763	20
Hartford - New Haven	751	22
Miami - Ft. Lauderdale	731	23
Denver	723	24
Springfield, Mass.	721	25
Las Vegas	720	26
Portland, Ore.	716	27
Panama City	715	28
Grand Junction - Durango	707	29
Lafayette, Ind.	701	30
Tampa - St. Petersburg (Sarasota)	696	31
Albany - Schenectady - Troy	692	32
Cheyenne - Scottsbluff	691	33
Rochester, N.Y.	687	34
Burlington - Plattsburgh	685	35
New York	684	36
New Orleans	682	37
Norfolk - Portsmouth - Newport News - Hampton	682	37
Palm Springs	682	37
Parkersburg	678	40
Baltimore	674	41
Detroit	673	42
Chicago	672	43
Indianapolis	671	44
Minneapolis - St. Paul	665	45
Lima	664	46
Eugene	661	47
Jacksonville	660	48
Cincinnati	657	49
Raleigh - Durham	657	49
San Antonio	653	51
Sacramento - Stockton	651	52
Phoenix	646	53
Kansas City	639	54
Philadelphia	639	54
Gainesville	638	56
Oklahoma City	635	57
Greensboro - Winston-Salem - High Point	634	58
Charleston, S.C.	633	59
Madison	633	59
Syracuse	633	59
Reno	624	62
Harrisburg - York - Lancaster - Lebanon	621	63
St. Louis	620	64
Charlotte	617	65
Mankato	609	66
Milwaukee	608	67
Traverse City - Cadillac	606	68
Louisville	605	69
Utica	604	70
Ft. Wayne	601	71
Springfield - Decatur - Champaign	600	72
Columbus, Ohio	599	73
Houston	598	74
Wichita - Hutchinson	597	75
Helena	595	76
Richmond	594	77
Tulsa	589	78
Lubbock	585	79
Omaha	585	79
Nashville	582	81
Lexington	581	82
Missoula	577	83
Albuquerque	576	84
Buffalo	576	04
Knoxville	572	86
Medford	569	87
Bangor	567	88
Savannah	567	88
Colorado Springs - Pueblo	566	90
Billings - Hardin	564	91
Dayton	563	92
Lansing	561	93
Amarillo	556	94
Tuscaloosa	556	94
Chico - Redding	555	96
Mobile - Pensacola	555	96
Victoria	555	96
Columbia, S.C.	551	99
Huntsville - Decatur - Florence	549	100
Cleveland	548	101
Erie	547	102
Greenville - Spartanburg - Asheville	547	102
Spokane	547	102
Toledo	546	105
North Platte	544	106
Rockford	544	106
South Bend - Elkhart	544	106
Wilmington	544	106
Watertown - Carthage	541	110
Green Bay - Appleton	540	111
Yakima	538	112
Peoria - Bloomington	536	113
Wichita Falls - Lawton	534	114
Boise	532	115
Butte	532	115
Topeka	531	117
Corpus Christi	530	118
Tyler - Longview - Jacksonville	530	118
Waco - Temple - Bryan	529	120
La Crosse - Eau Claire	528	121
Bowling Green	525	122
Pittsburgh	524	123
Des Moines	517	124
Roanoke - Lynchburg	517	124
Biloxi - Gulfport - Pascagoula	513	126
Springfield, Mo.	507	127
Bakersfield	506	128
Tucson	506	128
Grand Rapids - Kalamazoo - Battle Creek	503	130
Birmingham	502	131
Rapid City	499	132
Binghamton	498	133
Eureka	496	134
Elmira	495	135
Cedar Rapids - Waterloo - Dubuque	494	136
Columbia - Jefferson City	492	137
Rochester - Mason City - Austin	492	137
Flint - Saginaw - Bay City	491	139
Lincoln - Hastings - Kearney	491	139
Anniston	489	141
Wilkes-Barre - Scranton	489	141
Ft. Smith	488	143
Harrisonburg	487	144
Tallahassee - Thomasville	487	144
Beaumont - Port Arthur	485	146
Chattanooga	485	146
Joplin - Pittsburg	483	148
Greenville - New Bern - Washington	482	149
Little Rock	481	150
Macon	481	150
Fresno - Visalia	480	152
Alpena	478	153
Fargo	477	154
El Paso	476	155
Salt Lake City	475	156
Davenport - Rock Island - Moline	472	157
Odessa - Midland	472	157
Casper - Riverton	470	159
St. Joseph	470	159
Zanesville	470	159
Wausau - Rhinelander	469	162
Abilene - Sweetwater	468	163
Baton Rouge	467	164
Evansville	467	164
Johnstown - Altoona	467	164
San Angelo	467	164
Youngstown	464	168
Lake Charles	460	169
Augusta	458	170
Duluth - Superior	455	171
Dothan	448	172
Laredo	447	173
Columbus, Ga.	442	174
Idaho Falls - Pocatello	435	175
Charleston - Huntington	433	176
Montgomery - Selma	432	177
Sioux Falls - Mitchell	431	178
Hagerstown	424	179
Marquette	424	179
Jackson, Miss.	422	181
Memphis	421	182
Terre Haute	421	182
Great Falls	417	184
Paducah - Cape Girardeau - Harrisburg - Marion	411	185
Shreveport - Texarkana	406	186
Lafayette, La.	402	187
Wheeling - Steubenville	400	188
Sioux City	398	189
Minot - Bismarck - Dickinson - Glendive	395	190
Clarksburg - Weston	392	191
Jonesboro	387	192
Ardmore - Ada	383	193
Alexandria, La.	382	194
El Centro - Yuma	381	195
Monroe - El Dorado	380	196
Albany, Ga.	377	197
Twin Falls	370	198
Jackson, Tenn.	369	199
Bristol - Kingsport - Johnson City	367	200
Presque Isle	367	200
Laurel - Hattiesburg	362	202
Ottumwa - Kirksville	360	203
McAllen - Brownsville	348	204
Meridian	340	205
Quincy - Hannibal	339	206
Bluefield - Beckley - Oak Hill	321	207
Greenwood - Greenville	319	208
Columbus - Tupelo	294	209
Total U.S. ADIs	647	

23RD ANNUAL RGI

ADI RANKING

PER CAPITA FAST FOOD SALES 1989

ADI	Per Capita Sales	Rank
Salisbury	431	1
Parkersburg	430	2
Florence, S.C.	383	3
Atlanta	380	4
Charlottesville	370	5
Austin, Tex.	368	6
Lafayette, Ind.	365	7
Indianapolis	356	8
Huntsville - Decatur - Florence	355	9
Dallas - Ft. Worth	344	10
Bowling Green	342	11
Tuscaloosa	339	12
Louisville	338	13
Jacksonville	336	14
Raleigh - Durham	335	15
Bend	331	16
Lexington	328	17
Norfolk - Portsmouth - Newport News - Hampton	326	18
Charlotte	325	19
Los Angeles	321	20
San Diego	320	21
Santa Barbara - Santa Maria - San Luis Obispo	319	22
San Antonio	317	23
Lima	315	24
Kansas City	310	25
Washington, D.C.	308	26
Oklahoma City	304	27
Orlando - Daytona Beach - Melbourne	304	27
Palm Springs	304	27
San Francisco - Oakland - San Jose	304	27
Biloxi - Gulfport - Pascagoula	303	31
Flagstaff	303	31
Greensboro - Winston-Salem - High Point	303	31
Nashville	301	34
Wichita - Hutchinson	301	34
Columbus, Ohio	299	36
Las Vegas	299	36
Savannah	299	36
St. Louis	298	39
Anniston	297	40
Dayton	295	41
Tulsa	293	42
Wilmington	293	42
Cheyenne - Scottsbluff	292	44
New Orleans	292	44
Greenville - Spartanburg - Asheville	291	46
Birmingham	288	47
Portland - Poland Spring	288	47
Chattanooga	287	49
Cincinnati	287	49
Seattle - Tacoma	287	49
Corpus Christi	286	52
Knoxville	286	52
Lubbock	286	52
Mobile - Pensacola	284	55
Sacramento - Stockton	281	56
Ft. Wayne	280	57
Richmond	280	57
Amarillo	279	59
Baltimore	279	59
Topeka	278	61
Detroit	277	62
Montgomery - Selma	276	63
Salinas - Monterey	276	63
Portland, Ore.	273	65
Springfield - Decatur - Champaign	271	66
Wichita Falls - Lawton	270	67
Panama City	269	68
South Bend - Elkhart	269	68
Ft. Smith	268	70
Tyler - Longview - Jacksonville	268	70
Charleston, S.C.	266	72
Dothan	266	72
Providence - New Bedford	266	72
Eugene	265	75
Greenville - New Bern - Washington	265	75
Rochester, N.Y.	264	77
Springfield, Mo.	264	77
Harrisonburg	263	79
Bakersfield	262	80
Columbia, S.C.	262	80
Macon	260	82
Omaha	259	83
Phoenix	259	83
Albuquerque	258	85
Boston	258	85
Ft. Myers - Naples	258	85
Reno	258	85
Tampa - St. Petersburg (Sarasota)	258	85
Evansville	257	90
Little Rock	256	91
Victoria	256	91
Columbia - Jefferson City	255	93
Columbus, Ga.	254	94
Charleston - Huntington	253	95
Houston	253	95
Denver	252	97
Chicago	251	98
North Platte	251	98
Waco - Temple - Bryan	250	100
West Palm Beach - Ft. Pierce - Vero Beach	250	100
Beaumont - Port Arthur	248	102
Lansing	247	103
Roanoke - Lynchburg	247	103
Peoria - Bloomington	246	105
Toledo	245	106
Cleveland	244	107
Joplin - Pittsburg	244	107
Traverse City - Cadillac	244	107
Abilene - Sweetwater	243	110
Clarksburg - Weston	243	110
Minneapolis - St. Paul	243	110
Augusta	242	113
Grand Junction - Durango	242	113
Hartford - New Haven	241	115
Zanesville	241	115
Paducah - Cape Girardeau - Harrisburg - Marion	240	117
Baton Rouge	238	118
Gainesville	238	118
Springfield, Mass.	238	118
Boise	237	121
Odessa - Midland	236	122
Rockford	236	122
Colorado Springs - Pueblo	235	124
Salt Lake City	235	124
Harrisburg - York - Lancaster - Lebanon	234	126
Laurel - Hattiesburg	234	126
Madison	234	126
Miami - Ft. Lauderdale	234	126
Jackson, Miss.	232	130
Jonesboro	232	130
Milwaukee	231	132
St. Joseph	231	132
Spokane	231	132
Mankato	228	135
San Angelo	228	135
Medford	227	137
Lake Charles	226	138
Lincoln - Hastings - Kearney	226	138
Terre Haute	226	138
Helena	225	141
Bristol - Kingsport - Johnson City	223	142
Davenport - Rock Island - Moline	223	142
Syracuse	223	142
Meridian	222	145
Tallahassee - Thomasville	222	145
El Paso	221	147
Fargo	221	147
Memphis	221	147
Billings - Hardin	220	150
Buffalo	220	150
Des Moines	220	150
Albany - Schenectady - Troy	219	153
Missoula	219	153
Wheeling - Steubenville	219	153
Shreveport - Texarkana	218	156
Albany, Ga.	217	157
Cedar Rapids - Waterloo - Dubuque	216	158
Tucson	216	158
Ardmore - Ada	215	160
Philadelphia	214	161
Lafayette, La.	212	162
Chico - Redding	211	163
Flint - Saginaw - Bay City	211	163
Watertown - Carthage	210	165
Youngstown	209	166
Fresno - Visalia	208	167
Laredo	208	167
Erie	207	169
Greenwood - Greenville	206	170
Monroe - El Dorado	205	171
Bangor	204	172
Jackson, Tenn.	204	172
Butte	202	174
Grand Rapids - Kalamazoo - Battle Creek	202	174
Yakima	202	174
Burlington - Plattsburgh	201	177
Green Bay - Appleton	201	177
Pittsburgh	201	177
Wilkes-Barre - Scranton	198	180
Alexandria, La.	197	181
Rapid City	197	181
Bluefield - Beckley - Oak Hill	195	183
La Crosse - Eau Claire	194	184
Rochester - Mason City - Austin	194	184
Alpena	193	186
Idaho Falls - Pocatello	193	186
Columbus - Tupelo	192	188
Casper - Riverton	190	189
Eureka	187	190
Minot - Bismarck - Dickinson - Glendive	187	190
Ottumwa - Kirksville	185	192
Utica	182	193
Quincy - Hannibal	181	194
Hagerstown	178	195
Johnstown - Altoona	178	195
Sioux City	178	195
New York	174	198
Elmira	170	199
Marquette	170	199
Twin Falls	169	201
Duluth - Superior	166	202
Sioux Falls - Mitchell	164	203
Great Falls	162	204
McAllen - Brownsville	162	204
Wausau - Rhinelander	162	204
Binghamton	154	207
El Centro - Yuma	148	208
Presque Isle	132	209
Total U.S. ADIs	261	

23RD ANNUAL RGI ADI RANKING

PER CAPITA RESTAURANT SALES 1989

ADI	Per Capita Sales	Rank
Boston	563	1
Santa Barbara - Santa Maria - San Luis Obispo	558	2
Salisbury	553	3
West Palm Beach - Ft. Pierce - Vero Beach	507	4
San Francisco - Oakland - San Jose	502	5
Portland - Poland Spring	483	6
Ft. Myers - Naples	468	7
Salinas - Monterey	467	8
Orlando - Daytona Beach - Melbourne	462	9
Seattle - Tacoma	457	10
Los Angeles	440	11
San Diego	439	12
Bend	435	13
Washington, D.C.	427	14
Providence - New Bedford	424	15
Springfield, Mass.	424	15
Burlington - Plattsburgh	420	17
Flagstaff	413	18
Hartford - New Haven	413	18
Miami - Ft. Lauderdale	413	18
Grand Junction - Durango	403	21
Albany - Schenectady - Troy	390	22
Panama City	384	23
Portland, Ore.	381	24
Denver	380	25
New York	378	26
Charlottesville	372	27
Tampa - St. Petersburg (Sarasota)	372	27
Cheyenne - Scottsbluff	365	29
Madison	363	30
Minneapolis - St. Paul	353	31
Eugene	350	32
Palm Springs	350	32
Mankato	347	34
Gainesville	343	35
Austin, Tex.	340	36
Chicago	337	37
Harrisburg - York - Lancaster - Lebanon	336	38
Rochester, N.Y.	336	38
Philadelphia	335	40
Helena	331	41
Traverse City - Cadillac	330	42
Florence, S.C.	329	43
Sacramento - Stockton	329	43
Utica	325	45
Bangor	324	46
Missoula	322	47
Milwaukee	321	48
Dallas - Ft. Worth	318	49
Syracuse	317	50
Detroit	316	51
Las Vegas	314	52
Phoenix	312	53
Billings - Hardin	308	54
Atlanta	307	55
Medford	306	56
Green Bay - Appleton	303	57
Yakima	302	58
La Crosse - Eau Claire	300	59
Chico - Redding	298	60
Butte	297	61
Charleston, S.C.	297	61
Cincinnati	297	61
Reno	295	64
Eureka	293	65
Norfolk - Portsmouth - Newport News - Hampton	291	66
Lima	286	67
Baltimore	286	68
Ft. Wayne	284	69
Buffalo	283	70
Wausau - Rhinelander	283	70
New Orleans	282	72
Watertown - Carthage	281	73
Spokane	280	74
Lansing	278	75
Erie	275	76
Rapid City	275	76
Omaha	273	78
Lafayette, Ind.	272	79
Colorado Springs - Pueblo	271	80
Jacksonville	271	80
Springfield - Decatur - Champaign	267	82
Binghamton	266	83
Albuquerque	263	84
Rochester - Mason City - Austin	263	84
Casper - Riverton	262	86
Grand Rapids - Kalamazoo - Battle Creek	261	87
Alpena	260	88
Pittsburgh	260	88
Elmira	259	90
Kansas City	259	90
North Platte	259	90
Boise	258	93
Houston	255	94
Duluth - Superior	254	95
Raleigh - Durham	254	95
Cleveland	253	97
San Antonio	252	98
Toledo	252	98
Flint - Saginaw - Bay City	250	100
Rockford	248	101
Des Moines	247	102
Columbus, Ohio	246	103
Knoxville	246	103
Tucson	245	105
Sioux Falls - Mitchell	243	106
Richmond	241	107
Wilkes-Barre - Scranton	241	107
Fargo	240	109
Fresno - Visalia	239	110
Cedar Rapids - Waterloo - Dubuque	238	111
Indianapolis	238	111
Greensboro - Winston-Salem - High Point	237	113
Nashville	235	114
Johnstown - Altoona	234	115
Marquette	232	116
St. Louis	231	117
Lincoln - Hastings - Kearney	230	118
Oklahoma City	230	118
Charlotte	228	120
Great Falls	228	120
Tallahassee - Thomasville	228	120
Wichita - Hutchinson	228	120
South Bend - Elkhart	227	124
Peoria - Bloomington	226	125
Mobile - Pensacola	224	126
Lubbock	222	127
Bakersfield	221	128
Dayton	218	129
Idaho Falls - Pocatello	218	129
Victoria	217	131
Louisville	216	132
Roanoke - Lynchburg	215	133
El Centro - Yuma	214	134
Savannah	214	134
Davenport - Rock Island - Moline	212	136
Amarillo	211	137
Presque Isle	209	138
Columbia, S.C.	207	139
Youngstown	207	139
Greenville - Spartanburg - Asheville	205	141
Waco - Temple - Bryan	205	141
Tulsa	204	143
Springfield, Mo.	200	144
Wilmington	200	144
Lexington	198	146
Topeka	197	147
Tyler - Longview - Jacksonville	197	147
Columbia - Jefferson City	196	149
Salt Lake City	196	149
Minot - Bismarck - Dickinson - Glendive	195	151
Zanesville	195	151
El Paso	193	153
Sioux City	193	153
Wichita Falls - Lawton	193	153
Parkersburg	190	156
Hagerstown	189	157
Corpus Christi	187	158
St. Joseph	187	158
Joplin - Pittsburg	185	160
Harrisonburg	184	161
Twin Falls	179	162
San Angelo	178	163
Odessa - Midland	177	164
Greenville - New Bern - Washington	176	165
Laredo	174	166
Beaumont - Port Arthur	173	167
Evansville	172	168
Macon	172	168
Abilene - Sweetwater	171	170
Little Rock	171	170
Chattanooga	166	172
Tuscaloosa	165	173
Lake Charles	164	174
Baton Rouge	163	175
Ft. Smith	162	176
Terre Haute	162	176
Birmingham	158	178
Augusta	157	179
Ottumwa - Kirksville	156	180
Biloxi - Gulfport - Pascagoula	153	181
Bowling Green	152	182
Huntsville - Decatur - Florence	151	183
Memphis	150	184
Paducah - Cape Girardeau - Harrisburg - Marion	147	185
Columbus, Ga.	146	186
Dothan	146	186
Shreveport - Texarkana	146	186
Wheeling - Steubenville	146	186
Anniston	145	190
Charleston - Huntington	144	191
Jackson, Miss.	141	192
Quincy - Hannibal	138	193
Jackson, Tenn.	136	194
McAllen - Brownsville	136	194
Lafayette, La.	135	196
Alexandria, La.	130	197
Albany, Ga.	128	198
Monroe - El Dorado	127	199
Jonesboro	126	200
Clarksburg - Weston	120	201
Montgomery - Selma	120	201
Ardmore - Ada	119	203
Bristol - Kingsport - Johnson City	111	204
Bluefield - Beckley - Oak Hill	102	205
Laurel - Hattiesburg	97	206
Meridian	90	207
Greenwood - Greenville	85	208
Columbus - Tupelo	79	209
Total U.S. ADIs	311	

NOTE

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